

Employer *	University of Ark for Medical Science/ Family Medicine Research
Type of company *	Educational
Contact Person *	Leanne Whiteside–Mansell
Position Title *	Professor
Employer Email *	WhitesideMansellLeanne@uams.edu
Employer Phone Number *	(501) 686–7633
1. Please indicate which concentration(s) would be useful to your company *	Educational Statistics & Psychometrics Quantitative Social Sciences.
2. List the degree required for each job title listed in #1 *	na
3. Indicate the certification/licensure required for each job title listed in #1? *	na
4. How many positions do you currently have for each job title listed in #1? *	4
5. How many position openings do you currently have for each job title listed in #1? *	not sure
6. How many position openings will you have the next 2–5 years for each job title listed in #1? *	not sure – grant funded
7. What is the annual salary for each position listed in #4 ? *	depends on degree but varies from data manager at \$40,000 to higher

8. If no openings now, when do you anticipate having openings for the positions listed in #1? *

na

9. Would you give hiring preference to applicants with the proposed concentration(s)? *

yes

9. Would you give hiring preference to applicants with the proposed concentration(s)? *

Yes

10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *

0

Would you provide tuition assistance? *

No

11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *

Yes

What is your preference? *

Online/Distance technology
Weekends

12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *

internships

13. Will you or a co-worker serve on the institution's program advisory committee? *

Yes

Name of Employee *

na

Employee Email *

na@na.na

14. Indicate the skills individuals would need for employment in the positions listed in #1. *

Written/oral communications

Data analysis

Team work

Computer programming

Computer applications

15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *

na

16. Provide any additional comments about the proposed concentration(s). *

na

Employer *

Bentonville Public Schools

Type of company *

public school

Contact Person *

Karen Compton

Position Title *

Director of Testing and Data Mgt.

Employer Email *

kcompton@bentonvillek12.org

Employer Phone Number *

(479) 254-5088

<p>1. Please indicate which concentration(s) would be useful to your company *</p>	<p>Educational Statistics & Psychometrics</p>
<p>2. List the degree required for each job title listed in #1 *</p>	<p>Masters or higher in Ed. Admin., Math, Statistics</p>
<p>3. Indicate the certification/licensure required for each job title listed in #1? *</p>	<p>certified in Ark. as a teacher or administrator</p>
<p>4. How many positions do you currently have for each job title listed in #1? *</p>	<p>1</p>
<p>5. How many position openings do you currently have for each job title listed in #1? *</p>	<p>0</p>
<p>6. How many position openings will you have the next 2-5 years for each job title listed in #1? *</p>	<p>1</p>
<p>7. What is the annual salary for each position listed in #4 ? *</p>	<p>\$65000-\$90000</p>
<p>8. If no openings now, when do you anticipate having openings for the positions listed in #1? *</p>	<p>year or two</p>
<p>9. Would you give hiring preference to applicants with the proposed concentration(s)? *</p>	<p>yes, if the person was also certified as a teacher/administrator in the state of Arkansas</p>
<p>9. Would you give hiring preference to applicants with the proposed concentration(s)? *</p>	<p>Yes</p>

10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *

24

Would you provide tuition assistance? *

No

11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *

Yes

What is your preference? *

Online/Distance technology
Evenings
Weekends

12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *

perhaps internship

13. Will you or a co-worker serve on the institution's program advisory committee? *

Yes

Name of Employee *

Karen Compton

Employee Email *

kcompton@bentonvillek12.org

14. Indicate the skills individuals would need for employment in the positions listed in #1. *

- Interpersonal communications
- Supervision/Management
- Budgeting
- Written/oral communications
- Leadership/initiative
- Data analysis
- Team work
- Planning/Organizing
- Public Speaking
- Independent worker
- Analytical reasoning
- Problem Solver
- Teacher/Trainer
- Computer applications
- PowerPoint Presentations

15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *

my job is to analyze district and school data to better student achievement. No prospectives with these skills are out there.

16. Provide any additional comments about the proposed concentration(s). *

we need better data analysis skills in ed majors at all levels. perhaps they could take your offerings.

