

## Program Change Request

Date Submitted: 09/14/17 3:10 pm

Viewing: **COMMMA : Communication, Master of Arts**

Last approved: 05/25/16 3:00 pm

Last edit: 09/14/17 3:10 pm

Changes proposed by: myria

Catalog Pages Using  
this Program  
[Communication \(COMM\)](#)

Submitter: User ID: myria Phone: 575-5952

Program Status Active

Academic Level Graduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration? No

Are you adding a track? No

Are you adding a focused study? No

Effective Catalog Year Fall 2018

College/School Code Fulbright College of Arts and Sciences(ARSC)

Department Code Department of Communication(COMM)

Program Code COMMMA

Degree Master of Arts

CIP Code  
09.0101 - Speech Communication and Rhetoric.

Program Title  
Communication, Master of Arts

Program Delivery Method  
On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

33

### In Workflow

1. ARSC Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. COMM Chair
6. ARSC Curriculum Committee
7. ARSC Dean
8. Global Campus
9. Provost Review
10. University Course and Program Committee
11. Graduate Committee
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

### Approval Path

1. 09/17/17 2:08 pm  
Jeannine Durdik (jdurdik): Approved for ARSC Dean Initial
2. 09/18/17 8:21 am  
Patricia Koski (pkoski): Approved for GRAD Dean Initial
3. 09/25/17 2:14 am  
Alice Griffin (agriffin): Approved for Director of Program Assessment and Review
4. 09/25/17 5:35 pm  
Lisa Kulczak (lkulcza): Approved for Registrar Initial

What are the total hours needed to complete the program?

- 5. 09/25/17 10:27 pm  
Robert Brady  
(rbrady): Approved for COMM Chair
- 6. 10/17/17 5:25 pm  
Ryan Cochran  
(rcc003): Approved for ARSC Curriculum Committee
- 7. 10/17/17 5:38 pm  
Jeannine Durdik  
(jdurdik): Approved for ARSC Dean
- 8. 10/18/17 8:49 am  
Kiersten Bible  
(kbible): Approved for Global Campus
- 9. 10/18/17 11:37 am  
Terry Martin  
(tmartin): Approved for Provost Review

## Program Requirements and Description

### Requirements

**Prerequisites to Degree Program:** A student entering graduate studies should have a minimum of 24 semester hours in undergraduate credit within the area of communication or closely related studies. Prospective students must supply: 1) three letters of recommendation (preferably from professors who can comment on their ability to do graduate-level work) and 2) their GRE examination scores through the Graduate School application portal. They must send 3) an essay-length writing sample (preferably an essay or research paper written for a class) and 4) a statement of their goals for graduate study in Communication at the University of Arkansas directly to the Communication Department's Graduate Coordinator.

**Requirements for a Master of Arts Degree:** A minimum of 30 semester hours in graduate-level courses plus the capstone course (3 hours) or 27 hours of course work and a thesis (6 hours). The following departmental requirements must be met by students pursuing the M.A. in Communication:

Completion of the **COMM 5163 Introduction to Communication Paradigms (Fa)** ~~COMM 5163 Introduction to Communication Paradigms (Fa)~~ during their first semester of resident graduate study in which it is offered.

Two graduate courses in communication research methods taken in their first year of graduate study and selected from the following: **COMM 5173 Qualitative Methods in Communication (Sp)**, **COMM 5123 Quantitative Research Methods in Communication (Fa)**, ~~COMM 5173 Qualitative Methods in Communication (Sp), COMM 5123 Quantitative Research Methods in Communication (Fa)~~, or **COMM 5183 Interpretive Research Methods in Communication (Sp)**. ~~COMM 5183 Interpretive Research Methods in Communication (Sp)~~

Either three hours of capstone project credit (**COMM 5923 Capstone Course in Communication (Sp, Su, Fa)**) ~~COMM 5923 Capstone Course in Communication (Sp, Su, Fa)~~ or six hours of thesis credit (**COMM 600V Master's Thesis (Sp, Fa)**). ~~COMM 600V Master's Thesis (Sp, Fa)~~ Each student must complete and successfully defend either a capstone project or an M.A. thesis.

In addition to the Paradigms class, the two required methods courses, and the selected exit option (i.e., thesis or capstone course), at least four three-hour 5000-level courses must be completed in the Department of Communication. At least three of these courses should be in one focal area of civic engagement. The remaining hours of graduate credit must be selected from the following options:

Additional 5000-level departmental seminars;  
~~4000-level Department of Communication courses that are approved for graduate credit. Students should limit the number of 4000-level courses to no more than six hours;~~ Up to six hours of graduate-level courses outside the department that directly relate to the student's plan of study;

Three hours of internship credit in **COMM 5913 Internship in Communication (Sp, Su, Fa)**; ~~COMM 5913 Internship in Communication (Sp, Su, Fa)~~;

Up to six hours of credit in **COMM 590V Special Problems (Sp, Su, Fa)**. ~~COMM 590V Special Problems (Sp, Su, Fa)~~.

Students should also be aware of Graduate School requirements with regard to master's degrees.

### History

- 1. Apr 27, 2016 by myria
- 2. May 25, 2016 by Charlie Alison (calison)
- 3. May 25, 2016 by Charlie Alison (calison)

Are Similar Programs available in the area?

No	
Estimated Student Demand for Program	40
Scheduled Program Review Date	2018/2019

Program Goals and Objectives	<p style="text-align: center;"><b>Program Goals and Objectives</b></p> <p>The M.A. program's goal is to train students in communication theory and methods so they can understand how effective influences collaboration and leadership. Such knowledge allows our graduates to better address matters of public concern, democratic organizations, participate in the political process, and facilitate community involvement. The objective is to provide students with the skills and knowledge necessary to more effectively work for the common good.</p>
Learning Outcomes	<p style="text-align: center;"><b>Learning Outcomes</b></p> <ol style="list-style-type: none"> <li>1. Students use multiple methodological tools to conduct sound research.</li> <li>2. Students evaluate existing research and conduct original research.</li> <li>3. Students explore the breadth of our discipline</li> <li>4. Students examine theoretical depth in one area of our discipline</li> <li>5. Students create a tangible product at the end of their degree demonstrating their abilities to integrate theory and methodology in a selected area of the discipline.</li> </ol>

Description and justification of the request

Description of specific change	Justification for this change
Deleted what had been 5.b. which had read : 4000-level Department of Communication courses that are approved for graduate credit. Students should limit the number of 4000-level courses to no more than six hours	We are moving all 4000 level courses we will accept for graduate level credit to 5000 level numbers. As a result that option is no longer relevant.

Upload attachments

Reviewer Comments

Key: 194