

**ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES**

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

**SECTION I: Approvals**

Department / Program Chair _____	Date Submitted _____	Graduate Council Chair _____	Date _____
College Dean _____	Date _____	Faculty Senate Chair _____	Date _____
Honors College Dean _____	Date _____	Provost _____	Date _____
Core Curriculum Committee _____	Date _____	Board of Trustees Approval/Notification Date _____	
University Course and Programs Committee _____	Date _____	Arkansas Higher Education Coordinating Board Approval/Notification Date _____	

**SECTION II: Profile Data - Required Information and Name Change Information**

Academic Unit:  Major/Field of Study  Minor  Other Unit Financial Management/Investment Conc.  
 Policy

Level:  Undergraduate  Graduate  Law Effective Catalog Year 2013

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name BSBA, Finance with a Financial Management/Investment Concentration (FNMG)

College, School, Division WCOB Department Code FINN

Current Code (6 digit Alpha) FINNBS Proposed Code (6 digit Alpha) \_\_\_\_\_  
 Prior approval from the Office of the Registrar is required.

Interdisciplinary Program CIP Code 52.0801  
 Prior assignment from Office of Institutional Research is required.

Proposed Name \_\_\_\_\_  
 When a program name is changed, enrollment of current students reflects the new name.

**SECTION III: Add a New Program/Unit**

For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE  
<http://www.arkansashighered.com/pdfs/BookAppNewProgramCriteriaandProceduresRevised2005.pdf>.

Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: \_\_\_\_\_

**SECTION IV: Eliminate an Existing Program/Unit**

Code/Name \_\_\_\_\_ Effective Catalog Year \_\_\_\_\_

No new students admitted to program after Term: \_\_\_\_ Year: \_\_\_\_\_

Allow students in program to complete under this program until Term: \_\_\_\_ Year: \_\_\_\_\_

**SECTION V: Proposed Changes to an Existing Program or Program Policies**

Insert here a statement of the exact changes to be made: Modify major and course requirements for BSBA with a major in Finance and a concentration in Financial Management/Investment.

Check if either of these boxes apply and provide the necessary signature:

- Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: \_\_\_\_\_
- Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: \_\_\_\_\_

Check all the boxes that apply and complete the required sections of the form:

- Change of Name and Code (Complete only sections I, II, V and VII.)
- Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change in Program Policies

**SECTION VI: Justification**

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

**To incorporate changes in the pre-business and business core and incorporate changes for ACT 747 to reduce the BSBA to 120 hours.**

**SECTION VII: Catalog Text and Format**

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

**Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:**

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

**For minors, state requirements in terms of hours, required courses, electives, etc.**

**For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.**

**For Law School program/units, prepare text consistent with current catalog style.**

**For centers, prepare text consistent with current catalog style.**

Finance Major Requirements with Concentrations	
Complete the requirements for a B.S.B.A. degree as listed on page 204.	Hours
Total General Education	6047
Walton College Core Requirements (See page 205)	3337
Course Requirements in the concentration	24

FINN 3013 Financial Analysis and Valuation	3
FINN 3053 Financial Markets and Institutions	3
FINN 3703 International Finance	3
NOTE: These required courses represent a common body of knowledge for all finance majors and should be taken prior to coursework specified in concentrations within the major.	
Concentration II: Financial Management/Investment	
FINN 3103 Financial Modeling	3
Plus one of the following options (six hours):	
Option 1: Any two of the four courses listed below	
FINN 3063 Investments	3
FINN 3603 Corporate Finance	3
FINN 4133 Advanced Investments	3
FINN 4233 Advanced Corporate Finance	3
Option 2:	
FINN 4143 Portfolio Management I	3
FINN 4153 Portfolio Management II	3
Option 3:	
FINN 4163 Fixed Income Securities I	3
FINN 4173 Fixed Income Securities II	3
Finance or interdisciplinary electives	6
The highly recommended courses listed below satisfy the six-credit-hour interdisciplinary requirement in the major:	
Accounting	
ACCT 3723 Intermediate Accounting I	3
ACCT 3753 Intermediate Accounting II	3
Economics	
ECON <del>3733</del> 4433 Experimental Economics	3
Information Systems	
ISYS 2263 Introduction to Information Systems	3
<a href="#">WCOB 4213 ERP Fundamentals</a>	3
Management	
MGMT 4433 Small Enterprise Management	3
MGMT 3933 Entrepreneurship and New Venture Development	3
Marketing	
MKTG 3633 Marketing Research	3
MKTG 3553 Consumer Behavior	3
Transportation and Logistics	

<del>TLOG-SCMT 3613 Business Logistics</del>	3
<del>TLOG-SCMT 3623 Purchasing and Inventory Systems Advanced Logistics Operations</del>	3
Junior- senior-level electives within Walton College	<del>15</del> 12
Maximum of 27 hours of FINN courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.	
Total Walton College Requirements	<del>60</del>
Total Degree Requirements	<del>126</del> 120

**Finance B.S.B.A. with Financial Management and Investment Concentration  
Eight-Semester Degree Program**

Students wishing to follow the eight-semester degree plan should see page 40 in the Academic Regulations chapter for university requirements of the program.

