

Employer Needs Survey Form Institutional Summary

(Please compile the data from each Employer Needs Survey and submit the data on this Summary Form. Return the summary form and a copy of each survey form to ADHE with your program proposal.)

Proposed Degree/Certificate Program: **Bachelor of Arts in Arabic**

Institution: **University of Arkansas**

Name: **Adnan Haydar** E-mail: **ahaydar@uark.edu**
(person completing this form)

List names of employers responding to survey:

Hayes Consulting & Translation Corp
Harvest Group
Boston Latin Academy
Indiana University Bloomington, Dept. of Near Eastern Languages
United States Air Force
Interlink Publishing Group, Inc.
Canopy NWA
Houston Independent School District
Center for Middle East Studies, University of Arkansas
National Council on U.S.-Arab Relations
Georgetown University Press
NWAESC (Northwest Arkansas Education Service Cooperative)
Washington Latin Public Charter School
United States Army
World Trade Center Arkansas
Chi-Chack LLC (Language Training company; incomplete)

List current job titles for the proposed degree/certificate program:

Hayes Consulting & Translation Corp: No positions where a degree in Arabic is required, but it has been valuable for work in our Tunisia office
Harvest Group: Arabic translators
Boston Latin Academy: Arabic teacher, grades 7 - 12
Indiana University Bloomington, Dept. of Near Eastern Languages: Assistant instructor, Graduate assistant, Research assistant
United States Air Force: Air Force Intelligence Officer, Air Force Contracting Officer
Interlink Publishing Group, Inc.: Acquisitions Editor/Arabic Literature, Editor/Arabic Fiction-in-Translation, Conference Exhibit Manager/Middle East Studies
Canopy NWA: Case manager
Houston Independent School District: Arabic Teacher, grades K-12

Center for Middle East Studies, University of Arkansas: Administrative Support Supervisor
National Council on U.S.-Arab Relations: Public Relations Specialist
Georgetown University Press: Acquisitions Editor, Languages, Director of Georgetown Languages
NWAESC (Northwest Arkansas Education Service Cooperative): Interpreter
Washington Latin Public Charter School: Teacher of Arabic, High School
United States Army: Commissioned Army Officer (Second Lieutenant)
World Trade Center Arkansas: Director of Middle East Trade

List the degree/certificate required for each job title:

No positions where a degree in Arabic is required, but it has been valuable for work in our Tunisia office: No specific degree required

Arabic translators: Bachelors in Arabic or a related field, ATA certified in the language combination

Arabic teacher, grades 7 – 12: Undergraduate and Masters, Arabic certification, grades 7 - 12

Assistant instructor, Graduate assistant, Research assistant: BA, MA; Advanced knowledge of Modern Standard Arabic

Air Force Intelligence Officer: 45% of Intelligence Officer accessions require Bachelor's degree in one of the following: Area, Ethnic, Cultural, Gender, and Group Studies or **Foreign Languages**, Literatures, and Linguistics or Liberal Arts and Sciences, General Studies, and Humanities or Social Sciences or History.

Air Force Contracting Officer: At least 25% of Contracting Officer accessions require Bachelor's degree in one of the following: Military Science, Leadership and Operational Art or Public Administration and Social Service Professions or Social Sciences or History or **Foreign Languages** or English or Area, Ethnic, Cultural Studies or General Legal Studies or Law or Legal Research and Advanced Professional Studies or Psychology.

Acquisitions Editor/Arabic Literature: BA or MA in Arabic, Fluency in Arabic language

Editor/Arabic Fiction-in-Translation: BA or MA in Arabic, Fluency in Arabic language

Conference Exhibit Manager/Middle East Studies: BA or MA in Arabic, Fluency in Arabic language

Case manager: Arabic language skills, not required but helpful

Arabic Teacher, grades K-12: BS or BA, Texas Teaching Certification

Administrative Support Supervisor: BA

Public Relations Specialist: Bachelor's

Acquisitions Editor, Languages: BA

Director of Georgetown Languages: MA

Interpreter: Knowledge of culture and fluent in language

Teacher of Arabic, High School: BA

Commissioned Army Officer (Second Lieutenant): Bachelor of Arts (any major), Successful completion of the Basic Officer Leader Course

Director of Middle East Trade: BA or BS

Indicate number of current positions for each job title:

No positions where a degree in Arabic is required, but it has been valuable for work in our Tunisia office: 1

Arabic translators: 1

Arabic teacher, grades 7 – 12: 1

Assistant instructor, Graduate assistant, Research assistant: 8, 1, 1

Air Force Intelligence Officer: Unknown, Approximately 320 openings for Fiscal Year 2019
Air Force Contracting Officer: Unknown, Approximately 72 openings for Fiscal Year 2019
Acquisitions Editor/Arabic Literature: 1
Editor/Arabic Fiction-in-Translation: 1
Conference Exhibit Manager/Middle East Studies: 1
Case manager: 1
Arabic Teacher, grades K-12: 10
Administrative Support Supervisor: 1
Public Relations Specialist: 1
Acquisitions Editor, Languages: 1
Director of Georgetown Languages: 1
Interpreter: Unknown
Teacher of Arabic, High School: 2
Commissioned Army Officer (Second Lieutenant): 7,301 positions; 5,867 current openings
Director of Middle East Trade: 1

Indicate number of future positions for each job title:

“No positions where a degree in Arabic is required, but it has been valuable for work in our Tunisia office”: 1

Arabic translators: “When I find qualified translators with whom I would collaborate, I will let them know when there are jobs I cannot take.”

Arabic teacher, grades 7 – 12: If our current Arabic teacher takes a leave of absence or leaves, we will have an opening.

Assistant instructor, Graduate assistant, Research assistant: 8, 1, 1

Air Force Intelligence Officer: One could expect the same number of position openings each Fiscal Year as in 2019

Air Force Contracting Officer: One could expect the same number of position openings each Fiscal Year as in 2019

Acquisitions Editor/Arabic Literature: 1 or 2

Editor/Arabic Fiction-in-Translation: 1 or 2

Conference Exhibit Manager/Middle East Studies: 1 or 2

Case manager: Unknown

Arabic Teacher, grades K-12: 14-20

Administrative Support Supervisor: 1

Public Relations Specialist: 1

Acquisitions Editor, Languages: 0-1

Director of Georgetown Languages: 0-1

Interpreter: Unknown

Teacher of Arabic, High School: 1 or 2

Commissioned Army Officer (Second Lieutenant): Approximately 6,100

Director of Middle East Trade: 1

Indicate salary for each job title:

“No positions where a degree in Arabic is required, but it has been valuable for work in our Tunisia office”: \$65k+

Arabic translators: “Unsure how to estimate annually. For projects, probably \$0.15-0.20 per English word.”

Arabic teacher, grades 7 – 12: \$80,000

Assistant instructor, Graduate assistant, Research assistant: \$18,000 plus tuition (Indiana University Bloomington, Graduate School)

Air Force Intelligence Officer: Salaries are dependent on military rank. Current pay charts can be found at: <https://www.dfas.mil/militarymembers/payentitlements/military-pay-charts.html>

Air Force Contracting Officer: Salaries are dependent on military rank. Current pay charts can be found at: <https://www.dfas.mil/militarymembers/payentitlements/military-pay-charts.html>

Acquisitions Editor/Arabic Literature: \$40,000.00+

Editor/Arabic Fiction-in-Translation: \$40,000.00+

Conference Exhibit Manager/Middle East Studies: \$40,000.00+

Case manager: \$35,000

Arabic Teacher, grades K-12: \$52,000

Administrative Support Supervisor: \$29,500

Public Relations Specialist: \$45,000

Acquisitions Editor, Languages: “proprietary”

Director of Georgetown Languages: “proprietary”

Interpreter: Unknown

Teacher of Arabic, High School: \$45,000-\$60,000 depending on experience

Commissioned Army Officer (Second Lieutenant): \$37,284 in taxable base pay; \$13,852 in non-taxable allowances → \$51,136

Director of Middle East Trade: \$70-80K

Indicate number of employers who gave preference for:

on-line/distance technology: **8**

evenings: **6**

weekends: **3**

at company site: **0**

Indicate any type of support employers will give for support of the proposed degree/certificate program.

