ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

Department / Program Chair	Date Su	bmitted	Graduate Council Chair		
College Dean	Date		Faculty Senate Ch	air	Date
Honors College Dean	Date	·	Provost		Date
Core Curriculum Committee	Date		Board of Trustees Approval/Notification Date		
University Course and Programs Committee Date			Arkansas Higher Education Coordinating Board Approval/Notification Date		
SECTION II: Profile I	Data - Required Infor	mation and N	Name Change In	formation	
Academic Unit:	Major/Field of Study	Minor	Other Uni	t <u>ARSC</u> Pol	icy
Level:	Undergraduate	Graduate	Law	Effective Catalog Y	Year <u>2013-2014</u>
Program changes are effecti	ve with the next availabl	e catalog. See	Academic Policy S	Series 1622.20	
Current Name	Communication, Bachel	or of Arts			
College, School, Division ARSC		Department Code <u>COMM</u>			
Current Code (6 digit Alpha) COMMBA		Proposed Code (6 digit Alpha) Prior approval from the Office of the Registrar is required.			
Interdisciplinary Program			CIP Code <u>09.0101</u> Prior assignment from Office of Institutional Research is required.		
Proposed Name When a program name is changed,	enrollment of current students	reflects the new na	ime.		

SECTION III: Add a New Program/Unit

For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE http://www.adhe.edu/divisions/academicaffairs/Pages/aa_academicproposals.aspx

Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here:

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____ Effective Catalog Year ____

No new students admitted to program after Term: ____ Year: ____ Allow students in program to complete under this program until Term: Year:

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: <u>The total number of degree credit hours is being reduced from 124 to</u> <u>120.</u> Any references to "124" within the COMM major's catalog text are being changed to 120. There are no changes to the <u>stated course requirements for the major</u>. Three hours of general electives are being removed from the 8 semester plan to correctly reflect a total of 120 hours required for the baccalaureate degree. (Only 3 hours of general electives are being

<u>removed from the 8 semester plan, because the current 2012 catalog text for the Communication BA incorrectly totalled 123</u> <u>instead of 124.)</u> Three hours of advanced general electives are being relocated from spring semester year 4 to fall semester <u>year 4.</u>

Check if either of these boxes apply and provide the necessary signature:

- Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here:
- Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here:

Check all the boxes that apply and complete the required sections of the form:

Change of Name and Code (Complete only sections I, II, V and VII.)

Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)

Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)

Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

The overall reduction in hours from 124 to 120 is needed to comply with state-wide mandate, Act 747. Three hours of advanced level electives are being relocated from the spring year 4 term to the fall year 4 term in order to keep the fall term at 15 hours.

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

University and College Requirements for a Major in Communication: In addition to the university/state core requirements (see page 41) and the Fulbright College of Arts and Sciences Graduation Requirements (see page 130 under College Academic Regulations and Degree Completion Policy), the following course requirements must be met. Bolded courses from the list below may be applied to portions of the University/state minimum core requirements.

3 hours - MATH 2033*, 2043C, 2053C, 2183*, 2554C, or STAT 2303*

* These courses are highly recommended.

3-6 hours – Completion of a world language course at the 2003 Intermediate I level is preferred. (This is usually accomplished through completion of a sequence of two language courses: 1013 and 2003. Note: 1003 usually will not count toward the <u>124-120</u> hours required for degree credit; see College Admission Requirements on page 130 for further details.) Alternatively, 6 hours of courses from a single culture or world region including African, Asian, European, Latin American and Latino, or Middle Eastern and Islamic may be used to fulfill this requirement. Courses must be approved by a departmental adviser.

9 hours – Fine arts and Humanities courses to include: **COMM 1003**, one additional **University/state fine arts core course**, and one **University/state humanities core course**

42 hours – Communication courses:

9 hours consisting of COMM 1023, 1233 and 1313 (each with a minimum grade of "C";

3 hours of COMM 2333 (with a minimum grade of "C");

21 hours of communication courses numbered 3000-4000;

9 hours of communication electives.

Communication courses that may satisfy the college or University Core requirements will not count toward the communication electives. To graduate, students must have a cumulative grade-point average of 2.00 or above within the major.

Writing Requirement: The college writing requirement may be satisfied by a research paper achieving a grade of "C" or better submitted for an upper-division communication class and approved by the chair of the department.

Requirements for Departmental Honors in Communication: The Honors Program in communication gives an opportunity for a student to achieve an additional level of intellectual growth and a satisfaction of accomplishment. A student engages in independent research and writing, under the supervision of a member of the communication faculty, and participates in special honors classes, seminars, and colloquia.

Faculty recognize outstanding achievement by a student by recommending that the bachelor's degree in communication be awarded with the distinction "Communication Scholar *Cum Laude*." Higher distinctions may be awarded to truly outstanding

students based upon the whole of their academic program and quality of honors research.

