

ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

SECTION I: Approvals

Department / Program Chair _____	Date Submitted _____	Graduate Council Chair _____	Date _____
College Dean _____	Date _____	Faculty Senate Chair _____	Date _____
Honors College Dean _____	Date _____	Provost _____	Date _____
Core Curriculum Committee _____	Date _____	Board of Trustees Approval/Notification Date _____	
University Course and Programs Committee _____	Date _____	Arkansas Higher Education Coordinating Board Approval/Notification Date _____	

SECTION II: Profile Data - Required Information and Name Change Information

Academic Unit: Major/Field of Study Minor Other Unit _____ Policy

Level: Undergraduate Graduate Law Effective Catalog Year 2013

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name Managerial MBA

College, School, Division WCOB

Department Code WCBD

Current Code (6 digit Alpha) BADMMB

Proposed Code (6 digit Alpha) _____
Prior approval from the Office of the Registrar is required.

Interdisciplinary Program

CIP Code **52.0201**
Prior assignment from Office of Institutional Research is required.

Proposed Name Executive MBA

When a program name is changed, enrollment of current students reflects the new name.

SECTION III: Add a New Program/Unit

For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE
http://www.adhe.edu/divisions/academicaffairs/Pages/aa_academicproposals.aspx

Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____ Effective Catalog Year _____

No new students admitted to program after Term: ____ Year: _____

Allow students in program to complete under this program until Term: ____ Year: _____

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: Rename the Managerial MBA to Executive MBA. The Panama MBA program name will remain the same and add and delete courses as indicated below.

New Program

Executive MBA Program:

Pre-Fall

MBAD 5602 Introduction to the Value Chain

Fall

MBAD 5613 Financial Accounting

MBAD 513V Information Technology and Decision Making

Spring

MBAD 523V Economics of Management and Strategy

MBAD 511V Corporate Financial Management

Summer

MBAD 521V Leading High Performance Organizations

MBAD 512V Accounting Decisions and Control

Fall

MBAD 522V Managing Ideas, Products, and Services

TLOG 5663 Supply Chain Management

Spring

MGMT 5313 Strategic Management

MKTG 5333 Retailing Strategy and Processes

Summer

MBAD 5433 Capstone Project

MGMT 5373 International Management

Old Program

Executive M.B.A. Program

Spring

TLOG 5633 Retail and Consumer Products Supply Chain Management-deleted

ACCT 5223 Accounting for Supply Chain and Retail Operations -deleted

MBAD 591V Capstone Project -deleted

Summer

MKTG 5553 Shopper, Buyer and Consumer Behavior - deleted

MBAD 592V Capstone Project - deleted

Fall

FINN 5443 Retail Finance - deleted

MBAD 577V China Business Law and Regulations - deleted

ECON 5243 Economics of Supply Chain and Retail - deleted

MBAD 593V Capstone Project - deleted

Spring

MKTG 5103 Retail Marketing - deleted

ISYS 5433 Enterprise Systems - deleted

TLOG 5653 Global Logistics and Supply Chain Management - deleted

MGMT 5223 Managing and Leading Organizations - deleted

MBAD 594V Capstone Project - deleted.

Check if either of these boxes apply and provide the necessary signature:

- Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____
- Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

Check all the boxes that apply and complete the required sections of the form:

- Change of Name and Code (Complete only sections I, II, V and VII.)
- Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

The Walton College requests that the Managerial MBA be renamed the Executive MBA; this latter name better reflects the norms within MBA programs and also better represents the types of students who have an interest in the program. Concurrently, the College requests that the current program option titled Executive MBA (taught in Shanghai, China only), be deleted. Note that ADHE has already deleted this site from the AHECB Approved Graduate Degree list for UA, Fayetteville.

