

A deleted record cannot be edited

Program Deactivation Proposal

Date Submitted: 12/12/24 9:46 am

Viewing: **RETL-M : Retail Minor for Non-Business Students**

Last approved: 10/04/24 5:54 pm

Last edit: 01/14/25 11:45 am

Changes proposed by: judy

Catalog Pages Using this Program

[Minors for Non-Business Students](#)

End Catalog Fall 2025

No new students admitted after:

In Workflow

1. WCOB Dean Initial
2. Provost Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. MKTG Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. Undergraduate Council
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Documentation sent to System Office
16. Higher Learning Commission
17. Board of Trustees
18. ADHE Final
19. Provost's Office-- Notification of Approval
20. Registrar Final
21. Catalog Editor Final

Approval Path

1. 12/12/24 11:22 am
Alan Ellstrand

- (aellstra): Approved
for WCOB Dean
Initial
2. 12/12/24 12:02 pm
Jim Gigantino
(jgiganti): Approved
for Provost Initial
3. 01/14/25 11:46 am
Lisa Kulczak
(lkulcza): Approved
for Director of
Curriculum Review
and Program
Assessment
4. 01/14/25 11:54 am
Gina Daugherty
(gdaugher):
Approved for
Registrar Initial
5. 01/14/25 12:34 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 01/20/25 9:54 am
Judith Garretson
Folse (jagfolse):
Approved for MKTG
Chair
7. 01/20/25 10:28 am
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee
8. 01/20/25 10:29 am
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty
9. 01/20/25 10:29 am
Alan Ellstrand

(aellstra): Approved
for WCOB Dean

10. 01/20/25 7:52 pm

Suzanne Kenner

(skenner): Approved
for Global Campus

11. 01/21/25 8:10 am

Jim Gigantino

(jgiganti): Approved
for Provost Review

History

1. Nov 1, 2016 by
Charlie Alison
(calison)
2. Jan 2, 2024 by Gina
Daugherty
(gdaughter)
3. Sep 10, 2024 by
Amanda Corbell
(ac087)
4. Oct 4, 2024 by Jean
Mitchell (jem03)

Fall 2024

Allow students in
program to complete
through:

Fall 2026

Number of students
still enrolled:

5

Courses Deleted as a
result of this action:

How will students in
the deleted program
be accommodated?

The students will be able to change to the marketing minor and all of the classes will count toward completion of the minor.

How will funds from the deleted program be reallocated?

NA

Deactivation attachments

[Letter_of_Notification_NEW_2-24--Retail_Non-Business_Minor.pdf](#)
[RETL-M - Deletion - Ltr of Notification_Rev_BOT.pdf](#)

Justification for this request

There are not any students enrolled in this minor and no interest to continue it from students.
A marketing minor gives students the same skills.

Submitter: User ID: calison Phone: 575-6731

Program Status Active

Academic Level Undergraduate

Type of proposal Minor

Effective Catalog Year Fall 2025

College/School Code Walton College of Business (WCOB)

Department Code Department of Marketing (MKTG)

Program Code RETL-M

Degree Minor

CIP Code

52.0212 - Retail Management.

Program Title

Retail Minor for Non-Business Students

Program Delivery

Method

On Campus

Is this program interdisciplinary between two or more colleges or schools?

No

Do the proposed changes impact any specific course(s) from another college or school?

No

What are the total 12
hours needed to
complete the
program?

Program Requirements and Description

Requirements

Requirements for Retail Minor

MKTG 34303	Introduction to Marketing	3
MKTG 44303	Retail Strategy	3
MKTG 35503	Consumer Behavior	3
MKTG 44403	Retail Buying and Merchandise	3
Total Hours		12

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program NA

Scheduled Program Review Date NA

Program Goals and Objectives

Program Goals and Objectives

NA

Learning Outcomes

Learning Outcomes

NA

Upload attachments

Reviewer Comments

Lisa Kulczak (lkulcza) (01/09/25 4:48 pm): According to UAConnect, there are still 5 students active in this minor. A phase-out plan will need to be included with the LON; in conversation with the dean's office for that information.

Lisa Kulczak (lkulcza) (01/14/25 11:45 am): Uploaded a revised LON with dates inserted. The college is providing additional information for the LON regarding the phase-out plan, as there are currently 5 students active in the minor.