

Date Submitted: 10/04/23 12:35 pm

Viewing: **AGBSBS-ABMM : Agricultural Business:
Agri Management & Marketing Concentration**

Last approved: 04/06/22 1:36 pm

Last edit: 12/08/23 3:29 pm

Changes proposed by: nkemper

Catalog Pages Using
this Program

[Agricultural Business B.S.A. with Management and Marketing Concentration](#)
[Agricultural Economics and Agribusiness \(AEAB\)](#)

Submitter: 2697 User ID: nkemper Phone:

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year 08152024

College/School Code
Bumpers College of Agricultural, Food, and Life Sciences (AFLS)

Department Code
Department of Agricultural Economics and Agribusiness (AEAB)

Program Code AGBSBS-ABMM

In Workflow

1. **AFLS Dean Initial**
2. **Director of Curriculum Review and Program Assessment**
3. **Registrar Initial**
4. **Institutional Research**
5. **AEAB Chair**
6. **AEAB Curriculum Committee**
7. **AFLS Faculty**
8. **ARSC Dean**
9. **WCOB Dean**
10. **AFLS Dean**
11. **Global Campus**
12. **Provost Review**
13. **Undergraduate Council**
14. Faculty Senate
15. Provost Final
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 11/10/23 2:57 pm
Lona Robertson (ljrobert): Approved for AFLS Dean Initial
2. 12/08/23 3:45 pm
Lisa Kulczak (lkulcza): Approved for Director of Curriculum Review and Program Assessment
3. 12/12/23 5:06 pm
Gina Daugherty

Degree

Bachelor of Science in Agricultural, Food & Life Sciences

CIP Code

(gdaugher):

Approved for

Registrar Initial

4. 12/12/23 6:00 pm

Doug Miles

(dmiles): Approved

for Institutional

Research

5. 12/13/23 8:47 am

John Anderson

(jda042): Approved

for AEAB Chair

6. 02/14/24 2:32 pm

Nathan Kemper

(nkemper):

Approved for AEAB

Curriculum

Committee

7. 02/15/24 11:12 am

Casey Owens

Hanning

(cmowens):

Approved for AFLS

Faculty

8. 02/15/24 11:36 am

Christopher Liner

(liner): Approved for

ARSC Dean

9. 02/15/24 12:16 pm

Alan Ellstrand

(aellstra): Approved

for WCOB Dean

10. 02/15/24 1:26 pm

Lona Robertson

(ljrobert): Approved

for AFLS Dean

11. 02/15/24 1:40 pm

Suzanne Kenner

(skenner): Approved

for Global Campus

12. 02/15/24 9:13 pm

Matthew Ganio

(msganio):

History

1. Aug 13, 2014 by
Leepfrog
Administrator
(clhelp)
2. Aug 13, 2014 by
Leepfrog
Administrator
(clhelp)
3. May 20, 2015 by
Michael Thomsen
(mthomsen)
4. Jan 21, 2016 by
Vicky Watkins
(watkinsv)
5. Oct 11, 2017 by
Michael Thomsen
(mthomsen)
6. Mar 30, 2018 by
Gina Daugherty
(gdaugher)
7. May 24, 2018 by
Lisa Kulczak (lkulcza)
8. Mar 5, 2020 by
Nathan Kemper
(nkemper)
9. Dec 10, 2020 by
Karen Turner
(kvestal)
10. Apr 6, 2022 by
Nathan Kemper
(nkemper)

01.0102 - Agribusiness/Agricultural Business Operations.

Program Title

Agricultural Business: Agri Management & Marketing Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name
Fulbright College of Arts and Sciences (ARSC)
Walton College of Business (WCOB)

What are the total hours needed to complete the program?