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

Current Catalog Copy

Requirements for the Master of Business Administration Degree, Full time Program:

Spring I (16 hours)

MKTG 5103 Retail Consumer Marketing

TLOG 5633 Retail & Consumer Products Supply Chain Management

FINN 5223 Financial Markets & Valuation

ISYS 5363 Business Analytics

ECON 5243 Economics of Supply Chain & Retail

MBAD 5511 Special Topics in Business

Summer (3 hours)

MBAD 5353 MBA Internship

Or MBAD 5363 Special Problems in Business: Study Abroad

Fall (15 hours)

MGMT 5223 Managing and Leading Organizations

ACCT 5223 Accounting for Supply Chain & Retail Operations

MBAD 5241 Ethical Decision Making

MBAD 5511 Special Topics in Business

MBAD 5511 Special Topics in Business

Career Track Course

Career Track Course

Spring II (14 hours)

MGMT 5213 Strategic Management

MBAD 5413 Partnering Project or a 4th graduate business elective
MBAD 5511 Special Topics in Business
Career Track Course

Full-time MBA Defined Career Tracks

Retail Marketing Management

MKTG 5553 Shopper, Buyer, and Consumer Behavior

MKTG 5433 Consumer and Marketing Research

MKTG 5333 Retailing Strategy and Processes

Supply Chain Management

TLOG 5653 Global Logistics and Supply Chain Management

TLOG 5643 Transportation Strategies in the Supply Chain

TLOG 5673 Modeling Retail and Consumer Products Logistics

Financial Management

FINN 5443 Retail Finance

FINN 5333 Investment Theory and Management

FINN 5413 Shollmier Portfolio Class

Entrepreneurship & Innovation

MGMT 5323 New Venture Creation

MGMT 5363 Innovation & Creativity

MKTT 5433 Consumer and Market Research OR

WCOB 510V Special Topics in Business: Entrepreneurial Finance

Managerial (part-time) Program:

Pre-Fall

MBAD 5602 Introduction to the Value Chain

Fall

MBAD 5613 Financial Accounting

MBAD 513V Information Technology and Decision Making

Spring

MBAD 523V Economics of Management and Strategy

MBAD 511V Corporate Financial Management

Summer

MBAD 521V Leading High Performance Organizations

MBAD 512V Accounting Decisions and Control

Fall

MBAD 522V Managing Ideas, Products, and Services

TLOG 5663 Supply Chain Management

Spring

MGMT 5313 Strategic Management

MKTG 5333 Retailing Strategy and Processes

Summer

MBAD 5433 Capstone Project

MGMT 5373 International Management

Executive M.B.A. Program

Spring

TLOG 5633 Retail and Consumer Products Supply Chain Management

ACCT 5223 Accounting for Supply Chain and Retail Operations

MBAD 591V Capstone Project

Summer

MKTG 5553 Shopper, Buyer and Consumer Behavior

MBAD 592V Capstone Project

Fall

FINN 5443 Retail Finance

MBAD 577V China Business Law and Regulations

ECON 5243 Economics of Supply Chain and Retail

MBAD 593V Capstone Project

Spring

MKTG 5103 Retail Marketing

ISYS 5433 Enterprise Systems

MBAD 594V Capstone Project

Proposed Catalog Copy

Master of Business Administration

The Master of Business Administration program is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). The M.B.A. degree is directed at students preparing for a professional career. It requires 38-48 graduate credit hours of study for students with an adequate undergraduate background. Students without the necessary academic background may be required to take additional hours prior to enrollment in the M.B.A. program. Two plans of study are offered: the full-time program and the Executive (part-time) program and the executive program (offered in Shanghai, China). The full-time program can be finished in 16 months; the Executive program requires a minimum of 24 months of study. the executive program can be completed in 17 months. The degree is a non-thesis program. See page 171 for M.B.A. academic dismissal policy.

The full-time M.B.A. program comprises 28 hours of core courses, a 9 hour concentration track, 5 hours of professional development, a 3 hour consulting project or a 4th graduate business elective, and a 3 hour internship or study abroad for a total of 48 credit hours. The part-time Executive M.B.A. program is a lock-step sequence beginning with an introduction to the value chain, nine core business courses, a capstone project, and a two-course sequence in strategic retail management. The executive MBA program consists of a lock-step sequence of core business courses and a capstone project.

Areas of Concentration: The M.B.A. full-time program has four defined areas of concentration: Retail Marketing Management, Supply Chain Management, Financial Management, and Entrepreneurship and Innovation. The Executive M.B.A. program offers a single concentration in value chain optimization in the consumer products and retail sectors. The executive M.B.A. program is focused on consumer packaged goods and retail industries, especially those based in China.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts in the areas of information technology, quantitative analysis, accounting, finance, economics, marketing, management, and business law. Mastery of the aforementioned topics must be demonstrated before entering the program.