Harvest Group: Internship site (Tunisia), Real-world case studies, Employee Release Time, Connections/Networking in overseas setting

US Air Force: Tuition assistance

Interlink: Summer internships

National Council on U.S.-Arab Relations: Tuition Assistance

Georgetown University Press: Tuition Assistance

Washington Latin Public Charter School: Tuition Reimbursement

US Army: “Most participating cadets are already on scholarship”; “The Department of Defense provides paid study abroad opportunities for students participating in commissioning programs.”

World Trade Center Arkansas: Tuition Assistance

Summarize the skills needed for employment in the positions listed.

16__ Interpersonal communications 3__ Supervision/Management 4__ Budgeting
15__ Written/oral communications 7__ Leadership/initiative 4__ Data analysis
14__ Team work 10__ Planning/Organizing 9__ Public Speaking
8__ Independent worker 5__ Conflict resolution 1__ Marketing
9__ Analytical reasoning 6__ Problem Solver 7__ Teacher/Trainer
2__ Computer programming 6__ Computer applications 6__ PowerPoint Presentations
____ Foreign Language (specify) **Arabic, French, English, “various”, Swahili, Spanish, Russian, “any foreign language, especially Asian”**
____ Other skills not listed (identify) **“Cultural awareness/sensitivity by specific regions”; “language instruction pedagogy”; “deep knowledge of Second Language Acquisition pedagogy”; “Candidates must be physically fit”; “Diplomacy”**

Summarize any additional information provided by prospective employers.

Q: How will this proposed degree program benefit your local community, the state, region or nation?

Harvest Group: “I could certainly see an opportunity”

Hayes Consulting: “America needs more qualified Arabic translators.”

Boston Latin Academy: “If students in our Arabic program wanted to major in Arabic in order to become an Arabic teacher or worker in the Arabic world then it would benefit them to participate in your program.”

US Air Force: Foreign Language skills are essential to national security in today’s military especially in certain career fields.

Interlink: “Arabic language is one of the world’s most spoken languages. There is a growing need, domestically and globally, for skilled writers, analysts, educators, businesspeople, politicians, civil servants, and communicators who are fluent in Arabic language.”

Houston Independent School District: “We are always searching for elementary teachers who are fluent in Modern Standard Arabic(MSA) and are able to take and pass the Early Childhood - Fourth Grade Texas Teacher Certification exam. I hired one non-native Arabic speaker to teach at my school who has a superior ACTFL score in Modern Standard Arabic. Since students at my campus learn Math, Science and Arabic Language Arts in MSA, teachers not only need to be strong in Arabic but must also know how to teach the elementary curriculum in MSA.”

Center for Middle East Studies, University of Arkansas: “Local business with international concerns will need Arabic speakers. The country needs a constant flow of students trained in Arabic, for government, business, academic, and volunteer work. There are substantial employment opportunities for students who graduate with Arabic training and will be for many years into the future.”

National Council on U.S.-Arab Relations: “More Arabic speakers are needed as U.S. trade, defense, and security relations deepen with the Arab region.”

Georgetown University Press: “Because we are located across the country, it may be difficult for us to benefit. I do feel that the need for language knowledge within the US is growing, not shrinking. Arabic, in particular, continues to be a need.”

Washington Latin Public Charter School: “United States citizens need to be less parochial.”

US Army: “Having military officers who demonstrate awareness of cultural differences, who can communicate with others in their language, and who have the ability to adapt to the local environment fundamentally enhance the security of the United States.”

Q: Provide any additional comments about the proposed degree program.

Hayes Consulting: “Have teachers of beginning Arabic be ruthless on students’ pronunciation of Arabic. Have upper level courses focus on specific kinds of translation (medical, legal, etc.) rather than on literature.”

Indiana University: “*In recent years, graduate programs in Arabic and related topics prefer students with two to three years of Arabic as undergraduates.*”

US Air Force: “The Air Force understands the importance of foreign language skills and has taken steps to ensure these skills are nurtured as part of the Language Enabled Airman Program (LEAP). Per <http://culture.af.mil/leap/index.html>, the Language Enabled Airman Program (LEAP) is designed and managed by the Air Force Culture and Language Center (AFCLC) to sustain, enhance and posture for utilization the existing language skills and talents of Airmen. The goal of LEAP is to develop a core group of general-purpose force (GPF) Airmen across specialties and careers possessing the capability to communicate in one or more foreign languages.”

Center for Middle East Studies, University of Arkansas: “The academic staff for this program and the training they already provide is first-rate.”

Georgetown University Press: “I would urge you to consider a program that focuses on practical applications of the language skills and not on literary applications. This would make the program novel and prove very important to the larger landscape in which students find themselves after graduation.”

US Army: “We have had several students over the past three years who would have taken advantage of the opportunity to major in Arabic had it been available. Having the opportunity to earn a major in Arabic (focused on MSA) is good; it would be outstanding if students had the opportunity to learn specific dialects.”

World Trade Center Arkansas: “With an educational program that focuses on Middle East, we can build awareness of doing business, cultural and religious in the Middle East how we as a community can all benefit from bilateral trade and mutual understanding. We need to continue to create a local and global community of inclusion to enrich our quality of life. As we improve relations in our local community and seek mutual understanding with our Middle Eastern family, we can then begin to offer opportunity to improve policy and relations between the Middle East and the USA. This change is easier and faster when we have friends and business partners in given countries. As trade/business improves, we are then motivated to look at ways to change our political, social, religious and personal views to create a wonderful tapestry of harmony. As we make these steps, we then have the influence and personal experiences to share with others and to move our political leaders to make different policy and increase trade opportunities. The degree program you are considering is the best start, “EDUCATION”.

Q1. As part of the Arabic program's proposal for a new Arabic BA degree, we seek and appreciate your feedback.

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified to work as educators in schools and universities, as translators, as professionals in a variety of organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Q2. Employer Contact Information

Name of Employer	Canopy NWA
Type of company	Nonprofit
Contact person	Emily Linn
Position Title	Executive Director
Email	emily.linn@canopynwa.org
Telephone number	4794453282

Q3. Are there any job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program?

- Yes
- Maybe
- No

Q4. Please list job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Job Title 1	Case manager
Job Title 2	
Job Title 3	
Job Title 4	
Job Title 5	

Q5. Please list the degree, certification and licensure required for each job title listed.

	Required Degree	Required Certification/Licensure
Case manager	Arabic language skills, not required but helpful	

Q6. Please provide the positions information.

	How many positions do you currently have for this job title?	How many position openings do you currently have for this job title?	What is the annual salary for this position?	How many position openings will you have the next 2-5 years for job title?
Case manager	1	0	35,000	Unknown

Q7. If no openings for the listed position now,

	When do you anticipate having openings for this position?
Case manager	Unknown (not sooner than 2 years)

Q8. Would you give hiring preference to applicants with the proposed degree?

- Yes
 No

Q9. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program.

1

Q10. Would you provide tuition assistance?

- Yes
 No

Q11. Would it be helpful for your employee if the courses were offered online/distance technology, evenings, or weekends? Please indicate your preference.

	it's helpful	Preferred	No opinion
Online/Distance Technology	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Evenings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weekends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q12. Will you or your co-worker serve on the institution's program advisory committee? If yes, please provide contact information.

Name

Email

Q13. Indicate the skills individuals would need for employment for the position **Case manager**

- | | | | |
|--|---|--|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Computer programming | <input checked="" type="checkbox"/> Problem Solver | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Written/oral communications | <input type="checkbox"/> Supervision/Management | <input type="checkbox"/> Computer Applications | <input checked="" type="checkbox"/> Teacher/Trainer |
| <input checked="" type="checkbox"/> Team work | <input type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Budgeting | <input checked="" type="checkbox"/> PowerPoint Presentations |
| <input checked="" type="checkbox"/> Independent worker | <input checked="" type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Data Analysis | <input checked="" type="checkbox"/> Foreign Language (Specify)
<input type="text" value="Arabic, Swahili, Spanish"/> |

Analytical reasoning

Conflict resolution

Public Speaking

Other skills not listed (identify)

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q14. How will this proposed degree program benefit your local community, the state, region or nation?

