

## New Program Proposal

Date Submitted: 09/11/19 4:34 pm

### Viewing: **ACCTMP-CACC : Professional Accounting: Corporate Accounting Concentration**

Last edit: 10/03/19 10:50 am

Changes proposed by: kboston

Submitter: 5-4622	User ID: kboston	Phone:
Program Status	Active	
Academic Level	Graduate	
Type of proposal	Major/Field of Study	
Select a reason for this new program	Adding New Concentration	
Are you adding a concentration?	Yes	
Concentration(s):		

### In Workflow

1. **WCOB Dean Initial**
2. **GRAD Dean Initial**
3. **Director of Program Assessment and Review**
4. **Registrar Initial**
5. **Institutional Research**
6. **ACCT Chair**
7. **WCOB Curriculum Committee**
8. **WCOB Faculty**
9. **WCOB Dean**
10. **Global Campus**
11. **Provost Review**
12. **University Course and Program Committee**
13. Graduate Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office-- Notification of Approval
17. Registrar Final
18. Catalog Editor Final

### Approval Path

1. 09/11/19 5:04 pm  
Karen Boston (kboston):  
Approved for WCOB Dean Initial
2. 09/13/19 9:37 am  
Pat Koski (pkoski):

- Approved for GRAD  
Dean Initial
3. 09/25/19 10:16 am  
Alice Griffin  
(agriffin): Approved  
for Director of  
Program  
Assessment and  
Review
  4. 10/01/19 4:28 pm  
Lisa Kulczak  
(lkulcza): Approved  
for Registrar Initial
  5. 10/02/19 8:56 am  
Gary Gunderman  
(ggunderm):  
Approved for  
Institutional  
Research
  6. 10/02/19 10:54 am  
Gary Peters  
(peters): Approved  
for ACCT Chair
  7. 10/03/19 10:50 am  
Karen Boston  
(kboston):  
Approved for WCOB  
Curriculum  
Committee
  8. 10/03/19 11:10 am  
Karen Boston  
(kboston):  
Approved for WCOB  
Faculty
  9. 10/03/19 11:11 am  
Karen Boston  
(kboston):  
Approved for WCOB  
Dean

10. 10/03/19 1:13 pm  
Suzanne Kenner  
(skenner): Approved  
for Global Campus

11. 10/04/19 10:23 am  
Terry Martin  
(tmartin): Approved  
for Provost Review

Action	Code	Title
Add new	ACCTMP-CACC	Corporate Accounting

Are you adding or modifying a track? No

Are you adding or modifying a focused study? No

Effective Catalog Year Fall 2020

College/School Code Walton College of Business (WCOB)

Department Code Department of Accounting (ACCT)

Program Code ACCTMP-CACC

Degree Master of Professional Accounting

CIP Code

52.0301 - Accounting.

Program Title

Professional Accounting: Corporate Accounting Concentration

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 30

## On-line/Web-based Information

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Reason for offering

Web-based Program

To provide an opportunity for students to pursue the degree online.

Maximum Class Size 25

for Web-based

Courses

Course delivery  
mode

Method(s)
Online

Class interaction  
mode

Method(s):
E-mail
Electronic Bulletin Boards
Chat

Percent Online

100% with No Required Campus Component

Provide a List of  
Services Supplied by  
Consortia Partners or  
Outsourced  
Organization

N/A

Estimate Costs of the  
Program over the  
First 3 Years

N/A

List Courses Taught  
by Adjunct Faculty

Upload  
Memorandum of  
Understanding Forms  
(if required)

## Program Requirements and Description

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### Requirements

The Corporate Accounting concentration provides students a broad foundation for understanding the production and use of accounting information in corporate business environments. Students in this concentration will acquire skills to navigate public reporting environments, internal business operations, and financial decision making.

Core Courses	12
Areas of Concentration	18
Corporate Accounting Concentration	
<a href="#">ACCT 5433</a>	Fraud Prevention and Detection
<a href="#">ACCT 5463</a>	Financial Statement Analysis
<a href="#">ACCT 5873</a>	Advanced Taxation
Select 9 hours from the following (at least 3 hours must include FINN courses):	
<a href="#">ACCT 5443</a>	Asset Management
<a href="#">ACCT 5953</a>	Auditing Standards
<a href="#">BLAW 5003</a>	Commercial Transactions
<a href="#">FINN 5223</a>	Financial Markets & Valuation
<a href="#">FINN 5303</a>	Advanced Corporate Financial Management
<a href="#">FINN 5313 Advanced Commercial Banking</a>	Course FINN 5313 Advanced Commercial Banking Not Found
<a href="#">ISYS 5213</a>	ERP Fundamentals
<a href="#">SCMT 5633</a>	Introduction to Supply Chain Management
Graduate Business Elective ( <a href="#">ACCT 535V</a> or other as approved by the MPACC Director)	
Total Hours	30

### Program Costs

Existing resources on campus will be used. Existing faculty in Accounting, Finance, Supply Chain Management, and Information Systems will teach the courses. Except for the new proposed courses, the other courses are already offered on a regular basis.

Marketing and recruiting costs for the program will be supported by the College.

### Library Resources

N/A

Instructional

Facilities

N/A

Faculty Resources

For the new Tax courses, the department has plans to re-organize faculty teaching to be able to fully staff these.

List Existing Certificate or Degree Programs that Support the Proposed Program

<b>Program(s)</b>
ENTSGC - Enterprise Systems Graduate Certificate
INSYMI - Information Systems, Master of Information Systems
ACCTMA - Accounting, Master of Accountancy

Are Similar Programs available in the area?

No

Estimated Student Demand for Program      15

Scheduled Program Review Date      2021-2022

Program Goals and Objectives

**Program Goals and Objectives**

See ACCTMP.

Learning Outcomes

**Learning Outcomes**

See ACCTMP.

Description and Justification for this request

<b>Description of request</b>	<b>Justification for request</b>
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Description of request	Justification for request
<p>A new, 30 hour Masters of Professional Accounting with concentrations in Analytics and Assurance, Taxation, and Corporate Accounting utilizing existing courses within the Master of Accountancy and other Walton programs. One new tax course, ACCT 5853, State and Local Taxation, is being developed. This is the Corporate Accounting proposal.</p>	<p>The MPACC is responsive to the shifting skillset and additional demands within the Accounting Profession. More Universities are adapting specialized content into their graduate accounting degrees. Whereas past accounting Master degrees tended to be general in nature, more specialized degree paths and skills are being sought by career entrants. Emerging technology is changing the core ways that the accounting profession is providing services. As a result, new skills that involve data &amp; analytics are needed. Complementing these technical skills, the workplace has increased its emphasis on the development of soft skills, such as leadership and professionalism. The complexity of business environments that accounting professionals face has also increased the demand for richer content, including complex tax issues, technology environments, regulatory reporting requirements among others. The importance of Internships has also increased. We are also seeing a greater number of our students take initial accounting employment outside of traditional public accounting roles.</p>

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (09/23/19 3:21 pm):** Cleaned up concentration title and program title to be consistent with university naming convention.

**Alice Griffin (agriffin) (09/23/19 3:23 pm):** Removed Graduate Business Elective as a course and changed it to a comment. Thus, removing the red error box.

**Alice Griffin (agriffin) (09/23/19 3:26 pm):** Removed program goals and learning outcomes to refer back to the major and not the concentration.

**Lisa Kulczak (lkulcza) (10/01/19 4:28 pm):** A further conversation is needed regarding the program code assigned to this new degree program.

**Lisa Kulczak (lkulcza) (10/02/19 10:43 am):** Per further discussion with Karen Boston, decided on ACCTMP for program code.

