

Date Submitted: 10/27/21 6:16 pm

Viewing: **FINNBS : Finance, Bachelor of Science in Business Administration**

Last approved: 03/17/17 2:12 pm

Last edit: 11/03/21 3:18 pm

Changes proposed by: aellstra

Catalog Pages Using this Program

[Finance \(FINN\)](#)

Submitter: **6145 575-4622** User ID: **aellstra calison** Phone:

Program Status: Active

Academic Level: Undergraduate

Type of proposal: Major/Field of Study

Select a reason for this modification
Revising Curriculum of an Existing Certificate or Degree--(LON)

Are you adding a concentration?
No Yes

Are you adding or modifying a track?
No

Are you adding or modifying a focused study?
No

Effective Catalog Year: Fall 2022

College/School Code: Walton College of Business (WCOB)

Department Code: Department of Finance (FINN)

- In Workflow**
1. WCOB Dean Initial
 2. Provost Initial
 3. Director of Curriculum Review and Program Assessment
 4. Registrar Initial
 5. Institutional Research
 6. FINN Chair
 7. WCOB Curriculum Committee
 8. WCOB Faculty
 9. WCOB Dean
 10. Global Campus
 11. Provost Review
 12. University Course and Program Committee
 13. Faculty Senate
 14. Provost Final
 15. Provost's Office-- Documentation sent to System Office
 16. Higher Learning Commission
 17. Board of Trustees
 18. ADHE Final
 19. Provost's Office-- Notification of Approval
 20. Registrar Final
 21. Catalog Editor Final

Approval Path

Program Code FINNBS
 Degree Bachelor of Science in Business Administration
 CIP Code

1. 10/27/21 6:22 pm
 Alan Ellstrand
 (aellstra): Approved
 for WCOB Dean
 Initial
2. 10/27/21 7:07 pm
 Ketevan
 Mamiseishvili
 (kmamisei):
 Approved for
 Provost Initial
3. 11/01/21 2:32 pm
 Alice Griffin
 (agriffin): Approved
 for Director of
 Curriculum Review
 and Program
 Assessment
4. 11/03/21 11:50 am
 Gina Daugherty
 (gdaugher):
 Approved for
 Registrar Initial
5. 11/03/21 1:05 pm
 Doug Miles
 (dmiles): Approved
 for Institutional
 Research
6. 11/03/21 1:06 pm
 Pu Liu (pliu):
 Approved for FINN
 Chair
7. 11/03/21 1:10 pm
 Alan Ellstrand
 (aellstra): Approved
 for WCOB
 Curriculum
 Committee
8. 11/03/21 1:10 pm
 Alan Ellstrand

- (aellstra): Approved
for WCOB Faculty
9. 11/03/21 1:12 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
10. 11/03/21 1:52 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
11. 11/03/21 3:19 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for
Provost Review

History

1. Aug 25, 2014 by
Charlie Alison
(calison)
2. Aug 25, 2014 by
Charlie Alison
(calison)
3. Aug 25, 2014 by
Charlie Alison
(calison)
4. Aug 25, 2014 by
Charlie Alison
(calison)
5. Aug 26, 2014 by
Leepfrog
Administrator
(clhelp)
6. Mar 23, 2015 by
Charlie Alison
(calison)
7. May 12, 2016 by
Karen Boston
(kboston)

8. May 13, 2016 by
Lisa Kulczak (lkulcza)
9. Nov 18, 2016 by
Charlie Alison
(calison)
10. Mar 17, 2017 by
Charlie Alison
(calison)

52.0801 - Finance, General.

Program Title

Finance, Bachelor of Science in Business Administration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No ~~Yes~~

Does this proposal impact any courses from another College/School?

No

What are the total **120**
hours needed to
complete the
program?

