ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

SECTION I: Approvals

_____
Department / Program Chair   Date Submitted

_____
College Dean   Date

_____
Honors College Dean   Date

_____
Core Curriculum Committee   Date

_____
University Course and Programs Committee   Date

_____
Graduate Council Chair   Date

_____
Faculty Senate Chair   Date

_____
Provost   Date

_____
Board of Trustees Approval/Notification Date

_____
Arkansas Higher Education Coordinating Board Approval/Notification Date

SECTION II: Profile Data - Required Information and Name Change Information

Academic Unit: ☒ Major/Field of Study   ☐ Minor   ☐ Other Unit _____   ☐ Policy

Level: ☒ Undergraduate   ☐ Graduate   ☐ Law   Effective Catalog Year <u>2013</u>

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name   **Bachelor of Science in Business Administration (BSBA) – General Business Major**

College, School, Division **WCOB**   Department Code **MGMT**

Current Code (6 digit Alpha) **GBUSBS**   Proposed Code (6 digit Alpha) _____
Prior approval from the Office of the Registrar is required.

☐ Interdisciplinary Program   CIP Code **52.0101**
Prior assignment from Office of Institutional Research is required.

Proposed Name _____
When a program name is changed, enrollment of current students reflects the new name.

SECTION III: Add a New Program/Unit

☒ For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE http://www.arkansashighered.com/pdfs/BookAppNewProgramCriteriaandProceduresRevised2005.pdf.

☐ Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____   Effective Catalog Year _____

No new students admitted to program after Term: ____ Year: _____
Allow students in program to complete under this program until Term: ____ Year: _____

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: **To update minor changes in the new curriculum to include:Change course name for ISYS 4283 from Information Technology Strategy to Business Database Systems.**

Check if either of these boxes apply and provide the necessary signature:

☐ Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

☐ Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

Check all the boxes that apply and complete the required sections of the form:

☐ Change of Name and Code (Complete only sections I, II, V and VII.)
☐ Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
☐ Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
☐ Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
☐ Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

Modify course name error for ISYS 4283 for BSBA with a major in General Business.

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

General Business Major

General Business is the broadest major in the Walton College. This program provides the students exposure to all facets of the business process. Maximum flexibility is retained by the student. At the same time, careful use of general and junior/senior business electives allows the student to concentrate additional coursework in one or more selected functional areas.

General Business Requirements

Complete the requirements for a BSBA degree as listed on page X.

Total General Education 47 hours
Walton College Core Requirements 37 hours
Course requirements in the major (21 hours).

Students must also complete the following 21 hours by selecting one, three hour course from each of the following seven groups: (Sequencing of course will be determined by choices made).

Group 1 – Management
MGMT 3933, Entrepreneurship and New Venture Development
MGMT 4243, Ethics and Corporate Responsibility
MGMT 4253, Leadership
MGMT 4263, Organizational Change and Development
MGMT 4433, Small Enterprise Management
MGMT 4943, Organizational Staffing
MGMT 4953, Organizational Rewards and Compensation

Group 2 – Accounting
ACCT 3533, Accounting Technology

ACCT 3723, Intermediate Accounting
ACCT 3753, Intermediate Accounting II

Group 3 – Information Systems

ISYS 2263, Introduction to Information Systems
ISYS 3293, Systems Analysis and Design
ISYS 3393, Business Applications and Development Fundamentals
ISYS 4283, Business Database Systems
ISYS 4363, Business Project Development

WCOB 4213, ERP Fundamentals

Group 4 – Economics
ECON 3033, Microeconomic Theory
ECON 3133, Macroeconomic Theory
ECON 3533, Labor Economics
ECON 4333, Economics of Organizations
ECON 4633, International Trade
ECON 4643, International Macroeconomics and Finance

Group 5 – Finance

Karen Boston 10/15/12 10:04 AM
Deleted: 27

Karen Boston 10/15/12 10:04 AM
Deleted: Students must complete the following six hours of collateral courses:
MKTG 3433, Introduction to Marketing Strategy
ACCT 2013, Accounting Principles

