New Program Proposal

Date Submitted: 04/28/21 11:11 am

Viewing: **INEP-M : Innovation and Entrepreneurship Minor for Non-Business Majors**

Last edit: 06/03/21 12:15 pm

Changes proposed by: kboston

Submitter: 5-6145	User ID:	aellstra	Phone:

Program Status **Active**

Academic Level **Undergraduate**

Type of proposal **Minor**

Select a reason for this new program **Adding New Minor**

Effective Catalog Year **Spring 2022**

College/School Code **Walton College of Business (WCOB)**

Department Code **Department of Strategy, Entrepreneurship and Venture Innovation (SEVI)**

Program Code **INEP-M**

Degree **Minor**

CIP Code

In Workflow

1. **WCOB Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **Institutional Research**
5. **SEVI Chair**
6. **WCOB Curriculum Committee**
7. **WCOB Faculty**
8. **WCOB Dean**
9. **Global Campus**
10. **Provost Review**
11. **University Course and Program Committee**
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 04/07/21 4:47 pm Karen Boston (kboston): Approved for WCOB Dean Initial
2. 04/22/21 2:10 pm Alice Griffin (agriffin): Rollback to Initiator

3. 04/28/21 11:23 am Karen Boston (kboston): Approved for WCOB Dean Initial

4. 04/28/21 1:54 pm Alice Griffin (agriffin): Approved for Director of Program Assessment and Review

5. 06/03/21 12:33 pm Lisa Kulczak (lkulcza): Approved for Registrar Initial

6. 06/03/21 12:40 pm Gary Gunderman (ggunderm): Approved for Institutional Research

7. 06/03/21 4:16 pm Jon Johnson (jonjohn): Approved for SEVI Chair

8. 06/09/21 10:05 am Karen Boston (kboston): Approved for WCOB Curriculum Committee

9. 06/09/21 10:05 am Karen Boston (kboston): Approved for WCOB Faculty

10. 06/09/21 10:05 am Karen Boston (kboston):

52.0701 - Entrepreneurship/Entrepreneurial Studies.

Program Title

Innovation and Entrepreneurship Minor for Non-Business Majors

Program Delivery
Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total   18
hours needed to
complete the
program?

Program Requirements and Description

Requirements

The Department of Strategy, Entrepreneurship and Venture Innovation offers a minor for Non-Business Majors desiring knowledge of innovation and entrepreneurship to assist them in their careers. The minor requires the completion of 18 specific hours of which all of the upper division courses applied toward the minor must be taken in residence. The 18 hours includes the following courses:

Required Courses	6
SEVI 2033 Business Foundations for Innovators and Entrepreneurs 1	
SEVI 2013 Introduction to Venture and Value Creation ( )	
Choose one of the following:	3

SEVI 3233   Corporate Innovation (Choose one of the following Thematic Core courses (3 hours))

SEVI 3673   Social Entrepreneurship

SEVI 3933   Entrepreneurship and New Venture Development

SEVI 4433   Small Enterprise Management

Choose three courses from the following: 9

SEVI 3233   Corporate Innovation 2

SEVI 3673   Social Entrepreneurship 2

SEVI 3933   Entrepreneurship and New Venture Development

SEVI 4433   Small Enterprise Management 2

SEVI 4543   Students Acquiring Knowledge Through Enterprise (S.A.K.E.) Product Innovation Lab

SEVI 4583   International Management

SEVI 4993   Entrepreneurship Practicum

Total Hours   18

1 Students may not receive credit for both SEVI 2053 and SEVI 2033. Walton College majors are not eligible to register for the course. No degree credit for Walton College majors.

2 Students may choose if not otherwise used towards the Thematic Core course option.

The minor requires completion of 18 hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point-average in the courses offered for the minor.

8-Semester Plan

Program Costs

The Department of Strategy, Entrepreneurship and Venture Innovation includes a Department Chair and ten other faculty members, for a total of eleven positions (eight tenure track and three non-tenure track). There are plans to hire one additional tenure track faculty member. The new courses will be developed by these faculty members and the department will also utilize existing courses.

Library Resources

N/A

Instructional

Facilities

N/A

Faculty Resources

See program costs.

List Existing Certificate or Degree Programs

that Support the Proposed Program

Program(s)

Program(s)
INEPBS - Innovation and Entrepreneurship, Bachelor of Science in Business Administration

Are Similar Programs available in the area?

No

Estimated Student Demand for Program	150
Scheduled Program Review Date	N/A

Program Goals and Objectives

Program Goals and Objectives
To recognize the growing importance of training students in entrepreneurship and innovation.

Learning Outcomes

Learning Outcomes
The innovation and entrepreneurship minor is aimed at students who: 1) Intend to start new, for-profit, non-profit or for-benefit ventures;   2) Manage and grow small businesses;   3) Enter the workforce with an entrepreneurial mindset and skills in innovation and technology commercialization.

Description and Justification for this request

Description of request	Justification for request
New minor in innovation and entrepreneurship for non-business majors in the new SEVI department.	Innovation and entrepreneurship is a distinct discipline and the new minor will benefit non-business students, the University of Arkansas, the state of Arkansas, the discipline and both new and established businesses that face the challenges of competing in a global economy.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (04/22/21 2:10 pm): Rollback: Rolling back at college's request.

Lisa Kulczak (lkulcza) (06/03/21 12:15 pm): Admin update for SEVI courses not found; set up footnote table instead of footnote comments attached at the end of individual course listings.

Key: 829