

Date Submitted: 10/15/19 11:05 am

Viewing: **JOURBA : Journalism, Bachelor of Arts**

Last approved: 08/10/17 12:44 pm

Last edit: 10/22/19 8:38 am

Changes proposed by: jwicks

Catalog Pages Using
this Program[Journalism and Strategic Media \(JOUR\)](#)Submitter: User ID: **jwicks calison** Phone:
575-6304 575-6731

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours,
changing admission/graduation requirements, adding/changing Focused Study or
Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2020

College/School Code
Fulbright College of Arts and Sciences (ARSC)Department Code
School of Journalism and Strategic Media (JOUR)

In Workflow

1. ARSC Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. JOUR Chair
6. ARSC Curriculum Committee
7. ARSC Dean
8. Global Campus
9. Provost Review
10. University Course and Program Committee
11. Faculty Senate
12. Provost Final
13. Provost's Office-- Notification of Approval
14. Registrar Final
15. Catalog Editor Final

Approval Path

1. 03/07/19 10:31 am
Jeannine Durdik
(jdurdik): Approved for ARSC Dean Initial
2. 03/07/19 1:44 pm
Alice Griffin
(agriffin): Rollback to Initiator
3. 03/12/19 3:52 pm
Jeannine Durdik

Program Code JOURBA
 Degree Bachelor of Arts
 CIP Code

- (jdurdik): Approved
 for ARSC Dean
 Initial
4. 03/14/19 11:35 am
 Alice Griffin
 (agriffin): Rollback
 to Initiator
 5. 09/06/19 1:32 pm
 Jeannie Hulen
 (jhulen): Approved
 for ARSC Dean
 Initial
 6. 09/13/19 2:24 pm
 Alice Griffin
 (agriffin): Rollback
 to Initiator
 7. 10/15/19 6:36 pm
 Jeannie Hulen
 (jhulen): Approved
 for ARSC Dean
 Initial
 8. 10/22/19 8:39 am
 Alice Griffin
 (agriffin): Approved
 for Director of
 Program
 Assessment and
 Review
 9. 10/22/19 9:55 am
 Lisa Kulczak
 (lkulcza): Approved
 for Registrar Initial
 10. 10/22/19 9:56 am
 Gary Gunderman
 (ggunderm):
 Approved for
 Institutional
 Research
 11. 10/22/19 10:25 am
 Jan Wicks (jwicks):

Approved for JOUR
Chair

12. 11/06/19 11:49 am
Ryan Cochran
(rcc003): Approved
for ARSC Curriculum
Committee
13. 11/06/19 3:13 pm
Jeannie Hulen
(jhulen): Approved
for ARSC Dean
14. 11/06/19 4:06 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
15. 11/08/19 7:38 am
Terry Martin
(tmartin): Approved
for Provost Review

History

1. Mar 24, 2015 by
Charlie Alison
(calison)
2. Mar 25, 2015 by
Charlie Alison
(calison)
3. Mar 25, 2015 by
Charlie Alison
(calison)
4. Apr 1, 2015 by
Charlie Alison
(calison)
5. Feb 24, 2016 by Jan
Wicks (jwicks)
6. Feb 10, 2017 by
Charlie Alison
(calison)
7. Feb 10, 2017 by
Charlie Alison

(calison)

8. Aug 10, 2017 by Lisa
Kulczak (lkulcza)

09.0401 - Journalism.

Program Title

Journalism, Bachelor of Arts

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 120
hours needed to
complete the
program?

Program Requirements and Description

Requirements

Requirements for a B.A. degree in Journalism

~~and Strategic Media:~~

~~All university students must fulfill the minimum University Core requirements.~~ **University and College Requirements** ~~A minimum of 72 hours in non-journalism courses must be applied toward the 120 hours required by the college for a Bachelor of Arts in Journalism: degree.~~ **In addition to the Fulbright College of Arts and Sciences Graduation Requirements (see under Degree Completion Program Policy), the following course requirements must be met. Bolded courses from the course list below may be applied to portions of the University/state minimum core requirements.**

University/State Minimum Core

35

Select one of the following:

3

<u>MATH 2033</u>	Mathematical Thought
<u>MATH 2043</u>	Survey of Calculus (ACTS Equivalency = MATH 2203)
<u>MATH 2053</u>	Finite Mathematics
<u>MATH 2183</u>	Mathematical Reasoning in a Quantitative World
<u>STAT 2303</u>	Principles of Statistics (ACTS Equivalency = MATH 2103)

Or a higher level math.

Intermediate I (course number 2003) of a World Language 1

3-6

World language at the Intermediate I level (2000-level) 1

9

Select one of the following:

3

WLIT 1113 World Literature I (ACTS Equivalency = ENGL 2113)

WLIT 1123 World Literature II (ACTS Equivalency = ENGL 2123)

An advanced literature course

A language literature course

Select one of the following:

3

PHIL 2003 Introduction to Philosophy (ACTS Equivalency = PHIL 1103)

PHIL 2103 Introduction to Ethics (ACTS Equivalency = PHIL 1003)

Any PHIL course 3000-level or higher (recommended: PHIL 3103 Ethics and the Professions)

PLSC 2003 American National Government (ACTS Equivalency = PLSC 2003)

3

A second PLSC course (the following are recommended options):