Karen Boston 10/15/12 10:05 AM
Deleted: ACCT 3613, Managerial Uses of Accounting Information

Karen Boston 10/15/12 10:05 AM
Deleted: WCOB 4213, ERP Fundamentals

Karen Boston 10/15/12 10:06 AM
Deleted: ISYS 4933, Global Information Technology

FINN 3053, Financial Markets and Institutions

FINN 3063, Investments

FINN 3603, Corporate Finance

FINN 3623, Risk Management

Group 6 – Marketing

MKTG 4233, Integrated Marketing Communications

MKTG 3553, Consumer Behavior

MKTG 4433, Retail Strategy

Group 7 – Supply Chain Management

SCMT 3443, Principles of Transportation

SCMT 3613, Business Logistics

SCMT 3623, Advanced Logistics Operations

SCMT 3643, International Transportation and Logistics

SCMT 4633, Transportation Carrier Management

SCMT 4653, Transportation and Logistics Strategy

Junior/Senior Level Business Electives within Walton College 15 hours

Maximum of 27 hours of courses in any one department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Total Walton College Requirements 60 hours

Total Degree Requirements 120 hours

General Business B.S.B.A.	
Eight-Semester Degree Program:	
Students wishing to follow the eight-semester degree plan for General Business should see page 40 in the Academic Regulations chapter for university requirements of the program.	
Courses in BOLD must be taken in the designated semester. Courses in ITALIC may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are strongly preferred.	

Fall Semester Year 1		
3	*ENGL 1013 Composition I* – University Core	
3	**MATH 2053 Finite Math –** University Core	
3	*COMM 1313 Public Speaking*	
1	**WCOB 1111 Freshman Business Connections**	
3 *BLAW 2013 The* Legal Environment of Business *		
0	**WCOB 1120 Computer Competency Requirement**	
3	*U.S. History or Political Science* – University Core	
16	**Semester Hours**	
Spring Semester Year 1		
3	*ENGL 1023 Composition II* – University Core	
3	*ACCT 2013 Accounting Principles I*	
3	**WCOB 1033 Data Analysis and Interpretation**	
3	*ECON 2023 Microeconomics* – University Core	
4	*Natural Science* – University Core	
16	**Semester Hours**	
Fall Semester Year 2		

3	WCOB 2053 Business Foundations	
3	ISYS 2103 Business Information Systems	
3	MATH 2043 Survey of Calculus *	
3	*Social Science* – University Core	
3	*Fine Art/Humanities* – University Core	
15	**Semester Hours**	

Spring Semester Year 2

3	SCMT 2103 Introduction to Supply Chain Management
3	MGMT 2103 Managing People and Organizations
3	*Fine Art/Humanities* – University Core
4	*Natural Science* – University Core
3	*ECON 2013 Macroeconomics ** - University Core*
16	**Semester Hours**

ALL pre-business requirements should be met by end of term

Fall Semester Year 3

3	FINN 3043 Principles of Finance *
3	MKTG 3433 Introduction to Marketing *
3	Group 1 course (see above)
3	Group 2 course (see above)
12	**Semester hours**

Spring Semester Year 3

3	MGMT 3103 Strategic Management
3	Group 3 course (see above)
3	Group 6 course (see above)
3	Junior Senior Business Elective
3	*General Education Elective*
15	**Semester hours**

Fall Semester Year 4

3	Group 5 course (see above)
6	Junior Senior Business Electives
3	Group 7 course (see above)
3	*General Education Electives*
15	**Semester hours**

Spring Semester Year 4

3	Group 4 course (see above)
6	*General Education Electives*
6	Junior Senior Business Elective
15	**Semester hours**

120	**Total hours**

*   Must be taken prior to MGMT 3013 Strategic Management

SECTION VIII: Action Recorded by Registrar's Office

PROGRAM INVENTORY/DARS

PGRM _____   SUBJ _____   CIP _____   CRTS _____

DGRE _____   PGCT _____   OFFC&CRTY VALID _____

REPORTING CODES

PROG. DEF. _____   REQ. DEF.

                           Initials _____   Date _____

Distribution

5/12/08