Admission to Degree Program: Students must be admitted to the Graduate School of Business and to the M.B.A. program by the M.B.A. Admissions Committee. Admission to the M.B.A. program is based upon an acceptable Graduate Management Admission Test (GMAT) score, an acceptable grade-point average, recommendations, essays, and related work experience. For specific admission requirements in addition to general admission requirements for the M.B.A. program, please access the information online at gsb.uark.edu or contact:

MBA Program Director
310 Willard J. Walker Hall
1 University of Arkansas
Fayetteville, AR 72701
479-575-2851

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Spring I (16 hours)

MKTG 5103 Retail Consumer Marketing

TLOG 5633 Retail & Consumer Products Supply Chain Management

FINN 5223 Financial Markets & Valuation

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MBAD 5353 MBA Internship

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MGMT 5223 Managing and Leading Organizations

ACCT 5223 Accounting for Supply Chain & Retail Operations

MBAD 5241 Ethical Decision Making

MBAD 5511 Special Topics in Business

MBAD 5511 Special Topics in Business

Career Track Course

Career Track Course

Spring II (14 hours)

MGMT 5313 Strategic Management

ISYS 5433 Enterprise Systems

MBAD 5413 Partnering Project or a 4th graduate business elective

MBAD 5511 Special Topics in Business

Career Track Course

MKTG 5553 Shopper, Buyer, and Consumer Behavior
MKTG 5433 Consumer and Marketing Research
MKTG 5333 Retailing Strategy and Processes
Supply Chain Management
TLOG 5653 Global Logistics and Supply Chain Management
TLOG 5643 Transportation Strategies in the Supply Chain
TLOG 5673 Modeling Retail and Consumer Products Logistics
Financial Management
FINN 5443 Retail Finance
FINN 5333 Investment Theory and Management
FINN 5413 Shollmier Portfolio Class
Entrepreneurship & Innovation
MGMT 5323 New Venture Creation
MGMT 5363 Innovation & Creativity
MKTT 5433 Consumer and Market Research OR
WCOB 510V Special Topics in Business: Entrepreneurial Finance

Executive MBA Program:

Pre-Fall
MBAD 5602 Introduction to the Value Chain
Fall
MBAD 5613 Financial Accounting
MBAD 513V Information Technology and Decision Making
Spring
MBAD 523V Economics of Management and Strategy
MBAD 511V Corporate Financial Management
Summer
MBAD 521V Leading High Performance Organizations
MBAD 512V Accounting Decisions and Control
Fall
MBAD 522V Managing Ideas, Products, and Services
TLOG 5663 Supply Chain Management
Spring
MGMT 5313 Strategic Management
MKTG 5333 Retailing Strategy and Processes
Summer
MBAD 5433 Capstone Project
MGMT 5373 International Management

Executive M.B.A. Program

Spring
TLOG 5633 Retail and Consumer Products Supply Chain Management
ACCT 5223 Accounting for Supply Chain and Retail Operations
MBAD 591V Capstone Project
Summer
MKTG 5553 Shopper, Buyer and Consumer Behavior
MBAD 592V Capstone Project
Fall
FINN 5443 Retail Finance
MBAD 577V China Business Law and Regulations
ECON 5243 Economics of Supply Chain and Retail
MBAD 593V Capstone Project
Spring
MKTG 5103 Retail Marketing
ISYS 5433 Enterprise Systems
TLOG 5653 Global Logistics and Supply Chain Management
MGMT 5223 Managing and Leading Organizations
MBAD 594V Capstone Project

PROGRAM INVENTORY/DARS

PGRM _____ SUBJ _____ CIP _____ CRTS _____

DGRE _____ PGCT _____ OFFC&CRTY VALID _____

REPORTING CODES

PROG. DEF. _____ REQ. DEF. _____
Initials _____ Date _____

Distribution

Notification to:

- (1) College
- (2) Department
- (3) Admissions
- (4) Institutional Research
- (5) Continuing Education
- (6) Graduate School
- (7) Treasurer
- (8) Undergraduate Program Committee

5/12/08