

Program Change Request

Date Submitted: 01/16/20 3:27 pm

Viewing: **FINNBS-FNMG : Finance: Financial**

Mgmt/Investment Concentration

Last approved: 04/02/18 8:25 am

Last edit: 03/30/20 3:48 pm

Changes proposed by: kboston

Catalog Pages Using
this Program

[Finance B.S.B.A. with Financial Management and Investment Concentration](#)
[Finance \(FINN\)](#)

Submitter: 575-6731 User ID: crsleaf1 Phone:

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2021

College/School Code

In Workflow

1. WCOB Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. FINN Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 01/17/20 9:24 am
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 01/21/20 10:01 am
Alice Griffin (agriffin): Approved

Walton College of Business (WCOB)

Department Code

Department of Finance (FINN)

Program Code FINNBS-FNMG

Degree Bachelor of Science in Business Administration

CIP Code

for Director of
Program
Assessment and
Review

3. 01/22/20 5:29 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
4. 01/23/20 8:14 am
Gary Gunderman
(ggunderm):
Approved for
Institutional
Research
5. 01/27/20 11:38 am
Pu Liu (pliu):
Approved for FINN
Chair
6. 02/05/20 1:43 pm
Karen Boston
(kboston):
Approved for WCOB
Curriculum
Committee
7. 03/03/20 10:31 am
Karen Boston
(kboston):
Approved for WCOB
Faculty
8. 03/25/20 11:48 am
Karen Boston
(kboston):
Approved for WCOB
Dean
9. 03/25/20 12:33 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
10. 03/30/20 10:54 am
Terry Martin

(tmartin): Approved
for Provost Review

History

1. Aug 27, 2014 by
Leepfrog
Administrator
(clhelp)
2. Aug 27, 2014 by
Leepfrog
Administrator
(clhelp)
3. Mar 23, 2015 by
Charlie Alison
(calison)
4. Jun 10, 2015 by
Charlie Alison
(calison)
5. Jul 23, 2015 by
Charlie Alison
(calison)
6. Nov 18, 2016 by
Charlie Alison
(calison)
7. Apr 2, 2018 by Gina
Daugherty
(gdaugher)

52.0801 - Finance, General.

Program Title

Finance: Financial Mgmt/Investment Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total **15** ~~hrs~~ hours needed to complete the program?

Program Requirements and Description

Requirements

Financial Management/Investment Concentration

FINN 3103 Financial Modeling 3

Plus one of the following options: 6

Option 1: Any two of the four courses listed below:

FINN 3063 Investments

FINN 3603 Corporate Finance

FINN 4133 Advanced Investments

FINN 4233 Advanced Corporate Finance

Option 2:

FINN 4143 Portfolio Management I

FINN 4153 Portfolio Management II

Option 3:

FINN 3163 Fixed Income Securities I

FINN 3173 Fixed Income Securities II

Any two of the following courses, which are highly recommended, satisfy the 6-credit-hour interdisciplinary requirement in the finance major: 6

Accounting

ACCT 3723 Intermediate Accounting I

ACCT 3753 Intermediate Accounting II

Economics

ECON 4433 Experimental Economics

Information Systems

ISYS 2263 Principles of Information Systems

ISYS 4213 ERP Fundamentals

Management

MGMT 3933 Entrepreneurship and New Venture Development

MGMT 4433 Small Enterprise Management

Marketing

MKTG 3553 Consumer Behavior

<u>MKTG 3633</u>	Marketing Research
Supply Chain Management	
<u>SCMT 3613</u>	SOURCE: Procurement and Supply Management
<u>SCMT 3623</u>	PLAN: Inventory and Forecasting Analytics
Total Hours	

8-Semester Plan

Finance B.S.B.A. with Financial Management and Investment Concentration

Eight-Semester Degree Program

Students wishing to follow the eight-semester degree plan should see the [Eight-Semester Degree Policy](#) for university requirements of the program.