Q15. Provide any additional comments about the proposed degree program.

Q16. Thank you for your time and feedback.

Location Data

Location: [\(36.118896484375, -93.984001159668\)](#)

Source: GeoIP Estimation



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Employer Needs Survey Form

Date: June 24, 2018

Institution: University of Arkansas

Return this survey by email to: ahaydar@uark.edu **by date:** July 24, 2018

Proposed Degree Program: Bachelor of Arts in Arabic

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified for many job opportunities in the United States and the Arab World, with organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Employer: United States Army

Type of company: Military

Contact Person: Lieutenant Colonel Chad Quayle

Position Title: Professor of Military Science; Chairperson, Military Science Department

Email: cbquayl@uark.edu

Telephone number: (479) 283-3758

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:
Commissioned Army Officer (Second Lieutenant)
2. List the degree required for each job title listed in #1:
Bachelor of Arts (any major)
3. Indicate the certification/licensure required for each job title listed in #1:
Successful completion of the Basic Officer Leader Course
4. How many positions do you currently have for each job title listed in #1?
7,301
5. How many position openings do you currently have for each job title listed in #1?
5,867

6. How many position openings will you have the next 2–5 years for each job title listed in #1?
Approximately 6,100
7. What is the annual salary for each position listed in #4 & #5?
\$37,284 in taxable base pay; \$13,852 in non-taxable allowances → \$51,136
8. If no openings now, when do you anticipate having openings for the positions listed in #1?
Not applicable; we are hiring
9. Would you give hiring preference to applicants with the proposed degree?
Yes, officer candidates would receive additional consideration for selection with this degree
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? 8
 If yes, would you provide tuition assistance? Most participating cadets are already on scholarship
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? No Indicate your preference: _____
12. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: The Department of Defense provides paid study abroad opportunities for students participating in commissioning programs.
13. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of employee email)
Participation would depend on specific requirements and scheduling.
14. Indicate the skills individuals would need for employment in the positions listed in #1:
- | | | |
|---|---|--|
| <input checked="" type="checkbox"/> Interpersonal communications | <input checked="" type="checkbox"/> Supervision/Management | <input checked="" type="checkbox"/> Budgeting |
| <input checked="" type="checkbox"/> Written/oral communications | <input checked="" type="checkbox"/> Leadership/initiative | <input checked="" type="checkbox"/> Data analysis |
| <input checked="" type="checkbox"/> Team work | <input checked="" type="checkbox"/> Planning/Organizing | <input checked="" type="checkbox"/> Public Speaking |
| <input checked="" type="checkbox"/> Independent worker | <input checked="" type="checkbox"/> Conflict resolution | <input checked="" type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Analytical reasoning | <input checked="" type="checkbox"/> Problem Solver | <input checked="" type="checkbox"/> Teacher/Trainer |
| <input checked="" type="checkbox"/> Computer programming | <input checked="" type="checkbox"/> Computer applications | <input checked="" type="checkbox"/> PowerPoint Presentations |
| <input checked="" type="checkbox"/> Foreign Language (specify): | <u>Any foreign language is good; we are particularly interested in languages spoken in Asia (southwest, south, central or east)</u> | |
| <input checked="" type="checkbox"/> Other skills not listed (identify): | <u>Candidates must be physically fit</u> | |

15. How will this proposed degree program benefit your local community, the state, region or nation?
Having military officers who demonstrate awareness of cultural differences, who can communicate with others in their language, and who have the ability to adapt to the local environment fundamentally enhance the security of the Unites States.
16. Provide any additional comments about the proposed degree program.
We have had several students over the past three years who would have taken advantage of the opportunity to major in Arabic had it been available. Having the opportunity to earn a major in Arabic (focused on MSA) is good; it would be outstanding if students had the opportunity to learn specific dialects.

Employer Needs Survey Form

Date: June 24, 2018

Institution: University of Arkansas

Return this survey by email to: ahaydar@uark.edu by date: July 24, 2018

Proposed Degree Program: Bachelor of Arts in Arabic

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified for many job opportunities in the United States and the Arab World, with organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Employer: Washington Latin Public Charter School

Type of company: Charter School

Contact Person: Diana Smith

Position Title: Principal

Email: dsmith@latinpcs.org

Telephone number: 202-223-1111

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Teacher of Arabic (High-school)

2. List the degree required for each job title listed in #1:

BA

3. Indicate the certification/licensure required for each job title listed in #1:

None required

4. How many positions do you currently have for each job title listed in #1?

We do not currently have positions, but we will.

5. How many position openings do you currently have for each job title listed in #1?

We have two possible positions.

6. How many position openings will you have the next 2-5 years for each job title listed in #1?
1 or 2

7. What is the annual salary for each position listed in #4 & #5?
approx. 45-60,000 depending on experience

8. If no openings now, when do you anticipate having openings for the positions listed in #1?
2-3 years

9. Would you give hiring preference to applicants with the proposed degree?
Yes

10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? 2
If yes, would you provide tuition assistance? Yes

11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? Yes Indicate your preference: Online

12. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: Tuition reimbursement

13. Will you or a co-worker serve on the institution's program advisory committee? (provide name of employee email)
Please email us directly re this

14. Indicate the skills individuals would need for employment in the positions listed in #1:

<input checked="" type="checkbox"/> Interpersonal communications	<input type="checkbox"/> Supervision/Management	<input type="checkbox"/> Budgeting
<input checked="" type="checkbox"/> Written/oral communications	<input type="checkbox"/> Leadership/initiative	<input type="checkbox"/> Data analysis
<input checked="" type="checkbox"/> Team work	<input checked="" type="checkbox"/> Planning/Organizing	<input checked="" type="checkbox"/> Public Speaking
<input checked="" type="checkbox"/> Independent worker	<input type="checkbox"/> Conflict resolution	<input type="checkbox"/> Marketing
<input checked="" type="checkbox"/> Analytical reasoning	<input type="checkbox"/> Problem Solver	<input checked="" type="checkbox"/> Teacher/Trainer
<input type="checkbox"/> Computer programming	<input type="checkbox"/> Computer applications	<input type="checkbox"/> PowerPoint Presentations
<input checked="" type="checkbox"/> Foreign Language (specify) <u>Arabic</u>		
<input type="checkbox"/> Other skills not listed (identify) _____		

15. How will this proposed degree program benefit your local community, the state, region or nation?
The United States citizens need to be less

16. Provide any additional comments about the proposed degree program.
Parochial.

Q1. As part of the Arabic program's proposal for a new Arabic BA degree, we seek and appreciate your feedback.

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified to work as educators in schools and universities, as translators, as professionals in a variety of organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Q2. Employer Contact Information

Name of Employer	<input type="text" value="Georgetown University Press"/>
Type of company	<input type="text" value="publisher"/>
Contact person	<input type="text"/>
Position Title	<input type="text"/>
Email	<input type="text"/>
Telephone number	<input type="text"/>

Q3. Are there any job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program?

- Yes
- Maybe
- No

Q4. Please list job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Job Title 1	<input type="text" value="Acquisitions Editor, Languages"/>
Job Title 2	<input type="text" value="Director of Georgetown Languages"/>
Job Title 3	<input type="text"/>
Job Title 4	<input type="text"/>
Job Title 5	<input type="text"/>

Q5. Please list the degree, certification and licensure required for each job title listed.

	Required Degree	Required Certification/Licensure
Acquisitions Editor, Languages	<input type="text" value="BA"/>	<input type="text"/>
Director of Georgetown Languages	<input type="text" value="MA"/>	<input type="text"/>

Q6. Please provide the positions information.

