New Program Proposal

Date Submitted: 01/29/23 4:34 pm

Viewing: ORINUM : Organizational Innovation Undergraduate MicroCertificate

Last edit: 02/08/23 11:01 am

Changes proposed by: aellstra

Submitter:	User ID:	aellstra	Phone:	
575-6145				

Program Status — Active

Academic Level — Undergraduate

Type of proposal — MicroCertificate

Select a reason for this new program — Adding New Undergraduate MicroCertificate

Effective Catalog Year — Fall 2023

College/School Code — Walton College of Business (WCOB)

Department Code — Department of Strategy, Entrepreneurship and Venture Innovation (SEVI)

Program Code — ORINUM

Degree — Undergraduate MicroCertificate

CIP Code

In Workflow

1. **WCOB Dean Initial**
2. **Director of Curriculum Review and Program Assessment**
3. **Registrar Initial**
4. **Institutional Research**
5. **SEVI Chair**
6. **WCOB Curriculum Committee**
7. **WCOB Faculty**
8. **WCOB Dean**
9. **Global Campus**
10. **Provost Review**
11. **Undergraduate Council**
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

Approval Path

1. 01/29/23 4:35 pm Alan Ellstrand (aellstra): Approved for WCOB Dean Initial
2. 01/30/23 10:39 am Alice Griffin (agriffin): Approved for Director of Curriculum Review and Program Assessment
3. 01/31/23 3:16 pm Gina Daugherty

(gdaugher):
Approved for
Registrar Initial

4. 02/08/23 11:02 am
Doug Miles
(dmiles): Approved
for Institutional
Research

5. 02/08/23 11:42 am
Jason Ridge (ridge):
Approved for SEVI
Chair

6. 02/08/23 11:43 am
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee

7. 02/08/23 11:43 am
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty

8. 02/08/23 11:43 am
Alan Ellstrand
(aellstra): Approved
for WCOB Dean

9. 02/08/23 11:45 am
Suzanne Kenner
(skenner): Approved
for Global Campus

10. 02/09/23 8:00 am
Jim Gigantino
(jgiganti): Approved
for Provost Review

52.0299 - Business Administration, Management and Operations, Other.

Program Title

Organizational Innovation Undergraduate MicroCertificate

Program Delivery
Method

On Campus

	Is this program interdisciplinary?
No	
	Does this proposal impact any courses from another College/School?
No	
What are the total hours needed to complete the program?	9

Program Requirements and Description

Requirements

Organizational Innovation Undergraduate MicroCertificate

The Organizational Innovation Undergraduate MicroCertificate is designed to help further develop organizational innovation leaders through an undergraduate practicum-based program in organization innovation. The Undergraduate MicroCertificate will leverage the programs of the McMillon Innovation Studio. The Organizational Innovation Undergraduate MicroCertificate requires nine hours of coursework to complete.

Organizational Innovation Undergraduate MicroCertificate Requirements

The Organizational Innovation Undergraduate MicroCertificate requires nine credit hours that may also be used to fulfill the requirements for an undergraduate degree. The specific requirements are listed below, See an advisor for course selection.

Required Courses		6
SEVI 3233	Corporate Innovation	
SEVI 4233 CORPORATE INNOVATION II	Course SEVI 4233 CORPORATE INNOVATION II Not Found	
Select one of the following:		3
BUSI 330V	Walton College Study Abroad	
SEVI 310V ENTREPRENEURSHIP INTERNSHIP	Course SEVI 310V ENTREPRENEURSHIP INTERNSHIP Not Found	
Total Hours		9

Note: BUSI 330V credit allowed with Program Director approval only.

8-Semester Plan

Program Costs

Program will use existing courses, faculty and resources.

Library Resources

No additional library resources required.

Instructional
Facilities

Classes will be taught in existing facilities

Faculty Resources

No additional faculty resources will be required.

List Existing Certificate or Degree Programs
that Support the Proposed Program

Are Similar Programs available in the area?

No

Estimated Student Demand for Program	15
Scheduled Program Review Date	NA

Program Goals and
Objectives

Program Goals and Objectives
The Undergraduate MicroCertificate is designed to develop organizational innovation leaders through an undergraduate practicum-based program in organization innovation. Successful organizations of the future will embrace innovation and this Undergraduate MicroCertificate will help develop human capital in this area.

Learning Outcomes

Learning Outcomes
Students will develop an innovative and creative mindset in support of organizational innovation. Students will develop problem solving skills to help identify and address organizational challenges. Students will also develop skills in human centered design and product management that will help build their innovative capacity.

Description and Justification for this request

Description of request	**Justification for request**
Adding a nine hour Undergraduate MicroCertificate in Organizational Innovation.	Innovation is critical for organizational survival. The Undergraduate MicroCertificate in

Description of request	Justification for request
	Organizational Innovation will provide hands-on experience for future organizational leaders.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (01/30/23 10:29 am): Removed additional line: "Organizational Innovation MicroCertificate Hours" from program requirements. It is not necessary to declare the MicroCertificate hours are nine hours three times in the catalog copy. Attempting to remove redundancy.

Alice Griffin (agriffin) (01/30/23 10:31 am): Inserted Undergraduate to program title to be consistent with other MicoCertificate language in campus records. Also inserted language into the program requirements field for consistency.

Alice Griffin (agriffin) (01/30/23 10:36 am): Both courses in red have been submitted for approval. Indented SEVI 310V to align with BUSI 330V.

Alice Griffin (agriffin) (01/30/23 10:38 am): Changed scheduled program review date from 2026 to NA. As MicroCertificates are not reviewed.

Doug Miles (dmiles) (02/08/23 11:01 am): Changed CIP code to 52.0299 to better reflect the program's specific focus

Key: 941