

Program Change Request

Date Submitted: 02/08/17 11:58 am

Viewing: **AGBSBS-ABMM : Agricultural Business Agri Management & Marketing Concentration**

Last approved: 01/21/16 12:31 pm

Last edit: 05/09/17 4:55 pm

Changes proposed by: mthomsen

In Workflow

1. **AFLS Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **AEAB Chair**
5. **AEAB Curriculum Committee**
6. **AFLS Faculty**
7. **ARSC Dean**
8. **WCOB Dean**
9. **AFLS Dean**
10. **Global Campus**
11. **Provost Review**
12. **University Course and Program Committee**
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 02/09/17 3:17 pm
mrevans: Approved for AFLS Dean Initial
2. 02/09/17 3:21 pm
agriffin: Approved for Director of Program Assessment and Review
3. 02/10/17 12:17 pm
lkulcza: Approved for Registrar Initial
4. 02/28/17 9:16 am
halbrook: Approved for AEAB Chair
5. 04/19/17 12:50 pm
mthomsen: Approved

- for AEAB Curriculum Committee
- 6. 04/24/17 5:22 pm
nanthony: Approved for AFLS Faculty
- 7. 04/25/17 7:50 am
jdurdik: Approved for ARSC Dean
- 8. 05/03/17 5:10 pm
kboston: Approved for WCOB Dean
- 9. 05/03/17 5:16 pm
mrevans: Approved for AFLS Dean
- 10. 05/08/17 6:01 pm
kbible: Approved for Global Campus
- 11. 05/09/17 8:57 am
tmartin: Approved for Provost Review

History

- 1. Aug 13, 2014 by crsleaf1
- 2. Aug 13, 2014 by crsleaf1
- 3. May 20, 2015 by mthomsen
- 4. Jan 21, 2016 by watkinsv

Catalog Pages Using this Program [Agricultural Business B.S.A. with Management and Marketing Concentration](#)
[Agricultural Economics and Agribusiness \(AEAB\)](#)

Submitter: User ID: crsleaf1
 Phone: 2256

Academic Level Undergraduate

Select a reason for the proposed change: Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Program Status Active

Academic Unit Major/Field of Study

Are you adding, changing or deleting a concentration? **No** ~~Yes~~

Action	Proposed Code	Proposed Name

Are you adding, changing or deleting a track? No

Action	Proposed Code	Proposed Name

Are you adding, changing or deleting a focused study? No

Action	Proposed Code	Proposed Name

Effective
Catalog Year

Fall **2018** ~~2016~~

College, School,
Division

Bumpers College of Agricultural, Food, and Life Sciences (AFLS)

Department
Code

Department of Agricultural Economics and Agribusiness (AEAB)

Program Code

AGBSBS-ABMM

Degree

Bachelor of Science in Agricultural, Food & Life Sciences

CIP Code

01.0102 - Agribusiness/Agricultural Business Operations.

Program Title

Agricultural Business Agri Management & Marketing Concentration

Method of
Delivery

On Campus

Is this program
interdisciplinary
or use courses
from another
College?

Yes

Select all that apply:

ARSC

WCOB

Does this
change the
total hours
needed to
complete the
program?

No

Program Requirements, Description and 8-Semester Plan

Additional Requirements for Agribusiness Management and Marketing Concentration (45-52):

Statistics

3

Select one of the following:

[AGEC 2403](#) Quantitative Tools for Agribusiness (Fa)

[WCOB 1033](#) Data Analysis and Interpretation (Sp, Su, Fa)

Agribusiness Management and Marketing Concentration

18

Select two of the following unless used to meet Departmental Core hours:

AGEC 3313	Agribusiness Sales (Sp)
AGEC 3373	Futures and Options Markets (Fa)
AGEC 3413	Principles of Environmental Economics (Sp)
AGEC 4113	Agricultural Prices and Forecasting (Sp)
AGEC 4143	Agricultural Finance (Fa)
AGEC 4163	Agricultural and Rural Development (Fa)
AGEC 4303	Advanced Agricultural Marketing Management (Sp)
AGEC 4313	Agricultural Business Management (Fa)
AGEC 4323	AgriBusiness Entrepreneurship (Sp)
AGEC 4373	Basis Trading: Applied Price Risk Management (Sp, Su)
AGEC 4383	Basis Trading: Case Study (Fa)
AGEC 4403	Advanced Farm Business Management (Fa)
AGEC 4603	Food Economics and Health (Sp)
AGEC 4613	Political Economy of Agriculture and Food (Fa)
AGEC 4623	International Agricultural Trade and Commercial Policy (Sp)

Choose 12 hours from MATH, STAT, AGEC or courses in WCOB or the Bumpers College.

General Electives ¹	24-31
Total hours	120

¹ New Freshmen will enroll in [UNIV 1001](#) for 1 hour of general elective credit.

