LETTER OF NOTIFICATION – 12

EXISTING CERTIFICATE or DEGREE PROGRAM

OFFERED AT OFF-CAMPUS LOCATION

1. Institution submitting request: University of Arkansas Fayetteville
2. Contact person/title: Dr. Terry Martin, Vice Provost of Academic Affairs
3. Phone number/e-mail address: (479) 575-2151/tmartin@uark.edu
4. Name of existing program: Master of Science in Operations Management. Master of Science in Engineering Management, Graduate Certificate in Project Management. Graduate Certificate in Homeland Security.
5. Proposed effective date: Fall 2019
6. Proposed location of off-campus site:

Walton College at 2nd and Main

119 S. Main Street

Little Rock, AR. 72201

1. Distance of proposed site from main campus: 186
2. Reason for offering proposed program at off-campus site: The new Walton College location at 119 S. Main Street, Little Rock, AR. 72201 provides an excellent venue with a more central location in the Little Rock area to offer classes currently offered at our site in Jacksonville, Arkansas. The Jacksonville site is located just outside the Little Rock AFB gate and was created to serve airmen and civilians stationed at the base. Due to mission changes at the base, face to face enrollments have dropped precipitously. The new Main Street location is well suited for MSOM, MSEM and OM Graduate Certificate programs currently offered online and at the Jacksonville site, as well as executive education courses. Due to reduced student enrollment and revenue from the Little Rock AFB, the Jacksonville site will be discontinued. Courses currently taught at the Jacksonville site can be transferred to the new Walton downtown location. This will improve marketability to a broader student base due to its more central location. All current resources, personnel and material supporting the Little Rock AFB/Jacksonville site are sufficient to cover the downtown location, which provides a more flexible location for students. Additionally, the MSOM program is partnering with the Walton College on several initiatives that complement their executive education programs planned for the Main Street site.
3. Identify courses and/or degrees to be offered at the proposed site: Master of Science in Operations Management, Master of Science in Engineering Management, Graduate Certificate in Project Management, Graduate Certificate in Homeland Security (approved for Fall 2019), Graduate Certificate in Lean Six Sigma (in approval process for Fall 2019)
4. Will students be able to complete all program requirements at this location? If not, where? Yes. If live course offerings at the proposed location do not meet student timelines, a combination of live courses, synchronous video and online modes in any combination may be used by the student. Most students currently engage in mix modes, selecting certain courses for live delivery based on difficulty, but other courses in different modes for convenience.
5. Institutional curriculum committee review/approval date: February 13, 2019
6. Provide copy of draft Memorandum of Understanding (MOU) with partner institutions/ organizations. [Submit final MOU signed by partner institutions or organizations upon completion of ADHE proposal review.] University of Arkansas Owned Site
7. Provide written notification to accrediting body or licensing agency of your intention to offer program at an off-campus location and their written response to you, if applicable.
8. Provide copy of e-mail notification to other institutions in the area of the proposed program.
9. List Arkansas public colleges and universities within 60 miles of proposed location offering similar courses and/or degree programs. None offering similar programs.
10. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date: March 14, 2019

Board of Trustees Notification Date: May 23, 2019

Chief Academic Officer: James S. Coleman Date: March 4, 2019