

ATTACHMENT 1G-1
LETTER OF NOTIFICATION – 1
NAME CHANGE OF EXISTING CERTIFICATE, DEGREE, MAJOR, OPTION
OR ORGANIZATIONAL UNIT

(No change in program curriculum, option/emphasis or organizational structure)

1. Institution submitting request: University of Arkansas, Fayetteville
2. Contact person/title: Dr. Sharon Gaber
3. Phone number/e-mail address: 479-575-2151/provost@uark.edu
4. Proposed effective date: Fall 2014
5. Current title of degree/certificate program: Human Environmental Sciences
6. Current title of major or option: Apparel Studies
7. Current title of organizational unit: Human Environmental Sciences
8. Proposed name of certificate/degree: N/A
9. Proposed name of major or option: Apparel Merchandising and Product Development
10. Proposed name of organizational unit: N/A
11. Program CIP Code: 19.0901
12. Degree/Department Code: 4150
13. Reason for proposed action: Apparel Studies will change the program name to Apparel Merchandising and Product Development (AMPD). This change will better reflect what the program focuses on and is in direct alignment with apparel industry terms and channels. This name change is a result of the Apparel Studies Advisory Board recommendation at the April 2013 board meeting. In addition AMPD will add a course AMPD 3043 Fashion Brand Management to the AMPD specific courses.
14. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval

Date:

Board of Trustees Notification

Date:

Chief Academic Officer:

Date: