

ATTACHMENT 4C-4

LETTER OF NOTIFICATION – 7

REORGANIZATION OF EXISTING ORGANIZATIONAL UNITS

1. Institution submitting request: University of Arkansas - Fayetteville
2. Contact person/title: Provost Sharon Gaber / Provost and Vice-Chancellor for Academic Affairs
3. Phone number/e-mail address: 479.575.5459 / sgaber@uark.edu
4. Proposed effective date: July 1, 2012
5. Name of current organizational unit: Department of Marketing offering the Bachelor of Science in Business Administration with a Major in Transportation, Minor in Transportation for Business Students and Minor in Transportation for Non-Business Students
6. Name of proposed unit: Department of Supply Chain Management offering the Bachelor of Science in Business Administration with a major in Supply Chain Management, Minor in Supply Chain Management for Business Students and Minor in Supply Chain Management for Non-Business Students.
7. Reason for proposed change: Reorganization of the Marketing and Logistics Department into separate departments of Marketing and Supply Chain Management.
8. Provide current and proposed organizational chart.
See next page.

onal Chart

9. If proposed changes result in a reallocation of funds, which departments/programs will receive the reallocated funds?

The reallocated funds/faculty will go to the new Department of Supply Chain Management. The Department of Supply Chain Management will be conformed of a Department Chair and eight other faculty members, for a total of nine positions. These positions are being reallocated from existing positions in other academic departments in the college. Two faculty members will be coming from the Department of Information Systems, six will be coming from the Department of Marketing, and one additional non-tenure track faculty member that will be hired. The rest of the faculty in the current Department of Marketing will remain with the proposed Department of Marketing.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer:

Date: