

A deleted record cannot be edited

Program Deactivation Proposal

Date Submitted: 08/24/23 1:16 pm

Viewing: **JOPLBA-ADPR : Journalism/Political Science: Advertising-Public Relations Concentration**

Last approved: 05/26/20 5:16 pm

Last edit: 09/13/23 8:32 am

Changes proposed by: rcc003

Catalog Pages Using
this Program

- [School of Journalism and Strategic Media \(JOUR\)](#)
- [Political Science \(PLSC\)](#)

End Catalog

Fall 2024

No new students
admitted after:

In Workflow

1. ARSC Dean Initial
2. Provost Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. JOUR Chair
7. ARSC Curriculum Committee
8. ARSC Dean
9. Global Campus
10. Provost Review
11. Undergraduate Council
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

Approval Path

1. 08/24/23 1:17 pm
Christopher Liner
(liner): Approved for ARSC Dean Initial
2. 08/24/23 2:32 pm
Jim Gigantino
(jgiganti): Approved for Provost Initial
3. 09/12/23 11:57 am
Lisa Kulczak
(lkulcza): Approved for Director of Curriculum Review

and Program
Assessment

4. 09/13/23 8:32 am
Gina Daugherty
(gdaugher):
Approved for
Registrar Initial
5. 09/13/23 11:06 am
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 09/13/23 11:10 am
Dave Bostwick
(bostwick):
Approved for JOUR
Chair
7. 09/26/23 11:30 am
Nik Rowan
(nrgreen): Approved
for ARSC Curriculum
Committee
8. 09/26/23 11:40 am
Christopher Liner
(liner): Approved for
ARSC Dean
9. 09/26/23 12:36 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
10. 09/26/23 12:37 pm
Jim Gigantino
(jgiganti): Approved
for Provost Review

History

1. Apr 2, 2016 by
Charlie Alison
(calison)
2. Jun 2, 2016 by
Charlie Alison

(calison)

3. Aug 10, 2017 by Lisa Kulczak (lkulcza)
4. Apr 2, 2018 by Gina Daugherty (gdaugher)
5. May 26, 2020 by Lisa Kulczak (lkulcza)

Spring 2024

Allow students in program to complete through:

Fall 2026

Number of students still enrolled:

24

Courses Deleted as a result of this action:

How will students in the deleted program be accommodated?

We will continue considering other ways to encourage interested JOUR students to focus on in-depth political science courses as part of their journalism training. No other accommodations are needed except for course substitutions for courses that are no longer being taught. The department will approve on a case-by-case basis.

How will funds from the deleted program be reallocated?

N/A

Deactivation attachments

Justification for this request

1. The major is out-of-compliance with university standards. 2. The Political Science Department often has to use course substitutions because recommended PLSC courses in this combined major are not offered regularly. 3. Confusion reigns over whether this combined major exists or should exist, especially in regard to student advising.

Submitter: User ID: Ikulcza Phone: 7456

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Are you adding a concentration? No

Are you adding or modifying a track? No

Are you adding or modifying a focused study? No

Effective Catalog Year Fall 2024

College/School Code Fulbright College of Arts and Sciences (ARSC)

Department Code School of Journalism and Strategic Media (JOUR)

Program Code JOPLBA-ADPR

Degree Bachelor of Arts

CIP Code
09.0401 - Journalism.

Program Title
Journalism/Political Science: Advertising-Public Relations Concentration

Program Delivery
Method
On Campus

Is this program interdisciplinary?
No

Does this proposal impact any courses from another College/School?
No

What are the total hours needed to complete the program? 120

Program Requirements and Description

Requirements

Those wishing to emphasize Political Advertising and Promotion take the following courses:

Advertising/Public Relations Concentration, Political Advertising and Promotion Track:

<u>ADPR 3723</u>	Advertising Principles	3
<u>ADPR 3743</u>	Public Relations Principles	3
<u>JOUR 4043</u>	Government and the Media	3
Six hours of Advanced Journalism Courses.		6
Students should check course prerequisites.		

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program NA

Scheduled Program Review Date NA

Program Goals and Objectives

Program Goals and Objectives

NA

Learning Outcomes

Learning Outcomes

NA

Upload attachments

Reviewer Comments

Lisa Kulczak (lkulcza) (09/12/23 11:54 am): ATTENTION REGISTRAR: Please adjust workflow to an on-campus approval, as this program is not on the ADHE Approved Degree Program List.

Lisa Kulczak (lkulcza) (09/12/23 11:55 am): Additionally, eliminating concentrations do not require off-campus approval.

Gina Daugherty (gdaugher) (09/13/23 8:32 am): Updated workflow for on-campus approval process.