

Date Submitted: 09/27/21 4:35 pm

Viewing: **PBHLMPH-PHPR : Public Health: Public Health Practice Concentration**

Last approved: 02/16/21 9:28 am

Last edit: 09/30/21 1:16 pm

Changes proposed by: pcallej

Catalog Pages Using
this Program
[Public Health \(PBHL\)](#)

Submitter: 5-2854 User ID: pcallej Phone:

Program Status: Active

Academic Level: Graduate

Type of proposal: Concentration

Select a reason for this modification
Revising Curriculum of an Existing Certificate or Degree Program--(LON)

Effective Catalog Year: Fall 2022

College/School Code: College of Education and Health Professions (EDUC)

Department Code: Department of Health, Human Performance and Recreation (HHPR)

Program Code: PBHLMPH-PHPR

Degree: Master of Public Health

CIP Code:

In Workflow

1. EDUC Dean Initial
2. GRAD Dean Initial
3. Provost Initial
4. Director of Curriculum Review and Program Assessment
5. Registrar Initial
6. Institutional Research
7. HHPR Chair
8. EDUC Curriculum Committee
9. EDUC Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Council
14. Faculty Senate
15. Provost Final
16. Provost's Office-- Documentation sent to System Office
17. Higher Learning Commission
18. Board of Trustees
19. ADHE Final
20. Provost's Office-- Notification of Approval
21. Registrar Final
22. Catalog Editor Final

Approval Path

1. 09/27/21 4:43 pm
Matthew Ganio
(msganio):
Approved for EDUC
Dean Initial
2. 09/27/21 5:30 pm
Jim Gigantino
(jgiganti): Approved
for GRAD Dean
Initial
3. 09/28/21 10:08 am
Ketevan
Mamiseishvili
(kmamisei):
Approved for
Provost Initial
4. 09/29/21 5:32 pm
Alice Griffin
(agriffin): Approved
for Director of
Curriculum Review
and Program
Assessment
5. 09/30/21 1:18 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
6. 09/30/21 2:10 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
7. 10/01/21 11:48 am
Michelle Gray
(rgray): Approved
for HHPR Chair
8. 10/06/21 2:53 pm
Matthew Ganio
(msganio):
Approved for EDUC

Curriculum

Committee

9. 10/06/21 3:31 pm

Matthew Ganio

(msganio):

Approved for EDUC

Dean

10. 10/06/21 3:35 pm

Suzanne Kenner

(skenner): Approved

for Global Campus

11. 10/06/21 3:53 pm

Ketevan

Mamiseishvili

(kmamisei):

Approved for

Provost Review

History

1. Feb 16, 2021 by

Paul Calleja (pcallej)

51.2207 - Public Health Education and Promotion.

Program Title

Public Health: Public Health Practice Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 12

Program Requirements and Description

Requirements

Concentration Requirements: Public Health Practice (12 hours of the following) 1

PBHL 5213	Evaluation of Public Health Programs	3
PBHL 5643	Multicultural Health	3
PBHL 6803	Health Communication Theory, Research and Practice	3
PBHL 6833	Principles of Epidemiology II	3

~~Students may substitute 3 hours of HHPR 699V for one of the required courses listed above (in consultation with an adviser):~~

PBHL 5533	Theories of Social and Behavioral Determinants of Health	3
PBHL 5173 SOCIAL MEDIA DATA ANALYSIS FOR PUBLIC HEALTH	Course PBHL 5173 SOCIAL MEDIA DATA ANALYSIS FOR PUBLIC HEALTH Not Found	3

Advisor Approved Elective **3**

Total Hours 12

Students should also be aware of Graduate School requirements with regard to master's degrees.

1Students must receive a grade of B or better in courses associated with the required research component and required courses component.

Are Similar Programs available in the area?

Yes

List institutions in Arkansas offering similar programs

UAMS

List institutions in the surrounding region offering similar programs

Multiple Universities in the surrounding region offer a master of public health degree, but only two offer a concentration in public health practice - University of Kansas and University of North Texas.

Why is the Program needed if offered at other institutions?

Overall employment of public health workers is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. Growth will be driven by efforts to improve health outcomes and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services. As Arkansas ranks at or near last nationwide in most health outcomes, an emphasis on public health is needed. Since 1996, there has been a 300% increase in accredited schools and programs of public health nationwide, and the University of Arkansas is one of but a very few land grant institutions that does not offer the MPH degree. In fact, most States have MPH degrees at multiple Colleges and Universities within their State.

The current M.S. in Community Health promotion is outdated and has been supplanted by the MPH degree, which is a professional degree and the recognized degree in the field of community and public health. With the increase in demand for public health workers, the U.S. has seen an increase in the number and diversity of public health graduates. In 2018, 47% of public health graduates were minority and 70% were female, with a nearly 6 times increase in graduates since 1975.

Estimated Student Demand for Program 30

Scheduled Program Review Date 2023-24

Program Goals and Objectives

Program Goals and Objectives
See Public Health, Master of Public Health.

Learning Outcomes

Learning Outcomes
See Public Health, Master of Public Health.

Description and justification of the request

Description of specific change	Justification for this change
PBHL 5213, 5643, and 6833 were removed. HHPR 699V was removed as a substitution course. PBHL 5533 and 5173 were added. In addition, an advisor approved elective statement was added.	The master of public health program is designed to provide students with coursework and experiences that are weighted in community interactions. PBHL 5533 and 5173 are more reflective of this goal. Additionally, the advisor approved elective was added to further develop a students selected concentration.

Upload attachments

Reviewer Comments

Lisa Kulczak (lkulcza) (09/30/21 1:16 pm): PBHL 5173 at Graduate Council for approval fall 2022.

Key: 729