**Employer Needs Survey Form Institutional Summary**

**(Please compile the data from each Employer Needs Survey and submit the data on this Summary Form. Return the summary form and a copy of each survey form to ADHE with your program proposal.)**

Proposed Degree/Certificate Program: **Energy Finance Concentration**

Institution: University of Arkansas, Fayetteville

Name: Karen Boston E-mail: kboston@walton.uark.edu

 (person completing this form)

List names of employers responding to survey:
New Prospect Company
Phillips 66
Koch Industries

Stephens, Inc.

Exxon Mobil Corporation

List current job titles for the proposed degree/certificate program:
VP of Finance
Accountant
VP of Accounting
Accounting/Finance – University New Hire
Accounting/Finance – University Intern
Market Analyst
Business Development Analyst
Supply Chain Analyst
Trade Support Analyst
Contracts Analyst
Analyst
Associate
Vice President
Managing Director
Financial Analyst
Intern

List the degree/certificate required for each job title:
Accounting
Finance
Bachelor’s degree or higher in Accounting or Finance (minimum 15 hours of Accounting upon graduation preferred)
Bachelor’s/Master’s (Master’s not required)
MBA
Masters of Accountancy
Undergraduate degree with a focus in Accounting/Finance

Indicate number of current positions for each job title:
1 per title
Varies depending on business needs

50+
Approximately 50

Indicate number of future positions for each job title:
Varies
500+
3 Associates
2 Vice-Presidents
Approximately 50

Indicate salary for each job title:
$50,000-$75,000
Offers industry competitive compensation and benefits
Commensurate with experience; competitive within market and geographic locations

$80,000-$100,000
Starting salary is based on market conditions; 2016 UG $60k+ and MA $65k+, MBA based on experience

Indicate number of employers who gave preference for:
on-line/distance technology: \_\_\_\_\_\_3\_\_\_\_\_\_\_\_\_\_\_

evenings: \_\_\_\_\_\_\_\_3\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

weekends: \_\_\_\_\_\_3\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

at company site: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Indicate any type of support employers will give for support of the proposed degree/certificate program.

Internships
College graduate full-time positions

Summarize the skills needed for employment in the positions listed.

Interpersonal communication
Supervision/Management
Written/Oral communication
Leadership/Initiative
Team work
Planning/Organizing
Independent worker
Analytical reasoning
Problem solver
Computer applications
PowerPoint presentations

Word, Excel, Access

Basic/Required:

Legally authorized to work in the job posting country

Pursuing a Bachelor’s degree or higher in Accounting or Finance

Graduating in Winter 2015 or Spring/Summer 2016 (2016 New Hire)

Currently enrolled in an undergraduate or postgraduate program as a Sophomore or higher (2016 Intern)

Public Speaking
Budgeting
Conflict Resolution
Teacher/Trainer
Marketing
Computer Programming

Preferred:

A minimum cumulative GPA of 3.25 on a 4.0 scale

Pursuing a minimum of 15 hours of Accounting

Masters of Accountancy

Previous internship or co-op participant in related industry

Previous internship with Phillips 66

Willing to work in any of our operating locations

Summarize any additional information provided by prospective employers.
This will be a rewarding degree program that would also lead to higher earning potential and highly compensated career path.

Preferred coursework: Accounting (12-15 hours): Introduction to Accounting (6 hours), Intermediate Accounting (6 hours), Cost Accounting (3 hours).
Finance: Financial concepts and analysis, focus on Corporate environment