Employer *	Walmart Stores, Inc.
Type of company *	Retail
Contact Person *	Alex Andelman
Position Title *	Director, Walmart eCommerce and Technology
Employer Email *	alex.andelman@walmart.com
Employer Phone Number *	(479) 277-7638
1. Please indicate which concentration(s) would be useful to your company *	<ul style="list-style-type: none"> Statistics Business Analytics Operations Analytics Computational Analytics
2. List the degree required for each job title listed in #1 *	Usually an undergraduate degree with 2 years of relevant experience; or a master's degree with no experience
3. Indicate the certification/licensure required for each job title listed in #1? *	None currently required
4. How many positions do you currently have for each job title listed in #1? *	Currently none but I have had 2
5. How many position openings do you currently have for each job title listed in #1? *	None, but many exist within the Walmart ecosystem
6. How many position openings will you have the next 2-5 years for each job title listed in #1? *	For the company as a whole, my estimate would be between 100 and 150, depending on movements within the industry
7. What is the annual salary for each position listed in #4 ? *	\$50,000 – \$65,000
8. If no openings now, when do you anticipate having openings for the positions listed in #1? *	Hopefully within the next year

9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes, depending on the concentrations and job requirements
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *	200
Would you provide tuition assistance? *	Yes
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *	Yes
What is your preference? *	Online/Distance technology Evenings
12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *	The support would most likely be limited to receiving project assignments within the company that would align to the concentration selected by the student.
13. Will you or a co-worker serve on the institution's program advisory committee? *	Yes

Name of Employee * Alex Andelman

Employee Email * alex.andelman@walmart.com

14. Indicate the skills individuals would need for employment in the positions listed in #1. *

- Interpersonal communications
- Data analysis
- Planning/Organizing
- Independent worker
- Analytical reasoning
- Problem Solver
- Computer programming
- Computer applications

15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *

Having the ability to parse potential candidates on the basis of an accredited program would be very helpful, given the concentrations selected above.

16. Provide any additional comments about the proposed concentration(s). *

My main recommendation would be to include the finer aspects of data mining in the curriculum; specifically, I would like to see that case studies used in the coursework include incomplete data sets or data that must be "cleansed" before it can be used, as this is a common occurrence for practitioners. If students are equipped to deal with this data ambiguity, it would greatly enhance their competitiveness in industry.

Employer *	Select Staff
Type of company *	Recruiting Firm
Contact Person *	Brent Carroll
Position Title *	Area VP
Employer Email *	bcarroll@select-staff.com
Employer Phone Number *	(479) 444-6430
1. Please indicate which concentration(s) would be useful to your company *	Statistics Business Analytics Quantitative Social Sciences.
2. List the degree required for each job title listed in #1 *	BS
3. Indicate the certification/licensure required for each job title listed in #1? *	PHR, Master's, BSE
4. How many positions do you currently have for each job title listed in #1? *	Numerous
5. How many position openings do you currently have for each job title listed in #1? *	Numerous
6. How many position openings will you have the next 2-5 years for each job title listed in #1? *	Numerous
7. What is the annual salary for each position listed in #4 ? *	\$40-\$85K/yr.
8. If no openings now, when do you anticipate having openings for the positions listed in #1? *	ASAP

9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *	3
Would you provide tuition assistance? *	Yes
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *	Yes
What is your preference? *	Evenings Weekends
12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *	Internship, part time faculty
13. Will you or a co-worker serve on the institution's program advisory committee? *	Yes
Name of Employee *	Brent Carroll

Employee Email *	bcarroll@select-staff.com
14. Indicate the skills individuals would need for employment in the positions listed in #1. *	<p>Interpersonal communications</p> <p>Budgeting</p> <p>Written/oral communications</p> <p>Leadership/initiative</p> <p>Data analysis</p> <p>Team work</p> <p>Planning/Organizing</p> <p>Public Speaking</p> <p>Independent worker</p> <p>Marketing</p> <p>Analytical reasoning</p> <p>Problem Solver</p> <p>Computer applications</p> <p>PowerPoint Presentations</p>

15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *	<p>We are in such dire need of talent in this market to be able to find a source of employees that have the basics that can be trained and shaped into the leaders of our companies tomorrow would save incalculable amounts of money and keep local people local.</p>
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16. Provide any additional comments about the proposed concentration(s). *	<p>Stronger presentation and reasoning skills are major need in this market. People who are able to think on their feet, and people who can anticipate future needs of the plant and the area.</p>
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Employer *	Dillard's, Inc.
Type of company *	Retail
Contact Person *	Seth Borin
Position Title *	Manager, Supply Chain Analytics

Employer Email * seth.borin@dillards.com

Employer Phone Number * (501) 455-6467

1. Please indicate which concentration(s) would be useful to your company *
Statistics
Business Analytics
Operations Analytics
Computational Analytics

