ATTACHMENT 1R

ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

Department / Program C	Chair	Date Submitt	ted	Graduate Council C	Chair	Date
College Dean		Date		Faculty Senate Cha	ir	Date
Honors College Dean		Date		Provost		Date
Core Curriculum Comn	nittee	Date	<u></u>	Board of Trustees A	approval/Notification Date	
University Course and l	Programs Committee	Date		Arkansas Higher Educ	cation Coordinating Board Approval/No	tification Date
Vice Provost for Distant (for on-line programs)	ce Education	Date				
	ofile Data - Require	d Informat	tion and N	ame Change Inf	ormation	
Academic Unit:	☑ Major/Field o	f Study	Minor	Other Unit	Policy	
Level:		e 🗆	Graduate	Law	Effective Catalog Year 2014	
Program changes are	effective with the next	available cat	talog. See A	Academic Policy Se	eries 1622.20	
Current Name	Journalism, BA					
College, School, Div	ision ARSC	D	epartment (Code <u>JOUR</u>		
Current Code (6 digit	Alpha) <u>JOURBA</u>			de (6 digit Alpha) com the Office of the Re	gistrar is required.	
☐Interdisciplinary P	rogram		CIP Code <u>09.0401</u> Prior assignment from Office of Institutional Research is required.			
Proposed Name When a program name is c	hanged, enrollment of curren	it students reflec	cts the new nar	me.		
SECTION III: Ad	d a New Program/U	nit				
'Criteria and Procedu	proposals, complete Sores for Preparing Propoedu/divisions/acade	sals for New	Programs i	in Arkansas.' ADHI		escribed in
	proposal uses courses or of the dean of that ac				nat college dean's office has been	n notified. T
SECTION IV: Eli	minate an Existing	Program/U	J nit			
Code/Name	Effective Catalog	Year				
	nitted to program after Togram to complete unde			rm: Year:		

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: We are removing the words "non-JOUR" to allow the general elective to be any kind of general elective. This does not change the number of required journalism hours for the B.A. degree. In the 8-semester plans, several "non-JOUR" courses have had the "non-JOUR" descriptor removed.

Check if either of these boxes apply and provide the necessary signature:
Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here:
Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here:
Check all the boxes that apply and complete the required sections of the form:
Change of Name and Code (Complete only sections I, II, V and VII.)
Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
☐ Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.) ☐ Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

The Accrediting Council on Education in Journalism and Mass Communication previously had a requirement that all journalism undergraduate degree programs have 84-85 hours of *non*-Journalism classes. When 8-semester plans were mandated by the state of Arkansas, the Journalism BA major (JOURBA) had to build in elective hours in the 8-semester plan that had to be a non-JOUR course in order to ensure that students fulfilled this requirement of completing 84-85 hours of non-JOUR courses. The other 83 hours of non-JOUR courses were already built into the degree program due to state core requirements, specific journalism major requirements for non-JOUR courses, and the English courses required for the English-portion of this combined major.

ACEJMC has now reduced the number of hours required outside of journalism to 72 hours in accredited programs. It doesn't change the number of required hours of journalism classes. Generally speaking, journalism degree programs are now able to provide some additional flexibility for journalism majors to take more journalism classes (12-13 hours maximum) if desired.

The only impact this reduction in the required number of non-JOUR hours (now 72) has on this particular JORNBA major is that we will no longer have to specify that non-JOUR general electives be a non-JOUR class. It can be a general elective of any kind. The original requirements for the major remain unchanged.

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

Requirements for a B.A. degree in Journalism: All university students must fulfill the minimum University/state core requirements (see Academic Regulations). A minimum of <u>84-8572</u> hours in non-journalism courses must be applied toward the 120 hours required by the college for a Bachelor of Arts degree.

Journalism B.A. with Advertising-PR Sequence

ECON 2143 Basic Economics: Theory and Practice (Sp. Su, Fa) (As needed)

Science university/state core lecture with corequisite lab requirement

Fundamentals of Journalism (as needed)

Social science state/university core requirement or JOUR 1023 Media and Society or JOUR 1033

Eight-Semester Degree Program

Students wishing to follow the eight-semester degree plan should see the <u>Eight-Semester Degree Policy</u> for university requirements of the program. The journalism major includes three sequences: News/Editorial, Broadcast, and Advertising/Public Relations. Each is shown below. Core requirement hours may vary by individual, based on placement and previous credit granted. Once all university/state core requirements are met, students may substitute a three-hour (or more) general elective in place of a core area.