Courses in BOLD must be taken in the designated semester. Courses in ITALIC may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are *strongly* preferred.

**Fall Semester Year 1**

- 3 ENGL 1013 Composition I – University Core
- 3 MATH 2053 Finite Math – University Core
- 3 *COMM 1313 Public Speaking*
- 1 **WCOB 1111 Freshman Business Connections**
- ~~2 WCOB 10123 BLAW 2013 The Legal Environment of Business\*~~
- 0 **WCOB 1120 Computer Competency Requirement**
- 3 *U.S. History or Political Science – University Core*
- ~~15~~16 Semester hours

**Spring Semester Year 1**

- 3 ENGL 1023 Composition II – University Core
- 3 ~~WCOB 1023 Business Foundations~~**ACCT 2013 Accounting Principles I**
- 3 **WCOB 1033 Data Analysis and Interpretation**
- 3 **ECON 2023 Microeconomics – University Core**
- 4 *Natural Science – University Core*
- 16 Semester hours

**Fall Semester Year 2**

- ~~2 ACCT 2023 Accounting Principles II~~
- ~~3 ISYS 2103 Business Information Systems~~
- 3 **MATH 2043 Survey of Calculus\*±**
- 3 **ECON 2013 Macroeconomics\*± - University Core**
- 6 ~~Select TWO of the following:~~
  - ~~WCOB 2013 Markets and Consumers~~
  - ~~WCOB 2023 Production and Delivery of Goods and Services~~
  - ~~WCOB 2033 Acquiring and Managing Human Capital~~
  - ~~WCOB 2043 Acquiring and Managing Financial Resources~~
- 3 *Social Science – University Core*
- 3 *Fine Art/Humanities – University Core*
- ~~18~~15 Semester hours

**Spring Semester Year 2**

- ~~2 SCMT 2103 Introduction to Supply Chain Management~~
- ~~3 MGMT 2013 Managing People and Organizations~~
- 3 **FINN 3043 Principles of Finance**
- 3 *Fine Art/Humanities – University Core*
- ~~3 Business-Social Science~~
- 4 *Natural Science – University Core*
- 6 ~~Select TWO of the following not completed in previous semester:~~
  - ~~WCOB 2013 Markets and Consumers~~
  - ~~WCOB 2023 Production and Delivery of Goods and Services~~
  - ~~WCOB 2033 Acquiring and Managing Human Capital~~
  - ~~WCOB 2043 Acquiring and Managing Financial Resources~~
- 16 Semester hours

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ALL pre-business requirements should be met by end of term	
<b>Fall Semester Year 3</b>	
3	<del>MKTG 3433 Introduction to Marketing *</del>
3	<b>FINN 3013 Financial Analysis</b>
3	FINN 3103 Financial Modeling
6	<del>WCOB 2016 Business Strategy and Planning</del>
3	Junior Senior Business Elective
3	<del>Fine Art/Humanities – University Core</del>
15	Semester hours
<b>Spring Semester Year 3</b>	
3	<del>MGMT 3103 Strategic Management</del>
3	FINN 3053 Financial Markets and Institutions
6	Junior Senior Business Electives
3	Finance or Interdisciplinary Elective
3	General Education Elective
15	Semester hours
<b>Fall Semester Year 4</b>	
6	Junior Senior Business Electives
3	<del>General Education Electives</del>
3	Finance Option Class***
16	Semester hours
<b>Spring Semester Year 4</b>	
3	FINN 3703 International Finance
3	Finance or interdisciplinary elective
6	General Education Electives
3	Finance option class***
15	Semester hours
126	Total hours
* Must be taken prior to <del>fall semester of sophomore year</del> MGMT 3013 Strategic Management	
** <del>Must be taken prior to fall semester of junior year</del>	
***NOTE If student selects Option 2 (FINN 4143 and 4153) under the Financial Management concentration, they must take <del>ACCT 2013 as a junior-senior business elective in Spring of their sophomore year</del> , ACCT 3723 as a junior senior business elective in Fall of their junior year, and FINN 3063 as either a junior senior business elective or a finance/interdisciplinary elective in Spring of their junior year. If student selects Option 3 (FINN 4163 and 4173) they must take FINN 3063 as either a junior senior business elective or a finance/interdisciplinary elective in their junior year. If a student selects Concentration V under Personal Financial Management, they must take <del>ACCT 2013 as a junior/senior-business elective in Spring of their sophomore year and</del> ACCT 3723 in the Fall of their junior year.	

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**SECTION VIII: Action Recorded by Registrar's Office**

PROGRAM INVENTORY/DARS

PGRM \_\_\_\_\_

SUBJ \_\_\_\_\_

CIP \_\_\_\_\_

CRTS \_\_\_\_\_

DGRE \_\_\_\_\_

PGCT \_\_\_\_\_

OFFC&CRTY VALID \_\_\_\_\_

REPORTING CODES

PROG. DEF. \_\_\_\_\_

REQ. DEF. \_\_\_\_\_

Initials \_\_\_\_\_

Date \_\_\_\_\_

**Distribution**

Notification to:

(1) College  
(7) Treasurer

(2) Department  
(8) Undergraduate Program Committee

(4) Institutional Research

(5) Continuing Education

(6) Graduate School

5/12/08