Date Submitted: 10/26/18 11:33 am

Viewing: **BSBA Requirements : BSBA Requirements**

Last approved: 08/16/17 10:20 am

Last edit: 11/05/18 3:41 pm

Changes proposed by: kboston

Catalog Pages Using
this Program
    B.S.B.A. Requirements

Submitter: User ID: kboston   Phone:
    54622

Program Status   Active

Academic Level   Undergraduate

Type of proposal   Major/Field of Study

Select a reason for this modification
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration?
    No

Are you adding a track?
    No

Are you adding a focused study?
    No

Effective Catalog Year   Fall 2019

College/School Code
    Walton College of Business(WCOB)

Department Code

In Workflow

1. **WCOB Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **Institutional Research**
5. **WCBD Chair**
6. **WCOB Curriculum Committee**
7. **WCOB Faculty**
8. **WCOB Dean**
9. **Global Campus**
10. **Provost Review**
11. **University Course and Program Committee**
12. Faculty Senate
13. Provost Final
14. ADE Licensure Approval
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 10/26/18 11:50 am Karen Boston (kboston): Approved for WCOB Dean Initial
2. 10/30/18 4:53 pm Alice Griffin (agriffin): Approved

Department of Business Dean(WCBD)

Program Code	BSBA Requirements
Degree	Bachelor of Science in Business Administration
CIP Code	

for Director of Program Assessment and Review

3. 11/01/18 12:16 pm Lisa Kulczak (lkulcza): Approved for Registrar Initial

4. 11/01/18 12:19 pm Gary Gunderman (ggunderm): Approved for Institutional Research

5. 11/01/18 1:10 pm Karen Boston (kboston): Approved for WCBD Chair

6. 11/01/18 2:08 pm Karen Boston (kboston): Approved for WCOB Curriculum Committee

7. 11/01/18 2:10 pm Karen Boston (kboston): Approved for WCOB Faculty

8. 11/01/18 2:11 pm Karen Boston (kboston): Approved for WCOB Dean

9. 11/05/18 12:45 pm Miran Kang (kang): Approved for Global Campus

10. 11/05/18 1:47 pm
    Terry Martin
    (tmartin): Approved
    for Provost Review

History

1. Feb 18, 2015 by
   Karen Boston
   (kboston)
2. Jun 9, 2015 by Lisa
   Kulczak (lkulcza)
3. Mar 17, 2017 by
   Charlie Alison
   (calison)
4. Aug 16, 2017 by
   Charlie Alison
   (calison)
5. Aug 16, 2017 by
   Charlie Alison
   (calison)

52.0101 - Business/Commerce, General.

Program Title
    BSBA Requirements

Program Delivery
Method
    On Campus
    Online/Web-based

                Is this program interdisciplinary?
  Yes

College(s)/School(s)

College/School Name
Fulbright College of Arts and Sciences(ARSC)

                Does this proposal impact any courses from another College/School?
  No

What are the total   **120** ~~n/a~~
hours needed to

complete the
program?

On-line/Web-based Information

Reason for offering
Web-based Program
   Update to current online program and on campus program.

Maximum Class Size   n/a
for Web-based
Courses

Course delivery

Method(s)
Online

mode

Class interaction

Method(s):
E-mail

mode

Percent Online
   100%

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization
   n/a

Estimate Costs of the   n/a
Program over the
First 3 Years

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Requirements for B.S.B.A. Degree

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

A. University Core Requirements 4		20
American History or Government		
Laboratory Science (two courses with labs) 2		
Social Science (one course)		
Fine Arts and Humanities (two courses)		
B. Pre-Business Core Courses		31
ACCT 2013	Accounting Principles 1	
ACCT 2023	Accounting Principles II 1	
or MGMT 2053	Business Foundations	
COMM 1313	Public Speaking (ACTS Equivalency = SPCH 1003) 1	
ECON 2013	Principles of Macroeconomics (ACTS Equivalency = ECON 2103) 1	
ECON 2023	Principles of Microeconomics (ACTS Equivalency = ECON 2203) 1	
ENGL 1013	Composition I (ACTS Equivalency = ENGL 1013)	
ENGL 1023	Composition II (ACTS Equivalency = ENGL 1023)	
MATH 2043	Survey of Calculus (ACTS Equivalency = MATH 2203) 1	
MATH 2053	Finite Mathematics	
WCOB 1111	Freshman Business Connection 1	
ISYS 1120	Computer Competency Requirement 1	
or ISYS 1123	Business Application Knowledge - Computer Competency	
WCOB 1033	Data Analysis and Interpretation 1	
C. Business Core		21
BLAW 2013	The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	
ISYS 2103	Business Information Systems	
FINN 3043	Principles of Finance	
MGMT 2103	Managing People and Organizations	
MGMT 3013	Strategic Management	
MKTG 3433	Introduction to Marketing	