	How many positions do you currently have for this job title?	How many position openings do you currently have for this job title?	What is the annual salary for this position?	How many position openings will you have the next 2-5 years for job title?
Acquisitions Editor, Languages	1	0	proprietary	0-1
Director of Georgetown Languages	1	0	proprietary	0-1

Q7. If no openings for the listed position now,

	When do you anticipate having openings for this position?
Acquisitions Editor, Languages	unclear
Director of Georgetown Languages	unclear

Q8. Would you give hiring preference to applicants with the proposed degree?

- Yes
- No

Q9. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program.

4

Q10. Would you provide tuition assistance?

- Yes
- No

Q11. Would it be helpful for your employee if the courses were offered online/distance technology, evenings, or weekends? Please indicate your preference.

	it's helpful	Preferred	No opinion
Online/Distance Technology	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evenings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Weekends	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q12. Will you or your co-worker serve on the institution's program advisory committee? If yes, please provide contact information.

Name

Email

Q13. Indicate the skills individuals would need for employment for the position **Acquisitions Editor, Languages**

- Interpersonal communications
- Computer programming
- Problem Solver
- Marketing
- Written/oral communications
- Supervision/Management
- Computer Applications
- Teacher/Trainer

- | | | | |
|--|---|--|---|
| <input checked="" type="checkbox"/> Team work | <input type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Budgeting | <input type="checkbox"/> PowerPoint Presentations |
| <input type="checkbox"/> Independent worker | <input checked="" type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Data Analysis | Foreign Language (Specify)
<input checked="" type="checkbox"/> Arabic, Russian, French, Spanish, preferred |
| <input checked="" type="checkbox"/> Analytical reasoning | <input type="checkbox"/> Conflict resolution | <input type="checkbox"/> Public Speaking | <input checked="" type="checkbox"/> Other skills not listed (identify)
language instruction pedagogy |

Q13. Indicate the skills individuals would need for employment for the position **Director of Georgetown Languages**

- | | | | |
|--|--|---|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Computer programming | <input checked="" type="checkbox"/> Problem Solver | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Written/oral communications | <input checked="" type="checkbox"/> Supervision/Management | <input checked="" type="checkbox"/> Computer Applications | <input checked="" type="checkbox"/> Teacher/Trainer |
| <input checked="" type="checkbox"/> Team work | <input checked="" type="checkbox"/> Leadership/initiative | <input checked="" type="checkbox"/> Budgeting | <input type="checkbox"/> PowerPoint Presentations |
| <input type="checkbox"/> Independent worker | <input checked="" type="checkbox"/> Planning/Organizing | <input checked="" type="checkbox"/> Data Analysis | Foreign Language (Specify)
<input checked="" type="checkbox"/> Arabic, Russian, French, Spanish, preferred |
| <input checked="" type="checkbox"/> Analytical reasoning | <input checked="" type="checkbox"/> Conflict resolution | <input checked="" type="checkbox"/> Public Speaking | <input checked="" type="checkbox"/> Other skills not listed (identify)
deep knowledge of SLA pedagogy |

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q14. How will this proposed degree program benefit your local community, the state, region or nation?

Because we are located across the country, it may be difficult for us to benefit. I do feel that the need for language knowledge within the US is growing, not shrinking. Arabic, in particular, continues to be a need.

Q15. Provide any additional comments about the proposed degree program.

I would urge you to consider a program that focuses on practical applications of the language skills and not on literary applications. This would make the program novel and prove very important to the larger landscape in which students find themselves after graduation.

Q16. Thank you for your time and feedback.

Location Data

Location: [\(38.934494018555, -77.059600830078\)](#)

Source: GeoIP Estimation



This site can't load Google Maps correctly.

Employer Needs Survey Form

Date: __June 24, 2018_____

Institution: __University of Arkansas_____

Return this survey by email to: __ahaydar@uark.edu_____ **by date:** __July 24, 2018

Proposed Degree Program: __Bachelor of Arts in Arabic_____

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified for many job opportunities in the United States and the Arab World, with organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Employer: __Hayes Consulting & Translation Corp

Type of company: Arabic Translation

Contact Person: Jeff Hayes

Position Title: President

Email: hayestranslation@gmail.cmo

Telephone number: 719 510 0114

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program: Any Arabic translators – I am currently the only one in the company, though I work with colleagues
2. List the degree required for each job title listed in #1: Probably a Bachelors in Arabic or a related field.
3. Indicate the certification/licensure required for each job title listed in #1: ATA certified in the language combination.
4. How many positions do you currently have for each job title listed in #1? none
5. How many position openings do you currently have for each job title listed in #1? none
6. How many position openings will you have the next 2–5 years for each job title listed in #1? When I find qualified translators with whom I would collaborate, I will let them know when there are jobs I cannot take.

7. What is the annual salary for each position listed in #4 & #5? Unsure how to estimate annually. For projects, probably \$0.15-0.20 per English word.
8. If no openings now, when do you anticipate having openings for the positions listed in #1? See Question 6.
9. Would you give hiring preference to applicants with the proposed degree? Yes, other things equal.
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? I am currently the only employee of my company
If yes, would you provide tuition assistance? N/A
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends?_ N/A_ Indicate your preference: N/A
12. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: none
13. Will you or a co-worker serve on the institution's program advisory committee? (provide name of employee email)
possibly, depending on what is required. Email is above.
14. Indicate the skills individuals would need for employment in the positions listed in #1:
- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Supervision/Management | <input type="checkbox"/> Budgeting |
| <input checked="" type="checkbox"/> Written/oral communications | <input checked="" type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Data analysis |
| <input checked="" type="checkbox"/> Team work | <input type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Public Speaking |
| <input checked="" type="checkbox"/> Independent worker | <input type="checkbox"/> Conflict resolution | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Analytical reasoning | <input type="checkbox"/> Problem Solver | <input type="checkbox"/> Teacher/Trainer |
| <input type="checkbox"/> Computer programming | <input type="checkbox"/> Computer applications | <input type="checkbox"/> PowerPoint Presentations |
| <input checked="" type="checkbox"/> Foreign Language (specify) <input type="checkbox"/> Arabic and English | | |
| <input type="checkbox"/> Other skills not listed (identify) _____ | | |
-
15. How will this proposed degree program benefit your local community, the state, region or nation?
America needs more qualified Arabic translators.
16. Provide any additional comments about the proposed degree program.
*Have teachers of beginning Arabic be ruthless on students' pronunciation of Arabic.
*Have upper level courses focus on specific kinds of translation (medical, legal, etc.) rather than on literature.

Employer Needs Survey Form

Date: __June 24, 2018_____

Institution: __University of Arkansas_____

Return this survey by email to: __ahaydar@uark.edu_____ **by date:** __July 24, 2018

Proposed Degree Program: __Bachelor of Arts in Arabic_____

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified for many job opportunities in the United States and the Arab World, with organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Employer: Interlink Publishing Group, Inc.

Type of company: Book publishing house

Contact Person: Michel Moushabeck

Position Title: Publisher/President

Email: michel@interlinkbooks.com

Telephone number: 413-582-7054

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Acquisitions Editor/Arabic Literature
Editor/Arabic Fiction-in-Translation
Conference Exhibit Manager/Middle East Studies

2. List the degree required for each job title listed in #1:

BA or MA in Arabic

3. Indicate the certification/licensure required for each job title listed in #1:

Fluency in Arabic language

4. How many positions do you currently have for each job title listed in #1?

one

5. How many position openings do you currently have for each job title listed in #1?

none

6. How many position openings will you have the next 2–5 years for each job title listed in #1?

one or two

7. What is the annual salary for each position listed in #4 & #5?

\$40,000.00+

8. If no openings now, when do you anticipate having openings for the positions listed in #1?

Can't tell.