To enter the Honors Program, a student must possess a 3.5 minimum gradepoint average on all academic work and receive the recommendation of a faculty member in communication to the Honors Council of Fulbright College. A student may pursue an independent research program of a historical, critical, descriptive, or experimental nature, within any of the areas of rhetorical or communication theory, history of public address, interpersonal, small-group, or organizational communication, persuasion, argumentation, political communication, freedom of speech, communication education, or in any closely related areas of inquiry. A student interested in mass communications, broadcasting, or film may choose to pursue either a research project or a creative study. In addition to satisfying the general college and departmental requirements for a bachelor's degree, a student must satisfy departmental honors requirements, which include the following:

1. become an honors candidate no later than the first semester of the junior year of study,

2. enroll in COMM 399VH, Honors Course, a minimum of one hour of credit each semester during the junior-senior years,

3. achieve a 3.5 minimum grade-point average in communication,

4. take 12 hours, which may include 6 hours of thesis in Honors Studies, and

5. write and defend before a faculty examining committee a thesis based on the investigative or creative project undertaken in COMM 399VH.

For a full description of the Honors Program and its requirements, consult with an adviser in the department of communication.

Communication B.A.

Eight-Semester Degree Program

Students wishing to follow the eight-semester degree plan should see page 41 in the Academic Regulations chapter for university requirements of the program. Core requirement hours may vary by individual, based on placement and previous credit granted. Once all core requirements are met, students may substitute a three-hour (or more) general elective in place of a core area.

Fall Semester Year 1

3 ENGL 1013 Composition I

3 MATH 1203 (If required) or †MATH 2033, 2183, STAT 2303 or higher-level MATH course

3 COMM 1313 Public Speaking

3 US History university/state core requirement

3 Elementary II world language course numbered 1013

15 Semester Hours

Spring Semester Year 1

3 ENGL 1023 Composition II

3 †MATH 2033, 2183, STAT 2303 (or higher level math course, as required) or General Elective

3 Intermediate I world language course numbered 2003

3 COMM 1023 or COMM 1233

3 Fine Arts or Humanities core course or COMM 1003 (as needed)

15 Semester Hours

Fall Semester Year 2

3 COMM 2333 Comm Research or any COMM elective

4 Science university/state core lecture with corequisite lab requirement

3 Social Science university/state core requirement

3 Fine Arts or Humanities core course or COMM 1003 (as needed)

3 COMM 1233 or COMM 1023 (as needed)

16 Semester Hours

Spring Semester Year 2 3 †Advanced Level Elective

3 COMM 2333 Comm Research or any COMM Elective

3 Social Science university/state core requirement

4 Science university/state core lecture with corequisite lab requirement

3 Fine Arts or Humanities core course or COMM 1003 (as needed)

16 Semester Hours

Fall Semester Year 3

3 ++3000 or ++4000-level COMM elective

3 ++3000 or ++4000-level COMM elective

3 [†]Advanced Level Elective

3 Social Science university/state core requirement

3 General Elective				
15 Semester Hours				
Spring Semester Year 3				
3 ++3000 or ++4000-level COMM elective				
3 +‡3000 or +‡4000-level COMM elective				
3 *Advanced Level Elective				
6 General Electives				
15 Semester Hours				
Fall Semester Year 4				
3 ++3000 or ++4000-level COMM elective				
3 +#3000 or +#4000-level elective				
3 ⁺ ‡COMM 3000 or 4000-level elective				
3 *Advanced Level Elective				
4 General Electives				
3 †Advanced Level Elective (as needed)				
16-15 Semester Hours				
Spring Semester Year 4				
3 ⁺ ⁺ 3000 or 4000-level COMM elective				
3 †‡3000 or 4000-level COMM elective				
3 †‡3000 or 4000-level Fulbright College elective				
3 +Advanced Level Elective (as needed)				
3 †Advanced Level Elective (as needed) or General Elective				
1 General Elective				
15-13 Semester Hours				
124-120 Total Hours				
[†] Meets 40-hour advanced credit hour requirement. See College Academic Regulations on page 131 of this chapter				
‡ Meets 24-hour rule (24 hours of 3000-4000 level courses in Fulbright College), in addition to meeting the 40-hour rule. See College Academic Regulations on page				
131 of this chapter.				

SECTION VIII: Action Recorded by Registrar's Office

PROGRAM INVENTORY/DAI	RS			
PGRM	SUBJ	CIP	CRTS	
DGRE	PGCT	OFFC&CRTY VALID	_	
REPORTING CODES				
PROG. DEF		REQ. DEF.	Initials	Date
Distribution				

Notification to:	
(1) College	
(7) Treasurer	

(2) Department(3) Admissions(8) Undergraduate Program Committee

(4) Institutional Research

(6) Graduate School

(5) Continuing Education

5/12/08