2. List the degree required for each job title listed in #1 *
BS Industrial Engineering or equivalent

3. Indicate the certification/licensure required for each job title listed in #1? *
N/A

4. How many positions do you currently have for each job title listed in #1? *
5

5. How many position openings do you currently have for each job title listed in #1? *
2

6. How many position openings will you have the next 2-5 years for each job title listed in #1? *
5

7. What is the annual salary for each position listed in #4? *
N/A

8. If no openings now, when do you anticipate having openings for the positions listed in #1? *
Adding 3-4 per year

9. Would you give hiring preference to applicants with the proposed concentration(s)? *
Yes

9. Would you give hiring preference to applicants with the proposed concentration(s)? *
Yes

10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *

2

Would you provide tuition assistance? *

No

11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *

No

What is your preference? *

Evenings

12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *

N/A

13. Will you or a co-worker serve on the institution's program advisory committee? *

Yes

Name of Employee *

Seth Borin

Employee Email *

seth.borin@dillards.com

14. Indicate the skills individuals would need for employment in the positions listed in #1. *

Interpersonal communications
Supervision/Management
Written/oral communications
Leadership/initiative
Data analysis
Team work
Planning/Organizing
Public Speaking
Independent worker
Conflict resolution
Analytical reasoning

Problem Solver
Teacher/Trainer
Computer programming
Computer applications
PowerPoint Presentations

15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *

There is a strong need for candidates with the technical skills to draw insights from data and the communication skills to present them to decision makers from various backgrounds.

16. Provide any additional comments about the proposed concentration(s). *

N/A

Employer *	J.B. Hunt Transport, Inc.
Type of company *	Transportation
Contact Person *	Gary Whicker
Position Title *	SVP, Engineering & Enterprise Services
Employer Email *	gary_whicker@jbhunt.com
Employer Phone Number *	(479) 820-8143
1. Please indicate which concentration(s) would be useful to your company *	<ul style="list-style-type: none"> Statistics Business Analytics Operations Analytics Computational Analytics Educational Statistics & Psychometrics Quantitative Social Sciences.
2. List the degree required for each job title listed in #1 *	A minimum of a bachelors is required for most of our J.B. Hunt analytical roles.
3. Indicate the certification/licensure required for each job title listed in #1? *	No certification or licensure is required.
4. How many positions do you currently have for each job title listed in #1? *	50-100 roles in the company would be filled by people with this degree emphasis.
5. How many position openings do you currently have for each job title listed in #1? *	Approximately 5 positions are currently open requiring these capabilities
6. How many position openings will you have the next 2-5 years for each job title listed in #1? *	Annually, approximately 15 - 20 per year. Over a 2 year period, 40. Over a 5 year period, 100 such roles.
7. What is the annual salary for each position listed in #4 ? *	Average would be approximately \$65,000.

8. If no openings now, when do you anticipate having openings for the positions listed in #1? *	2015
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *	100
Would you provide tuition assistance? *	Yes
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *	Yes
What is your preference? *	Online/Distance technology Weekends
12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *	Internships, tuition reimbursement

13. Will you or a co-worker serve on the institution's program advisory committee? *	Yes
Name of Employee *	Gary Whicker
Employee Email *	gary_whicker@jbhunt.com
14. Indicate the skills individuals would need for employment in the positions listed in #1. *	<p>Interpersonal communications</p> <p>Written/oral communications</p> <p>Data analysis</p> <p>Team work</p> <p>Planning/Organizing</p> <p>Analytical reasoning</p> <p>Problem Solver</p> <p>Computer programming</p> <p>Computer applications</p>
15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *	<p>Increasingly the ability to analyze data and garner key insights to improve decisions will drive competitiveness. This will stimulate the local businesses, providing economic growth for the communities in Arkansas and surrounding regions.</p>
16. Provide any additional comments about the proposed concentration(s). *	<p>J.B. Hunt fully supports this degree program and sees benefit from increasing the statistical and analytical talent base in Arkansas.</p>