120 ~~18~~

Program Requirements and Description

Requirements

Additional Requirements for Agribusiness Management and Marketing Concentration (18):

Agribusiness Management and Marketing Concentration (18 hours)

Select 18 hours from the following three groups (students must select a minimum of one course from each group): 18

Policy Group

AGEC 3413	Course AGEC 3413 Not Found
AGEC 3523	Course AGEC 3523 Not Found
AGEC 4123	Course AGEC 4123 Not Found
AGEC 4163	Course AGEC 4163 Not Found
AGEC 4613	Course AGEC 4613 Not Found
AGEC 4623	Course AGEC 4623 Not Found
AGEC 4603	Course AGEC 4603 Not Found ¹
<u>AGEC 34103</u>	<u>Principles of Environmental Economics</u>
<u>AGEC 35203</u>	<u>Environmental and Natural Resources Law</u>

<u>AGEC 41203</u>	<u>Legal Issues in Animal Agriculture</u>
<u>AGEC 41603</u>	<u>Agricultural and Rural Development</u>
<u>AGEC 46103</u>	<u>Political Economy of Agriculture and Food</u>
<u>AGEC 46203</u>	<u>International Agricultural Trade and Commercial Policy</u>
<u>AGEC 46003</u>	<u>Food Economics and Health</u> ¹
Marketing Group	
AGEC 3313	Course AGEC 3313 Not Found
AGEC 4113	Course AGEC 4113 Not Found
AGEC 4303	Course AGEC 4303 Not Found
AGEC 4373	Course AGEC 4373 Not Found
AGEC 4383	Course AGEC 4383 Not Found
AGEC 4603	Course AGEC 4603 Not Found ¹
<u>AGEC 33103</u>	<u>Agribusiness Sales</u>
<u>AGEC 41103</u>	<u>Agricultural Prices and Forecasting</u>
<u>AGEC 43003</u>	<u>Agribusiness Marketing Management</u>
<u>AGEC 43703</u>	<u>Basis Trading: Applied Price Risk Management</u>
<u>AGEC 43803</u>	<u>Basis Trading: Case Study</u>
<u>AGEC 46003</u>	<u>Food Economics and Health</u> ¹
Management Group	
AGEC 4243	Course AGEC 4243 Not Found
AGEC 4313	Course AGEC 4313 Not Found
AGEC 4323	Course AGEC 4323 Not Found
AGEC 4403	Course AGEC 4403 Not Found
<u>AGEC 42403</u>	<u>Agribusiness Strategy</u>
<u>AGEC 43103</u>	<u>Agricultural Business Management</u>
<u>AGEC 43203</u>	<u>AgriBusiness Entrepreneurship</u>
<u>AGEC 44003</u>	<u>Advanced Farm Business Management</u>

Total Hours

18

¹AGEC 46003 AGEC 4603 may only be used in one group (no duplicates).

Agricultural Business B.S.A. with Management and Marketing Concentration

Eight-Semester Degree Program

Students wishing to follow the degree plan in Agricultural Economics and Agribusiness should see the [Eight-Semester Degree Policy](#) in the Academic Regulations chapter for university requirements of the program. The Agricultural Economics and Agribusiness major has three concentrations: Agricultural Business Management and Marketing, Pre-Law, and Agricultural Economics.