First Year		Units
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Sp, Su, Fa)	3	
MATH 1203 College Algebra (ACTS Equivalency = MATH 1103) (Sp, Su, Fa) (if required) or STAT 2303 Principles of Statistics (ACTS Equivalency = MATH 2103) (Sp)	3	
<u>JOUR 1023</u> Media and Society (Sp, Fa) (or social science state/university core requirement) or <u>JOUR 1033</u> Fundamentals of Journalism (Sp, Su, Fa)	3	
PLSC 2003 American National Government (ACTS Equivalency = PLSC 2003) (Sp, Su, Fa)	3	
1013 Elementary II world language course	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Sp, Su, Fa)		3
STAT 2303 Principles of Statistics (ACTS Equivalency = MATH 2103) (Sp) (if still needed, otherwise, General Elective)		3
JOUR 1033 Fundamentals of Journalism (Sp, Su, Fa) (or social science state/university core requirement, as needed) or JOUR 1023 Media and Society (Sp, Fa)		3
2003 Intermediate I world language course		3
ECON 2143 Basic Economics: Theory and Practice (Sp, Su, Fa) (or fine arts university/state core requirement)		3
Year Total:	15	15
Second Year		Units
	Fall	Spring
Select one of the following:	3	
Fine arts university/state core requirement.		

3

4

NULL 2002 Later de diese to Dictionale (ACTS Feet along a DIUI 1102) (See See Fee)	2	
PHIL 2003 Introduction to Philosophy (ACTS Equivalency = PHIL 1103) (Sp, Su, Fa) or PHIL 2103 Introduction to Ethics (ACTS Equivalency = PHIL 1003) (Sp, Su, Fa) or PHIL 3103 Ethics and the Professions (Sp, Su, Fa)	3	
Advanced Level Elective [†]	3	
Advanced Level , non JOUR Elective [†]		3
MKTG 3433 Introduction to Marketing (Sp, Su, Fa) [†]		3
Social science state/university core requirement		3
WLIT 1113 World Literature I (ACTS Equivalency = ENGL 2113) (Sp, Su, Fa) or WLIT 1123 World Literature II (ACTS Equivalency = ENGL 2123) (Sp, Su, Fa)		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Sp, Su, Fa)		3
Year Total:	16	15
Third Year		Units
	Fall	Spring
JOUR 3723 Advertising Principles (Sp, Fa) ^{†‡} or JOUR 3743 Public Relations Principles (Sp, Fa)	3	
MKTG 3553 Consumer Behavior (Fa) [†]	3	
Social Science university/state core requirement	3	
Science university/state core lecture and corequisite lab	4	
3000-4000 HIST course or 3000-4000 non-JOUR Fulbright College Elective ^{†‡}	3	
JOUR 3743 Public Relations Principles (Sp, Fa) (if not taken earlier) ^{†‡} or JOUR 3723 Advertising Principles (Sp, Fa)		3
Advanced Level_ non_JOUR -Elective [†]		3
JOUR 3633 Media Law (Sp, Fa) ^{†‡}		3
Non JOUR Cultural/diversity studies course or PLSC course		3
3000-4000 non-JOUR Fulbright College elective or 3000-4000 HIST course ^{†‡}		3
Year Total:	16	15
		T T 1 .
Fourth Year	Fall	Units Spring
JOUR 4143 Public Relations Writing (Sp, Fa) (or in Spring Semester 4) ^{†‡}	3	Spring
JOUR 4423 Creative Strategy and Execution (Sp, Fa) (or in Spring Semester 4) ^{†‡}	3	
JOUR 4453 Media Planning & Strategy (Sp, Fa) (or in Spring Semester 4) ^{†‡}	3	
JOUR Elective	3	
Non-JOUR Advanced Level Elective [†]	3	
JOUR 4981 Journalism Writing Requirement (Sp, Su, Fa) (or in Spring Semester 4)	1	
JOUR 4981 Journalism Writing Requirement (Sp, Su, Fa) (if still needed)	1	0-1
JOUR Electives		6

PLSC course or Non JOUR Cultural/diversity studies course as needed		3
Non-JOUR General Electives		3
Year Total:	16	12-13
Total Units in Sequence:		120- 121

[†] Meets 40-hour advanced credit hour requirement. See Fulbright College Academic Regulations.

Journalism B.A. with Broadcast Sequence

Students wishing to follow the eight-semester degree plan should see the <u>Eight-Semester Degree Policy</u> for university requirements of the program. The journalism major includes three sequences: News/Editorial, Broadcast, and Advertising/Public Relations. Each is shown below. Core requirement hours may vary by individual, based on placement and previous credit granted. Once all core requirements are met, students may substitute a three-hour (or more) general elective in place of a core area.

