Date Submitted: 09/25/18 4:32 pm

Viewing: ENTRGC: Entrepreneurship Graduate

Certificate

Last approved: 05/22/18 12:31 pm

Last edit: 09/28/18 9:53 am Changes proposed by: kboston

Catalog Pages Using this Program Entrepreneurship (ENTR) **Graduate Certificates Business Administration (BADM)**

Submitter: User ID: kjvestal Phone:

52233

Program Status Active

Academic Level Graduate

Type of proposal Certificate

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Effective Catalog Year Fall 2019

College/School Code

Walton College of Business(WCOB)

Department Code

Department of Management(MGMT)

Program Code **ENTRGC**

Degree **Graduate Certificate**

CIP Code

In Workflow

- 1. WCOB Dean Initial
- 2. GRAD Dean Initial
- 3. Director of Program Assessment and **Review**
- 4. Registrar Initial
- 5. Institutional Research
- 6. MGMT Chair
- 7. WCOB Curriculum Committee
- 8. WCOB Faculty
- 9. WCOB Dean
- **10. Global Campus**
- 11. Provost Review
- 12. University Course and Program **Committee**
- 13. Graduate Committee
- 14. Faculty Senate
- 15. Provost Final
- 16. ADE Licensure Approval
- 17. Provost's Office--Notification of Approval
- 18. Registrar Final
- 19. Catalog Editor Final

Approval Path

1. 09/25/18 4:53 pm Karen Boston

(kboston):

Approved for WCOB

Dean Initial

- 2. 09/25/18 5:27 pm Patricia Koski (pkoski): Approved for GRAD Dean Initial
- 3. 09/27/18 11:32 am
 Alice Griffin
 (agriffin): Approved
 for Director of
 Program
 Assessment and
 Review
- 4. 09/28/18 9:53 am
 Lisa Kulczak
 (lkulcza): Approved
 for Registrar Initial
- 5. 09/28/18 11:13 am
 Gary Gunderman
 (ggunderm):
 Approved for
 Institutional
 Research
- 6. 10/09/18 2:55 pm
 Denise Breaux
 Soignet (dbreaux):
 Approved for
 MGMT Chair
- 7. 10/09/18 3:08 pm
 Karen Boston
 (kboston):
 Approved for WCOB
 Curriculum
 Committee
- 8. 10/09/18 3:10 pm Karen Boston (kboston):

Approved for WCOB

Faculty

9. 10/09/18 3:11 pm Karen Boston

(kboston):
Approved for WCOB
Dean

- 10. 10/11/18 12:46 pm Miran Kang (kang): Approved for Global Campus
- 11. 10/12/18 8:54 am
 Terry Martin
 (tmartin): Approved
 for Provost Review

History

- 1. May 25, 2017 by Karen Turner (kjvestal)
- 2. Mar 7, 2018 by Charlie Alison (calison)
- 3. May 9, 2018 by Charlie Alison (calison)
- 4. May 22, 2018 by Lisa Kulczak (Ikulcza)

52.0701 - Entrepreneurship/Entrepreneurial Studies.

Program Title

Entrepreneurship Graduate Certificate

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 12

hours needed to

complete the program?

Program Requirements and Description

Requirements

Admission Requirements: The Graduate Certificate in Entrepreneurship is open to all graduate students who are in good standing with the graduate school at their campus. Students must apply and be admitted to the Graduate School of Business. Information regarding Graduate School of Business admission requirements can be found earlier in this chapter.

Requirements for the Graduate Certificate in Entrepreneurship: (12 hours) To receive the Graduate Certificate in Entrepreneurship, students are required to take 9 hours of coursework in the Walton College of Business and 3 hours of electives related to entrepreneurship in either the Walton College or in another college at the University of Arkansas. Elective courses other than those listed below may be approved by the Director of the Certificate program. Some elective courses have prerequisites that are not met by courses in the certificate program. Students are advised to check prerequisites prior to enrolling in a course.

Required Courses

'			
MGMT 5213	Business Foundations for Entrepreneurs * Non-Business students only	3	
OR			
MGMT 5313	Strategic Management *Require for Business students		
MGMT 5323	New Venture Development	3	
MGMT 5413	New Venture Development II	3	
Elective Course			
Select one of the f	following:	3	
Dale Bumpers (College of Agricultural, Food, and Life Sciences		
AGEC 5143	Financial Management in Agriculture		
AGEC 5413	Agribusiness Strategy		
HDFS 4463	Administration and Leadership in the Helping Professions		
J. William Fulbr	right College of Arts & Sciences		
<u>ARTS 493V</u>	Fine Arts Gallery Internship		
ARTS 494V	Course ARTS 494V Not Found		
COMM 5403	Organizational Communication Theory		
COMM 5423	Seminar in Mass Media Cognition		
JOUR 5063	Issues in Advertising and Public Relations		
JOUR 5323	Documentary Production I		
Walton College of Business			

Special Problems in Finance

MBA Internship

FINN 636V

MBAD 535V

MGMT 5993 Entrepreneurship Practicum

MGMT 5363 Innovation & Creativity

MKTG 5433 Consumer and Market Research

MKTG 5553 New Product Development and Strategy

College of Education and Health Professions

RESM 5463 Sports Facilities Management

ATTR 5473 Administration in Athletic Training

RESM 5843 Tourism

College of Engineering

INEG 4433 Systems Engineering and Management

INEG 4443 Project Management

INEG 5623 Analysis of Inventory Systems

Graduate School

MEPH 5383 Research Commercialization and Product Development

MEPH 5821 Ethics for Scientists and Engineers

MEPH 5832 Proposal Writing and Management

Total Hours 12

Are Similar Programs available in the area?

No

Estimated Student n/a

Demand for Program

Scheduled Program na/

Review Date

Program Goals and

Objectives

Program Goals and Objectives

n/a

Learning Outcomes

Learning Outcomes

n/a

Description and justification of the request

Description of specific change

Justification for this change

Description of specific change	Justification for this change
Delete MGMT 5313 from the list of elective course options within the Walton	All business students must
College of Business. List MGMT 5313 within the list of Required Courses for	complete MGMT 5313 and
business students. Clarification change that non-business students should	non-business students
complete MGMT 5213 and business students should complete MGMT 5313.	should complete MGMT
	5213.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (09/27/18 11:32 am): Adjusted formatting with MGMT 5313 and MGMT 5213 to clean up catalog copy.

Key: 277