9. Would you give hiring preference to applicants with the proposed degree?

Yes

10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? One or two

If yes, would you provide tuition assistance? No

11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? Yes Indicate your preference: Online

12. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: Summer internships

13. Will you or a co-worker serve on the institution's program advisory committee? (provide name of employee email)

no

14. Indicate the skills individuals would need for employment in the positions listed in #1:

<input checked="" type="checkbox"/> Interpersonal communications	<input type="checkbox"/> Supervision/Management	<input type="checkbox"/> Budgeting
<input checked="" type="checkbox"/> Written/oral communications	<input type="checkbox"/> Leadership/initiative	<input type="checkbox"/> Data analysis
<input checked="" type="checkbox"/> Team work	<input checked="" type="checkbox"/> Planning/Organizing	<input checked="" type="checkbox"/> Public Speaking
<input checked="" type="checkbox"/> Independent worker	<input type="checkbox"/> Conflict resolution	<input type="checkbox"/> Marketing

Analytical reasoning Problem Solver Teacher/Trainer
 Computer programming Computer applications PowerPoint Presentations
 Foreign Language (specify) ARABIC
 Other skills not listed (identify) _____

15. How will this proposed degree program benefit your local community, the state, region or nation?

Arabic language is one of the world's most spoken languages. There is a growing need, domestically and globally, for skilled writers, analysts, educators, businesspeople, politicians, civil servants, and communicators who are fluent in Arabic language.

16. Provide any additional comments about the proposed degree program.

Q1. As part of the Arabic program's proposal for a new Arabic BA degree, we seek and appreciate your feedback.

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified to work as educators in schools and universities, as translators, as professionals in a variety of organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Q2. Employer Contact Information

Name of Employer	National Council on U.S.-Arab Relations
Type of company	Non-Profit NGO
Contact person	John Duke Anthony
Position Title	President & CEO
Email	jda@ncusar.org
Telephone number	202-293-6466

Q3. Are there any job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program?

- Yes
- Maybe
- No

Q4. Please list job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Job Title 1	Public Relations Specialist
Job Title 2	
Job Title 3	
Job Title 4	
Job Title 5	

Q5. Please list the degree, certification and licensure required for each job title listed.

	Required Degree	Required Certification/Licensure
Public Relations Specialist	Bachelor's	

Q6. Please provide the positions information.

	How many positions do you currently have for this job title?	How many position openings do you currently have for this job title?	What is the annual salary for this position?	How many position openings will you have the next 2-5 years for job title?
Public Relations Specialist	1	0	45,000	1

Q7. If no openings for the listed position now,

	When do you anticipate having openings for this position?
Public Relations Specialist	4-5 years

Q8. Would you give hiring preference to applicants with the proposed degree?

- Yes
 No

Q9. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program.

3

Q10. Would you provide tuition assistance?

- Yes
 No

Q11. Would it be helpful for your employee if the courses were offered online/distance technology, evenings, or weekends? Please indicate your preference.

	it's helpful	Preferred	No opinion
Online/Distance Technology	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evenings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Weekends	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q12. Will you or your co-worker serve on the institution's program advisory committee? If yes, please provide contact information.

Name

Email

Q13. Indicate the skills individuals would need for employment for the position **Public Relations Specialist**

- | | | | |
|--|---|--|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Computer programming | <input type="checkbox"/> Problem Solver | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Written/oral communications | <input type="checkbox"/> Supervision/Management | <input type="checkbox"/> Computer Applications | <input type="checkbox"/> Teacher/Trainer |
| <input checked="" type="checkbox"/> Team work | <input type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Budgeting | <input type="checkbox"/> PowerPoint Presentations |
| <input type="checkbox"/> Independent worker | <input type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Data Analysis | <input checked="" type="checkbox"/> Foreign Language (Specify)
<input type="text" value="Arabic"/> |

Analytical reasoning

Conflict resolution

Public Speaking

Other skills not listed (identify)

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q14. How will this proposed degree program benefit your local community, the state, region or nation?

More Arabic speakers are needed as U.S. trade, defense, and security relations deepen with the Arab region.

Q15. Provide any additional comments about the proposed degree program.

Q16. Thank you for your time and feedback.

Location Data

Location: [\(38.906799316406, -77.042701721191\)](#)

Source: GeoIP Estimation



This site can't load Google Maps correctly.

Employer Needs Survey Form

Date: __June 24, 2018_____

Institution: __University of Arkansas_____

Return this survey by email to: __ahaydar@uark.edu_____ **by date:** __July 24, 2018

Proposed Degree Program: __Bachelor of Arts in Arabic_____

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified for many job opportunities in the United States and the Arab World, as teachers and educators in schools and universities, with organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Employer: __Indiana University Bloomington, Dept. of Near Eastern Languages__

Type of company: __University graduate program__

Contact Person: __John Walbridge__

Position Title: __Director of Graduate Studies__

Email: __jwalbrid@indiana.edu__

Telephone number: __812-855-8689__

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program: __Assistant instructor, graduate assistant, research assistant_____
2. List the degree required for each job title listed in #1: __BA, MA_____
3. Indicate the certification/licensure required for each job title listed in #1: _____Advanced knowledge of Modern Standard Arabic_____
4. How many positions do you currently have for each job title listed in #1? __8, 1, 1_____

5. How many position openings do you currently have for each job title listed in #1? 0 (It's the wrong time of year)

6. How many position openings will you have the next 2–5 years for each job title listed in #1? ____About the same_____
7. What is the annual salary for each position listed in #4 & #5? ____\$18,000 plus tuition
- 8.
9. If no openings now, when do you anticipate having openings for the positions listed in #1? ____Fall 2019_____
10. Would you give hiring preference to applicants with the proposed degree?
____Yes_____
11. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? _____
If yes, would you provide tuition assistance? ____No_____
12. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends?_____ Indicate your preference: _____
13. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: _____
14. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of employee email)
____No_____
15. Indicate the skills individuals would need for employment in the positions listed in #1:
- | | | |
|---|---|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Supervision/Management | <input type="checkbox"/> Budgeting |
| <input checked="" type="checkbox"/> Written/oral communications | <input type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Data analysis |
| <input checked="" type="checkbox"/> Team work | <input type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Public Speaking |
| <input type="checkbox"/> Independent worker | <input type="checkbox"/> Conflict resolution | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Analytical reasoning | <input type="checkbox"/> Problem Solver | <input type="checkbox"/> Teacher/Trainer |
| <input type="checkbox"/> Computer programming | <input type="checkbox"/> Computer applications | <input type="checkbox"/> PowerPoint Presentations |
| <input checked="" type="checkbox"/> Foreign Language (specify) _____Arabic_____ | | |
| <input type="checkbox"/> Other skills not listed (identify) _____ | | |
16. How will this proposed degree program benefit your local community, the state, region or nation?
17. Provide any additional comments about the proposed degree program. *In recent years, graduate programs in Arabic and related topics prefer students with two to three years of Arabic as undergraduates.*

Q1. As part of the Arabic program's proposal for a new Arabic BA degree, we seek and appreciate your feedback.

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified to work as educators in schools and universities, as translators, as professionals in a variety of organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Q2. Employer Contact Information

Name of Employer	Chi-Chack LLC
Type of company	Language Training
Contact person	juli norris
Position Title	CFO
Email	julinorris@chi-chack.com
Telephone number	253 655 7122

Q3. Are there any job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program?

- Yes
- Maybe
- No

Q4. Please list job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Job Title 1	
Job Title 2	
Job Title 3	
Job Title 4	
Job Title 5	

Q5. Please list the degree, certification and licensure required for each job title listed.

This question was not displayed to the respondent.

Q6. Please provide the positions information.

This question was not displayed to the respondent.

Q7. If no openings for the listed position now,

This question was not displayed to the respondent.

Q8. Would you give hiring preference to applicants with the proposed degree?

This question was not displayed to the respondent.

Q9. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program.

This question was not displayed to the respondent.

Q10. Would you provide tuition assistance?

This question was not displayed to the respondent.

Q11. Would it be helpful for your employee if the courses were offered online/distance technology, evenings, or weekends? Please indicate your preference.

This question was not displayed to the respondent.

Q12. Will you or your co-worker serve on the institution's program advisory committee? If yes, please provide contact information.

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q14. How will this proposed degree program benefit your local community, the state, region or nation?

This question was not displayed to the respondent.

Q15. Provide any additional comments about the proposed degree program.

This question was not displayed to the respondent.

Q16. Thank you for your time and feedback.

This question was not displayed to the respondent.

Q1. As part of the Arabic program's proposal for a new Arabic BA degree, we seek and appreciate your feedback.

