

Proposal 1: The Sam M. Walton College of Business at the University of Arkansas proposes offering its BSBA General Business degree program in an online delivery mode. This online program would begin in Fall 2013.

Proposal 2: The Sam M. Walton College of Business at the University of Arkansas proposes offering a degree completion program for the BSBA General Business degree in an online delivery mode. This online program would begin in Fall 2013.

Proposed copy for the Catalog of Studies:

Online Bachelor of Science in Business Administration Degree (B.S.B.A.) – General Business Major

The Walton College Online Bachelor of Science in Business Administration degree is intended to provide students the opportunity to enroll in a four-year degree program online. In addition, the online degree affords students who have completed an Associate's Degree in Business, or those who are near completion of their business degree, the option to complete a B.S.B.A with a major in General Business. Students must meet the same program requirements as those required for on-campus students.

Admission

Students must apply to the University of Arkansas, Office of Admissions for consideration and indicate their interest in the online program on the admissions application. Students are also required to submit an application for admission, official transcripts (either high school or college transcript or both), and an application fee. Applying for the online program indicates intention to enroll in only courses delivered in an online or delivery format. Students admitted to the online program may not enroll in on-campus classes.

Requirements for the Online B.S.B.A. General Business Program

Students in either the four-year or degree completion online program are subject to the same graduation requirements as on-campus Walton College students pursuing a B.S.B.A. with a major in General Business (see General Business major section on page XX).

1. To be eligible to enroll in upper-division business courses in the Walton College, a student must complete the Walton College computer competency requirement (WCOB 1120) or ISYS 1123, Business Application Knowledge and maintain at least a 2.50 (on a 4.00 scale) overall grade-point average (GPA) in addition to completing 25 credit hours or pre-business courses (or their equivalents), also with a at least a 2.50 GPA. Further, a student must complete all courses offered to meet this requirement with a grade of "C" or better or the requirement for graduation. The pre-business core courses are as follows:
 - WCOB 1111, Freshmen Business Connections*
 - ACCT 2013, Accounting Principles I*
 - ACCT 2023, Accounting Principles II OR WCOB 2053, Business Foundations*
 - WCOB 1033, Data Analysis and Interpretation*
 - ECON 2013, Principles of Macroeconomics*

ECON 2023, Principles of Microeconomics*

* all prerequisites to these courses will require a grade of “C” or better

MATH 2053, Finite Math

MATH 2043, Survey of Calculus

COMM 1313, Public Speaking

2. Any student who intends to complete his/her degree via the online program may not transfer more than 60 lower division hours towards degree completion.
3. Students must earn a minimum of 30 semester hours on the Fayetteville campus – this includes study abroad classes, online, and Global Campus courses. These 30 semester hours must include MGMT 3013, 21-24 hours of upper division courses required for the completion of the major, and 3-6 hours of one additional, upper division business course required for the degree program.
4. Students are responsible for scheduling, adhering to, and abiding by testing accommodation procedures associated with online degree program.
5. Students in the online program are not eligible for the Walton College Honors Program.