First Year		Units
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Sp, Su, Fa)	3	
MATH 1203 College Algebra (ACTS Equivalency = MATH 1103) (Sp, Su, Fa) (if required) or MATH 2033 Mathematical Thought (Sp, Su, Fa) or MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) (Sp, Su, Fa) or MATH 2053 Finite Mathematics (Sp, Su, Fa) or MATH 2183 Mathematical Reasoning in a Quantitative World (ACTS Equivalency = MATH 1003) (Sp, Fa) or MATH 2554 Calculus I (ACTS Equivalency = MATH 2405) (Sp, Su, Fa) or STAT 2303 Principles of Statistics (ACTS Equivalency = MATH 2103) (Sp)	3	
JOUR 1023 Media and Society (Sp, Fa)	3	
<u>PLSC 2003</u> American National Government (ACTS Equivalency = PLSC 2003) (Sp, Su, Fa) (or fine arts state/university core requirement)	3	
Social science state/university core requirement	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Sp, Su, Fa)		3
MATH 2033 Mathematical Thought (Sp, Su, Fa) (if still needed) or MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) (Sp, Su, Fa) or MATH 2053 Finite Mathematics (Sp, Su, Fa) or MATH 2183 Mathematical Reasoning in a Quantitative World (ACTS Equivalency = MATH 1003) (Sp, Fa) or MATH 2554 Calculus I (ACTS Equivalency = MATH 2405) (Sp, Su, Fa) or STAT 2303 Principles of Statistics (ACTS Equivalency = MATH 2103) (Sp)		3
JOUR 1033 Fundamentals of Journalism (Sp, Su, Fa)		3
Science university/state core lecture and corequisite lab		4
Fine arts state/university core requirement or PLSC 2003 American National Government, as needed		3
Year Total:	15	16
Second Year		Units

[‡] Meets 24-hour rule (24 hours of 3000-4000 level courses in Fulbright College) in addition to meeting the 40-hour rule. See Fulbright College Academic Regulations.

	Fall	Spring
Non-JOUR General Elective	3	
Social science state/university core requirement	3	
WLIT 1113 World Literature I (ACTS Equivalency = ENGL 2113) (Sp, Su, Fa) or WLIT 1123 World Literature II (ACTS Equivalency = ENGL 2123) (Sp, Su, Fa)	3	
non JOUR Advanced Level Elective [†]	3	
1013 Elementary II world language course (depending on placement)	3	
Non-JOUR Advanced Level Elective [†]		3
JOUR 2032 Broadcast News Reporting I (Sp, Fa) & JOUR 2031L Broadcast News Reporting I Laboratory (Sp, Fa) [†]		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Sp, Su, Fa)		3
PHIL 2003 Introduction to Philosophy (ACTS Equivalency = PHIL 1103) (Sp, Su, Fa) or PHIL 2103 Introduction to Ethics (ACTS Equivalency = PHIL 1003) (Sp, Su, Fa) or PHIL 3103 Ethics and the Professions (Sp, Su, Fa)		3
2003 Intermediate I world language course		3
Year Total:	15	15
Third Year		Units
	Fall	Spring
JOUR 3072 Broadcast News Reporting II (Sp, Fa) & JOUR 3071L Broadcast News Reporting II Laboratory (Sp, Fa) ^{†‡}	3	
JOUR 3633 Media Law (Sp, Fa) ^{†‡}	3	
ECON 2143 Basic Economics: Theory and Practice (Sp, Su, Fa) (or PLSC course) [†]	3	
Non-JOUR General Electives	6	
JOUR 4863 Television News Reporting I (Sp, Fa) ^{†‡}		3
JOUR upper level elective ^{†‡}		3
Non JOUR Advanced Level Elective [†]		3
PLSC course or ECON 2143 Basic Economics (as needed)		3
Science university/state core lecture and corequisite lab		4
Year Total:	15	16
Fourth Year		Units
	Fall	Spring
JOUR 4873 Television News Reporting II (Sp, Fa) ^{†‡}	3	
JOUR upper level electives ^{†‡}	6	
Non-JOUR Cultural/diversity studies course or 3000-4000 HIST course ‡†	3	
Non-JOUR Advanced Level Elective [†]	3	

JOUR 4981 Journalism Writing Requirement (Sp, Su, Fa) ^{†‡}		1
3000-4000 HIST course†‡ or non-JOUR cultural/diversity studies course		3
Advanced Level Elective [†]		3
Non-JOUR-General Electives		3
Year Total:	15	13
Total Degree Hours Required:		120

[†] Meets 40-hour advanced credit hour requirement. See Fulbright College Academic Regulations.

Journalism B.A. with News/Editorial Sequence

Students wishing to follow the eight-semester degree plan should see the <u>Eight-Semester Degree Policy</u> for university requirements of the program. The journalism major includes three sequences: News/Editorial, Broadcast, and Advertising/Public Relations. Each is shown below. Core requirement hours may vary by individual, based on placement and previous credit granted. Once all core requirements are met, students may substitute a three-hour (or more) general elective in place of a core area.