First Year		Units
		Fall Spring
ENGL 1013	Course ENGL 1013 Not Found (Unless Exempt) (Satisfies General Education Outcome 1.1)	3 -
MATH 2043	Course MATH 2043 Not Found ((or higher math from the State Minimum Core excluding MATH 2183) (Satisfies General Education Outcome 2.1)¹	3 -
	<u>ENGL 10103 Composition I (ACTS Equivalency = ENGL 1013) (Unless Exempt) (Satisfies General Education Outcome 1.1)</u>	<u>3 -</u>
	<u>MATH 22003 Survey of Calculus (ACTS Equivalency = MATH 2203) ((or higher level calculus from the State Minimum Core) (Satisfies General Education Outcome 2.1)¹</u>	<u>3 -</u>
	U.S. History or Government State Minimum Core from (Satisfies General Education Outcome 4.2):	3
 HIST 2003	Course HIST 2003 Not Found	
 HIST 2013	Course HIST 2013 Not Found	
 PLSC 2003	Course PLSC 2003 Not Found	
	<u>HIST 20003 History of the American People to 1877 (ACTS Equivalency = HIST 2113)</u>	
	<u>HIST 20103 History of the American People, 1877 to Present (ACTS Equivalency = HIST 2123)</u>	
	<u>PLSC 20003 American National Government (ACTS Equivalency = PLSC 2003)</u>	
	Satisfies General Education Outcome 3.3:	
 AGEC 1103	Course AGEC 1103 Not Found	3 -
or	ECON 2023 Course ECON 2023 Not Found	
	<u>AGEC 11003 Principles of Agricultural Microeconomics</u>	<u>3 -</u>
	<u>or ECON 22003 Principles of Microeconomics (ACTS Equivalency = ECON 2203)</u>	
	General Elective	3
 UNIV 1001	Course UNIV 1001 Not Found	
	<u>UNIV 10051 University Perspectives</u>	<u>1 -</u>
 ENGL 1023	Course ENGL 1023 Not Found (Unless Exempt) (Satisfies General Education Outcome 1.1)	- 3
 COMM 1313	Course COMM 1313 Not Found (Satisfies General Education Outcomes 1.2 and 5.1)	- 3
 AGEC 2103	Course AGEC 2103 Not Found (Satisfies General Education Outcome 3.3)	- 3
or	ECON 2013 Course ECON 2013 Not Found	
 AGEC 2303	Course AGEC 2303 Not Found (Satisfies General Education Outcome 4.1)	- 3
 ASTM 2903	Course ASTM 2903 Not Found	- 3
or	ISYS 1123 Course ISYS 1123 Not Found	

<u>ENGL 10203 Composition II (ACTS Equivalency = ENGL 1023) (Unless Exempt (Satisfies General Education Outcome 1.1))</u>	=	<u>3</u>
<u>SPCH 10003 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1)</u>	=	<u>3</u>
<u>AGEC 21003 Principles of Agricultural Macroeconomics (Satisfies General Education Outcome 3.3) or ECON 21003 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)</u>	=	<u>3</u>
<u>AGEC 23003 Introduction to Agribusiness (Satisfies General Education Outcome 4.1)</u>	=	<u>3</u>
<u>ASTM 29003 Agricultural and Human Environmental Sciences Applications of Microcomputers or ISYS 11203 Business Application Knowledge - Computer Competency</u>	=	<u>3</u>
Year Total:		16 15
Second Year		Units
Select one from:		FallSpring 3
AGEC 2403 Course AGEC 2403 Not Found		
STAT 2303 Course STAT 2303 Not Found		
WCOB 1033 Course WCOB 1033 Not Found		
<u>AGEC 24003 Quantitative Tools for Agribusiness</u>		
<u>MATH 21003 Principles of Statistics (ACTS Equivalency = MATH 2103)</u>		
<u>BUSI 10303 Data Analysis and Interpretation</u>		
Fine Arts or Humanities State Minimum Core Elective (Satisfies General Education Outcome 3.1 or 3.2) ^{2, 3}		3
Science State Minimum Core Elective (Satisfies General Education Outcome 3.4)		4
AGEC 2143 Course AGEC 2143 Not Found		3 -
or ACCT 2013 Course ACCT 2013 Not Found		
<u>AGEC 21403 Agribusiness Financial Records</u>		<u>3</u> =
<u>or ACCT 20103 Accounting Principles</u>		
General Elective ⁴		3
Select one of the following (Satisfies General Education Outcome 3.3):		3
HDFS 2603 Course HDFS 2603 Not Found		
PSYC 2003 Course PSYC 2003 Not Found		
SOCI 2013 Course SOCI 2013 Not Found		
<u>HDFS 26003 Rural Families and Communities</u>		
<u>PSYC 20003 General Psychology (ACTS Equivalency = PSYC 1103)</u>		
<u>SOCI 10103 General Sociology (ACTS Equivalency = SOCI 1013)</u>		
Science State Minimum Core Elective (Satisfies General Education Outcome 3.4)		4
AGEC 3303 Course AGEC 3303 Not Found		- 3
<u>AGEC 33003 Food and Agricultural Marketing</u>		= <u>3</u>
Communication Intensive Elective		3
General Elective ⁴		2
Year Total:		16 15
Third Year		Units
		FallSpring

