

## New Program Proposal

Date Submitted: 11/30/22 2:09 pm

Viewing: **AMPD-M : AMPD Global Experience**

### Minor

Last edit: 12/21/22 9:16 am

Changes proposed by: lapple

Submitter:	User ID:	lapple	Phone:
575-4576			
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	Minor		
Select a reason for this new program	Adding New Minor		
Effective Catalog Year	Fall 2023		
College/School Code	Bumpers College of Agricultural, Food, and Life Sciences (AFLS)		
Department Code	Department of Human Environmental Sciences (HESC)		
Program Code	AMPD-M		
Degree	Minor		
CIP Code			

#### In Workflow

1. AFLS Dean Initial
2. Director of Curriculum Review and Program Assessment
3. Registrar Initial
4. Institutional Research
5. HESC Chair
6. HESC Curriculum Committee
7. AFLS Faculty
8. ARSC Dean
9. WCOB Dean
10. AFLS Dean
11. Global Campus
12. Provost Review
13. Undergraduate Council
14. Faculty Senate
15. Provost Final
16. Registrar Final
17. Catalog Editor Final

#### Approval Path

1. 11/14/22 1:28 pm  
Lona Robertson (ljrobert): Approved for AFLS Dean Initial
2. 11/16/22 2:57 pm  
Alice Griffin (agriffin): Rollback to Initiator
3. 12/01/22 1:20 pm  
Lona Robertson (ljrobert): Approved for AFLS Dean Initial

4. 12/01/22 5:03 pm  
Alice Griffin  
(agriffin): Approved  
for Director of  
Curriculum Review  
and Program  
Assessment
5. 12/05/22 10:30 am  
Gina Daugherty  
(gdaugher):  
Approved for  
Registrar Initial
6. 12/06/22 1:11 pm  
Doug Miles  
(dmiles): Approved  
for Institutional  
Research
7. 12/06/22 2:50 pm  
Donna Graham  
(dgraham):  
Approved for HESC  
Chair
8. 12/06/22 2:59 pm  
Laura Kathleen  
Matters Herold  
(lkherold):  
Approved for HESC  
Curriculum  
Committee
9. 12/09/22 12:41 pm  
Garry McDonald  
(gmcdonal):  
Approved for AFLS  
Faculty
10. 12/09/22 2:31 pm  
Jeannie Hulen  
(jhulen): Approved  
for ARSC Dean
11. 12/09/22 3:43 pm  
Alan Ellstrand

- (aellstra): Approved for WCOB Dean
- 12. 12/09/22 3:48 pm  
Lona Robertson  
(ljrobert): Approved for AFLS Dean
- 13. 12/09/22 3:50 pm  
Suzanne Kenner  
(skenner): Approved for Global Campus
- 14. 12/20/22 9:10 pm  
Jim Gigantino  
(jgiganti): Approved for Provost Review

50.0407 - Fashion/Apparel Design.

Program Title

AMPD Global Experience Minor

Program Delivery

Method

Off Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name
Fulbright College of Arts and Sciences (ARSC)
Walton College of Business (WCOB)

What are the total hours needed to complete the program? 18

## Off Campus Information

Off Campus

Location(s)

Location Name	Address	Distance from Main Site
UA Rome Center	Palazzo Taverna, Rome, Via di Monte Giordano, 36, 00186 Roma RM, Italy	Italy

Reason for Offering

Program Off Campus

AMPD Courses are only offered on-site at the University of Arkansas - Rome Center. This is a semester study abroad program for any University of Arkansas undergraduate student.

Fifty percent of the credits required will be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

No

Where will the Program be completed?

The pre-requisite course, COMM 2323 - Interpersonal Communication, completion will be required before student begins study abroad semester.

Upload

Memorandum of

Understanding Forms

(if required)

## Program Requirements and Description

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Requirements

Apparel Merchandising and Product Development students will have the opportunity to broaden their international knowledge of the apparel industry by participating in a semester long study abroad program. This program will be offered in the Fall semesters at the Rome Center in Rome, Italy. Apparel Merchandising and Product Development curriculum will provide an on-site study of apparel courses focusing on trend forecasting, styling, fashion illustration, fashion design and pattern development (draping) or elective. The 18-credit hour program will complete a minor in AMPD Global Experiences. Classes include:

**Required Courses:**

**6**

[COMM 2323](#)

Interpersonal  
Communication <sup>1</sup>

Students who wish to pursue the AMPD Global Experiences Minor will select twelve (12) hours from the following AMPD courses:

12

AMPD 3203 FASHION STYLING - UARC

Course AMPD 3203  
FASHION STYLING - UARC  
Not Found

AMPD 3213 TREND FORECASTING - UARC

Course AMPD 3213 TREND  
FORECASTING - UARC Not  
Found

AMPD 4213 FASHION ILLUSTRATION - UARC

Course AMPD 4213  
FASHION ILLUSTRATION -  
UARC Not Found

AMPD 4223 DESIGN CONCEPTS FOR FASHION MERCHANDISING - UARC

Course AMPD 4223  
DESIGN CONCEPTS FOR  
FASHION MERCHANDISING  
- UARC Not Found

AMPD 4233 FASHION DESIGN - UARC

Course AMPD 4233  
FASHION DESIGN - UARC  
Not Found

AMPD 4243 PATTERN DEVELOPMENT II - UARC

Course AMPD 4243  
PATTERN DEVELOPMENT II  
- UARC Not Found<sup>2</sup>

### Rome Center Elective<sup>3</sup>

Recommend selecting three (3) hours from the following list:

[WLLC 398V](#)

Special Studies (Must  
choose "To Rome with  
Love" special topic for  
three (3) hours")

[ITAL 1003](#)

Elementary Italian I

[ITAL 1013](#)

Elementary Italian II

[MKTG 3433](#)

Introduction to Marketing

[FINN 2043](#)

Principles of Finance

[FINN 3003](#)

Personal Financial  
Management

[WCOB 330V](#)

Course WCOB 330V Not  
Found (Must choose "The

Business of Art in Rome" special topic for three (3 hours")

INST 2813

Introduction to International Relations and Global Studies

Total Hours

18

1 Must be completed at UA-Fayetteville before study abroad at the Rome Center

2 For students who have completed AMPD 2073 Flat Pattern Drafting or AMPD 3003 Apparel Production or UARC elective course.

3 Course taken at the Rome Center

8-Semester Plan

Program Costs

The cost of adding this minor is \$0 to the School of Human Environmental Sciences. Italy based faculty are employed by the Rome Center and will be teaching these courses.

Library Resources

N/A

Instructional

Facilities

N/A

Faculty Resources

There is no need for additional resources for this minor. There is a full time instructor employed by UARC that will teaching these classes.

List Existing Certificate or Degree Programs that Support the Proposed Program

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 12-15

Scheduled Program Review Date N/A

Program Goals and Objectives

**Program Goals and Objectives**

**Purpose**

The Bumpers College International Programs’ mission is to “provide structured international experiences that enhance the marketability of students for career and academic opportunities.” The proposed study abroad program at the University of Arkansas Rome Center provides an intensive experiential learning opportunity that is structured to enhance students’ marketability in two ways.

First, the students will be utilizing and refining their experiences from the classroom at the University of Arkansas to a global setting. Students will have the opportunity to experience classroom instruction at the University of Arkansas Rome Campus. This experience is valuable for students who will one day work with global companies in a professional environment. Experiencing the Italian culture and customs firsthand will make a lasting impression on those who participate in this study abroad program.

Second, the experience of having practiced (and further developed) their education in and across cultures, including language barriers, will add considerable depth to the students’ range of professional skills and experiences. This unique study abroad experience will enhance students’ level of competitiveness in their professional job market upon graduation, setting them apart from their peers.

**Learning Outcomes**

**Learning Outcomes**

Learning outcomes of the Italy study abroad program is to:

1. To gain a deeper knowledge and understanding of international cultures in the apparel industry.
2. To engage in the academic process with local and international instructors through coursework, and workshops.
3. To develop an understanding of different perspectives of the Italian fashion market through on-site instructors.
4. To create visual projects through the Italian experience and cultural influence.
5. To examine and understand the cultural, social, and environmental drivers and their impact on the global fashion industry.
6. To identify trends in design and fashion production, wholesaling, and retail marketing through the lens of the Italian apparel industry.

**Description and Justification for this request**

<b>Description of request</b>	<b>Justification for request</b>
Adding AMPD Global Experience minor	The Apparel Merchandising and Product Development Program (AMPD) is creating a study abroad experience specifically designed for students studying at the Rome Center and interested in the apparel business. This

Description of request	Justification for request
	experience will enhance the learning environment and cultural awareness of the global apparel industry. Students will immerse in the Italian culture, hailed as the birthplace for luxury fashion goods. Students will take courses that are supplemental to UAF AMPD courses.

## Upload attachments

[23-24-ampd-m VLW LMA 11-30-22.docx](#)

[AMPD Italy Study Abroad Proposal 2022 LMA 11-30-22\(4\).docx](#)

## Reviewer Comments

**Alice Griffin (agriffin) (11/15/22 9:21 am):** Entered course titles for proposed courses. College is encouraged to review for accuracy.

**Alice Griffin (agriffin) (11/16/22 2:57 pm):** Rollback: Please update the submitter and phone number fields. Also, please review the attachment. The coursework listed does not match the curriculum in the program requirements field. Finally, please revise the program costs field. This field requires the costs to the institution, not the costs for students.

**Alice Griffin (agriffin) (12/01/22 5:03 pm):** Besides the AMPD prerequisite, there are a total of nine hours of prerequisites that are not included in the minor requirements. Still within the 33 hour maximum for academic minors.

**Alice Griffin (agriffin) (12/21/22 9:16 am):** Courses in red have all passed Faculty Senate.

Key: 918