

Date Submitted: 04/28/22 9:02 am

Viewing: **AGBSBS : Agricultural Business, Bachelor of Science in Agri Food & Life Sciences**

Last approved: 04/07/22 3:34 pm

Last edit: 10/05/22 11:12 am

Changes proposed by: nkemper

Catalog Pages Using this Program

[Agricultural Economics and Agribusiness \(AEAB\)](#)

Submitter:	User ID:	Ikulcza	Phone:
7456			
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	Major/Field of Study		
Select a reason for this modification			
Requesting Approval to Offer an Existing Certificate or Degree Online--(LON)			
Are you adding a concentration?			
No			
Are you adding or modifying a track?			
No			
Are you adding or modifying a focused study?			
No			
Effective Catalog Year	Fall 2023		
College/School Code			
Bumpers College of Agricultural, Food, and Life Sciences (AFLS)			
Department Code			
Department of Agricultural Economics and Agribusiness (AEAB)			
Program Code	AGBSBS		

In Workflow

1. AFLS Dean Initial
2. Provost Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. AEAB Chair
7. AEAB Curriculum Committee
8. AFLS Faculty
9. ARSC Dean
10. WCOB Dean
11. AFLS Dean
12. Global Campus
13. Provost Review
14. Undergraduate Council
15. Faculty Senate
16. Provost Final
17. Provost's Office-- Documentation sent to System Office
18. Higher Learning Commission
19. Board of Trustees
20. ADHE Final
21. Provost's Office-- Notification of Approval
22. Registrar Final
23. Catalog Editor Final

Approval Path

Degree

Bachelor of Science in Agricultural, Food & Life Sciences

CIP Code

1. 09/07/22 9:47 am
Lona Robertson
(ljrobert): Approved
for AFLS Dean Initial
2. 09/07/22 10:47 am
Jim Gigantino
(jgiganti): Approved
for Provost Initial
3. 09/08/22 8:55 am
Alice Griffin
(agriffin): Approved
for Director of
Curriculum Review
and Program
Assessment
4. 09/08/22 1:05 pm
Gina Daugherty
(gdaughter):
Approved for
Registrar Initial
5. 09/08/22 3:06 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 09/08/22 3:16 pm
John Anderson
(jda042): Approved
for AEAB Chair
7. 09/08/22 4:23 pm
Jefferson Miller
(jdmiller): Approved
for AEAB Curriculum
Committee
8. 09/16/22 3:30 pm
Garry McDonald
(gmcdonal):
Approved for AFLS
Faculty
9. 09/19/22 2:16 pm
Jeannie Hulen

(jhulen): Approved
for ARSC Dean

10. 09/19/22 6:54 pm

Alan Ellstrand

(aellstra): Approved
for WCOB Dean

11. 09/19/22 11:15 pm

Lona Robertson

(ljrobert): Approved
for AFLS Dean

12. 09/20/22 8:46 am

Suzanne Kenner

(skenner): Approved
for Global Campus

13. 09/20/22 9:57 am

Jim Gigantino

(jgiganti): Approved
for Provost Review

History

1. Apr 21, 2015 by
Michael Thomsen
(mthomsen)
2. Mar 21, 2016 by
Vicky Watkins
(watkinsv)
3. Mar 20, 2018 by
Michael Thomsen
(mthomsen)
4. May 24, 2018 by
Lisa Kulczak (lkulcza)
5. May 6, 2020 by
Nathan Kemper
(nkemper)
6. Jun 17, 2021 by Lisa
Kulczak (lkulcza)
7. Apr 7, 2022 by
Nathan Kemper
(nkemper)

01.0102 - Agribusiness/Agricultural Business Operations.

Program Title

Agricultural Business, Bachelor of Science in Agri Food & Life Sciences

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name
Fulbright College of Arts and Sciences (ARSC)
Walton College of Business (WCOB)

What are the total hours needed to complete the program? 120

On-line/Web-based Information

Reason for offering

Web-based Program

To offer the first online Agricultural Business degree in Arkansas and to be the premier online Agricultural Business program in the U.S.

Maximum Class Size 60

for Web-based

Courses

Course delivery mode

Method(s)
<u>Online</u>

Class interaction mode

Method(s):
<u>Electronic Bulletin Boards</u>

Percent Online

100% with No Required Campus Component

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

N/A

Estimate Costs of the
Program over the
First 3 Years

\$10,000

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Requirements for a Major in Agricultural Business

State minimum core and discipline specific general education requirements:

(Course work that meets state minimum core requirements is in bold.)