Employer *	CCF Brands LLC
Type of company *	Food Distribution
Contact Person *	Sandy Sullins
Position Title *	SVP Human Resources
Employer Email *	ssullins@ccfbrands.com
Employer Phone Number *	(479) 464-0544
1. Please indicate which concentration(s) would be useful to your company *	Statistics Business Analytics Operations Analytics
2. List the degree required for each concentration listed in #1 *	BS in Business Administration BSBA, MBA
3. Indicate the certification/licensure required for each concentration listed in #1? *	Business Analytics Certification or Business Analytics Certificate; Certificate in Statistics; Finance and/or Economics Certificate
4. How many positions do you currently have for each concentration listed in #1? Please list titles. *	2 Business Analytics and Statistics 1 Operational Analysis 1 Retail Sales Statistics; 1 VP Business Strategy
5. How many position openings do you currently have for each job title listed in #4? *	0
6. How many position openings will you have the next 2-5 years for each job title listed in #4? *	1-2
7. What is the annual salary for each position listed in #4 ? *	Business Analytics \$55,000- \$60,000; Operational Statistics \$60,000; VP Business Strategy \$100,000
8. If no openings now, when do you anticipate having openings for the positions listed in #4? *	Business Analytics mid to end of 2016

9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *	4
Would you provide tuition assistance? *	No
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *	Yes
What is your preference? *	Online/Distance technology Evenings
12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *	Internship; some tuition reimbursement and employee release time if needed
13. Will you or a co-worker serve on the institution's program advisory committee? *	No
Name of Employee *	Not Applicable

Employee Email *

noone@gmail.com

14. Indicate the skills individuals would need for employment in the positions listed in #1. *

- Interpersonal communications
- Budgeting
- Written/oral communications
- Leadership/initiative
- Data analysis
- Team work
- Planning/Organizing
- Independent worker
- Analytical reasoning
- Problem Solver

15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *

The region of NW AR is considered a "vendor community" supporting Wal-Mart (our company is among those) and a part of our role is to be able to supply products in a cost effective and efficient manner so we rely a great deal on analytics and business planning strategy. We are one of the smaller companies in the vendor community so I can only imagine that other companies needs for applicants with specific analytical skills is greater than ours. We have been experiencing some growth with recent economical improvement.

16. Provide any additional comments about the proposed concentration(s). *

I would just emphasize the importance of internship along with the concentrations I have mentioned as it allows for actual application of the skills learned which is very helpful to employers to have someone that can demonstrate practical skills from the beginning.

Employer *	APAC–Central, Inc
Type of company *	Heavy Highway/Infrastructure/Aggregates Production firm
Contact Person *	Rick Evans
Position Title *	Senior Human Resources Manager
Employer Email *	richard.evans@apac.com
Employer Phone Number *	(479) 587–3356
1. Please indicate which concentration(s) would be useful to your company *	Statistics Business Analytics Operations Analytics
2. List the degree required for each concentration listed in #1 *	Accounting, Business, Human Resources, Sales, Procurement, IT, Operations Management, Civil Engineering, Mining Engineering
3. Indicate the certification/licensure required for each concentration listed in #1? *	SPHR/SHRM–SCP, Certified/Professional Engineer, etc.
4. How many positions do you currently have for each concentration listed in #1? Please list titles. *	Engineer's In Training – 2, Sales Representative – 1
5. How many position openings do you currently have for each job title listed in #4? *	Engineer's In Training – 2, Sales Representative – 1
6. How many position openings will you have the next 2–5 years for each job title listed in #4? *	Engineer's In Training – 10 to 12; Sales Representatives – 4, HR Generalist – 2, Accounting – 2, Procurement – 1, IT – 1

7. What is the annual salary for each position listed in #4 ? *	EIT's – @ \$50K to \$65K starting, Sales Rep's – @\$35K to \$45K starting, HR Generalist @\$35K to \$45K, Accounting – @40K to 45K starting, IT – @\$35 to \$45K starting.
8. If no openings now, when do you anticipate having openings for the positions listed in #4? *	In the coming 2 – 5 years.
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *	22
Would you provide tuition assistance? *	Yes
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *	Yes
What is your preference? *	Online/Distance technology Evenings Weekends
12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty,	Tuition reimbursement

tuition reimbursement, employee release time, or equipment? *

13. Will you or a co-worker serve on the institution's program advisory committee? *

Yes

Name of Employee *

To Be Determined Later

Employee Email *

richard.evans@apac.com

14. Indicate the skills individuals would need for employment in the positions listed in #1. *

- Interpersonal communications
- Supervision/Management
- Budgeting
- Written/oral communications
- Leadership/initiative
- Data analysis
- Team work
- Planning/Organizing
- Public Speaking
- Independent worker
- Conflict resolution
- Marketing
- Analytical reasoning
- Problem Solver
- Teacher/Trainer
- Computer applications
- PowerPoint Presentations

15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *

More highly skilled employees should enable us to better compete for available work, and then perform better allowing us to be successful as a team. Which would enable us to offer higher compensation to our employees. The state of Arkansas should benefit as well as our overall national economy and

our ability to compete in the marketplace and be competitive world-wide.