Program Requirements and Description

Requirements

Finance Major Requirements

Major Course Requirements

FINN 3013	Financial Analysis	3
FINN 3053	Financial Markets and Institutions	3
FINN 3103	Financial Modeling	3
FINN 3703	International Finance	3

Maximum of 27 hours of FINN courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Junior/Senior Level Business Electives

12

Concentration hours

12

Total Hours

36

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student 35

Demand for Program

Scheduled Program **See BSBA NA**

Review Date

Program Goals and

Objectives

Program Goals and Objectives

The BSBA ~~This college major concentration is designed to give finance majors a foundation in Finance provides students 1) energy finance and accounting theory and application; 2) with a broad understanding an intensive corporate and/or investments finance grounding; and 3) focus on meeting the current and future practical needs of the role energy and energy service industries, and banking and accounting firms that finance plays in allocating financial resources and diversifying support these industries, including dealing with changing technology, volatile prices, and risk. Students will understand the major types of financial instruments in the economy and the domestic and international markets in which they are traded. They will learn methods to price financial assets, manage investments, analyze financial statements, and hedge risk. They will understand the critical decisions that corporations must make to fund their operations, sustain profitability, and reward shareholders. Finance majors choose an area of specialization to enhance their skills either in financial management, investments, real estate, banking, risk management, or analytics. Upon graduation, students will have a wide variety of paths to choose from including careers in corporate finance, portfolio management, real estate, banking, insurance, and data analysis.~~

~~Key program components include—~~

- ~~• Physical fossil fuel market analytics—Oil, gas, coal, and biofuel exploration and production, transportation, refining, and marketing.~~
- ~~• Physical electricity markets—Supply and demand for electricity, and the integration of wind and solar power into electric power grids.~~
- ~~• Financially traded energy products—Mitigation of price, volatility, credit, counterparty, and country risk.~~

Program Goals and Objectives

~~• Accounting for energy issues—Hydrocarbon production, processing, sales, alternative energy, ‘full cost versus successful efforts energy accounting’, joint interest, and energy policy accounting.~~

Learning Outcomes

Learning Outcomes

Finance majors will have a firm understanding of the following topics: Students in this concentration will gain knowledge of and hands-on experience in the following:

~~• Fundamentals of energy finance and accounting modeling and interpretation~~

~~• Corporate and/or investment finance concepts~~

~~• Data analysis~~

Distinctions among the major financial instruments including money market instruments, bonds, and equities, and the different types of financial institutions that facilitate transactions and hedge risk;

Analysis of business financial statements;

Role of finance in the global economy and the importance of exchange rates on corporations and economies;

Gathering and modeling of financial data using spreadsheets;

Tradeoff between risk and return;

Difference between systematic and idiosyncratic risks.

Description and justification of the request

Description of specific change	Justification for this change
Add FINN 3103 Financial Modeling as a required course for all Finance majors. Updated program goals and objectives as well as student learning outcomes.	Requiring FINN 3103 as a requirement reflects the increasing importance of financial modeling as a requirement for all finance professionals as the field is increasingly using more sophisticated prediction techniques.

Upload attachments

[FINNBS - Curriculum Revision - Curriculum.docx](#)

[FINNBS - Curriculum Revision - Ltr of Notification.pdf](#)

Reviewer Comments

Alice Griffin (agriffin) (10/28/21 3:42 pm): ATTENTION REGISTRAR: Please change response to are you adding a concentration. This concentration was inactivated recently. Thank you.

Alice Griffin (agriffin) (10/28/21 4:07 pm): Inserted anticipated approval dates into the LON. Minor edit to reason for modification. Renamed documents to match BOT naming convention.

Alice Griffin (agriffin) (10/28/21 4:09 pm): Changed effective date from spring 2022 to fall 2022. Program changes can only become effective with the new catalog year.

Lisa Kulczak (lkulcza) (11/03/21 11:34 am): Program is no longer interdisciplinary; adjusting response to that question and removing ARSC from workflow.

Ketevan Mamiseishvili (kmamisei) (11/03/21 3:18 pm): Changed the total hours to complete the program from 36 to 120. 36 credit hours are requirements in the major. 120 is required to complete the program.

Key: 114