New Program Proposal

Date Submitted: 01/29/23 4:35 pm

Viewing: **SOINUM : Social Innovation Undergraduate MicroCertificate**

Last edit: 01/30/23 10:52 am

Changes proposed by: aellstra

Submitter: 575-6145	User ID:	aellstra	Phone:

Program Status — Active

Academic Level — Undergraduate

Type of proposal — MicroCertificate

Select a reason for this new program — Adding New Undergraduate MicroCertificate

Effective Catalog Year — Fall 2023

College/School Code — Walton College of Business (WCOB)

Department Code — Department of Strategy, Entrepreneurship and Venture Innovation (SEVI)

Program Code — SOINUM

Degree — Undergraduate MicroCertificate

CIP Code

In Workflow

1. **WCOB Dean Initial**
2. **Director of Curriculum Review and Program Assessment**
3. **Registrar Initial**
4. **Institutional Research**
5. **SEVI Chair**
6. **WCOB Curriculum Committee**
7. **WCOB Faculty**
8. **WCOB Dean**
9. **Global Campus**
10. **Provost Review**
11. **Undergraduate Council**
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

Approval Path

1. 01/29/23 4:35 pm Alan Ellstrand (aellstra): Approved for WCOB Dean Initial
2. 01/30/23 10:55 am Alice Griffin (agriffin): Approved for Director of Curriculum Review and Program Assessment
3. 02/01/23 8:28 am Gina Daugherty

(gdaugher):
Approved for
Registrar Initial

4. 02/08/23 9:56 am
Doug Miles
(dmiles): Approved
for Institutional
Research

5. 02/08/23 10:00 am
Jason Ridge (ridge):
Approved for SEVI
Chair

6. 02/08/23 10:42 am
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee

7. 02/08/23 10:43 am
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty

8. 02/08/23 10:43 am
Alan Ellstrand
(aellstra): Approved
for WCOB Dean

9. 02/08/23 10:46 am
Suzanne Kenner
(skenner): Approved
for Global Campus

10. 02/08/23 10:47 am
Jim Gigantino
(jgiganti): Approved
for Provost Review

52.0704 - Social Entrepreneurship.

Program Title
Social Innovation Undergraduate MicroCertificate

Program Delivery
Method
On Campus

	Is this program interdisciplinary?
No	
	Does this proposal impact any courses from another College/School?
No	
What are the total hours needed to complete the program?	9

Program Requirements and Description

Requirements

Social Innovation Undergraduate MicroCertificate

The Social Innovation Undergraduate MicroCertificate is designed to provide students with a grounding in social entrepreneurship both as a social movement as well as an alternative to traditional business approaches. The Undergraduate MicroCertificate will provide students with hands-on experience in learning about developing their own social venture from idea to pitch and it will enable them to determine the viability, sustainability and scalability of their ideas. The Undergraduate MicroCertificate also allows for opportunities to learn about social innovation strategies and techniques for consulting with social enterprises.

Social Innovation Undergraduate MicroCertificate

The Social Innovation Undergraduate MicroCertificate requires nine credit hours that may be used to fulfill the requirements for an undergraduate degree. The specific requirements are listed below. See an advisor for course selection.

Required Courses--select one or two of the following		3 or 6
SEVI 3033 SOCIAL INNOVATION STRATEGIES	Course SEVI 3033 SOCIAL INNOVATION STRATEGIES Not Found	
SEVI 3673	Social Entrepreneurship	
Elective Courses--Select one or two of the following:		3 or 6
BUSI 3003H	Honors College Colloquium	

BUSI 330V	Walton College Study Abroad
SEVI 310V ENTREPRENEURSHIP INTERNSHIP	Course SEVI 310V ENTREPRENEURSHIP INTERNSHIP Not Found
SEVI 4333 BIOMEDICAL INNOVATIONS FOR GLOBAL IMPACT	Course SEVI 4333 BIOMEDICAL INNOVATIONS FOR GLOBAL IMPACT Not Found
Total Hours	9

Note--BUSI 3003H credit is only for the Consulting for Social & Environmental Impact Colloquium and BUSI 330V credit only allowed for specified study abroad classes.

8-Semester Plan

Program Costs

No new faculty, facilities or other resources required for this MicroCertificate.

Library Resources

No new library resources required.

Instructional Facilities

No new instructional facilities required.

Faculty Resources

No new faculty resources required.

List Existing Certificate or Degree Programs that Support the Proposed Program

Are Similar Programs available in the area?
No

Estimated Student Demand for Program   15

Scheduled Program Review Date   NA

Program Goals and Objectives

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Learning Outcomes

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The Undergraduate MicroCertificate will provide students with hands-on experience in learning about developing their own social venture from idea to pitch and it will enable them to determine the viability, sustainability and scalability of their ideas. The Undergraduate MicroCertificate also allows for opportunities for students to learn about social innovation strategies and techniques for consulting with social enterprises.

Description and Justification for this request

Description of request	Justification for request
Adding an Undergraduate MicroCertificate in Social Innovation.	Social Innovation is required for success in social enterprises. This Undergraduate MicroCertificate addresses a need in making students aware of the need for and in encouraging innovation among non-profit and social enterprise organizations.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (01/30/23 10:45 am): Inserted Undergraduate to program title and catalog language for consistency.

Alice Griffin (agriffin) (01/30/23 10:47 am): Removed row with "Social Innovation MicroCertificate Hours" from program requirements course list. The redundant language was not necessary.

Alice Griffin (agriffin) (01/30/23 10:48 am): Courses in red have been submitted for approval.

Alice Griffin (agriffin) (01/30/23 10:49 am): Changed scheduled program review date from 2026 to NA. MicroCertificates are not reviewed.

Key: 943