

ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

SECTION I: Approvals

Department / Program Chair _____	Date Submitted _____	Graduate Council Chair _____	Date _____
College Dean _____	Date _____	Faculty Senate Chair _____	Date _____
Honors College Dean _____	Date _____	Provost _____	Date _____
Core Curriculum Committee _____	Date _____	Board of Trustees Approval/Notification Date _____	
University Course and Programs Committee _____	Date _____	Arkansas Higher Education Coordinating Board Approval/Notification Date _____	

SECTION II: Profile Data - Required Information and Name Change Information

Academic Unit: Major/Field of Study Minor Other Unit **International Economics and Business Conc.**
 Policy

Level: Undergraduate Graduate Law Effective Catalog Year 2013

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name **BSBA, Business Economics with International Economics and Business Concentration (IECB)**

College, School, Division **WCOB** Department Code **ECON**

Current Code (6 digit Alpha) **BECOBS** Proposed Code (6 digit Alpha) _____
 Prior approval from the Office of the Registrar is required.

Interdisciplinary Program CIP Code **52.0601**
 Prior assignment from Office of Institutional Research is required.

Proposed Name _____
 When a program name is changed, enrollment of current students reflects the new name.

SECTION III: Add a New Program/Unit

For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE
<http://www.arkansashighered.com/pdfs/BookAppNewProgramCriteriaandProceduresRevised2005.pdf>.

Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____ Effective Catalog Year _____

No new students admitted to program after Term: ___ Year: _____

Allow students in program to complete under this program until Term: ___ Year: _____

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: **Modify major and course requirements for BSBA with a major in Economics with a concentration in International Economics and Business.**

Check if either of these boxes apply and provide the necessary signature:

- Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____
- Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

Check all the boxes that apply and complete the required sections of the form:

- Change of Name and Code (Complete only sections I, II, V and VII.)
- Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

To incorporate changes in the pre-business and business core and incorporate changes for ACT 747 to reduce the BSBA to 120 hours.

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

International Economics and Business Concentration	
The major in International Economics requires 24-21 hours of major and collateral courses in the discipline as well as satisfying the other requirements for the B.S.B.A. degree. A maximum of 27 hours is allowed in a Walton College of Business the Economics major or discipline field of study (i.e., core, major, electives) unless the extra course is part of an interdisciplinary minor or collateral track. See an adviser for selection of courses. The courses required for the international economics and business concentration include those required in Walton College and Fulbright College. In addition, 24-21 hours of economics and business courses, six-nine hours of a single foreign language at the intermediate level or above and three-six hours at the upper division 3000 level or higher in business communications, or equivalent in the same foreign language are specified, and nine-six hours of upper division courses in the Fulbright College in an area of study related to the foreign language studied.	
Complete the requirements for a B.S.B.A. degree as listed on page 204.	Hours

University Core	35
Additional University Core/Total General Education	947
Walton College Core Requirements (See page 205)	3337
Course Requirements in the concentration	2421
ECON 3033 Microeconomic Theory	3
ECON 3133 Macroeconomic Theory	3
ECON 4633 International Trade	3
ECON 4643 International Macroeconomics and Finance	3
3 hours ECON Electives or Collateral Courses	63
Select two classes (six hours) from the following:	6
FINN 3703 International Finance MGMT 4583 International Management MKTG 4633 Global Marketing TLOG-SCMT 3643 International Transportation and Logistics ECON 3853 Emerging Markets ECON 3843 Economic Development, World Bank, and Multilateral Finance ECON 3933 The Japanese Economic System Other courses may fulfill this requirement as approved by the economics department chair	
Foreign Language Requirements	9
<p>Students whose native language is English or whose native language is not taught at the University of Arkansas must complete nine hours of university course work in a single foreign language. six <u>three</u> hours of intermediate language and three <u>six</u> hours of upper-division <u>3000 level or higher, course work in communications and business language, or equivalent.</u> Students who, on the basis of prior knowledge of language, omit one or both courses in the intermediate language sequence <u>at 2003 and 2013 level</u> may receive degree credit for omitted courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of C <u>C- or better</u>. Students who are beginning or only rudimentary knowledge of a foreign language will be required to complete up to six hours of elementary language at 1003 and 1013 level <u>in addition to the nine hours of language specified above.</u></p>	
Students may select one of the following language tracks:	
<p>Arabic —ARAB 2013, ARAB 2016, ARAB 3016 or equivalent Chinese —CHIN 2003, CHIN 2013, CHIN 3033, and any other upper division CHIN French —FREN 2003, FREN 2013, FREN 4333, FREN 3033 or FREN 3003</p>	
<p>German —GERM 2003, GERM 2013, GERM 3003, and GERM 4333 Italian —ITAL 2003, ITAL 2013, ITAL 3003, and ITAL 3013 Japanese —JAPN 2003, JAPN 2013, JAPN 3003, and JAPN 3013 Spanish —SPAN 2003, SPAN 2013, SPAN 3003, and SPAN 4333</p>	
<p>Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above, or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of the department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.</p>	