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified to work as educators in schools and universities, as translators, as professionals in a variety of organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Q2. Employer Contact Information

Name of Employer	Houston Independent School District
Type of company	Arabic Immersion Magnet School - Public School
Contact person	Mahassen Ballouli
Position Title	Principal
Email	mballoul@houstonisd.org
Telephone number	7135568940

Q3. Are there any job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program?

- Yes
- Maybe
- No

Q4. Please list job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Job Title 1	Arabic Teacher
Job Title 2	
Job Title 3	
Job Title 4	
Job Title 5	

Q5. Please list the degree, certification and licensure required for each job title listed.

	Required Degree	Required Certification/Licensure
Arabic Teacher	BS or BA	Texas Teaching Certification

Q6. Please provide the positions information.

	How many positions do you currently have for this job title?	How many position openings do you currently have for this job title?	What is the annual salary for this position?	How many position openings will you have the next 2-5 years for job title?
Arabic Teacher	10	0	52,000	14-20

Q7. If no openings for the listed position now,

	When do you anticipate having openings for this position?
Arabic Teacher	August 2019

Q8. Would you give hiring preference to applicants with the proposed degree?

- Yes
 No

Q9. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program.

14-20

Q10. Would you provide tuition assistance?

- Yes
 No

Q11. Would it be helpful for your employee if the courses were offered online/distance technology, evenings, or weekends? Please indicate your preference.

	it's helpful	Preferred	No opinion
Online/Distance Technology	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Evenings	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Weekends	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q12. Will you or your co-worker serve on the institution's program advisory committee? If yes, please provide contact information.

Name

Email

Q13. Indicate the skills individuals would need for employment for the position **Arabic Teacher**

- | | | | |
|--|---|--|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Computer programming | <input checked="" type="checkbox"/> Problem Solver | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Written/oral communications | <input type="checkbox"/> Supervision/Management | <input type="checkbox"/> Computer Applications | <input checked="" type="checkbox"/> Teacher/Trainer |
| <input checked="" type="checkbox"/> Team work | <input checked="" type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Budgeting | <input checked="" type="checkbox"/> PowerPoint Presentations |
| <input checked="" type="checkbox"/> Independent worker | <input checked="" type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Data Analysis | <input checked="" type="checkbox"/> Foreign Language (Specify)
<input type="text" value="Arabic"/> |

Analytical reasoning

Conflict resolution

Public Speaking

Other skills not listed (identify)

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q14. How will this proposed degree program benefit your local community, the state, region or nation?

We are always searching for elementary teachers who are fluent in Modern Standard Arabic(MSA) and are able to take and pass the Early Childhood - Fourth Grade Texas Teacher Certification exam. I hired one non-native Arabic speaker to teach at my school who has a superior ACTFL score in Modern Standard Arabic. Since students at my campus learn Math, Science and Arabic Language Arts in MSA, teachers not only need to be strong in Arabic but must also know how to teach the elementary curriculum in MSA.

Q15. Provide any additional comments about the proposed degree program.

Q16. Thank you for your time and feedback.

Location Data

Location: [\(29.774993896484, -95.612998962402\)](#)

Source: GeoIP Estimation



This site can't load Google Maps correctly.

Employer Needs Survey Form

Date: June 24, 2018

Institution: University of Arkansas

Return this survey by email to: ahaydar@uark.edu **by date:** July 24, 2018

Proposed Degree Program: Bachelor of Arts in Arabic

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified for many job opportunities in the United States and the Arab World, with organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Employer: United States Air Force

Type of company: Government

Contact Person: Lt Col Marc Wolfe

Position Title: Commander, AFROTC Detachment 030, Professor of Aerospace Studies, University of Arkansas

Email: mew041@uark.edu or marc.wolfe@us.af.mil

Telephone number: 479-575-3651

- List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:
#1 – Intelligence Officer
#2 – Contracting Officer
- List the degree required for each job title listed in #1:
#1 – 45% of Intelligence Officer accessions require Bachelor's degree in one of the following: Area, Ethnic, Cultural, Gender, and Group Studies or **Foreign Languages**, Literatures, and Linguistics or Liberal Arts and Sciences, General Studies, and Humanities or Social Sciences or History.
#2 – At least 25% of Contracting Officer accessions require Bachelor's degree in one of the following: Military Science, Leadership and Operational Art or Public Administration and Social Service Professions or Social Sciences or History or **Foreign Languages** or English or Area, Ethnic, Cultural Studies or General Legal Studies or Law or Legal Research and Advanced Professional Studies or Psychology.
- Indicate the certification/licensure required for each job title listed in #1:
#1 – None

#2 – None

4. How many positions do you currently have for each job title listed in #1?
__Unknown_____
-
5. How many position openings do you currently have for each job title listed in #1?
#1 – Approximately 320 for Fiscal Year 2019
#2 – Approximately 72 for Fiscal Year 2019
6. How many position openings will you have the next 2–5 years for each job title listed in #1?
One could expect the same number of position openings each Fiscal Year as in 2019
7. What is the annual salary for each position listed in #4 & #5?
Salaries are dependent on military rank. Current pay charts can be found at:
<https://www.dfas.mil/militarymembers/payentitlements/military-pay-charts.html>
8. If no openings now, when do you anticipate having openings for the positions listed in #1?
__Not-applicable_____
-
9. Would you give hiring preference to applicants with the proposed degree?
The Air Force is always looking for individuals with foreign language skills and Arabic is part of the Air Force Strategic Language List (SLL). The Air Force SLL describes languages in which the Air Force has requirements authorized now and in out-years and strategic languages of interest. The Air Force SLL is based on the DoD SLL, and is adjusted accordingly to align with validated Air Force requirements.
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? As many as possible.
If yes, would you provide tuition assistance? The Air Force does provide scholarships for highly qualified ROTC cadets. In addition to scholarships available to all cadets, AFROTC also provides some specific scholarships to cadets majoring in a foreign language (Arabic included).
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? ____ Yes _____ Indicate your preference: _____ either _____
12. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: __Tuition as described in question #10_____
13. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of employee email)
__Lt Col Marc Wolfe, mew041@uark.edu_____
-
14. Indicate the skills individuals would need for employment in the positions listed in #1:

<input checked="" type="checkbox"/> Interpersonal communications	<input checked="" type="checkbox"/> Supervision/Management	<input type="checkbox"/> Budgeting
<input checked="" type="checkbox"/> Written/oral communications	<input checked="" type="checkbox"/> Leadership/initiative	<input checked="" type="checkbox"/> Data analysis
<input checked="" type="checkbox"/> Team work	<input checked="" type="checkbox"/> Planning/Organizing	<input checked="" type="checkbox"/> Public Speaking
<input checked="" type="checkbox"/> Independent worker	<input type="checkbox"/> Conflict resolution	<input type="checkbox"/> Marketing
<input checked="" type="checkbox"/> Analytical reasoning	<input checked="" type="checkbox"/> Problem Solver	<input checked="" type="checkbox"/> Teacher/Trainer
<input type="checkbox"/> Computer programming	<input checked="" type="checkbox"/> Computer applications	<input checked="" type="checkbox"/> PowerPoint Presentations
<input checked="" type="checkbox"/> Foreign Language (specify) _____	<input type="checkbox"/> Various _____	
<input type="checkbox"/> Other skills not listed (identify) _____		

15. How will this proposed degree program benefit your local community, the state, region or nation?
Foreign Language skills are essential to national security in today's military especially in certain career fields.
16. Provide any additional comments about the proposed degree program.
The Air Force understands the importance of foreign language skills and has taken steps to ensure these skills are nurtured as part of the Language Enabled Airman Program (LEAP). Per <http://culture.af.mil/leap/index.html>, the Language Enabled Airman Program (LEAP) is designed and managed by the Air Force Culture and Language Center (AFCLC) to sustain, enhance and posture for utilization the existing language skills and talents of Airmen. The goal of LEAP is to develop a core group of general-purpose force (GPF) Airmen across specialties and careers possessing the capability to communicate in one or more foreign languages.

