

# Program Change Request

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Date Submitted: 10/04/16 2:22 pm

Viewing: **ACCTBS : Accounting, Bachelor of Science in Business Administration**

Last approved: 02/04/16 1:37 pm

Last edit: 10/13/16 8:45 am

**Changes proposed by: kboston**

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## In Workflow

1. WCOB Dean Initial
2. Provost Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. ACCT Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. ARSC Dean
10. WCOB Dean
11. Global Campus
12. Provost Review
13. University Course and Program Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office-- Documentation sent to System Office
17. Higher Learning Commission
18. Board of Trustees
19. ADHE Final
20. Provost's Office-- Notification of Approval
21. Registrar Final
22. Catalog Editor Final

## Approval Path

1. 10/04/16 2:22 pm  
kboston: Approved for WCOB Dean Initial
2. 10/06/16 8:22 am  
tmartin: Approved for Provost Initial
3. 10/13/16 8:46 am  
agriffin: Approved for Director of Program

## Assessment and Review

4. 10/13/16 11:55 am  
lkulcza: Approved for Registrar Initial
5. 10/13/16 11:56 am  
ggunderm: Approved for Institutional Research
6. 10/13/16 11:59 am  
peters: Approved for ACCT Chair
7. 10/13/16 12:57 pm  
kboston: Approved for WCOB Curriculum Committee
8. 10/13/16 12:57 pm  
kboston: Approved for WCOB Faculty
9. 10/13/16 2:23 pm  
jdurdik: Approved for ARSC Dean
10. 10/13/16 2:24 pm  
kboston: Approved for WCOB Dean
11. 10/14/16 11:17 am  
pritchey: Approved for Global Campus
12. 10/16/16 9:52 am  
tmartin: Approved for Provost Review

## History

1. Aug 13, 2014 by crsleaf1
2. Feb 2, 2015 by kboston
3. May 29, 2015 by calison
4. Jul 23, 2015 by calison
5. Feb 4, 2016 by calison

Catalog Pages Using this Program [Accounting B.S.B.A. Accounting \(ACCT\)](#)

Submitter: User ID: crsleaf1  
Phone: 54622

Academic Level Undergraduate

Select a reason

for the  
proposed  
change:

Requesting Approval to Offer an Existing Certificate or Degree via Distance Technology—(LON 13)

Program Status Active

Academic Unit Major/Field of Study

Are you adding, changing or deleting a concentration? No

Action	Proposed Code	Proposed Name

Are you adding, changing or deleting a track? No

Action	Proposed Code	Proposed Name

Are you adding, changing or deleting a focused study? No

Action	Proposed Code	Proposed Name

Effective  
Catalog Year

Fall **2017** ~~2015~~

College, School,  
Division

Walton College of Business (WCOB)

Department  
Code

Department of Accounting (ACCT)

Program Code

ACCTBS

Degree

Bachelor of Science in Business Administration

CIP Code

52.0301 - Accounting.

Program Title

Accounting, Bachelor of Science in Business Administration

Method of  
Delivery

On Campus  
**On-line/Web-based**

On-line/Web-based Information

Reason for offering  
Web-based Program: **The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, CPA requirements, and adult learners).**

Maximum Class Size  
for Web-based  
Courses:

**42**

Web-based Delivery  
Method:

**Online**

Web-based  
Interaction Method:

**Electronic Bulletin Boards**

Percentage Online: **100%**

On Campus  
Component: **No**

Provide a List of  
Services Supplied by  
Consortia Partners or  
Outsourced  
Organization: **N/A**

Estimate Costs of the  
Program over the First  
3 Years: **\$20,000**

List Courses Taught by  
Adjunct Faculty:

Uploaded MoU  
Forms:

Is this program  
interdisciplinary  
or use courses  
from another  
College? **Yes ~~No~~**  
Select all that apply:  
**ARSC**

Does this  
change the  
total hours  
needed to  
complete the  
program? **No**