University Requirements

<u>UNIV 1001</u>	University Perspectives	1
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Communications 12

Select English State Minimum Core Courses (6 hours unless exempt)

<u>COMM 1313</u>	Public Speaking (ACTS Equivalency = SPCH 1003) ¹
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Select one of the following:

<u>ACOM 3143</u>	Communicating Agriculture to the Public
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<u>AGED 4003</u>	Issues in Agriculture
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<u>ACOM 4343</u>	Communication Campaigns in Agriculture
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<u>COMM 2303</u>	Advanced Public Speaking
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<u>COMM 2323</u>	Interpersonal Communication
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<u>COMM 2343</u>	Introduction to Small-Group Communication
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<u>COMM 3383</u>	Persuasion
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CSES 3023	Crop, Soil, and Environmental Sciences Colloquium	
ENGL 2003	Advanced Composition	
ENGL 2013	Essay Writing	
ENGL 3053	Technical and Professional Writing (ACTS Equivalency = ENGL 2023)	
U.S. History or Government		3
Select U.S. History or Government State Minimum Core Course		
Science		8
Select 2 Courses from Science State Minimum Core (8 total hours)		
Fine Arts and Humanities		6-7
Select Fine Arts and Humanities State Minimum Core Courses		
Social Sciences (3 hours)		3
Select one of the following:		
PSYC 2003	General Psychology (ACTS Equivalency = PSYC 1103)	
SOCI 2013	General Sociology (ACTS Equivalency = SOCI 1013)	
HDFS 2603	Rural Families and Communities	
AEAB Requirements		
Agribusiness Prerequisite Core (21 hours) ²		21
MATH 2043	Survey of Calculus (ACTS Equivalency = MATH 2203) (or higher MATH course from the University Core excluding MATH 2183) ³	
AGEC 2403	Quantitative Tools for Agribusiness	
or STAT 2303	Principles of Statistics (ACTS Equivalency = MATH 2103)	
or WCOB 1033	Data Analysis and Interpretation	
AGEC 1103	Principles of Agricultural Microeconomics ⁴	
or ECON 2023	Principles of Microeconomics (ACTS Equivalency = ECON 2203)	
AGEC 2103	Principles of Agricultural Macroeconomics ⁴	
or ECON 2013	Principles of Macroeconomics (ACTS Equivalency = ECON 2103)	
AGEC 2143	Agribusiness Financial Records	
or ACCT 2013	Accounting Principles	
AGEC 2303	Introduction to Agribusiness	
ASTM 2903	Agricultural and Human Environmental Sciences Applications of Microcomputers	
or ISYS 1123	Business Application Knowledge - Computer Competency	

Agribusiness Core (27 hours)

27

[AGEC 3303](#) Food and Agricultural Marketing

[AGEC 3373](#) Futures and Options Markets

[AGEC 3403](#) Farm Business Management

[AGEC 3503](#) Agricultural Law I

[AGEC 4143](#) Agricultural Finance

Choose 12 hours from MATH, STAT, AGEC or courses in WCOB or the Bumpers College.

Concentration Requirements

18

Capstone Experience

1-3

[AGEC 401V](#) Internship in Agribusiness

[AGEC 4041](#) Agribusiness Capstone

General Electives

**18-
20**

Total Hours

120

1

Course is a Departmental Communications requirement.

2

For any student majoring in Agricultural Business, the 21 hours of Agribusiness Prerequisite Core courses must be completed before a student can enroll in upper division courses in the following areas: [Agribusiness Core](#), [Concentration Requirements](#), and [Capstone Experience](#).

3

Satisfies 3 hours of State Minimum Core Mathematics.

4

Satisfies 3 hours of State Minimum Core Social Sciences.

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program [400](#) ~~350~~

Scheduled Program 2022-2023

Review Date

Program Goals and Objectives

Program Goals and Objectives

Program Goals and Objectives

To be the premier agricultural business and applied economics program in Arkansas, provide concentrations and specializations that are responsive to the needs of both students and industry stakeholders, and prepare students for success in the global marketplace.

Learning Outcomes

Learning Outcomes

1. Understand the fundamental principles which describe how markets operate in an economy
2. Ability to comprehend and analyze firm-level problems using basic economic principles, particularly those problems of businesses in the agricultural sector
3. Have the necessary written and oral communication skills to explain economics concepts
4. Have a working understanding of basic quantitative analysis tools and an ability to analyze data
5. Understand the impacts of government policies and general economic conditions on firms, markets and institutions
6. Be prepared for work in agribusiness or for a program of graduate/professional education.

Description and justification of the request

Description of specific change	Justification for this change
<p>Adding online delivery to our existing degree in Agricultural Business. We are also creating a new degree concentration, Agribusiness Risk Management (ABRM), to be offered 100% online. Two courses in the Agribusiness Core will be developed for online delivery: AGEC 3733 and AGEC 4143, for a total development cost of \$10,000. Global Campus will provide the development funds for each course to total \$10,000.</p>	<p>To provide an unparalleled online degree program, by offering a new concentration emphasizing a rigorous training in Agribusiness Risk Management, to engage students not currently served by our on-campus degree program. Our online degree in Agricultural Business will increase the number of Agricultural Business majors in Arkansas earning degrees from the UA - Fayetteville campus.</p>

Upload attachments

[AGBSBS - Distance Delivery - Curriculum.docx](#)

[AGBSBS - Distance Delivery - Ltr of Notification.pdf](#)

Reviewer Comments

Alice Griffin (agriffin) (09/07/22 4:07 pm): Revised campus contact and inserted justification into the reason for proposed action field in the LON. Removed the eight semester plan from the curriculum and uploaded as an attachment into the LON.

Alice Griffin (agriffin) (09/07/22 4:11 pm): inserted "State Minimum" Core language into program requirements for consistency with catalog copy.

Alice Griffin (agriffin) (10/05/22 11:12 am): Swapping LON with revised format from ADHE.