Employer Needs Survey Form

Date: June 24, 2018

Institution: University of Arkansas

Return this survey by email to: ahaydar@uark.edu **by date:** July 24, 2018

Proposed Degree Program: Bachelor of Arts in Arabic

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified for many job opportunities in the United States and the Arab World, with organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Employer: Boston Latin Academy

Type of company: Boston Public exam school

Contact Person: Marie Carvalho

Position Title: World Languages Program Director

Email: mc Carvalho@bostonpublicschools.org

Telephone number: 617-584-9715

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program: Arabic teacher

2. List the degree required for each job title listed in #1: Undergraduate and Masters

3. Indicate the certification/licensure required for each job title listed in #1: Arabic, grades 7 - 12

4. How many positions do you currently have for each job title listed in #1?

One

5. How many position openings do you currently have for each job title listed in #1?

None

6. How many position openings will you have the next 2–5 years for each job title listed in #1?
None
7. What is the annual salary for each position listed in #4 & #5?
\$80,000
8. If no openings now, when do you anticipate having openings for the positions listed in #1?
If our current Arabic teacher takes a leave of absence or leaves, we will have an opening.
9. Would you give hiring preference to applicants with the proposed degree?
Yes.
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? 0 Our Arabic teacher is already certified.
 If yes, would you provide tuition assistance?
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? N/A Indicate your preference:
12. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: We would not be able to provide any support.
13. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of employee email)
We would not be able to.
14. Indicate the skills individuals would need for employment in the positions listed in #1:
- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Supervision/Management | <input type="checkbox"/> Budgeting |
| <input checked="" type="checkbox"/> Written/oral communications | <input type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Data analysis |
| <input type="checkbox"/> Team work | <input checked="" type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Public Speaking |
| <input type="checkbox"/> Independent worker | <input type="checkbox"/> Conflict resolution | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Analytical reasoning | <input checked="" type="checkbox"/> Problem Solver | <input checked="" type="checkbox"/> Teacher/Trainer |
| <input type="checkbox"/> Computer programming | <input type="checkbox"/> Computer applications | <input checked="" type="checkbox"/> PowerPoint Presentations |
| <input checked="" type="checkbox"/> Foreign Language (specify) | | |
- Arabic
- Other skills not listed (identify)
15. How will this proposed degree program benefit your local community, the state, region or nation?

If students in our Arabic program wanted to major in Arabic in order to become an Arabic teacher or worker in the Arabic world then it would benefit them to participate in your program.

16. Provide any additional comments about the proposed degree program.

Q1. As part of the Arabic program's proposal for a new Arabic BA degree, we seek and appreciate your feedback.

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified to work as educators in schools and universities, as translators, as professionals in a variety of organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Q2. Employer Contact Information

Name of Employer	NWAESC
Type of company	Educ
Contact person	Colleen
Position Title	ECC
Email	Cmick@starfishnw.org
Telephone number	4792675960

Q3. Are there any job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program?

- Yes
- Maybe
- No

Q4. Please list job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Job Title 1	Interpreter
Job Title 2	
Job Title 3	
Job Title 4	
Job Title 5	

Q5. Please list the degree, certification and licensure required for each job title listed.

	Required Degree	Required Certification/Licensure
Interpreter	Knowledge of culture and fluent in language	

Q6. Please provide the positions information.

	How many positions do you currently have for this job title?	How many position openings do you currently have for this job title?	What is the annual salary for this position?	How many position openings will you have the next 2-5 years for job title?
Interpreter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Q7. If no openings for the listed position now,

	When do you anticipate having openings for this position?
Interpreter	<input type="text" value="Website - Indeed"/>

Q8. Would you give hiring preference to applicants with the proposed degree?

- Yes
 No

Q9. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program.

As needed basis

Q10. Would you provide tuition assistance?

- Yes
 No

Q11. Would it be helpful for your employee if the courses were offered online/distance technology, evenings, or weekends? Please indicate your preference.

	it's helpful	Preferred	No opinion
Online/Distance Technology	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Evenings	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Weekends	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q12. Will you or your co-worker serve on the institution's program advisory committee? If yes, please provide contact information.

Name

Email

Q13. Indicate the skills individuals would need for employment for the position **Interpreter**

- | | | | |
|--|---|--|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Computer programming | <input type="checkbox"/> Problem Solver | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Written/oral communications | <input type="checkbox"/> Supervision/Management | <input type="checkbox"/> Computer Applications | <input type="checkbox"/> Teacher/Trainer |
| <input type="checkbox"/> Team work | <input type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Budgeting | <input type="checkbox"/> PowerPoint Presentations |
| <input type="checkbox"/> Independent worker | <input type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Data Analysis | <input type="checkbox"/> Foreign Language (Specify)
<input type="text"/> |
| <input type="checkbox"/> Analytical reasoning | <input type="checkbox"/> Conflict resolution | <input type="checkbox"/> Public Speaking | <input type="checkbox"/> Other skills not listed (identify)
<input type="text"/> |

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q14. How will this proposed degree program benefit your local community, the state, region or nation?

This question was not displayed to the respondent.

Q15. Provide any additional comments about the proposed degree program.

This question was not displayed to the respondent.

Q16. Thank you for your time and feedback.

This question was not displayed to the respondent.

Employer Needs Survey Form

Date: June 24, 2018

Institution: University of Arkansas

Return this survey by email to: ahaydar@uark.edu **by date:** July 24, 2018

Proposed Degree Program: Bachelor of Arts in Arabic

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified for many job opportunities in the United States and the Arab World, with organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Employer: Harvest Group

Type of company: Retail Consulting

Contact Person: Josh Richardson

Position Title: Country Manager – Harvest Group Tunisia

Email: jrichardson@harvestgroup.com

Telephone number: 479-616-0860

- List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program: No positions where a degree in Arabic is required, but it has been valuable for work in our Tunisia office
- List the degree required for each job title listed in #1: No specific degree required
- Indicate the certification/licensure required for each job title listed in #1:
N/A
- How many positions do you currently have for each job title listed in #1?
1
- How many position openings do you currently have for each job title listed in #1?
0

6. How many position openings will you have the next 2–5 years for each job title listed in #1?
 _____ 1 _____
7. What is the annual salary for each position listed in #4 & #5?
 _____ \$65k+ _____
8. If no openings now, when do you anticipate having openings for the positions listed in #1? _____ 2-3
 years _____
9. Would you give hiring preference to applicants with the proposed degree? _____ Yes, highly
 likely _____
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the
 proposed degree program? _____ 1-2 _____
 If yes, would you provide tuition assistance? ___ Possibly _____
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings
 or weekends? __ YES! _____ Indicate your preference: ___ Online/distance _____
12. Indicate the type of support your company will provide for the proposed degree program, such as,
 program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee
 release time, or equipment: _____ Internship site (Tunisia), Real-world case studies, Employee Release
 Time, Connections/Networking in overseas setting _____
13. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of
 employee email)
 _____ Yes, Clayton Clark _____
14. Indicate the skills individuals would need for employment in the positions listed in #1:
- | | | |
|---|---|--|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Supervision/Management | <input checked="" type="checkbox"/> Budgeting |
| <input checked="" type="checkbox"/> Written/oral communications | <input checked="" type="checkbox"/> Leadership/initiative | <input checked="" type="checkbox"/> Data analysis |
| <input checked="" type="checkbox"/> Team work | <input type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Public Speaking |
| <input type="checkbox"/> Independent worker | <input checked="" type="checkbox"/> Conflict resolution | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Analytical reasoning | <input checked="" type="checkbox"/> Problem Solver | <input type="checkbox"/> Teacher/Trainer |
| <input type="checkbox"/> Computer programming | <input type="checkbox"/> Computer applications | <input checked="" type="checkbox"/> PowerPoint Presentations |
| <input type="checkbox"/> Foreign Language (specify) _____ | <input type="checkbox"/> Arabic, French _____ | |
| <input type="checkbox"/> Other skills not listed (identify) _____ | <input type="checkbox"/> Cultural awareness/sensitivity by specific regions _____ | |
15. How will this proposed degree program benefit your local community, the state, region or nation?
 I could certainly see an opportunity for _____
16. Provide any additional comments about the proposed degree program.

