



August 20, 2021

1. Background

The School of Art in the Fulbright College of Arts and Science at the University of Arkansas and the Graphic Design program propose a Master of Design (MDES) degree and are currently seeking approval from the accrediting body National Association of Schools of Art and Design (NASAD). The Walton Family Charitable Support Foundation makes this program possible through a portion of an annual endowment. In consultation with NASAD representatives, the Graphic Design program was advised to amend the first iteration of the degree name, Master of Design in Design for Collaborative Futures, and pursue a more conventional and recognizable name: Master of Design in Communication Design. The term "communication design" appropriately describes the program's proposed curricular objectives and anticipated student outcomes. The name change aligns the program's purpose with other prominent schools with degrees of the same title.

2. Purpose

The purpose of this Memorandum of Understanding between the Graphic Design Program in the School of Art and the Department of Communication is to establish terms for future course offerings and collaborative opportunities.

- a. In the event that the Department of Communication elects to offer a graduate-level course with a similar or identical name, the Graphic Design program reserves the right to review and discuss potential concerns. This same right shall also be extended to the Department of Communication.
- b. If the Department of Communication proposes or offers a course that presents a noticeable overlap with existing course content in the Graphic Design program, the Graphic Design program reserves the right to review and discuss potential concerns with the Department of Communication. This same right to review shall be extended to the Department of Communication. Additionally, when possible, Graphic Design and Communication will explore collaborative possibilities related to such instances of curricular overlap, such as cross-listing courses, co-teaching, guest lectures/workshops, etc.
- c. Pending instructor approval, graduate-level courses in Graphic Design will make seats available for non-School of Art students, including students in the Department of Communication. Similarly, the MDES curriculum allows for 6 credit hours to be taken outside of The School of Art and it would be encouraged for MDES students to seek graduate-level course work in the Department of Communication when appropriate and possible.

3. Duration

Either party may request amendments to this MOU and will continue to evaluate the need to either extend or terminate usage of this MOU.



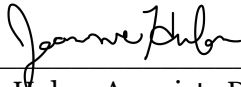
Alison Place, Program Director of Graphic Design
University of Arkansas



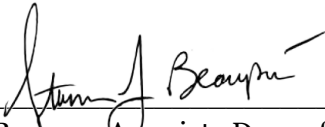
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