3

PLSC 2813 Introduction to International Relations

PLSC 3233 The American Congress

PLSC 4233 The American Chief Executive

ECON 2143 Basic Economics: Theory and Practice

3-6

or ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)

& ECON 2023 and Principles of Microeconomics (ACTS Equivalency = ECON 2203)

COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)

3

Any HIST course 3000-level or higher

3

Cultural/Diversity Requirement: 3 hours of cultural/diversity studies to be selected from the following or as approved by the School of Journalism and Strategic Media: **3**

ANTH 4533 Middle East Cultures

COMM 4343 Intercultural Communication

HIST 3233 African American History to 1877 2

HIST 3243 African American History Since 1877 2

HIST 3263 History of the American Indian 2

JOUR 3263 African Americans in Film 3

JOUR 4923 History of the Black Press 3

SCWK 3193 Human Diversity and Social Work

SOCI 3193 Race, Class, and Gender in America 4

Other cultural/diversity courses as approved by the School of Journalism and Strategic Media.

Journalism and Strategic Media Courses

A minimum grade of "C" is required in all journalism courses that serve as prerequisites for advanced journalism courses. In certain courses a minimum grade of "B" is required.

Journalism and Strategic Media Core

All majors and minors must complete the GSP or Grammar, Spelling and Punctuation requirement as a prerequisite or co-requisite to JOUR 1033 Media Writing by completing one of these two options: 1) Pass

JOUR 1003 Journalistic Writing Skills with a grade of C or better; or 2) Pass the GSP test with a grade of 75% or better. Once you officially declare a Journalism major or minor, you will obtain access to the GSP Blackboard course for option 2. Students who do not complete both the GSP requirement and JOUR 1033 with a C or better cannot enroll in any courses for which JOUR 1033 is a prerequisite. The GSP test is only administered a certain number of times each semester. Students must request a GSP test time a minimum of two weeks before they plan to take the test. There is no guarantee that GSP testing slots will be open when desired, so students must schedule well in advance.

Journalism and Strategic Media Core

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<u>JOUR 1023</u>	Media and Society
<u>JOUR 1033</u>	Fundamentals of Journalism
<u>JOUR 3633</u>	Media Law
<u>JOUR 4333</u>	Ethics in Journalism
<u>JOUR 4981</u>	Journalism Writing Requirement

Three credit hours towards the Journalism Digital Requirement (varies by concentration): For Broadcast, please select any JOUR course with a digital component, as approved by the School of Journalism and Strategic Media. For News/Editorial, please select [JOUR 2053](#) Multimedia Journalism (to be taken concurrently or after [JOUR 2013](#) News Reporting I.)

Concentration Requirements

21

Non-JOUR/ADPR General Electives

12

Total Hours

120

- 1 The number of credit hours taken to complete this level of proficiency depends on placement level in the language course sequence.
- 2 A cultural/diversity-approved HIST course is allowed to also satisfy the major's HIST course 3000-level or higher requirement.
- 3 A cultural/diversity-approved JOUR course is also allowed to satisfy a JOUR elective.
- 4 [SOCI 2013](#) is a prerequisite to [SOCI 3193](#).

Bolded courses from the list below may be counted toward some part of the University Core requirements, as applicable.

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program	NA
Scheduled Program Review Date	2021-2022 NA
Program Goals and Objectives	

Program Goals and Objectives

The purpose of the School of Journalism and Strategic Media is to provide students with knowledge of the history, theory, and ethics of mass communications, to educate students in journalistic skills, including the ability to express themselves logically and clearly, and to guide them in securing specialized knowledge of society appropriate to journalistic careers. ~~NA~~

Learning Outcomes

Learning Outcomes

The ACEJMC 12 values and competencies: Individual professions in journalism and mass communication may require certain specialized values and competencies. Irrespective of their particular specialization, all graduates should be aware of certain core values and competencies and be able to:

- understand and apply the principles and laws of freedom of speech and press in the United States; understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
- demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
- demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
- demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
- understand concepts and apply theories in the use and presentation of images and information;
- demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
- think critically, creatively and independently;
- conduct research and evaluate information by methods appropriate to the communications professions in which they work;
- write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
- critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
- apply basic numerical and statistical concepts;
- apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world. ~~NA~~

Description and justification of the request

Description of specific change

Justification for this change

Description of specific change	Justification for this change
Added the GSP requirement and the Journalism Digital Requirement.	Addresses accreditation/assessment recommendations and better fit how JOUR classes are taught.
Reorganized the program requirements listing and the eight-semester degree plan has been moved to each concentration.	Following the current template used for ARSC degrees.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (03/07/19 1:44 pm): Rollback: Ryan Cochran requested that I roll back the program change.

Alice Griffin (agriffin) (03/14/19 10:03 am): Inserted the scheduled program review date.

Alice Griffin (agriffin) (03/14/19 10:12 am): Inserted program goals from the School's catalog and inserted the student learning outcomes from the 2016 assessment report. The School is encouraged to review and edit as appropriate.

Alice Griffin (agriffin) (03/14/19 11:35 am): Rollback: Please visit with Ryan Cochran regarding the formatting of the program requirements. Thank you.

Alice Griffin (agriffin) (09/13/19 2:24 pm): Rollback: Please address the number of credit hours in the concentration. It is beyond the maximum allowed. See correspondence from director dated 9/13/2019.

Key: 447