Courses in BOLD must be taken in the designated semester. Courses in ITALIC may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year	Units
	FallSpring
<u>ENGL 1013</u> Composition I (ACTS Equivalency = ENGL 1013)	3
<u>MATH 2053</u> Finite Mathematics	3
<u>COMM 1313</u> Public Speaking (ACTS Equivalency = SPCH 1003)	3
<u>WCOB 1111</u> Freshman Business Connection	1
<u>BLAW 2013</u> The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	13
ISYS 1120 Computer Competency Requirement	0 -
U.S. History or Political Science—University Core	3 -
<u>ISYS 1123 Business Application Knowledge - Computer Competency</u>	3
<u>ENGL 1023</u> Composition II (ACTS Equivalency = ENGL 1023)	3
<u>ACCT 2013</u> Accounting Principles	3
<u>WCOB 1033</u> Data Analysis and Interpretation	3
<u>ECON 2023</u> Principles of Microeconomics (ACTS Equivalency = ECON 2203)	3
Natural Science - University Core	4
Year Total:	16 16

Second Year	Units
	FallSpring
<u>ACCT 2023</u> Accounting Principles II	3
<u>ISYS 2103</u> Business Information Systems1	3
<u>MATH 2043</u> Survey of Calculus (ACTS Equivalency = MATH 2203)2	3
<u>ECON 2013</u> Principles of Macroeconomics (ACTS Equivalency = ECON 2103)2	3

Social Science - University Core	3
SCMT 2103 Integrated Supply Chain Management	3
MGMT 2103 Managing People and Organizations ¹	3
FINN 3043 Principles of Finance ¹	3
Fine Art/Humanities - University Core	3
Natural Science - University Core	4
Year Total:	15 16

Third Year

Units

FallSpring

MKTG 3433 Introduction to Marketing ¹	3
FINN 3013 Financial Analysis	3
FINN 3103 Financial Modeling	3
Junior Senior Business Elective	3
Fine Arts/Humanities - University Core	3
FINN 3053 Financial Markets and Institutions	3
Finance or Interdisciplinary Elective	3
MGMT 3013 Strategic Management	3
Junior Senior Business Electives	3
U.S. History or Political Science - University Core	3
Year Total:	15 15

Fourth Year

Units

FallSpring

Finance Option Class	3
Junior Senior Business Electives	6
General Education Electives	3
FINN 3703 International Finance	3
Finance Option Class ⁴	3
Finance or Interdisciplinary Elective	3
General Education Electives	6
Year Total:	12 15

Total Units in Sequence: 120

¹Must be completed prior to [MGMT 3013](#).

²Must be completed prior to taking any 3000 or 4000 level business classes.

³If student selects Option 2 ([FINN 4143](#) and [FINN 4153](#)) under the Financial Management concentration, they must take [ACCT 3723](#) as a junior/senior business elective in Fall of their junior year, [FINN 3063](#) as either a junior/senior business elective or a finance/interdisciplinary elective in Spring of their junior year. If student selects Option 3 ([FINN 3163](#) and [FINN 3173](#)) they must take [FINN 3063](#) as either a junior/ senior business elective or a finance/interdisciplinary elective in their junior year.

Are Similar Programs available in the area?

No

Estimated Student Demand for Program NA

Scheduled Program Review Date NA

Program Goals and Objectives

Program Goals and Objectives

NA

Learning Outcomes

Learning Outcomes

NA

Description and justification of the request

Description of specific change	Justification for this change
<ul style="list-style-type: none"> - Add ISYS 1123, Business Application Knowledge to first year, fall semester, 8 semester plan - Delete ISYS 1120, Computer Competency Requirement from first year, fall semester, 8 semester plan - Delete 3 hours of general education elective from third year, fall semester, 8 semester plan - Add US History or Political Science - University Core to third year, spring semester, 8 semester plan 	<p>Pre-assessment exam scores for incoming freshmen over the past several years have been consistently indicating that only 4% of incoming freshmen have sufficient IT competency (coming out of their High School program) for Walton College courses. Therefore, most incoming Walton freshmen are required to take ISYS 1123, Business Application Knowledge in lieu of ISYS 1120, Computer Competency Requirement which currently does not count toward their degree. This change deletes ISYS 1120 as a pre-business requirement and incorporates ISYS 1123 as a pre-business and degree requirement. Additionally, reducing the total number of General Education Electives from 12 hours to 9 hours.</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (01/21/20 9:56 am): Inserted 15 credit hours in the total hours field.

Alice Griffin (agriffin) (01/21/20 10:00 am): Switched out course and changed it to a comment for the US/PLSC University Core credit in the third year. This action will remove the red error box. Also in the description, changed the fall semester reference to spring.

Alice Griffin (agriffin) (03/30/20 3:48 pm): Changed effective date from fall 2020 to fall 2021. It is too late to complete the approval process by the catalog deadline.