

Date Submitted: 04/05/24 3:03 pm

Viewing: **AMPD-M : AMPD Global Experience**

Minor

Last approved: 02/21/24 2:11 pm

Last edit: 04/23/24 1:46 pm

Changes proposed by: cheramie

Catalog Pages Using
this Program

[Apparel Merchandising and Product Development \(AMPD\)](#)

Submitter: User ID: [cheramie gdaughter](#) Phone:
[575-6732 575-4576](#)

Program Status Active

Academic Level Undergraduate

Type of proposal Minor

Select a reason for this modification

Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)

Effective Catalog Year Fall 2025

College/School Code
Bumpers College of Agricultural, Food, and Life Sciences (AFLS)

Department Code
Department of Human Environmental Sciences (HESC)

Program Code AMPD-M

Degree Minor

CIP Code

In Workflow

1. AFLS Dean Initial
2. Director of Curriculum Review and Program Assessment
3. Registrar Initial
4. Institutional Research
5. HESC Chair
6. HESC Curriculum Committee
7. AFLS Faculty
8. ARSC Dean
9. WCOB Dean
10. AFLS Dean
11. Global Campus
12. Provost Review
13. Undergraduate Council
14. Faculty Senate
15. Provost Final
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 04/05/24 3:33 pm
Lona Robertson (ljrobert): Approved for AFLS Dean Initial
2. 04/17/24 3:08 pm
Lisa Kulczak (lkulcza): Approved for Director of Curriculum Review and Program Assessment

3. 04/18/24 12:44 pm
Gina Daugherty
(gdaugher):
Approved for
Registrar Initial
4. 04/18/24 1:14 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
5. 04/18/24 1:24 pm
Donna Graham
(dgraham):
Approved for HESC
Chair
6. 04/18/24 1:25 pm
Lance Cheramie
(cheramie):
Approved for HESC
Curriculum
Committee
7. 04/22/24 1:10 pm
Casey Owens
Hanning
(cmowens):
Approved for AFLS
Faculty
8. 04/22/24 5:43 pm
Christopher Liner
(liner): Approved for
ARSC Dean
9. 04/22/24 6:42 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
10. 04/23/24 8:12 am
Lona Robertson
(lrobert): Approved
for AFLS Dean
11. 04/23/24 1:47 pm
Suzanne Kenner

(skenner): Approved
for Global Campus
12. 04/23/24 1:58 pm
Jim Gigantino
(jgiganti): Approved
for Provost Review

History

1. Mar 13, 2023 by
Laurie Apple
(lapple)
2. Dec 5, 2023 by Gina
Daugherty
(gdaugher)
3. Feb 21, 2024 by
Gina Daugherty
(gdaugher)

50.0407 - Fashion/Apparel Design.

Program Title

AMPD Global Experience Minor

Program Delivery

Method

Off Campus

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name

Fulbright College of Arts and Sciences (ARSC)

~~Walton College of Business (WCOB)~~

What are the total
hours needed to
complete the
program?

18

Off Campus Information

Off Campus

Location(s)

Location Name	Address	Distance from Main Site
UA Rome Center	Palazzo Taverna, Rome, Via di Monte Giordano, 36, 00186 Roma RM, Italy	Italy

Reason for Offering

Program Off Campus

AMPD Courses are only offered on-site at the University of Arkansas - Rome Center. This is a semester study abroad program for any University of Arkansas undergraduate student.

Fifty percent of the credits required will be offered

~~Both off-campus location and distance technology~~

Off-campus location

Will Students complete all Program Requirements at this Location?

No

Where will the Program be completed?

The pre-requisite course, COMM 2323 - Interpersonal Communication or COMM 10203 or ITAL 10103, Communication, completion will be required before student begins study abroad semester.

Upload

Memorandum of

Understanding Forms

(if required)

Program Requirements and Description

Requirements

Apparel Merchandising and Product Development students will have the opportunity to broaden their international knowledge of the apparel industry by participating in a semester long study abroad program. This program will be offered in the May Intersession through Summer semester ~~fall semesters~~ at the university's Rome Center in Rome, Italy. Apparel Merchandising and Product Development curriculum will provide an on-site study of apparel courses

focusing on trend forecasting, styling, ~~fashion illustration, fashion design and~~ pattern development (draping), sustainability in apparel and global sourcing. (~~draping~~) or ~~elective~~. The 18-credit hour program will complete a minor in AMPD Global Experiences. Classes include:

Required Courses (3 hours)

Required Course (Choose 3 hours from the following) ¹ **3**

COMM 10203 Communication in a Diverse World

COMM 23203 Interpersonal Communication

Select select 12 hours from the following AMPD courses: **12**

~~ITAL 10103~~ Elementary Italian I

~~ITAL 10203~~ Elementary Italian II

~~MKTG 34303~~ ~~Introduction to Marketing~~

~~FINN 20403~~ Principles of Finance

~~FINN 30003~~ Personal Financial Management

~~BUSI 3300V~~ ~~Walton College Study Abroad (Must choose "The Business of Art in Rome" special topic for 3 hours)~~