## Program Requirements, Description and 8-Semester Plan

### Accounting Major Requirements

#### Course Requirements in the Major

<a href="#">ACCT 3533</a>	Accounting Technology (Sp, Fa)
<a href="#">ACCT 3723</a>	Intermediate Accounting I (Sp, Fa)
<a href="#">ACCT 3753</a>	Intermediate Accounting II (Sp)
<a href="#">ACCT 3843</a>	Fundamentals of Taxation I (Sp, Fa)
<a href="#">ACCT 4203</a>	Fundamentals of Taxation II (Sp, Fa)
<a href="#">ACCT 4673</a>	Product, Project and Service Costing (Fa)
ACCT 4753	Intermediate Accounting III
<a href="#">ACCT 4963</a>	Audit and Assurance Services (Sp)

Maximum of 30 hours of ACCT courses in department (core, major, elective). More than 30 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Total Hours

24

24

## Junior/Senior Business Electives (12 hours)

Selection of electives should be made in consultation with academic advisers. Students planning on taking professional examinations should ascertain course requirements by examining authorities. Successful completion of a Master of Accountancy Degree from the University of Arkansas will qualify a student to take the CPA examination in Arkansas. B.S.B.A. graduates would need additional accounting hours and other courses amounting to a total of 150 semester hours to sit for the CPA exam in Arkansas.

The following courses are highly recommended to satisfy the junior/senior business elective requirement: [ACCT 310V](#), [ACCT 410V](#), [ACCT 4003H](#), [FINN 3013](#), [FINN 3103](#), [FINN 3703](#), [ISYS 4213](#) or any 3-hour Walton College Study Abroad Course. **Students ~~No more than six hours of accounting may be~~ in the online program are encouraged to complete [ACCT 310V](#), [FINN 3013](#), [ISYS 4213](#), or any 3-hour Walton College Study Abroad Course. No more than six hours of accounting may be in the** major.

Accounting Students are encouraged to utilize [ACCT 310V](#) in the Spring of Year 4 for Internship Credit as a business elective (in combination with compressed sections of [ACCT 4673](#) and [ACCT 4963](#)). To do so requires the student to defer 3 credit hours of General Education electives to an alternative Fall, Spring, or Summer semester. This also strengthens the ability of the student to transition into the Masters of Accounting Program.

## Accounting B.S.B.A.

### Eight-Semester Degree Program:

Students wishing to follow the eight-semester degree plan should see the [Eight Semester Degree Policy](#) in the Academic Regulations chapter for university requirements of the program.

Courses in **BOLD** must be taken in the designated semester. Courses in *ITALIC* may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

<b>First Year</b>	<b>Units</b>
	<b>Fall Spring</b>
<a href="#">ENGL 1013</a> Composition I (ACTS Equivalency = ENGL 1013) (Sp, Su, Fa)	3
<a href="#">MATH 2053</a> Finite Mathematics (Sp, Su, Fa)	3
<a href="#">COMM 1313</a> Public Speaking (ACTS Equivalency = SPCH 1003) (Sp, Su, Fa)	3
<a href="#">WCOB 1111</a> Freshman Business Connection (Fa)	1
<a href="#">BLAW 2013</a> The Legal Environment of Business (Sp, Su, Fa) <sup>1</sup>	3
<a href="#">ISYS 1120</a> Computer Competency Requirement (Sp, Su, Fa)	0
U.S. History or Political Science– University Core	3
<a href="#">ENGL 1023</a> Composition II (ACTS Equivalency = ENGL 1023) (Sp, Su, Fa)	3
<a href="#">ACCT 2013</a> Accounting Principles (Sp, Su, Fa)	3
<a href="#">WCOB 1033</a> Data Analysis and Interpretation (Sp, Su, Fa)	3
<a href="#">ECON 2023</a> Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Sp, Su, Fa)	3
Natural Science – University Core	4
Year Total:	16 16