Area Studies Requirements	Hours
For students taking a foreign language, nine six hours of upper-division course work in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy	9 6
this requirement in one of three ways: 1) any upper division foreign language course, 2) minor in a foreign language, and/or 3) select upper division courses related to the foreign language to include: Arabic —any upper division course for Middle Eastern Studies (MEST) to include MEST 4003, MEST 4003H or additional courses listed under MEST in the university catalog	
Chinese/Japanese/Asian Studies —any upper division course for Asian Studies (AIST) French —any upper division course for EUST German —any upper division course for EUST Italian —any upper division course for EUST Spanish —any upper division course for Latin American Studies (LAST) or European Studies (EUST) to include LAST 4003, LAST 4003H, or additional courses listed under LAST in the university catalog, or EUST 399VH, EUST 4003, EUST 4003H, EUST 470V, or EUST 470VH or additional courses listed under EUST in the University catalog. International students may satisfy this requirement in one of two ways: 1) For students who choose to take a third language, area studies requirements are the same as those for domestic students. 2) For students who choose to take six hours of upper division English to satisfy their language requirement, 9 6 hours of upper division course work in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the university catalog.	
Junior- senior-level electives within Walton College	13 15
Maximum of 27 hours of ECON courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.	
General Education Electives	7
Total Degree Requirements	42 41 20

Economics B.S.B.A. with International Economics and Business Concentration

Eight-Semester Degree Program

Students wishing to follow the eight-semester degree plan should see page 40 in the Academic Regulations chapter for university requirements of the program.
Courses in BOLD must be taken in the designated semester. Courses in ITALIC may be taken in varied sequences as long as other designated requirements for these course are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are **strongly** preferred.

Fall Semester Year 1

- 3 ENGL 1013 *Composition I* – University Core
 - 3 MATH 2053 **Finite Math** – University Core
 - 3 *COMM 1313 Public Speaking*
 - 1 WCOB 1111 **Freshman Business Connections**
 - ~~2~~ ~~WCOB 10123~~ **BLAW 2013** *The Legal Environment of Business **
 - 0 WCOB 1120 **Computer Competency Requirement**
 - 3 *Intermediate Foreign Language I (2003/2013 level or higher)*
- ~~45~~ **15** Semester Hours

Spring Semester Year 1

- 3 ENGL 1023 *Composition II* - University Core

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3	WCOB 1023 Business Foundations <u>ACCT 2013 Accounting Principles I</u>
3	<u>WCOB 1033 Data Analysis and Interpretation</u>
3	<u>ECON 2023 Microeconomics</u> – University Core
4	<u>Intermediate Foreign Language # (2013-3000 level or higher)</u>
16	Semester Hours
Fall Semester Year 2	
3	<u>WCOB 2053 Business Foundations or ACCT 2023 Accounting Principles II</u>
3	<u>ISYS 2103 Business Information Systems</u>
3	<u>MATH 2043 Survey of Calculus</u> *±
3	<u>ECON 2013 Macroeconomics</u> ** – University Core
6	Select TWO of the following:
	WCOB 2013 Markets and Consumers
	WCOB 2023 Production and Delivery of Goods and Services
	WCOB 2033 Acquiring and Managing Human Capital
	WCOB 2043 Acquiring and Managing Financial Resources
3	<u>Social Science</u> – University Core
3	<u>Foreign Language (3000 level or higher)</u>
3	<u>U.S. History or Political Science</u>
15	Semester Hours
Spring Semester Year 2	
2	<u>SCMT 2103 Introduction to Supply Chain Management</u>
3	<u>MGMT 2103 Managing People and Organizations</u>
3	<u>ECON 2013 Macroeconomics</u> - University Core
3	<u>Fine Art/Humanities</u> – University Core
4	<u>Natural Science</u> – University Core
3	<u>Business Social Science</u>
6	Select TWO of the following not completed in previous semester:
	WCOB 2013 Markets and Consumers
	WCOB 2023 Production and Delivery of Goods and Services
	WCOB 2033 Acquiring and Managing Human Capital
	WCOB 2043 Acquiring and Managing Financial Resources
16	Semester Hours
ALL pre-business requirements should be met by end of term	
Fall Semester Year 3	
3	<u>FINN 3043 Principles of Finance</u> *
3	<u>MKTG 3433 Introduction to Marketing</u> *
3	<u>ECON 3033 Microeconomic Theory</u>
3	ECON or collateral elective
6	WCOB 3016 Business Strategy and Planning
3	Junior Senior Business Elective
15	Semester hours
Spring Semester Year 3	
3	<u>ECON 3133 Macroeconomic Theory</u>
3	<u>ECON 4633 International Trade Policy</u>
3	<u>MGMT 3103 Strategic Management</u>
3	Area Studies Course
3	Junior Senior Business Elective
3	<u>Social Science</u> – University Core
3	<u>General Education Elective</u>
15	Semester hours
Fall Semester Year 4	
3	<u>ECON 4643 International Macroeconomics and Finance</u>
3	International Economics/Business elective
3	Area Studies Course
1	General Education Elective
4	<u>Natural Science</u> – University Core
3	Junior Senior Business Elective
13	Semester hours
Spring Semester Year 4	
3	International Economics/Business elective
3	ECON or collateral elective
3	Area Studies Course
6	Junior Senior Business Electives
15	Semester hours

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26120 Total hours
* Must be taken prior to fall semester of sophomore year MGMT 3013 Strategic Management
** Must be taken prior to fall semester of junior year

SECTION VIII: Action Recorded by Registrar's Office

PROGRAM INVENTORY/DARS

PGRM _____ SUBJ _____ CIP _____ CRTS _____
 DGRE _____ PGCT _____ OFFC&CRTY VALID _____

REPORTING CODES

PROG. DEF. _____ REQ. DEF. _____
 Initials _____ Date _____

Distribution

Notification to:
 (1) College (2) Department (3) Admissions (4) Institutional Research (5) Continuing Education (6) Graduate School
 (7) Treasurer (8) Undergraduate Program Committee

5/12/08