Date Submitted: 09/23/18 10:14 am

Viewing: **GBUS-M : General Business Minor for Non-Business Students**

Last approved: 11/01/16 3:02 pm

Last edit: 09/28/18 9:56 am

Changes proposed by: kboston

Catalog Pages Using
this Program
   [Minors for Non-Business Students](#)

Submitter: User ID: kboston   Phone:
   4622

Program Status   Active

Academic Level   Undergraduate

Type of proposal   Minor

Select a reason for this modification
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours,
changing admission/graduation requirements, adding Focused Study)

Effective Catalog Year   Fall 2019

College/School Code
   Walton College of Business(WCOB)

Department Code
   Department of Management(MGMT)

Program Code   GBUS-M

Degree   Minor

CIP Code

In Workflow

1. **WCOB Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **Institutional Research**
5. **MGMT Chair**
6. **WCOB Curriculum Committee**
7. **WCOB Faculty**
8. **WCOB Dean**
9. **Global Campus**
10. **Provost Review**
11. **University Course and Program Committee**
12. Faculty Senate
13. Provost Final
14. ADE Licensure Approval
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 09/23/18 10:39 am Karen Boston (kboston): Approved for WCOB Dean Initial
2. 09/25/18 3:16 pm Alice Griffin (agriffin): Approved

for Director of Program Assessment and Review

3. 09/28/18 9:56 am Lisa Kulczak (lkulcza): Approved for Registrar Initial

4. 09/28/18 11:13 am Gary Gunderman (ggunderm): Approved for Institutional Research

5. 10/09/18 2:55 pm Denise Breaux Soignet (dbreaux): Approved for MGMT Chair

6. 10/09/18 3:09 pm Karen Boston (kboston): Approved for WCOB Curriculum Committee

7. 10/09/18 3:10 pm Karen Boston (kboston): Approved for WCOB Faculty

8. 10/09/18 3:12 pm Karen Boston (kboston): Approved for WCOB Dean

9. 10/11/18 12:49 pm Miran Kang (kang): Approved for Global Campus

10. 10/12/18 8:55 am
    Terry Martin
    (tmartin): Approved
    for Provost Review

History

1. May 13, 2016 by
   Karen Boston
   (kboston)
2. Nov 1, 2016 by
   Charlie Alison
   (calison)

52.0101 - Business/Commerce, General.

Program Title

General Business Minor for Non-Business Students

Program Delivery
Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total   **21**
hours needed to
complete the
program?

On-line/Web-based Information

Reason for offering
Web-based Program

All but one of the courses (ECON 2143, Basic Economics) in the Minor for Non-Business Students in
Concentration 1 (General Business) have been developed and offered online. By providing the opportunity
for non-business majors to complete the General Business Concentration online, we can support the new,
online Interdisciplinary Major (made up of three minors) in the Fulbright College.

Maximum Class Size for Web-based Courses   60

Course delivery mode

Method(s)
Online

Class interaction mode

Method(s):
Electronic Bulletin Boards
E-mail
Blog

Percent Online

~~100%~~

100% with Required Campus Component

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization

    n/a

Estimate Costs of the Program over the First 3 Years $4000 for development of ECON 2143, Basic Economics

List Courses Taught by Adjunct Faculty

    ISYS 1123 - Business Application Knowledge - Computer Competency

    WCOB 1033 - Data Analysis and Interpretation

    BLAW 2013 - The Legal Environment of Business (ACTS Equivalency = BLAW 2003)

    ISYS 1120 - Computer Competency Requirement

Upload Memorandum of Understanding Forms (if required)

Program Requirements and Description

Requirements

Requirements for General Business Minor

Select four of the following (at least 6 hours must be at the 3000 or 4000 level):   12

ACCT 2023	**Accounting Principles II**
or MGMT 2053	**Business Foundations**
BLAW 2013	The Legal Environment of Business (ACTS Equivalency = BLAW 2003)
ISYS 2103	Business Information Systems
SCMT 2103	Introduction to Supply Chain Management
MGMT 2103	Managing People and Organizations
FINN 3043	Principles of Finance
MKTG 3433	Introduction to Marketing

Plus any other 3000- to 4000-level Walton College course (except WCOB 3043)

Total Hours   12

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student   n/a
Demand for Program

Scheduled Program   n/a
Review Date

Program Goals and
Objectives

Program Goals and Objectives
n/a

Learning Outcomes

Learning Outcomes
n/a

Description and justification of the request

Description of specific change	**Justification for this change**

Description of specific change	Justification for this change
Adding ACCT 2023 or MGMT 2053 to the list of options for completion of the minor in General Business for non-business majors; General Business concentration.	Many non-business majors take ACCT 2023 with the intention to do a minor in Accounting but may also change to General Business. Course credit is already given for the other sophomore and upper level business core courses; this change puts these courses on equal status.

Upload attachments

Reviewer Comments

    Alice Griffin (agriffin) (09/25/18 3:16 pm): Changed effective date from spring 2019 to fall 2019. Program changes for UGRD programs can only take effect with each catalog year.

    Lisa Kulczak (lkulcza) (09/28/18 9:56 am): Admin update of course listing not found.

Key: 586