**LETTER OF NOTIFICATION – 3**

NEW OPTION, EMPHASIS or CONCENTRATION

(Maximum 18 semester credit hours of theory courses and 6 credit hours of practicum courses)

1. Institution submitting request: University of Arkansas Fayetteville

1. Contact person/title: Dr. Terry Martin, Vice Provost for Academic Affairs
2. Phone number/e-mail address: (479) 575-2151/tmartin@uark.edu
3. Proposed effective date: Fall 2016
4. Title of existing degree program: N/A

(Indicate if the degree listed above is approved for distance delivery) No

1. CIP Code: 01.0801
2. Degree Code: 3320
3. Proposed name of new option/concentration/emphasis: Minor in Agricultural Leadership (AGLE-M)
4. Reason for proposed action:

While the US economy is on the mend, the job market is still tight. Therefore, college graduates are competing in a job market with fewer jobs and a higher number of applicants. Industry employers are confident in the level of technical skills a college graduate possesses. In a recent study conducted by the Carnegie Institute of Technology, researchers found that 85 percent of an individual’s financial success was related to the ability to communicate, negotiate, and lead, while only 15 percent was related to technical skills (Jensen, 2013). Therefore it is no surprise that employers are concerned about the lack of soft skills possessed by recent college graduates (UGA Center for Agribusiness and Development, 2008). A recent study conducted by the Association of Public and Land-grant Universities found employers value soft skills more than discipline knowledge (Crawford, Lang, Fink, Dalton, & Fieltz, 2011). Specifically, employers felt graduates need skill improvement in leadership, team building, communications, critical thinking, and professionalism.

1. New option/emphasis/concentration objective:

In order to provide students in the Dale Bumpers College of Agricultural, Food and Life Sciences a competitive edge in industry and academics, we propose the creation of a minor in Agricultural Leadership. Through courses, academic mentorship, and service learning opportunities, the Agricultural Leadership minor would strengthen students by equipping them with the skills and knowledge needed to impact food and fiber systems.

1. Provide the following:
   1. Curriculum outline - List of courses in new option/concentration/emphasis – Underline required courses

The Agricultural Leadership Minor will consist of 18 semester hours to include:

Required Courses (9 hours):

AGED 2143 – Introduction to Agricultural Communications

AGED 3153 – Leadership Development in Agriculture

AGED 4153 – Survey of Agricultural Leadership Theory

Select 9 hours from the following:

AGEC 3313 – Agricultural Business Sales Management

AGED 3133 – Teaching Methods in Agricultural Education

AGED 3943 – Professional Development in Agricultural Communications

AGED 4163 – Leadership Theory Analysis through Film

AGED 4443 – Principles of Technological Change

EXED 4183 – Management of Volunteer Programs

* 1. Provide degree plan that includes new option/emphasis/concentration

Attached as last page.

* 1. Total semester credit hours required for option/emphasis/concentration

(Option range: 9–24 semester credit hours) 18 hours

* 1. New courses and new course descriptions

All courses are currently offered within the current departmental course offerings.

* 1. Goals and objectives of program option

The purpose of this particular minor is to allow students to complement their diverse majors and further concentrate their undergraduate coursework with classes to provide them additional tangible, hands-on, field, laboratory, computer, and/or social science skills to improve their marketability and employability in the future workplace.

The minor in Agricultural Leadership would work to unite faculty working with students in the Bumpers College to foster the development of key indicators of future professional success, including:

* Personal leadership (including team building, goal setting, and professional skills)
* Strategic Thinking and Behavior
* Critical thinking and problem solving
* Communication skills (verbal and written)
* (EQ, MQ and BQ) Emotional, Moral and Body Intelligence Quotients
* Service learning
  1. Expected student learning outcomes

Student learning outcomes include:

1. Knowledge of personal leadership style and skill set

2. Ability to effectively work with and lead diverse populations

3. Establish and maintain a team setting

4. Ability to develop vision, mission, goals, and objectives for organizations

5. Ability to adapt to change and lead a group through the change process

6. Development of communication skills, both oral and written

* 1. Documentation that program option meets employer needs

As stated earlier, employers are citing a need for the implementation of curriculum that reinforces soft skill development in leadership, team building, communications, working with diverse populations, critical thinking, and professionalism (Jensen, 2013; Crawford, Lang, Fink, Dalton, & Fieltz, 2011). Additionally, faculty met with the Dean’s Executive Advisory Board, which consists of industry professionals to discuss the development of an Agricultural Leadership academic program. The DEAB offered full support for the creation of Agricultural Leadership minor.

* 1. Student demand (projected enrollment) for program option

15-20 students per academic year

* 1. Name of institutions offering similar program or program option and the institution(s) used as a model to develop the proposed program option

Of the land-grant institutions within the SEC, eight of the ten offer a minor, major, concentration, or certificate in Agricultural Leadership. Consultation with faculty at the University of Florida, the University of Georgia, Texas A&M University, and Oklahoma State University helped formulate the proposal for a minor in Agricultural Leadership at the University of Arkansas.

1. Institutional curriculum committee review/approval date: January 13, 2016
2. Will the new option/emphasis/concentration be offered via distance delivery? If yes, indicate mode of distance delivery: No
3. Explain in detail the distance delivery methods/procedures to be used: N/A
4. Specify the amount of additional costs required for program implementation, the source of funds, and how funds will be used. No additional costs are anticipated as this program will be comprised of existing courses.
5. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer Date:

**Agricultural Leadership Minor (AGLE-M)**

Degree Plan

There are 18 hours required in a minor in Agricultural Leadership.

**Required Courses (9 hours):**

AGED 2143: Introduction to Agricultural Communications/Leadership (Odd

years, Sp)

AGED 3153: Leadership Development in Agriculture (Sp)

AGED 4153: Survey of Agricultural Leadership Theory (Fa)

**Select the remaining 9 hours from the following courses:**

AGEC 3313: Agricultural Business Sales Management (Sp)

AGED 3133: Methods of Teaching (Fa)

AGED 3943: Professional Development in Agricultural Communications (Even

years, Fa)

AGED 4163: Leadership Theory Analysis through Film (Sp)

AGED 4443: Principles of Technological Change (Odd years, Fa)

EXED 4183: Management of Volunteer Programs (Irregular)