<b>Second Year</b>	<b>Units</b>
	<b>Fall Spring</b>
<a href="#">ACCT 2023</a> Accounting Principles II (Sp, Su, Fa)	3
<a href="#">ISYS 2103</a> Business Information Systems (Sp, Su, Fa) <sup>1</sup>	3

<a href="#">MATH 2043</a> Survey of Calculus (ACTS Equivalency = MATH 2203) (Sp, Su, Fa) <sup>2</sup>	3
Social Science – University Core	3
Fine Art/Humanities – University Core	3
<a href="#">SCMT 2103</a> Introduction to Supply Chain Management (Sp, Fa)	3
<a href="#">MGMT 2103</a> Managing People and Organizations (Sp, Su, Fa) <sup>1</sup>	3
<a href="#">ECON 2013</a> Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Sp, Su, Fa) <sup>2</sup>	3
Fine Art/Humanities – University Core	3
Natural Science – University Core	4
ALL pre-business requirements should be met by end of term	
Year Total:	15 16

**Third Year****Units****Fall Spring**

<a href="#">FINN 3043</a> Principles of Finance (Sp, Su, Fa) <sup>1</sup>	3
<a href="#">MKTG 3433</a> Introduction to Marketing (Sp, Su, Fa) <sup>1</sup>	3
<a href="#">ACCT 3533</a> Accounting Technology (Sp, Fa)	3
<a href="#">ACCT 3723</a> Intermediate Accounting I (Sp, Fa)	3
General Education Electives	3
<a href="#">ACCT 3843</a> Fundamentals of Taxation I (Sp, Fa)	3
<a href="#">ACCT 3753</a> Intermediate Accounting II (Sp)	3
<a href="#">MGMT 3013</a> Strategic Management (Sp, Su, Fa)	3
Junior/Senior Business Elective	3
General Education Electives	3
Year Total:	15 15

**Fourth Year****Units****Fall Spring**

<a href="#">ACCT 4203</a> Fundamentals of Taxation II (Sp, Fa)	3
<a href="#">ACCT 4753</a> Intermediate Accounting III (Sp, Fa)	3
Junior/Senior Business Electives	6
General Education Electives	3
<a href="#">ACCT 4673</a> Product, Project and Service Costing (Fa)	3
<a href="#">ACCT 4963</a> Audit and Assurance Services (Sp)	3
General Education Electives	3
Junior/Senior Business Electives	3
Year Total:	15 12

Total Units in Sequence: 120

1 Must be completed prior to [MGMT 3013](#).

2 Must be completed prior to taking any 3000 or 4000 level business courses.

Students are encouraged to take the following courses to satisfy the junior/senior business elective requirement: [ACCT 310V](#), [ACCT 410V](#), [ACCT 4003H](#), [FINN 3013](#), [FINN 3103](#), [FINN 3703](#), [ISYS 4213](#) or any 3-hour Walton College Study Abroad Course. No more than six hours of accounting may be in the major.

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Are Similar Programs available in the area? No

Estimated Student Demand for Program: 30 n/a

Scheduled Program Review Date: 2016-2017 n/a

Program Goals and Objectives: n/a

Learning Outcomes: n/a

Description and justification of the request: The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, CPA requirements, and adult learners).

Program reviewer comments: **tmartin (10/04/16 2:20 pm):** Rollback: Please expand item 19 to include how instructional costs for all courses in the program will be funded.  
**agriffin (10/07/16 1:57 pm):** Edited 8SDCP in third year. Added an "s" to electives for consistency with fourth year language.  
**agriffin (10/13/16 8:45 am):** Inserted program review date. Revised LON to include approval dates and adjusted formatting. Renamed document to match BOT naming convention. Also uploaded related syllabi with permission from submitter.

Uploaded attachments: [ACCTBS - Distance Tech - Ltr of Notification.docx](#)  
[ACCTBS - Distance Tech - Syllabi.pdf](#)