

New Program Proposal

Date Submitted: 03/02/18 2:05 pm

Viewing: **RHET-M : Rhetoric and Writing Studies**

Minor

Last edit: 10/16/18 1:08 pm

Changes proposed by: rcc003

Submitter:	User ID:	elidoba	Phone:
479-575-3661			
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	Minor		
Select a reason for this new program	Adding New Minor or Additional Major--(LON 3)		
Effective Catalog Year	Fall 2019		
College/School Code	Fulbright College of Arts and Sciences (ARSC)		
Department Code	Department of English(ENGL)		
Program Code	RHET-M		
Degree	Minor		
CIP Code			

In Workflow

1. ARSC Dean Initial
2. Provost Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. ENGL Chair
7. ARSC Curriculum Committee
8. ARSC Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Documentation sent to System Office
15. Higher Learning Commission
16. Board of Trustees
17. ADHE Final
18. Provost's Office-- Notification of Approval
19. Registrar Final
20. Catalog Editor Final

Approval Path

1. 02/21/18 10:47 am Jeannine Durdik (jdurdik): Approved

- for ARSC Dean
Initial
2. 02/24/18 8:42 am
Terry Martin
(tmartin): Approved
for Provost Initial
3. 03/01/18 1:46 pm
Alice Griffin
(agriffin): Rollback
to Initiator
4. 03/02/18 2:13 pm
Jeannine Durdik
(jdurdik): Approved
for ARSC Dean
Initial
5. 03/02/18 3:15 pm
Terry Martin
(tmartin): Approved
for Provost Initial
6. 03/05/18 9:30 am
Alice Griffin
(agriffin): Approved
for Director of
Program
Assessment and
Review
7. 06/27/18 9:29 am
Karen Turner
(kvestal): Approved
for Registrar Initial
8. 06/27/18 9:31 am
Gary Gunderman
(ggunderm):
Approved for
Institutional
Research
9. 06/27/18 11:20 am
Dorothy Stephens
(dstephen):

- Approved for ENGL
Chair
10. 10/11/18 2:12 pm
Pearl Dowe
(pkford): Approved
for ARSC Curriculum
Committee
11. 10/11/18 2:27 pm
Jeannine Durdik
(jdurdik): Approved
for ARSC Dean
12. 10/12/18 2:10 pm
Miran Kang (kang):
Approved for Global
Campus
13. 10/16/18 10:30 am
Terry Martin
(tmartin): Approved
for Provost Review

23.1304 - Rhetoric and Composition.

Program Title

Rhetoric and Writing Studies Minor

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 15
hours needed to
complete the
program?

Program Requirements and Description

Requirements

The minor in Rhetoric and Writing Studies provides non-English majors advanced instruction in rhetorical studies and document design. Students will learn to examine the roles of language, writing, and communication in different social and professional settings. In addition to receiving practical instruction in effective writing, students will also develop analytical tools for understanding language as social action.

Requirements for a minor in Rhetoric and Writing Studies

Students must complete 15 hours from the following courses:

[ENGL 2003](#) Advanced Composition

[ENGL 2013](#) Essay Writing

[ENGL 2173](#) Literacy in America

[ENGL 3053](#) Technical and Report Writing (ACTS Equivalency = ENGL 2023)

[ENGL 3603](#) Topics in Rhetoric and Composition

[ENGL 4003](#) English Language and Composition for Teachers

[ENGL 4903](#) Studies in Rhetoric and Composition

8-Semester Plan

Program Costs

No additional costs are entailed by offering this minor.

Library Resources

No additional library resources are entailed by offering this minor.

Instructional

Facilities

No additional instructional facilities are entailed by offering this minor.

Faculty Resources

The viability of the minor is premised on the following assumptions:

- That the Visiting Assistant Professorship currently held by Adam Pope will be converted to a tenure-track line;
- That Karen Madison, English Dept. Senior Instructor specializing in the field, be regularly available to teach courses in the minor;
- That although Prof. David Jolliffe will relinquish his position as Brown Chair in English Literacy on June 30, 2018, he may return to teach in the English Department on an adjunct basis as early as the 2018 fall semester;
- That the new holder of the Brown Chair in English Literacy will be available regularly to teach courses in the minor and do so as early as the 2018 fall semester.

List Existing Certificate or Degree Programs
that Support the Proposed Program

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 70 per year

Scheduled Program Review Date na

Program Goals and Objectives

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The proposed minor seeks

- to add an option for advanced writing instruction for non-English majors;
- to improve the professional profile of U of A undergraduates; and
- to expand student awareness and knowledge base of a key field in the humanities.

Learning Outcomes

Learning Outcomes

Students completing the proposed minor will be able to

- demonstrate awareness of the scope and variety of research in the field of Rhetoric and Writing Studies;
- engage in rhetorical analysis that employs conventional terminology and methodology in the field of Rhetoric and Writing Studies;
- produce original work that presents unique ideas and insights into aspects of effective communication;
- appreciate the rhetorical principles that inform the communicative choices people commonly make.

Description and Justification for this request

Description of request	Justification for request
Proposal to offer an English minor in Rhetoric and Writing Studies	To meet the needs expressed across campus, and by regional and national employers, for additional upper-division writing instruction for non-English majors

Upload attachments

[RHET-M - New Minor - Ltr of Notification.docx](#)

[RHET-M - New Minor - Employer Survey Addendum.docx](#)

Reviewer Comments

Alice Griffin (agriffin) (02/26/18 8:29 am): Changed program review date to NA. Minors are not reviewed.

Alice Griffin (agriffin) (03/01/18 1:46 pm): Rollback: Please review the certificate language used in the program requirements. There is no approved UGRD certificate for Rhetoric.

Alice Griffin (agriffin) (10/16/18 1:06 pm): Inserted approval dates for BOT and Faculty Senate (item 12).

Alice Griffin (agriffin) (10/16/18 1:08 pm): Renamed employer survey document to match BOT naming convention.

Key: 667