Program Change Request

Date Submitted: 02/07/18 9:47 am

Viewing: **BADMMB : Business Administration, Master of Business Administration**

Last approved: 05/17/17 9:49 am

Last edit: 02/09/18 2:25 pm

Changes proposed by: kboston

Catalog Pages Using
this Program
[Business Administration (WCOB)](#)

Submitter: User ID: dswillia   Phone:
479-575-4622
~~479-575-7631~~

Program Status   Active

Academic Level   Graduate

Type of proposal   Major/Field of Study

Select a reason for this modification
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours,
changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration?
No ~~Yes~~

Are you adding a track?
No ~~Yes~~

Are you adding a focused study?
No

Effective Catalog Year   Fall 2018

College/School Code

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. WCBD Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Graduate Committee
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 10/13/17 3:12 pm Karen Boston (kboston): Approved for WCOB Dean Initial
2. 10/13/17 3:13 pm Patricia Koski

Walton College of Business(WCOB)

Department Code

(pkoski): Approved for GRAD Dean Initial

3. 10/18/17 11:51 am Terry Martin (tmartin): Approved for Provost Initial

4. 10/25/17 2:09 pm Alice Griffin (agriffin): Rollback to Initiator

5. 02/06/18 11:14 am Karen Boston (kboston): Approved for WCOB Dean Initial

6. 02/06/18 1:41 pm Patricia Koski (pkoski): Approved for GRAD Dean Initial

7. 02/06/18 2:21 pm Terry Martin (tmartin): Approved for Provost Initial

8. 02/07/18 9:45 am Alice Griffin (agriffin): Rollback to Initiator

9. 02/07/18 11:00 am Karen Boston (kboston): Approved for WCOB Dean Initial

10. 02/07/18 1:28 pm Patricia Koski (pkoski): Approved for GRAD Dean Initial

11. 02/09/18 11:16 am

Alice Griffin (agriffin): Approved for Director of Program Assessment and Review

12. 02/09/18 2:25 pm Lisa Kulczak (lkulcza): Approved for Registrar Initial

13. 02/09/18 2:27 pm Karen Boston (kboston): Approved for WCBD Chair

14. 02/09/18 2:28 pm Karen Boston (kboston): Approved for WCOB Curriculum Committee

15. 02/09/18 2:28 pm Karen Boston (kboston): Approved for WCOB Faculty

16. 02/09/18 2:29 pm Karen Boston (kboston): Approved for WCOB Dean

17. 02/12/18 8:55 am Kiersten Bible (kbible): Approved for Global Campus

18. 02/12/18 1:37 pm Terry Martin (tmartin): Approved for Provost Review

History

1. Feb 18, 2015 by Deb Williams (dswillia)

2. Mar 31, 2015 by Charlie Alison (calison)
3. Apr 1, 2015 by Charlie Alison (calison)
4. Apr 14, 2015 by Lisa Kulczak (lkulcza)
5. Apr 15, 2015 by Charlie Alison (calison)
6. Apr 15, 2015 by Lisa Kulczak (lkulcza)
7. May 17, 2017 by Marion Dunagan (mmd001)

Department of Business Dean(WCBD)

Program Code   BADMMB

Degree   Master of Business Administration

CIP Code

52.0201 - Business Administration and Management, General.

Program Title

Business Administration, Master of Business Administration

Program Delivery
Method

On Campus
Off Campus
Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program?   **53**

Off Campus Information

Off Campus
Location(s)

Location Name	Address	Distance from Main Site
N/A	**N/A**	**N/A**

Reason for Offering
Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5
Saturdays during a semester. The remainder of the course is delivered online via Blackboard.
The new healthcare focus area will be offered both on-site at UAMS using the same Saturday schedule and
online delivery.

Fifty percent of the
credits required will
be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes ¥

Upload
Memorandum of
Understanding Forms
(if required)

BADMMB-EHLC - New Option - MOU_UAMS.pdf

On-line/Web-based Information

Reason for offering
Web-based Program

A needs analysis performed by UAMS and UA Walton faculty indicates a need for a health care MBA to be
delivered to working professionals. This population of nontraditional student must attend classes outside
the workday, making Saturday delivery/online the best option for them.

Maximum Class Size   70
for Web-based
Courses

Course delivery
mode

Method(s)
Blended Delivery Methods

Describe Blended
Delivery Methods

> **N/A** ~~Face to face on-campus classes, supplemental online recorded lectures, online delivery of assignments using Blackboard, discussion boards, off-site team work and study groups~~

Class interaction
mode

Method(s):
Other

Specify Other
Interaction Methods

> **N/A** ~~Blackboard~~

Percent Online

> 50-99%

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

> UAMS will provide four courses as the Health Care focus area for the Walton Executive MBA. These courses will be provided at the UAMS campus and online during the first (summer) semester and the 6th (spring) semester.

| Estimate Costs of the Program over the First 3 Years | Existing Courses from UAMS |

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

> BADMMB-EHLC - New Option - MOU_UAMS.pdf

Program Requirements and Description

Requirements

Admission to the M.B.A.: Students must be admitted to the Graduate School of Business and to the M.B.A. program by the M.B.A. Admissions Committee. Admission to the M.B.A. program is based upon an acceptable GMAT or GRE score, an acceptable grade-point average, recommendations, essays, and related work experience. For questions regarding admission requirements for the M.B.A. program, please access information online at gsb.uark.edu or contact the Graduate School of Business at gsb@walton.uark.edu.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts or, demonstrated, with an official GMAT or GRE test score, the ability to master business concepts taught in the program. Mastery of the aforementioned topics must be demonstrated before entering the program. Students without academic backgrounds in business may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following three concentrations: Full-Time M.B.A., Executive M.B.A., and Executive Healthcare M.B.A.

Requirements for the Full-Time M.B.A. concentration:

Core Courses

People Management, Ethics and Leadership

MGMT 5223	Managing & Leading Organizations (Fa)	3
~~MBAD 5241~~	~~Ethical Decision Making (Fa)~~	~~1~~
MGMT 5391 Business History and Practice	**Course MGMT 5391 Business History and Practice Not Found**	**1**

Information Technology and Analytics

ISYS 5363	Business Analytics (Sp)	3
ISYS 5433	Enterprise Systems (Sp)	3

Accounting and Financial Capital

ACCT 5223	Accounting for Supply Chain & Retail Organizations (Fa)	3
FINN 5223	Financial Markets & Valuation (Sp)	3

Marketing and Supply Chain Management

MKTG 5103	Retail Consumer Marketing (Sp)	3
SCMT 5633	Retail and Consumer Products Supply Chain Management (Sp)	3

Strategic and International Management

ECON 5243	Economics of Supply Chain & Retail (Sp)	3

MGMT 5313	Strategic Management (Su)	3

Special Topics

ECON 537V Global Business	Course ECON 537V Global Business Not Found	1
or MGMT 537V Global Business	Course MGMT 537V Global Business Not Found	

Global Experience/Study Abroad

Departmental 636V Special Topics or Special Problems in Business (3 hours)		3
MBAD 536V	**Study Abroad-Special Problems (Su)**	3

Full Time M.B.A. concentration students must select from one of the following tracks:

~~Retail~~

~~MKTG 5333~~	~~Retailing Strategy and Processes (Sp)~~

Tracks		12

Marketing/Retail

MKTG 5433	Consumer and Market Research (Fa)
MKTG 5523 Marketing Analytics	Course MKTG 5523 Marketing Analytics Not Found
MKTG 5553	Shopper, Buyer, and Consumer Behavior (Fa)
MKTG 5563 Retail Strategy	Course MKTG 5563 Retail Strategy Not Found

Supply Chain Management

~~SCMT 5653~~	~~Global Logistics and Supply Management (Irregular)~~
~~SCMT 5643~~	~~Transportation Strategies in the Supply Chain (Fa)~~
~~SCMT 5673~~	~~Modeling Retail & Consumer Products Logistics (Irregular)~~