AGEC 3373	Course AGEC 3373 Not Found	3	-
AGEC 3403	Course AGEC 3403 Not Found	3	-
AGEC 3503	Course AGEC 3503 Not Found	3	-
<u>AGEC 33703</u>	<u>Futures and Options Markets</u>	<u>3</u>	=
<u>AGEC 34003</u>	<u>Farm Business Management</u>	<u>3</u>	=
<u>AGEC 35003</u>	<u>Agricultural Law I</u>	<u>3</u>	=
General Elective ⁴		6	
Fine Arts or Humanities State Minimum Core Elective (Satisfies General Education Outcome 3.1 or 3.2) ^{2,3}		3	
ABMM Concentration Electives		6	
Agribusiness Core Directed Electives		3	
General Elective ⁴		3	
Year Total:		15	15
Fourth Year			
			Units
			FallSpring
AGEC 4143	Course AGEC 4143 Not Found	3	-
<u>AGEC 41403</u>	<u>Agricultural Finance</u>	<u>3</u>	=
ABMM Concentration Electives		6	
Agribusiness Core Directed Electives		3	
General Elective ⁴		3	
ABMM Concentration Elective		6	
Agribusiness Core Directed Electives		6	
Capstone Experience (Satisfies General Education Outcome 6.1)		1-3	
Year Total:		15	13
Total Units in Sequence:			120
1	Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 11003 or MATH 11103 .		
2	The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 10003 , ARHS 10003 , COMM 10003 , DANC 10003 , LARC 10003 , MUSC 10003 , MUSC 100H3 , MUSC 10103 , MUSC 101H3 , MUSC 13303 , THTR 10003 , THTR 10103 , or THTR 101H3 .		
3	The Humanities Elective courses which satisfy General Education Outcome 3.2 include: AAST 20203 , ANTH 10303 , ARCH 10103 , CLST 10003 , CLST 100H3 , CLST 10103 , COMM 12303 , DANC 10003 , ENGL 12103 , ENGL 20103 , GNST 20003 , HIST 11193 , HIST 111H3 , HIST 11293 , HIST 112H3 , HIST 20003 , HIST 20103 , HUMN 112H4 , HUMN 22103 , LALS 20103 , MRST 20103 , MUSY 20003 , MUSY 200H3 , PHIL 20003 , PHIL 200H3 , PHIL 21003 , PHIL 23003 , THTR 10003 , THTR 10103 , THTR 101H3 , ENGL 11103 , ENGL 11203 , or intermediate-level world language (usually 2003-level).		
4	<u>Students must complete 40 hours of upper division courses (3000-4000 level). It is recommended that students consult with their academic adviser when making course selections.</u>		

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 300

Scheduled Program Review Date 2029-2030 ~~2022-~~
~~2023~~

Program Goals and Objectives

Program Goals and Objectives

See AGBSBS.

Learning Outcomes

Learning Outcomes

See AGBSBS.

Description and justification of the request

Description of specific change	Justification for this change
Changed Total Hours field to reflect required hours for the degree program, not the concentration hours.	To provide consistency with program hours, per Registrar's request.
Updated MATH requirement in 8-semester degree plan to match AGBSBS changes	Updated MATH requirement in 8-semester degree plan to match AGBSBS changes

Upload attachments

Reviewer Comments

Lisa Kulczak (lkulcza) (12/08/23 12:57 pm): Updated effective date from fall 2023 to fall 2024, next scheduled program review date and inserted courses not found due to conversion to common course numbering. College is encouraged to review for accuracy.