

Date Submitted: 09/28/21 8:03 am

Viewing: **STANMS-BSAN : Statistics and Analytics:  
Business Analytics Concentration**

Last approved: 09/27/21 3:30 pm

Last edit: 09/30/21 2:40 pm

Changes proposed by: jgiganti

Catalog Pages Using  
this Program

[Statistics and Analytics \(STAN\)](#)

Submitter: **7332 7456**      User ID: **jgiganti kuleza**      Phone:

Program Status      Active

Academic Level      Graduate

Type of proposal      Concentration

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Effective Catalog Year      Fall 2022

College/School Code  
Graduate School and International Education (GRAD)

Department Code  
**Statistics and Analytics (STAN)** ~~Department of Graduate Dean (GRSD)~~

Program Code      STANMS-BSAN

Degree      Master of Science

CIP Code

### In Workflow

1. GRAD Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. STAN Chair
7. WCOB Dean
8. ARSC Dean
9. EDUC Dean
10. ENGR Dean
11. GRAD Dean
12. AFLS Dean
13. Global Campus
14. Provost Review
15. University Course and Program Committee
16. Graduate Council
17. Faculty Senate
18. Provost Final
19. Registrar Final
20. Catalog Editor Final

### Approval Path

1. 09/28/21 8:17 am  
Jim Gigantino  
(jgiganti): Approved for GRAD Dean Initial
2. 09/28/21 8:17 am  
Jim Gigantino  
(jgiganti): Approved

- for GRAD Dean  
Initial
3. 09/29/21 5:38 pm  
Alice Griffin  
(agriffin): Approved  
for Director of  
Curriculum Review  
and Program  
Assessment
  4. 09/30/21 2:41 pm  
Lisa Kulczak  
(lkulcza): Approved  
for Registrar Initial
  5. 09/30/21 3:06 pm  
Doug Miles  
(dmiles): Approved  
for Institutional  
Research
  6. 09/30/21 3:13 pm  
Jim Gigantino  
(jgiganti): Approved  
for STAN Chair
  7. 10/03/21 9:45 am  
Alan Ellstrand  
(aellstra): Approved  
for WCOB Dean
  8. 10/04/21 9:52 am  
Jeannie Hulen  
(jhulen): Approved  
for ARSC Dean
  9. 10/04/21 9:55 am  
Matthew Ganio  
(msganio):  
Approved for EDUC  
Dean
  10. 10/04/21 10:37 am  
Kevin Hall (kdhall):  
Approved for ENGR  
Dean

- 11. 10/04/21 1:26 pm  
Jim Gigantino  
(jgiganti): Approved  
for GRAD Dean
- 12. 10/04/21 2:09 pm  
Lona Robertson  
(ljrobert): Approved  
for AFLS Dean
- 13. 10/04/21 2:13 pm  
Suzanne Kenner  
(skenner): Approved  
for Global Campus
- 14. 10/04/21 3:22 pm  
Ketevan  
Mamiseishvili  
(kmamisei):  
Approved for  
Provost Review

### History

- 1. Sep 27, 2021 by Lisa  
Kulczak (lkulcza)

27.0501 - Statistics, General.

Program Title

Statistics and Analytics: Business Analytics Concentration

Program Delivery

Method

On Campus

~~Online/Web-based~~

Is this program interdisciplinary?

Yes

College(s)/School(s)

College/School Name
College of Education and Health Professions (EDUC)
College of Engineering (ENGR)
Fulbright College of Arts and Sciences (ARSC)

College/School Name
Graduate School (GRAD)
Walton College of Business (WCOB)
Bumpers College of Agricultural, Food, and Life Sciences (AFLS)

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name
Walton College of Business (WCOB)
Fulbright College of Arts and Sciences (ARSC)

What are the total hours needed to complete the program? 30

## Program Requirements and Description

Requirements

### Requirements for Concentration in Business Analytics

Undergraduate Deficiencies

MATH 2554 Calculus I (ACTS Equivalency = MATH 2405)

Core

Requirements include one course from each of these areas as approved by the student’s advisory committee: 12 Statistical Methods, Regression Analysis, Multivariate Analysis, Experimental Design

Required Courses

<del>ISYS 511V</del>	<del>IT Toolkit &amp; Skills Seminar</del>	<del>3</del>
<b>ISYS 5103</b>	<b>Data Analytics Fundamentals</b>	<b>3</b>
<u>ISYS 5833</u>	Data Management Systems	3
<u>ISYS 5843</u>	Seminar in Business Intelligence and Knowledge Management	3

Choose one of the following options: 9

9 hours of electives

3 hours of electives and 6 hours of thesis credit and submission of an acceptable thesis.

Written comprehensive exam (non-thesis) or defense of the thesis.

Total Hours 30

## Are Similar Programs available in the area?

No

Estimated Student Demand for Program 24

Scheduled Program Review Date 2021

Program Goals and Objectives

**Program Goals and Objectives**

1. To provide and foster knowledge, practices and skills common to traditional first year graduate level programs in Statistics, Biological Analytics, Business Analytics, Operations Analytics, Computational Analytics, Quantitative Social Sciences, and Educational Statistics and Psychometrics.
2. To provide and foster knowledge, practices and skills from traditional advanced graduate level programs in one of the above disciplines.
3. To provide tools and experiences enabling our graduates to communicate effectively and work with practitioners in their field.
4. To provide highly skilled practitioners to industry and academic leadership positions in society.

Learning Outcomes

**Learning Outcomes**

1. Fundamental language of statistics (probability distributions, mean, variance, covariance, hypothesis testing, etc.)
2. Thorough knowledge of linear regression modeling and analysis.
3. Proficiency with regression in the context of many possibly collinear variables.
4. Thorough knowledge of the theory and design of statistical experiments.
5. Capability with software tools enabling general purpose statistical analysis.
6. Skill with programming tools and languages appropriate for one or more of the disciplines listed in Program Goals 1.
7. Ability to prepare and present statistical analyses.
8. Ability to communicate and collaborate effectively in both discipline specific and interdisciplinary team projects.

Description and justification of the request

**Description of specific change**

**Justification for this change**

Description of specific change	Justification for this change
1) Deleting ISYS 511V IT Toolkit and replacing with ISYS 5103 Data Analytics Fundamentals 2) Deleting online delivery	1) ISYS made a permanent course (5103) from a reading-type course 511V) 2) This program has never been offered online. It was initially added as an online program but that was in error.

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (09/29/21 5:38 pm):** This minor request will require campus approval due to the changes to ISYS courses.

**Lisa Kulczak (lkulcza) (09/30/21 2:40 pm):** Adjusted department to correctly reflect STAN program; workflow updated to include STAN Chair vs. GRSD Chair. Delete Comment

Key: 869