~~Graduate Business Elective (3 hours)~~
~~Financial Management~~

SCMT 5623 Supply Chain Innovation and Technology	Course SCMT 5623 Supply Chain Innovation and Technology Not Found
SCMT 5663 Retail and CPG Supply Chain Management	Course SCMT 5663 Retail and CPG Supply Chain Management Not Found
SCMT 5683 Supply Chain Management in Global Business	Course SCMT 5683 Supply Chain Management in Global Business Not Found
SCMT 5693 Predictive Supply Chain Analytics	Course SCMT 5693 Predictive Supply Chain Analytics Not Found

Finance

FINN 5173	**Energy Finance and Risk Management (Fa)**

FINN 5303	Advanced Corporate Financial Management (Irregular)	
FINN 4133	**Advanced Investments (Sp, Fa)**	
or FINN 541V	**Shollmier Investment Project (Sp, Fa)**	
FINN 5333	Investment Theory and Management (Fa)	
~~FINN 541V~~	~~Shollmier Investment Project (Sp, Fa) (students must complete 6 hours)~~	
~~Innovation/Entrepreneurship~~		
~~MBAD 5413~~	~~Partnering Project (Irregular)~~	
Entrepreneurship		
MGMT 5323	New Venture Development (Fa)	
MGMT 5413 New Venture Development II	**Course MGMT 5413 New Venture Development II Not Found**	
MGMT 5363	Innovation & Creativity (Sp) (Professional Development and Internship Hours (6 hours))	
~~MKTG 5433~~	~~Consumer and Market Research (Fa)~~	
Graduate Business Elective (3 hours)		
Professional Development and Internship hours (6 hours)		
Students must complete the following 3 hours in New Student Orientation:		**3**
MBAD 5511	**Professional Development -- Special Topics In Business (Sp, Fa)**	
MBAD 5511	**Professional Development -- Special Topics In Business (Sp, Fa)**	
MBAD 5511	**Professional Development -- Special Topics In Business (Sp, Fa)**	
Students must complete a 3 hour Internship:		
MBAD 535V	**MBA Internship (Su)**	**3**
Total Hours		53
Requirements for the Executive M.B.A. Concentration:		
Core Courses		
People Management, Ethics and Leadership		
MGMT 5613	Leadership and Organizational Behavior (Su)	3
Information Technology and Analytics		
SCMT 5133	Quantitative Methods and Decision Making (Fa)	3
ISYS 5603	Analytics and Visualization (Fa)	3
Accounting and Financial Capital		
FINN 5113	Corporate Financial Management (Sp)	3
ACCT 5263	Financial Statement Analysis for Executives (Su)	3
Marketing and Supply Chain Management		

MKTG 5223	Marketing (Fa)	3
SCMT 5663	Supply Chain Management (Fa)	3
Strategic and International Management		
MGMT 5313	Strategic Management (Su)	3
MGMT 5373	Global Business (Su)	3
MGMT 5602	Introduction to Strategy (Fa)	2
ECON 5253	Economics of Management and Strategy (Irregular)	3
Tracks		6

Executive M.B.A. concentration students must select from one of the following tracks:

Retail

MKTG 5563	Contemporary Topics in Retail (Sp)	

Choose one course from either the Supply Chain Management track or Business Analytics track.

Supply Chain Management

SCMT 5683	Supply Chain Management in Global Business (Sp)	
SCMT 5693	Predictive Supply Chain Analytics (Fa)	

Financial Management

FINN 5303	Advanced Corporate Financial Management (Irregular)	
FINN 5333	Investment Theory and Management (Fa)	

Innovation/Entrepreneurship

MGMT 5323	New Venture Development (Fa)	
MBAD 5413	Partnering Project (Irregular)	

Business Analytics

ISYS 5833	Data Management Systems (Sp)	
ISYS 5843	Seminar in Business Intelligence and Knowledge Management (Sp)	
Total Hours		38

Requirements for the Executive Healthcare M.B.A. Concentration:

Core Courses

People Management, Ethics and Leadership

MGMT 5613	Leadership and Organizational Behavior (Su)	3
Information Technology and Analytics		
SCMT 5133	Quantitative Methods and Decision Making (Fa)	3
ISYS 5603	Analytics and Visualization (Fa)	3
Accounting and Financial Capital		
FINN 5113	Corporate Financial Management (Sp)	3
ACCT 5263	Financial Statement Analysis for Executives (Su)	3
Marketing and Supply Chain Management		
MKTG 5223	Marketing (Fa)	3
SCMT 5663	Supply Chain Management (Fa)	3
Strategic and International Management		
MGMT 5313	Strategic Management (Su)	3

MGMT 5373	Global Business (Su)	3
MGMT 5602	Introduction to Strategy (Fa)	2
ECON 5253	Economics of Management and Strategy (Irregular)	3

Public Health Courses

Executive Healthcare M.B.A. concentration students must also complete the following courses from UAMS:

PBHL 5123	The Health Care System	3
PBHL 5293	Health Law	3
PBHL 5333	Advanced Health Systems Financial Management	3
PBHL 5533	Health Care Quality Management	3
Total Hours		**44**

-M.B.A./J.D. Program

For students interested in obtaining both the M.B.A. and J.D. (law) degrees, the M.B.A./J.D. dual degree program is available. This program allows the student to receive both the M.B.A. degree and the J.D. degree. The program requires separate application and admission to both the School of Law and the Graduate School of Business and the M.B.A. degree program. Students participating in the M.B.A./J.D. program must file a degree plan for both degrees and obtain approval prior to taking elective courses to be used for reciprocal credit. Interested students should obtain bulletins and applications from both the School of Law and the Graduate School of Business. If the student is accepted into both programs, a maximum of six hours of approved upper-level elective law courses may be used as duplicate credit toward the M.B.A. degree and a maximum of six hours of approved graduate courses in business administration may be used as duplicate credit toward the J.D. degree, thus reducing the total time necessary for completion of the degrees.

M.B.A./M.P.S. Concurrent Degrees

Students interested in obtaining both the Master of Business Administration (M.B.A.) and the Clinton School of Public Service Master of Public Service (M.P.S.) degrees may pursue both degrees concurrently. The programs require separate application and admission to both the Clinton School of Public Service and the Graduate School of Business M.B.A. program. Students participating in the M.B.A./M.P.S. programs concurrently must file a degree plan for both degrees and obtain prior approval to take courses to be used for reciprocal credit. Interested students should obtain applications from both the Walton College Graduate School of Business and the Clinton School of Public Service.

Are Similar Programs available in the area?	
No	
Estimated Student Demand for Program	100 per year
Scheduled Program Review Date	2017 AACSB
Program Goals and Objectives	

Program Goals and Objectives
The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes
Graduates of the MBA program at the Sam M. Walton College of Business will be able to:
• Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
• Demonstrate persuasive communication skills, both individually and as a part of a team.
• Recognize and explain the ethical consequences of business decisions.
• Employ strategic approaches to solve managerial challenges and address potential opportunities.
• Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
Modify Full Time MBA program from 48 hours to 53 hours.

Add one new course to the core: MGMT 5391 Business History and Practice and add two new courses to the tracks: MKTG 5523, Marketing Analytics and SCMT 5623, Supply Chain Innovation and Technology.

Replace MBAD 5241, in the People Management, Ethics and Leadership Core with MGMT 5391, Business History and Practice.

MGMT 5373 and ECON 5373, Global Business has changed to MGMT/ECON 537V, Global Business. It will be a 3 credit hour semester long course in the EMBA program. In the FTMBA program a compressed 1 credit hour version will be offered as preparation for the required study abroad program requirement. Add the 1 hour course to the Strategic and International Management Core.

