Date Submitted: 10/09/20 9:25 am

Viewing: **MGMTBS : Management, Bachelor of Science in Business Administration**

Last approved: 02/27/18 11:23 am

Last edit: 10/14/20 4:43 pm

Changes proposed by: kboston

Catalog Pages Using
this Program
    Management (MGMT)

Submitter: User ID: **kboston** ~~calison~~   Phone:
    575-4622 ~~575-6731~~

Program Status   Active

Academic Level   Undergraduate

Type of proposal   Major/Field of Study

Select a reason for this modification
Requesting Approval to Offer an Existing Certificate or Degree via Distance Technology
—(LON)

Are you adding a concentration?
    No

Are you adding or modifying a track?
    No

Are you adding or modifying a focused study?
    No

Effective Catalog Year   Fall 2021

College/School Code
    Walton College of Business (WCOB)

Department Code

In Workflow
1. **WCOB Dean Initial**
2. **Provost Initial**
3. **Director of Program Assessment and Review**
4. **Registrar Initial**
5. **Institutional Research**
6. **MGMT Chair**
7. **WCOB Curriculum Committee**
8. **WCOB Faculty**
9. **WCOB Dean**
10. **Global Campus**
11. **Provost Review**
12. **University Course and Program Committee**
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Documentation sent to System Office
16. Higher Learning Commission
17. Board of Trustees
18. ADHE Final
19. Provost's Office-- Notification of Approval
20. Registrar Final
21. Catalog Editor Final

Approval Path
1. 10/08/20 3:26 pm
   Karen Boston

Department of Management (MGMT)

Program Code   MGMTBS

Degree   Bachelor of Science in Business Administration

CIP Code

(kboston):
Approved for WCOB
Dean Initial

2. 10/09/20 8:32 am
Terry Martin
(tmartin): Rollback
to Initiator

3. 10/09/20 9:27 am
Karen Boston
(kboston):
Approved for WCOB
Dean Initial

4. 10/09/20 9:53 am
Terry Martin
(tmartin): Approved
for Provost Initial

5. 10/14/20 4:47 pm
Alice Griffin
(agriffin): Approved
for Director of
Program
Assessment and
Review

6. 10/16/20 5:22 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial

7. 10/16/20 7:29 pm
Gary Gunderman
(ggunderm):
Approved for
Institutional
Research

8. 10/19/20 12:50 pm
John Delery
(jdelery): Approved
for MGMT Chair

9. 10/22/20 3:17 pm
Karen Boston
(kboston):

Approved for WCOB Curriculum Committee

10. 10/22/20 3:33 pm Karen Boston (kboston): Approved for WCOB Faculty

11. 10/22/20 3:33 pm Karen Boston (kboston): Approved for WCOB Dean

12. 10/22/20 4:00 pm Suzanne Kenner (skenner): Approved for Global Campus

13. 11/03/20 8:38 am Terry Martin (tmartin): Approved for Provost Review

History

1. Aug 25, 2014 by Charlie Alison (calison)
2. Aug 25, 2014 by Charlie Alison (calison)
3. Mar 23, 2015 by Charlie Alison (calison)
4. Apr 11, 2017 by Charlie Alison (calison)
5. Feb 27, 2018 by Charlie Alison (calison)

52.0201 - Business Administration and Management, General.

Program Title

Management, Bachelor of Science in Business Administration

Program Delivery
Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program?   120

On-line/Web-based Information

Reason for offering
Web-based Program

The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, http://www.businessinsider.com/harvard-business-school-online-courses-2013-10). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners).

Maximum Class Size
for Web-based
Courses   **45**

Course delivery
mode

Method(s)
Online

Class interaction
mode

Method(s):
E-mail
Chat

Percent Online

100% with No Required Campus Component

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

N/A

Estimate Costs of the
Program over the
First 3 Years

**All courses will be
developed online by
the end of summer
2021.**

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

All management majors must complete MGMT 4243 Ethics and Corporate Responsibility. An additional 21 hours
of credit are required for students majoring in management. Six of these credit hours are specified in the
concentration. Beyond this, students can choose from specified management and non-management courses in
order to complete the requirements for the major.

Management Major Requirements

The major in management requires 24 hours of major and collateral courses in the discipline as well as satisfying
the other requirements for the B.S.B.A. degree. A maximum of 27 hours is allowed in a management major or
discipline field of study (i.e., core, major, electives) unless the extra courses are part of an interdisciplinary minor
or collateral track. See an adviser for selection of courses.

Courses Required

MGMT 4243	Ethics and Corporate Responsibility	3
Concentration Hours		21

Maximum of 27 hours of MGMT courses in department (core, major, elective). More than 27 hours allowed if

the extra courses are part of interdisciplinary minor or collateral track.

Junior/Senior Level Business Electives	12
Total Hours	36

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student
Demand for Program   **See BSBA** ~~NA~~

Scheduled Program
Review Date   **See BSBA** ~~NA~~

Program Goals and
Objectives

Program Goals and Objectives
See BSBA ~~NA~~

Learning Outcomes

Learning Outcomes
See BSBA ~~NA~~

Description and justification of the request

Description of specific change	Justification for this change
Offer the Human Resources Management concentration in an online format.	All courses in the Human Resource Management concentration will be available for online delivery by the end of summer 2021.

Upload attachments

MGMTBS-HRMG - Distance Delivery - Curriculum.docx

MGMTBS-HRMG - Distance Delivery - Ltr of Notification.pdf

Reviewer Comments

Terry Martin (tmartin) (10/09/20 8:32 am): Rollback: Rolled back at request of Karen Boston.

Alice Griffin (agriffin) (10/14/20 10:49 am): Revised scheduled program review date.

Alice Griffin (agriffin) (10/14/20 4:28 pm): Revised LON and Curriculum documents, renamed to match BOT naming convention.

Alice Griffin (agriffin) (10/14/20 4:43 pm): ATTENTION: The Small Business Management concentration will submit an inactivation with a separate CIM block. The INEPBS is a new stand-

alone program being proposed from a reconfiguration of the MGMTBS. Approval documentation for the reconfiguration was submitted with the INEPBS CIM block. This request is simply for distance delivery of the HRMG Concentration within the MGMTBS program.

Key: 117