

Program Change Request

Date Submitted: 04/05/18 7:23 pm

Viewing: **SCMTBS : Supply Chain Management, Bachelor of Science in Business Administration**

Last approved: 05/16/16 2:43 pm

Last edit: 04/05/18 7:23 pm

Changes proposed by: kboston

Catalog Pages Using
this Program

[Supply Chain Management \(SCMT\)](#)

Submitter: User ID: calison Phone:
575-4622

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Requesting Approval to Offer an Existing Certificate or Degree via Distance
Technology—(LON 13)

Are you adding a concentration?

No

Are you adding a track?

No

Are you adding a focused study?

No

Effective Catalog Year Spring 2019

College/School Code

In Workflow

1. **WCOB Dean Initial**
2. **Provost Initial**
3. Director of Program
Assessment and
Review
4. Registrar Initial
5. Institutional
Research
6. SCMT Chair
7. WCOB Curriculum
Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course
and Program
Committee
13. Faculty Senate
14. Provost Final
15. Provost's Office--
Documentation sent
to System Office
16. Higher Learning
Commission
17. Board of Trustees
18. ADHE Final
19. Provost's Office--
Notification of
Approval
20. Registrar Final
21. Catalog Editor Final

Approval Path

1. 04/05/18 7:40 pm

Walton College of Business(WCOB)

Department Code

Department of Supply Chain Management(SCMT)

Program Code

SCMTBS

Degree

Bachelor of Science in Business Administration

CIP Code

Karen Boston

(kboston): Approved
for WCOB Dean
Initial**History**

1. Aug 25, 2014 by
Charlie Alison
(calison)
2. Mar 23, 2015 by
Charlie Alison
(calison)
3. May 16, 2016 by
Karen Boston
(kboston)

52.0203 - Logistics, Materials, and Supply Chain Management.

Program Title

Supply Chain Management, Bachelor of Science in Business Administration

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

Yes

College(s)/School(s)

College/School Name

Fulbright College of Arts and Sciences(ARSC)

~~College of Education and Health Professions(EDUC)~~

Does this proposal impact any courses from another College/School?

NoWhat are the total
hours needed to
complete the
program?**120****On-line/Web-based Information**

Reason for offering
Web-based Program

The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners). Supply Chain Undergraduate Degree Labor & Market Analysis suggests strong growth for the supply chain labor market. There are seven universities offering online Supply Chain Management Bachelor of Science degrees. Cohort schools (SEC and Land-Grant Universities) do not offer online undergraduate degrees in this concentration. There are few state and regional universities that offer supply chain bachelor's degrees (face-to-face or online), which provides an opportunity to serve the needs of the state and region. This is one of the few fields in which Arkansas wage rates are among the highest in the nation. The program also has significant opportunities internationally. All courses are already developed or are in development and being offered online.

Maximum Class Size **60**
for Web-based
Courses

Course delivery
mode

Method(s)
Online

Class interaction
mode

Method(s):
Electronic Bulletin Boards

Percent Online

100% with No Required Campus Component

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization
N/A

Estimate Costs of the
Program over the
First 3 Years

**All courses are
already developed
or are in
development and**

being offered online.

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Supply Chain Management Major Requirements

Major Course Requirements	24
SCMT 3443 Transportation and Distribution Management	3
SCMT 3613 Supply Management	3
SCMT 3623 Advanced Inventory Management and Forecasting	3
SCMT 3643 International Transportation and Logistics	3
SCMT 4653 Supply Chain Strategy (Sp, Fa)	3
Concentration Hours	9
Maximum of 27 hours of SCMT courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.	
Junior/Senior Business Electives	12
Total Hours	60

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student 100

Demand for Program

Scheduled Program NA

Review Date

Program Goals and

Objectives

Program Goals and Objectives

The program has two primary goals: internationalizing the Walton College and generating resources. In terms of internationalizing the college, this will happen in three ways.

1. We will have 100 Chinese undergraduates each year in our college, significantly internationalizing our classrooms.
2. Our faculty and PhD students will have the opportunity to teach in China since 6 of our core courses will be delivered in the summers in Suzhou.
3. Once revenues begin to flow, scholarships will be set aside for a number of Walton College students to accompany our faculty in the summer to take some of these core courses in Suzhou, China.

Learning Outcomes

Learning Outcomes

Students will complete a BSBA with a major in Supply Chain Management.

Description and justification of the request

Description of specific change	Justification for this change
Offer an existing BSBA in Supply Chain Management with a concentration in Transportation and Logistics via Distance Technology.	<p>The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, http://www.businessinsider.com/harvard-business-school-online-courses-2013-10). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners). Supply Chain Undergraduate Degree Labor & Market Analysis suggests strong growth for the supply chain labor market. There are seven universities offering online Supply Chain Management Bachelor of Science degrees. Cohort schools (SEC and Land-Grant Universities) do not offer online undergraduate degrees in this concentration. There are few state and regional universities that offer supply chain bachelor's degrees (face-to-face or online), which provides an opportunity to serve the needs of the state and region. This is one of the few fields in which Arkansas wage rates are among the highest in the nation. The program also has significant opportunities internationally.</p> <p>All courses are already developed or are in development and being offered online.</p>

Upload attachments

[LON 13 SCMT BSBA.docx](#)

[Supply Chain Management Online BSBA Syllabi.pdf](#)

Reviewer Comments

Key: 125