Q1. As part of the Arabic program's proposal for a new Arabic BA degree, we seek and appreciate your feedback.

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified to work as educators in schools and universities, as translators, as professionals in a variety of organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Q2. Employer Contact Information

Name of Employer	Center for Middle East Studies, University of Arkansas
Type of company	Academic program
Contact person	Ted Swedenburg
Position Title	Program coordinator
Email	tsweden@uark.edu
Telephone number	479-575-4839

Q3. Are there any job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program?

- Yes
- Maybe
- No

Q4. Please list job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Job Title 1	Administrative Support Supervisor
Job Title 2	
Job Title 3	
Job Title 4	
Job Title 5	

Q5. Please list the degree, certification and licensure required for each job title listed.

	Required Degree	Required Certification/Licensure
Administrative Support Supervisor	BA	

Q6. Please provide the positions information.

	How many positions do you currently have for this job title?	How many position openings do you currently have for this job title?	What is the annual salary for this position?	How many position openings will you have the next 2-5 years for job title?
Administrative Support Supervisor	1		29,500	

Q7. If no openings for the listed position now,

	When do you anticipate having openings for this position?
Administrative Support Supervisor	2 years

Q8. Would you give hiring preference to applicants with the proposed degree?

- Yes
 No

Q9. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program.

1

Q10. Would you provide tuition assistance?

- Yes
 No

Q11. Would it be helpful for your employee if the courses were offered online/distance technology, evenings, or weekends? Please indicate your preference.

	it's helpful	Preferred	No opinion
Online/Distance Technology	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Evenings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weekends	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q12. Will you or your co-worker serve on the institution's program advisory committee? If yes, please provide contact information.

Name

Email

Q13. Indicate the skills individuals would need for employment for the position **Administrative Support Supervisor**

- | | | | |
|--|---|---|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Computer programming | <input type="checkbox"/> Problem Solver | <input type="checkbox"/> Marketing |
| <input checked="" type="checkbox"/> Written/oral communications | <input type="checkbox"/> Supervision/Management | <input checked="" type="checkbox"/> Computer Applications | <input type="checkbox"/> Teacher/Trainer |
| <input checked="" type="checkbox"/> Team work | <input type="checkbox"/> Leadership/initiative | <input type="checkbox"/> Budgeting | <input type="checkbox"/> PowerPoint Presentations |

- Independent worker
- Planning/Organizing
- Data Analysis
- Foreign Language (Specify)
- Analytical reasoning
- Conflict resolution
- Public Speaking
- Arabic
- Other skills not listed (identify)

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q14. How will this proposed degree program benefit your local community, the state, region or nation?

Local business with international concerns will need Arabic speakers. The country needs a constant flow of students trained in Arabic, for government, business, academic, and volunteer work. There are substantial employment opportunities for students who graduate with Arabic training and will be for many years into the future.

Q15. Provide any additional comments about the proposed degree program.


The academic staff for this program and the training they already provide is first-rate.

Q16. Thank you for your time and feedback.

Location Data

Location: [\(35.954299926758, -93.979499816895\)](#)

Source: GeoIP Estimation



This site can't load Google Maps correctly.

Q1. As part of the Arabic program's proposal for a new Arabic BA degree, we seek and appreciate your feedback.

Brief description of program:

The Bachelor of Arts in Arabic will require 42 credit hours in departmental and major courses, in addition to the University Core requirements and the Fulbright College of Arts and Sciences Graduation Requirements. The BA in Arabic will require 12 credit hours in upper-level Arabic language, literature, and culture courses beyond the existing Arabic Minor.

Our ultimate goal in offering the Arabic major is to help students achieve high levels of fluency in Arabic language, literature, and culture while developing tools to think about and engage critically with the Arab world. Arabic majors will have the opportunity to combine their Arabic language study with Middle East Studies and International Area Studies, further strengthening and broadening their language and culture studies. The major prepares students to do graduate work in fields such as comparative literature, literary and non-literary translation, anthropology, geography, history, political science, international relations, economics, and gender studies. Graduates majoring in Arabic will be highly qualified to work as educators in schools and universities, as translators, as professionals in a variety of organizations such as the Arab American Chamber of Commerce, the various Arab embassies and consulates, international banks, American foreign relations and desk jobs within the U.S. government, as well as in the world of business and finance or the oil industry.

Q2. Employer Contact Information

Name of Employer	World Trade Center Arkansas
Type of company	World Trade Center Arkansas
Contact person	Denise Thomas
Position Title	Director Africa and Middle East Trade
Email	deniset@uark.edu
Telephone number	4794184821

Q3. Are there any job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program?

- Yes
- Maybe
- No

Q4. Please list job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Job Title 1	Director of Middle East Trade
Job Title 2	
Job Title 3	
Job Title 4	
Job Title 5	

Q5. Please list the degree, certification and licensure required for each job title listed.

	Required Degree	Required Certification/Licensure
Director of Middle East Trade	BA or BS	NA

Q6. Please provide the positions information.

	How many positions do you currently have for this job title?	How many position openings do you currently have for this job title?	What is the annual salary for this position?	How many position openings will you have the next 2-5 years for job title?
Director of Middle East Trade	1	0	70-80K	1

Q7. If no openings for the listed position now,

	When do you anticipate having openings for this position?
Director of Middle East Trade	2025

Q8. Would you give hiring preference to applicants with the proposed degree?

- Yes
 No

Q9. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program.

1

Q10. Would you provide tuition assistance?

- Yes
 No

Q11. Would it be helpful for your employee if the courses were offered online/distance technology, evenings, or weekends? Please indicate your preference.

	it's helpful	Preferred	No opinion
Online/Distance Technology	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Evenings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weekends	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q12. Will you or your co-worker serve on the institution's program advisory committee? If yes, please provide contact information.

Name

Email

Q13. Indicate the skills individuals would need for employment for the position **Director of Middle East Trade**

- | | | | |
|--|--|--|---|
| <input checked="" type="checkbox"/> Interpersonal communications | <input type="checkbox"/> Computer programming | <input checked="" type="checkbox"/> Problem Solver | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Written/oral communications | <input checked="" type="checkbox"/> Supervision/Management | <input type="checkbox"/> Computer Applications | <input checked="" type="checkbox"/> Teacher/Trainer |
| <input checked="" type="checkbox"/> Team work | <input checked="" type="checkbox"/> Leadership/initiative | <input checked="" type="checkbox"/> Budgeting | <input checked="" type="checkbox"/> PowerPoint Presentations |
| <input checked="" type="checkbox"/> Independent worker | <input checked="" type="checkbox"/> Planning/Organizing | <input type="checkbox"/> Data Analysis | <input type="checkbox"/> Foreign Language (Specify)
<input type="text"/> |

Analytical reasoning

Conflict resolution

Public Speaking

Other skills not listed (identify)

Diplomacy

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q13. Indicate the skills individuals would need for employment for the position

This question was not displayed to the respondent.

Q14. How will this proposed degree program benefit your local community, the state, region or nation?

With an educational program that focuses on Middle East, we can build awareness of doing business, cultural and religious in the Middle East how we as a community can all benefit from bilateral trade and mutual understanding. We need to continue to create a local and global community of inclusion to enrich our quality of life. As we improve relations in our local community and seek mutual understanding with our Middle Eastern family, we can then begin to offer opportunity to improve policy and relations between the Middle East and the USA. This change is easier and faster when we have friends and business partners in given countries. As trade/business improves, we are then motivated to look at ways to change our political, social, religious and personal views to create a wonderful tapestry of harmony. As we make these steps, we then have the influence and personal experiences to share with others and to move our political leaders to make different policy and increase trade opportunities. The degree program you are considering is the best start, "EDUCATION".


Q15. Provide any additional comments about the proposed degree program.

Q16. Thank you for your time and feedback.

Location Data

Location: [\(36.061706542969, -95.944198608398\)](#)

Source: GeoIP Estimation



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