16. Provide any additional comments about the proposed concentration(s). *	N.A.
Employer *	University of Arkansas
Type of company *	Higher Education
Contact Person *	Michele Burns
Position Title *	Director of Classification and Compensation
Employer Email *	tmburns@uark.edu
Employer Phone Number *	(479) 575-4824
1. Please indicate which concentration(s) would be useful to your company *	Statistics Biological Analytics Business Analytics Operations Analytics Computational Analytics Educational Statistics & Psychometrics Quantitative Social Sciences.
2. List the degree required for each concentration listed in #1 *	Typically at least a masters degree
3. Indicate the certification/licensure required for each concentration listed in #1? *	Varies/NA
4. How many positions do you currently have for each concentration listed in #1? Please list titles. *	Unknown

5. How many position openings do you currently have for each job title listed in #4? *	Unknown
6. How many position openings will you have the next 2-5 years for each job title listed in #4? *	Unknown
7. What is the annual salary for each position listed in #4 ? *	NA
8. If no openings now, when do you anticipate having openings for the positions listed in #4? *	NA
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *	400
Would you provide tuition assistance? *	Yes
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *	Yes
What is your preference? *	Online/Distance technology Evenings

<p>12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *</p>	<p>Tuition discount and employee release time</p>
<p>13. Will you or a co-worker serve on the institution's program advisory committee? *</p>	<p>Yes</p>
<p>Name of Employee *</p>	<p>Unknown</p>
<p>Employee Email *</p>	<p>tmburns@uark.edu</p>
<p>14. Indicate the skills individuals would need for employment in the positions listed in #1. *</p>	<p>Interpersonal communications Budgeting Written/oral communications Leadership/initiative Data analysis Team work Planning/Organizing Public Speaking Independent worker Conflict resolution Analytical reasoning Problem Solver Teacher/Trainer Computer applications PowerPoint Presentations</p>
<p>15. How will these proposed concentration(s) benefit your local</p>	<p>Increase math and analytical skills in the local community that will help meet issues related to skills gap for higher level jobs.</p>

community, the state, region or nation?

*

16. Provide any additional comments about the proposed concentration(s). *

NA

Employer * Simmons

Type of company * Food Production

Contact Person * Beverly Morrison

Position Title * Sr. Recruiter

Employer Email * beverly.morrison@simfoods.com

Employer Phone Number * (479) 238-2678

1. Please indicate which concentration(s) would be useful to your company *
Statistics
Business Analytics
Operations Analytics
Quantitative Social Sciences.

2. List the degree required for each concentration listed in #1 *
Bachelors, master's preferred

3. Indicate the certification/licensure required for each concentration listed in #1? *

NA

4. How many positions do you currently have for each concentration listed in #1? Please list titles. *

Sr. Financial Analyst

5. How many position openings do you currently have for each job title listed in #4? *

1

6. How many position openings will you have the next 2-5 years for each job title listed in #4? *	20
7. What is the annual salary for each position listed in #4 ? *	\$80 t \$90K
8. If no openings now, when do you anticipate having openings for the positions listed in #4? *	NA
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	yes
9. Would you give hiring preference to applicants with the proposed concentration(s)? *	Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed concentration(s)? *	100
Would you provide tuition assistance? *	Yes
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? *	Yes
What is your preference? *	Online/Distance technology
12. Indicate the type of support your company will provide for the proposed concentration(s) and program, such as, program start-up funds, provide an	internship, tuion reimbursement

internship site, part-time faculty, tuition reimbursement, employee release time, or equipment? *

13. Will you or a co-worker serve on the institution's program advisory committee? *

Yes

Name of Employee *

Beverly Morrison

Employee Email *

beverly.morrison@simfoods.com

14. Indicate the skills individuals would need for employment in the positions listed in #1. *

- Interpersonal communications
- Budgeting
- Written/oral communications
- Leadership/initiative
- Data analysis
- Team work
- Planning/Organizing
- Independent worker
- Conflict resolution
- Analytical reasoning
- Problem Solver
- Computer applications
- PowerPoint Presentations

15. How will these proposed concentration(s) benefit your local community, the state, region or nation? *

These concentrations will better prepare our current students to be more competitive in the current job market, as well provide a work force that will attract employers to locate their businesses here.

16. Provide any additional comments about the proposed concentration(s). *

na