**Online Major in Agricultural Business**

**Agribusiness Risk Management (ABRM) Concentration**

1. **Vision Statement**: to be the premier online Agricultural Business program in the nation.
2. **Mission Statement**: to provide an unparalleled online program, by offering a degree concentration emphasizing a rigorous training in *Agribusiness Risk Management*, to engage students not currently served by our on-campus degree program.

The following objectives will allow the AEAB to accomplish its mission:

1. Attract high quality students by overcoming barriers associated with the costs of attending UA face-to-face in Fayetteville.
2. Attract non-traditional students by offering a degree that working professionals can complete without leaving the workforce to attend courses in-person.
3. Attract high quality students from across the nation by offering the first program with a specialization in Agribusiness Risk Management.
4. Enhance the educational quality of the program by partnering with the Finance Department in the Walton College of Business to gain access to additional Risk Management courses.

Additional Benefits

1. Fryar Center Collaboration: The Mission of the new Agribusiness Risk Management concentration will help to accomplish the Fryar Center educational goal of delivering applied price risk management education to our stakeholders
2. Greater Access to Key Courses: Offering online sections of existing courses will allow us to spread demand for our courses across more sections
3. Increasing Quality: Having a program with a national reputation should lead to an increase in higher quality students attending our in-person offerings
4. Revenue generated by the online program would be earmarked for program and student support (conference travel, graduate stipends, student research, etc.)

Courses Identified for Online Development and Delivery (Faculty Member Developing):

1. AGEC 3373 - Futures and Options (Dr. Andy McKenzie)
2. AGEC 4113 - Prices and Forecasting (Dr. James Mitchell)
3. AGEC 4143 - Agricultural Finance (Dr. Nathan Kemper)

Courses Identified for Collaboration with Finance Department in WCOB (all available online):

1. FINN 3053 - Financial Markets and Institutions
2. FINN 3623 - Risk Management
3. FINN 3703 - International Finance