LETTER OF INTENT – 1

(New Certificate or Degree Program)

1. Institution submitting request: University of Arkansas Fayetteville
2. Education Program Contact person/title: Dr. Terry Martin, Senior Vice Provost for Academic Affairs
3. Telephone number/e-mail address: (479) 575-2151/tmartin@uark.edu
4. Proposed Name of Certificate or Degree Program: Master of Science in Supply Chain Management
5. Proposed Effective Date: Fall 2020
6. Requested CIP Code: 52:1301
7. Program Description:

The Sam M. Walton College of Business Master of Supply Chain Management is designed is for early-career supply chain professionals who want to return to school to receive advanced, specialized training in supply chain management. The degree is grounded in an understanding of the increasing complexity and breadth of the supply chain discipline, and within this context, students will apply statistics, statistical modeling, forecasting techniques, operations research techniques, optimization, mathematical techniques, stochastic approaches, operations analysis, and the design and testing of evaluation models.  Effective supply chain management also necessitates cross-functional expertise. Thus, students will choose to specialize in focus tracks to complement their supply chain courses, such as Business Analytics, Enterprise Resource Planning, Retail Supply Chain Management, and Blockchain Enterprise Systems.

1. Mode of Delivery (mark all that apply):

**\_\_X\_\_\_On-Campus**

**\_ \_\_\_Off-Campus Location**

Provide address of off-campus location:

UA Campus - Blended Delivery

Provide a copy of the e-mail notification to other institutions in the state notifying them of the proposed program. Please inform institutions not to send the response to **“Reply All”**. If you receive an objection/concern(s) from an institution, reply to the institution and copy ADHE on the email. That institution should respond and copy ADHE. If the objection/concern(s) cannot be resolved, ADHE may intervene.

Submit copy of written notification to Higher Learning Commission (HLC) if notification required by HLC for a program offered at an off-campus location.

\_\_\_\_\_\_Indicate distance of proposed site from main campus.

**\_\_X\_\_Distance Technology** (50% of program offered by distance technology)

Submit copy of written notification to HLC if notification is required by HLC for a program offered by distance technology.

1. List existing certificate or degree programs that support the proposed program:

Master of Business Administration

1. President/Chancellor Approval Date: January 9, 2020
2. Academic Affairs Officer: James S. Coleman Date: January 9, 2020