Modify the MBAD 545V, MBA Internship or MBAD 536V, Study Abroad-Special | The Full-Time MBA curriculum was last revised in 2007. The business environment and market needs have changed since that time, necessitating a revision in program curriculum and structure. |

Description of specific change	Justification for this change
Problems to 3 hours of MBAD 536V, Study Abroad-Special Problems only. Modify the 5 hour MBAD 5511, Professional Development-Special Topics in Business requirement to 3 hours. The following course names have been changed: ACCT 5223, Accounting for Supply Chain and Retail Operations to ACCT 5223, MBA Accounting Analysis; ECON 5243, Economics of Supply Chain and Retail to ECON 5243, Managerial Economics; MGMT 5523, Managing and Leading Organizations to MGMT 5223, Business Leadership and Ethics; MKTG 5103, Retail Consumer Marketing to MKTG 5103, Introduction to Marketing; MKTG 5563, Contemporary topics in Retail to MKTG 5563, Retail Strategy; MKTG 5553, Shopper, Buyer and Consumer Behavior to MKTG 5553, New Product Development and Strategy; SCMT 5633, Retail & Consumer Products Supply Chain Management to SCMT 5633, Introduction to Supply Chain Management; SCMT 5663, Supply Chain Management to SCMT 5663, Retail and CPG Supply Chain Management. Modify the following tracks: In Marketing/Retail delete MKTG 5333, Retail Strategy and Processes and 3 hour Graduate Business Elective. Add MKTG 5523, Marketing Analytics and MKTG 5563, Retail Strategy; In Supply Chain Management delete SCMT 5653, Global Logistics and Supply Management, SCMT 5643, Transportation Strategies in the Supply Chain, SCMT 5673, Modeling Retail and Consumer Products Logistics and the 3 hour Graduate Business Elective. Add SCMT 5623, Supply Chain Innovation and Technology, SCMT 5663, Retail and CPG Supply Chain Management, SCMT 5683, Supply Chain Management in Global Business, and SCMT 5693, Predictive Supply Chain Analytics. In Financial Management change name to Finance Track. Add FINN 5173, Energy Finance and Risk Management, modify FINN 541V, Shollmier Investment Project requirement from 6 hours to 3 hours and include an option to take FINN 4133, Advanced Investments instead. In Innovation/Entrepreneurship track, delete MBAD 5413, Partnering Project and MKTG 5433, Consumer and Market Research. Add MGMT 5413, New Venture Development II and a 3 hour Graduate Business Elective.	

Upload attachments

Reviewer Comments

    Alice Griffin (agriffin) (10/25/17 2:09 pm): Rollback: Per meeting between vice provost and associate deans.

    Alice Griffin (agriffin) (02/06/18 3:08 pm): Changed MGMT 5371 to MGMT 5391 to match

course submitted into course approval process and notes in description.

Alice Griffin (agriffin) (02/07/18 9:45 am): Rollback: For an on-campus approval, the reason for the change must be a minor change.

Alice Griffin (agriffin) (02/08/18 4:18 pm): Removed indention of Supply Chain Management Track headline to be consistent with the rest of the track headlines.

Alice Griffin (agriffin) (02/08/18 4:22 pm): Updated course title for MKTG 5563 with proposed new title Retail Strategy.

Alice Griffin (agriffin) (02/08/18 4:34 pm): Cleaned up course listings to match proposed courses in CourseLeaf.

Alice Griffin (agriffin) (02/09/18 9:18 am): Made minor adjustments to course list in order to clarify requirements in consultation with submitter.

Alice Griffin (agriffin) (02/09/18 9:25 am): Minor edit to description.

Alice Griffin (agriffin) (02/09/18 10:01 am): For departmental special topics added or special problems with permission from submitter.

Alice Griffin (agriffin) (02/09/18 10:08 am): Adjusted alignment so that MBAD 5511 requirement to repeat for a total of three hours would appear without an error with input from submitter.

Alice Griffin (agriffin) (02/09/18 10:13 am): Changed Graduate Business Elective from a course listing to a comment. Removed red error box as a result.

Alice Griffin (agriffin) (02/09/18 10:15 am): All courses listed has not found, are currently in the approval workflow.

Alice Griffin (agriffin) (02/09/18 11:15 am): Added one hour to ECON 537V for hours to total 53.

Lisa Kulczak (lkulcza) (02/09/18 2:25 pm): All courses "not found" currently in approval process for fall 2018.

Key: 270