SCMT 2103   Introduction to Supply Chain Management

D. Junior-Senior Business Electives   9-15

~~E. Major Courses~~   ~~21-24~~

E. Major Courses and Concentration Hours   **21-27**

F. General Education Electives 3   12

Total Hours   120

1 Pre-Business requirement: These 31 hours must be completed with a GPA of 2.50, an overall GPA of 2.5, and a grade of "C" or better in each course before a student is allowed to take upper-division business courses. Students intending to pursue a major or minor in Accounting or Finance must complete ACCT 2023.

2 Students majoring in Finance with Energy Finance Concentration must complete GEOS 1133/GEOS 1131L for one of their natural science requirements.

3 A total of 12 hours of general education electives are required for the Bachelor of Science in Business Administration (B.S.B.A.). General education electives should be non-business courses but may include up to six total hours of business courses and no more than three hours of PEAC or DEAC courses. Students may utilize general education electives to complete a minor outside the Walton College. In addition, these electives may fulfill requirements for Social Issues, Multicultural Environment, and Demographic Diversity if not otherwise completed in the University Core. Students majoring in Finance with an Energy Finance Concentration must complete GEOS 4253 as one of their general education elective credits.

4 The additional 15 hours required for University Core are met with the completion of Pre-Business and Business Core. These courses are denoted in bold within the course list.

~~(Total is less than the sum of the categories because some courses count in two categories and based on variation in junior-senior-level business electives and major requirements.A minimum of 120 hours is required for graduation.)~~ In addition to the core courses, each student will complete the required pre-business and business courses, junior- senior-level business electives, and major courses as specified by each major. Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses specifically designated for the major, and all required Walton College core and economics courses. Students must earn a grade of "C" or better in each of the pre-business core courses.

8-Semester Plan

Are Similar Programs available in the area?	
No	
Estimated Student Demand for Program	n/a
Scheduled Program Review Date	**2021-2022** ~~n/a~~
Program Goals and Objectives	

Program Goals and Objectives

COMMUNICATION

Graduates of the BSBA programs at the Sam M. Walton College of Business will be able to communicate effectively in professional situations.

CRITICAL THINKING/PROBLEM SOLVING

Graduates of the BSBA programs at the Sam M. Walton College of Business will be able to think critically when evaluating business decisions.

TECHNICAL COMPETENCE (Discipline Knowledge)

Graduates of the BSBA programs at the Sam M. Walton College of Business will be knowledgeable of the application of concepts in their business major and core cross-discipline concepts. ~~n/a~~

Learning Outcomes

Learning Outcomes

Learning Objective 1 (Written Comm):

Students will show proficiency in writing and producing a broad set of professional quality business documents.

Learning Objective 2 (Oral Comm):

Students will prepare and deliver professional presentations.

Learning Objective (CTPS):

Students will demonstrate critical thinking and strategic problem solving skills through systematic and objective consideration of business related problems.

Learning Objective 1 (Core):

Students will demonstrate proficiency in core business concepts, across disciplines.

Learning Objective 2 (Major):

Students will demonstrate proficiency in their major-specific business concepts. ~~n/a~~

Description and justification of the request

Description of specific change	Justification for this change

Description of specific change	Justification for this change
Update the number of D. Junior/Senior Business Electives hours from 12-15 hours to 9-15 hours. Update the number of E. Major Courses hours from 21-24 hours to 21-27 hours. Add a footnote #4 under Footnotes to clarify the additional hours of University Core required.	To accommodate the new requirements for the Information Systems concentrations.

Upload attachments

Reviewer Comments

    Alice Griffin (agriffin) (10/30/18 8:21 am): Changed University Core total from 17 to 20 hours. And changed footnote 4, to reflect 15 hours. Bolded University Core courses in course list and checked sum box to reflect program is 120 credit hours.

    Alice Griffin (agriffin) (10/30/18 10:26 am): Added...."and Concentration Hours" to item E. per recommendation from Catalog Editor.

    Alice Griffin (agriffin) (11/05/18 3:41 pm): Inserted program goals and student learning outcomes on behalf of the college. Also inserted scheduled program review date.

Key: 14