Agricultural Business B.S.A. with Management and Marketing Concentration

Eight-Semester Degree Program

Students wishing to follow the degree plan in Agricultural Economics and Agribusiness should see the [Eight-Semester Degree Policy](#) in the Academic Regulations chapter for university requirements of the program. The Agricultural Economics and Agribusiness major has three concentrations: Agricultural Business Management and Marketing, Pre-Law, and Agricultural Economics.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Sp, Su, Fa) (Unless Exempt)	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) (Sp, Su, Fa) (or higher math from the University Core excluding MATH 2183)	3	
History Core from:		3
HIST 2003 History of the American People to 1877 (ACTS Equivalency = HIST 2113) (Sp, Su, Fa)		
HIST 2013 History of the American People, 1877 to Present (ACTS Equivalency = HIST 2123) (Sp, Su, Fa)		
PLSC 2003 American National Government (ACTS Equivalency = PLSC 2003) (Sp, Su, Fa)		
AGEC 1103 Principles of Agricultural Microeconomics (Sp, Su, Fa) or ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Sp, Su, Fa)		3
AGME 2903 Agricultural and Human Environmental Sciences Applications of Microcomputers (Sp, Su, Fa) (or ISYS 1120) or Bumpers College Broadening Elective (if ISYS 1120)		3

<u>UNIV 1001</u> University Perspectives (Sp, Su, Fa)	1
<u>ENGL 1023</u> Composition II (ACTS Equivalency = ENGL 1023) (Sp, Su, Fa) (Unless Exempt)	3
<u>COMM 1313</u> Public Speaking (ACTS Equivalency = SPCH 1003) (Sp, Su, Fa)	3
<u>AGEC 2103</u> Principles of Agricultural Macroeconomics (Sp, Fa)	3
<u>AGEC 2303</u> Introduction to Agribusiness (Sp, Su, Fa)	3
General Electives	3
Year Total:	16 15

Second Year**Units
Fall Spring**

<u>AGEC 2403</u> Quantitative Tools for Agribusiness (Fa) or <u>WCOB 1033</u> Data Analysis and Interpretation (Sp, Su, Fa)	3
Fine Arts/Humanities University Core Elective	3
Science University Core Elective	4
<u>AGEC 2142</u> Agribusiness Financial Records (Sp, Fa) & <u>AGEC 2141L</u> Agribusiness Financial Records Lab (Sp, Fa) or <u>ACCT 2013</u> Accounting Principles (Sp, Su, Fa)	3
General Elective	3
Select one of the following:	3
<u>PSYC 2003</u> General Psychology (ACTS Equivalency = PSYC 1103) (Sp, Su, Fa)	
<u>HESC 2603</u> Rural Families and Communities (Sp)	
<u>SOCI 2013</u> General Sociology (ACTS Equivalency = SOCI 1013) (Sp, Su, Fa)	
Science University Core Elective	4
<u>AGEC 3303</u> Food and Agricultural Marketing (Sp, Su, Fa)	3
Communication Intensive Elective	3
General Elective	2
Year Total:	16 15

Third Year**Units
Fall Spring**

<u>AGEC 3373</u> Futures and Options Markets (Fa)	3
<u>AGEC 3403</u> Farm Business Management (Sp, Fa)	3
<u>AGEC 4143</u> Agricultural Finance (Fa)	3
Specialization Elective	3
General Elective	3
Fine Arts/Humanities University Core Elective	3
Select one of the following:	3
<u>AGEC 3413</u> Principles of Environmental Economics (Sp)	
<u>AGEC 4623</u> International Agricultural Trade and Commercial Policy (Sp)	
Specialization Electives	6
General Electives	3
Year Total:	15 15

Fourth Year**Units
Fall Spring**

Select one of the following:	3
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AGEC 4163 Agricultural and Rural Development (Fa)		
AGEC 4613 Political Economy of Agriculture and Food (Fa)		
AGEC 3503 Agricultural Law I (Fa)		3
Specialization Elective		6
General Elective		3
AGEC 4323 AgriBusiness Entrepreneurship (Sp)		3
Select one of the following:		3
AGEC 4113 Agricultural Prices and Forecasting (Sp)		
AGEC 4303 Advanced Agricultural Marketing Management (Sp)		
Specialization Elective		3
General Elective		4
Year Total:		15 13
Total Units in Sequence:		120

Are Similar Programs available in the area? No

Estimated Student Demand for Program: 200

Scheduled Program Review Date: 2022

Program Goals and Objectives: Program goals and objectives are unchanged.

Learning Outcomes: Learning outcomes are unchanged.

Description and justification of the request: AGEC 4603 (in the approval chain) and AGEC 4383 are recent course additions. This change incorporates them formally into the curriculum.

Program reviewer comments: **agriffin (12/06/16 5:03 pm)**: AGEC 4603 Food Economics and Health is in the approval chain, currently pending UCPC and Faculty Senate approval. I removed this language from the catalog copy. As the course will be approved in time for fall 2017 catalog.
lkulcza (12/07/16 2:49 pm): Rollback: Can you clarify with the department if this new course should be an option for all concentrations? Also, effective date needs updating.
agriffin (12/19/16 2:44 pm): Rollback: Please see note from Registrar's Office.
mrevans (02/09/17 3:16 pm): Changed catalog effective year to Fall 2017 and changed to no on changing, adding or deleting concentration (Evans)
agriffin (05/09/17 4:55 pm): Changed effective catalog to fall 2018. Request did not complete the approval process in time to be effective for fall 2017.

Uploaded attachments: [AGBSBS-ABMM-8SDCP-16-17-proposal.docx](#)
[AGBSBS-ABMM-2016-2017-check-sheet-proposal.xlsx](#)