~~INST 28103~~ ~~Introduction to International Relations and Global Studies~~

Required Course May Intersession ³ **3**

Recommend selecting 3 hours from the following list:

~~WLLC 3980V~~ ~~Special Studies (must choose "To Rome with Love" special topic for 3 hours)~~

ITAL 29303 To Rome With Love (course taken at the Rome Center (UARC))

Required Courses Summer 1 (Choose 6 hours from the following) ³ **6**

AMPD 32003 Fashion Styling - UARC

AMPD 32103 Trend Forecasting - UARC

~~AMPD 42103~~ ~~Fashion Illustration - UARC~~

~~AMPD 42203~~ ~~Design Concepts for Fashion Merchandising - UARC~~

~~AMPD 42303~~ ~~Fashion Design - UARC~~

AMPD 42403 Pattern Development II - UARC ²

Required Courses Summer 2 ³ **6**

AMPD 30203 Sustainability in the Apparel and Textile Industry (- UARC)

AMPD 40903 Global Sourcing in the Apparel Industry (- UARC)

1
Must be completed at UA-Fayetteville before study abroad at the Rome Center

2
For students who have completed [AMPD 20703](#) Flat Pattern Drafting or [AMPD 30603](#) Digital Apparel Production or a UA Rome Center elective course.

3
Course taken at the Rome Center

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student 12-15

Demand for Program

Scheduled Program N/A

Review Date

Program Goals and Objectives

Program Goals and Objectives

Purpose

The Bumpers College International Programs’ mission is to “provide structured international experiences that enhance the marketability of students for career and academic opportunities.” The proposed study abroad program at the University of Arkansas Rome Center provides an intensive experiential learning opportunity that is structured to enhance students’ marketability in two ways.

First, the students will be utilizing and refining their experiences from the classroom at the University of Arkansas to a global setting. Students will have the opportunity to experience classroom instruction at the University of Arkansas Rome Campus. This experience is valuable for students who will one day work with global companies in a professional environment. Experiencing the Italian culture and customs firsthand will make a lasting impression on those who participate in this study abroad program.

Second, the experience of having practiced (and further developed) their education in and across cultures, including language barriers, will add considerable depth to the students’ range of professional skills and experiences. This unique study abroad experience will enhance students’ level of competitiveness in their professional job market upon graduation, setting them apart from their peers.

Learning Outcomes

Learning Outcomes

Learning outcomes of the Italy study abroad program is to:

1. To gain a deeper knowledge and understanding of international cultures in the apparel industry.
2. To engage in the academic process with local and international instructors through coursework, and workshops.
3. To develop an understanding of different perspectives of the Italian fashion market through on-site instructors.
4. To create visual projects through the Italian experience and cultural influence.
5. To examine and understand the cultural, social, and environmental drivers and their impact on the global fashion industry.
6. To identify trends in design and fashion production, wholesaling, and retail marketing through the lens of the Italian apparel industry.

Description and justification of the request

Description of specific change	Justification for this change
Adding COMM 10203 or ITAL 10103 to prerequisites. MAY INTERCESSION: Adding ITAL 29303 TO Rome With Love SUMMER 1: Removing AMPD 42103, 42203, 42303 SUMMER 2: Adding AMPD 40903 and HESC455V (AMPD 30203)	Due to the personnel change at the Rome Center, it is necessary to adjust this minor to be a 12-week Summer Program beginning in May Intercession through Summer 2.

Upload attachments

[25-26-ampd-m-final.pdf](#)

Reviewer Comments

Lisa Kulczak (lkulcza) (04/11/24 8:27 pm): Updated submitter information.

Lisa Kulczak (lkulcza) (04/11/24 8:40 pm): Corrected typo in Intercession and remove WCOB from the list of courses from another college impacted by the changes proposed.

Lisa Kulczak (lkulcza) (04/17/24 10:44 am): Updated proposed effective date from Spring 2025 to Fall 2024, per conversation with dean's office.

Lisa Kulczak (lkulcza) (04/17/24 1:18 pm): This proposal will not complete approval in time to be effective Fall 2024; therefore adjusting the effective date to Fall 2025.

Lisa Kulczak (lkulcza) (04/17/24 3:07 pm): Added designations for courses being taken at the Rome Center, per conversations with the dean's office a program coordinator.

Suzanne Kenner (skenner) (04/23/24 1:46 pm): Per discussion, adding on campus delivery method as some courses will be taken on the UofA Campus. Off Campus remains marked since some courses will be taken in Rome. Changing '50% of the credits will be offered' to Off Campus. Distance technology isn't checked because the minor isn't approved for online delivery.

