Date Submitted: 09/22/22 8:57 am

Viewing: DATA-M: Data Analytics Minor

Last approved: 04/08/22 8:48 am

Last edit: 10/12/22 11:31 am

Changes proposed by: cassady

Catalog Pages Using
this Program

Data Analytics (DATA)
Industrial Engineering (INEG)

Submitter: User ID: <u>cassady</u> tellenbe Phone:

575-3156 575-3157

Program Status Active

Academic Level Undergraduate

Type of proposal Minor

Select a reason for this modification

Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)

Effective Catalog Year Fall 2023

College/School Code

College of Engineering (ENGR)

Department Code

Department of Industrial Engineering (INEG)

Program Code DATA-M

Degree Minor

CIP Code

In Workflow

- 1. ENGR Dean Initial
- 2. Director of
 Curriculum Review
 and Program
 Assessment
- 3. Registrar Initial
- 4. Institutional Research
- 5. INEG Chair
- 6. ENGR Curriculum Committee
- 7. ENGR Faculty
- 8. ENGR Dean
- 9. Global Campus
- **10. Provost Review**
- 11. Undergraduate Council
- 12. Faculty Senate
- 13. Provost Final
- 14. Registrar Final
- 15. Catalog Editor Final

Approval Path

- 1. 10/10/22 6:50 pm Kevin Hall (kdhall): Approved for ENGR Dean Initial
- 2. 10/12/22 11:46 am
 Alice Griffin
 (agriffin): Approved
 for Director of

Curriculum Review and Program

Assessment

3. 10/18/22 4:34 pm Gina Daugherty

(gdaugher): Approved for Registrar Initial

- 4. 10/18/22 4:50 pm
 Doug Miles
 (dmiles): Approved
 for Institutional
 Research
- 5. 10/21/22 5:12 pm Ed Pohl (epohl): Approved for INEG Chair
- 6. 11/01/22 9:05 am
 Manuel Rossetti
 (rossetti): Approved
 for ENGR
 Curriculum
 Committee
- 7. 11/02/22 2:55 pm Kevin Hall (kdhall): Approved for ENGR Faculty
- 8. 11/02/22 3:00 pm Kevin Hall (kdhall): Approved for ENGR Dean
- 9. 11/02/22 3:20 pm Suzanne Kenner (skenner): Approved for Global Campus
- 10. 11/03/22 7:56 am
 Jim Gigantino
 (jgiganti): Approved
 for Provost Review

History

1. May 11, 2018 by Tamara Ellenbecker (tellenbe)

- 2. May 27, 2020 by Lisa Kulczak (lkulcza)
- 3. Jun 1, 2020 by Lisa Kulczak (Ikulcza)
- 4. Jan 12, 2021 by Tamara Ellenbecker (tellenbe)
- 5. May 18, 2021 by Tamara Ellenbecker (tellenbe)
- 6. Apr 8, 2022 by Gina Daugherty (gdaugher)

11.0401 - Information Science/Studies.

Program Title

Data Analytics Minor

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total

<u>15-18</u> 15-17

hours needed to complete the

program?

Program Requirements and Description

Requirements

Requirements for the minor in Data Analytics: The minor requires completion of $\underline{15-18}$ $\underline{15-17}$ credits of coursework, including:

One course from Applied Statistics and Math Modeling group

3-4

INEG 2314

Statistics for Industrial Engineers I

/9/22, 8:33 AM	Program Management	
<u>INEG 2333</u>	Applied Probability and Statistics for Engineers II	
<u>INEG 3313</u>	Engineering Probability and Statistics	
ELEG 3143	Probability & Stochastic Processes	
STAT 2823	Biostatistics	
STAT 3013	Introduction to Probability	
Two courses from C	omputing and Informatics group	6-8
CSCE 2004	Programming Foundations I	
CSCE 2014	Programming Foundations II	
INEG 4683	Decision Support in Industrial Engineering	
INEG 3833	Introduction to Database Concepts for Industrial Engineers	
<u>ISYS 2263</u>	Principles of Information Systems	
STAT 3003	Statistical Methods	
STAT 3001L	Statistics Methods Laboratory	
Two courses from th	ne Analytics group	6
<u>CSCE 4143</u>	Data Mining	
or <u>INEG 4143</u>	Data Mining	
<u>CSCE 4273</u>	Big Data Analytics and Management	
CSCE 4613	Artificial Intelligence	
ECON 4743	Introduction to Econometrics	
ECON 4753	Forecasting	
INEG 4163	Introduction to Modern Statistical Techniques for Industrial Applications	
<u>ISYS 4193</u>	Business Analytics and Visualization	
<u>ISYS 4293</u>	Business Intelligence	
STAT 4333	Analysis of Categorical Responses	
Total Hours		15-18
	8-Semester Plan	

Are Similar Programs available in the area?

No

Estimated Student 30-50

Demand for Program

Scheduled Program

NA

Review Date

Program Goals and

Objectives

Program Goals and Objectives

The primary objective of the Data Analytics minor is to prepare students for entry-level jobs in fields that apply Data Analytics and for graduate work in disciplines that utilize Data Analytics. The program will equip students with both hard and soft skills to analyze complex business problems using large datasets and turn all that raw information into actionable insight. The proposed minor will provide a means for our graduates to distinguish themselves by obtaining technical skills and knowledge in quantitative methodologies and technologies, and to demonstrate to potential employers that they are competent and ready for data analytics professionals.

Learning Outcomes

Learning Outcomes

The Analytics program will equip students with a solid amalgamation of give capabilities:

- (1) Ability to use informatics knowledge to design and deploy an infrastructure to collect, organize, and retrieve business data,
- (2) Ability to apply data management and computation to effectively manipulate, store, and analyze very large amounts of data using state-of-the-art technologies,
- (3) Ability to develop and implement mathematical/statistical models to provide abstractions of business problems,
- (4) Ability to adapt the business analytics concept to interpret and communicate meaningful pattern of business data leading to industry insights and/or business decisions, and
- (5) Ability to harness business insights from the data and use and translate it into actions, decisions and business practice.

Description and justification of the request

Description of specific change	Justification for this change
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Description of specific change	Justification for this change
Adding INEG 2314 Stat for IE I to the Applied Statistics and	INEG has restructured their undergraduate
Math Modeling group.	statistics courses. INEG 2314 now covers the
	content included in INEG 2333. INEG 2333 is
Adding CSCE 4273 Big Data Analytics and Management to	staying on the list for now, because many "in
the Analytics group.	progress" students completed 2333 before 2314
	was created.
	CSCE 4273 is an obvious choice for the Analytics
	group. Not including it previously was an
	oversight.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (10/12/22 11:31 am): Revised the introductory text from 15-17 hours to 15-18 hours to match the course list. College is encouraged to review for accuracy.

Key: 635