First Year		Units
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Sp, Su, Fa)	3	
MATH 1203 College Algebra (ACTS Equivalency = MATH 1103) (Sp, Su, Fa) or MATH 2033 Mathematical Thought (Sp, Su, Fa) or MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) (Sp, Su, Fa) or MATH 2053 Finite Mathematics (Sp, Su, Fa) or MATH 2183 Mathematical Reasoning in a Quantitative World (ACTS Equivalency = MATH 1003) (Sp, Fa) or MATH 2554 Calculus I (ACTS Equivalency = MATH 2405) (Sp, Su, Fa) or STAT 2303 Principles of Statistics (ACTS Equivalency = MATH 2103) (Sp)	3	
JOUR 1023 Media and Society (Sp, Fa)	3	
<u>PLSC 2003</u> American National Government (ACTS Equivalency = PLSC 2003) (Sp, Su, Fa) (or Fine Arts state/university core requirement)	3	
Social science state/university core requirement	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Sp, Su, Fa)		3
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) (Sp, Su, Fa) (as needed, else General Elective) or MATH 2053 Finite Mathematics (Sp, Su, Fa) or MATH 2183 Mathematical Reasoning in a Quantitative World (ACTS Equivalency = MATH 1003) (Sp, Fa) or MATH 2554 Calculus I (ACTS Equivalency = MATH 2405) (Sp, Su, Fa) or STAT 2303 Principles of Statistics (ACTS Equivalency = MATH 2103) (Sp)		3
JOUR 1033 Fundamentals of Journalism (Sp, Su, Fa)		3
Science university/state core lecture and corequisite lab		4
Fine arts state/university core requirement or PLSC 2003, as needed		3

[‡] Meets 24-hour rule (24 hours of 3000-4000 level courses in Fulbright College) in addition to meeting the 40-hour rule. See Fulbright College Academic Regulations.

Year Total:	15	16
Second Year		Units
	Fall	Spring
JOUR 2013 News Reporting I (Sp, Fa) [†]	3	
Social science state/university core requirement	3	
WLIT 1113 World Literature I (ACTS Equivalency = ENGL 2113) (Sp, Su, Fa) or WLIT 1123 World Literature II (ACTS Equivalency = ENGL 2123) (Sp, Su, Fa)	3	
non-JOUR General elective	3	
1013 Elementary II world language course	3	
JOUR 3013 Editing (Sp, Fa) ^{‡†}		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Sp, Su, Fa)		3
PHIL 2003 Introduction to Philosophy (ACTS Equivalency = PHIL 1103) (Sp, Su, Fa) or PHIL 2103 Introduction to Ethics (ACTS Equivalency = PHIL 1003) (Sp, Su, Fa) or PHIL 3103 Ethics and the Professions (Sp, Su, Fa)		3
2003 Intermediate I world language course		3
Non-JOUR-General Elective		3
Year Total:	15	15
Third Year		Units
	Fall	Spring
JOUR 3123 Feature Writing (Sp, Fa) ^{†‡}	3	
JOUR 3633 Media Law (Sp, Fa) ^{†‡}	3	
ECON 2143 Basic Economics: Theory and Practice (Sp, Su, Fa) (or PLSC course)	3	
non JOUR general General elective	3	
Science university/state core lecture and corequisite lab	4	
JOUR 3023 News Reporting II (Sp, Fa) ^{†‡} or JOUR 4553 Magazine Editing and Production I (Sp)		3
JOUR upper level elective ^{†‡}		3
PLSC course or ECON 2143 Basic Economics (as needed)		3
Non-JOUR General Electives		6
Year Total:	16	15
Fourth Year		Unit
	Fall	Spring
TOTID 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	6	
JOUR upper level electives ^{†‡}		
Non-JOUR Cultural/diversity studies course or 3000-4000 HIST course	3	

JOUR 4981 Journalism Writing Requirement (Sp, Su, Fa) ^{†‡}		1
JOUR upper level elective ^{†‡}		3
3000-4000 HIST course or non-JOUR Cultural/diversity studies course as needed		3
Advanced Level non-JOUR Elective [†]		3
Non-JOUR General Electives		3
Year Total:	15	13
Total Units in Sequence:		120

[†] Meets 40-hour advanced credit hour requirement. See Fulbright College Academic Regulations.

[‡] Meets 24-hour rule (24 hours of 3000-4000 level courses in Fulbright College), in addition to meeting the 40-hour rule. See Fulbright College Academic Regulations.

PROGRAM INVE	NTORY/DARS			
PGRM	SUBJ _	 CIP	CRTS	
DGRE	PGCT_	 OFFC&CRTY VALID		
REPORTING COD	DES			
PROG. DEF.	-	REQ. DEF.	Initials	Date
Distribution				
Notification to: (1) College (7) Treasurer	(2) Department (8) Undergraduate Program	Institutional Research	(5) Continuing Education	(6) Graduate School

SECTION VIII: Action Recorded by Registrar's Office

8/19/13