

Date Submitted: 09/02/21 3:00 pm

Viewing: **BADMMB-EBDM : Business**

**Administration: Executive Business**

**Administration Concentration**

Last approved: 05/28/20 2:51 pm

Last edit: 09/11/21 1:38 am

Changes proposed by: waldie

Catalog Pages Using  
this Program

[Business Administration \(BADM\)](#)

Submitter: **2058 7456**      User ID: **waldie Hkuleza**      Phone:

Program Status      Active

Academic Level      Graduate

Type of proposal      Concentration

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Effective Catalog Year      Fall 2022

College/School Code  
Walton College of Business (WCOB)

Department Code  
Department of Business Dean (WCBD)

Program Code      BADMMB-EBDM

Degree      Master of Business Administration

**In Workflow**

1. **WCOB Dean Initial**
2. **GRAD Dean Initial**
3. **Director of Curriculum Review and Program Assessment**
4. **Registrar Initial**
5. **Institutional Research**
6. **WCBD Chair**
7. **WCOB Curriculum Committee**
8. **WCOB Faculty**
9. **WCOB Dean**
10. **Global Campus**
11. **Provost Review**
12. **University Course and Program Committee**
13. Graduate Council
14. Faculty Senate
15. Provost Final
16. Registrar Final
17. Catalog Editor Final

**Approval Path**

1. 05/12/21 11:11 am  
Karen Boston (kboston):  
Approved for WCOB Dean Initial
2. 05/12/21 11:17 am  
Jim Gigantino (jgiganti): Approved for GRAD Dean Initial

CIP Code

3. 05/12/21 1:35 pm  
Alice Griffin  
(agriffin): Approved  
for Director of  
Program  
Assessment and  
Review
4. 08/05/21 2:46 pm  
Lisa Kulczak  
(lkulcza): Rollback to  
Initiator
5. 09/02/21 5:06 pm  
Alan Ellstrand  
(aellstra): Approved  
for WCOB Dean  
Initial
6. 09/02/21 5:08 pm  
Jim Gigantino  
(jgiganti): Approved  
for GRAD Dean  
Initial
7. 09/03/21 10:32 am  
Alice Griffin  
(agriffin): Approved  
for Director of  
Curriculum Review  
and Program  
Assessment
8. 09/11/21 1:39 am  
Lisa Kulczak  
(lkulcza): Approved  
for Registrar Initial
9. 09/13/21 11:18 am  
Doug Miles  
(dmiles): Approved  
for Institutional  
Research
10. 09/15/21 12:05 pm  
Alan Ellstrand

- (aellstra): Approved for WCBD Chair
11. 09/15/21 12:06 pm  
Alan Ellstrand  
(aellstra): Approved for WCOB Curriculum Committee
12. 09/15/21 12:08 pm  
Alan Ellstrand  
(aellstra): Approved for WCOB Faculty
13. 09/15/21 12:09 pm  
Alan Ellstrand  
(aellstra): Approved for WCOB Dean
14. 09/15/21 12:16 pm  
Suzanne Kenner  
(skenner): Approved for Global Campus
15. 09/15/21 12:18 pm  
Ketevan Mamiseishvili  
(kmamisei): Approved for Provost Review

### History

1. Nov 6, 2019 by Lisa Kulczak (lkulcza)
2. May 28, 2020 by Lisa Kulczak (lkulcza)

52.0201 - **Business Administration and Management, General.** ~~52.0201~~

Program Title

Business Administration: Executive Business Administration Concentration

Program Delivery

Method

Off Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total **38** ~~53~~ hours needed to complete the program?

## Off Campus Information

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Off Campus

Location(s)

Location Name	Address	Distance from Main Site
previously approved	na	na

Reason for Offering

Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5 Saturdays during a semester. The remainder of the course is delivered online via Blackboard.

Fifty percent of the credits required will be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes

Upload

Memorandum of

Understanding Forms

(if required)

## On-line/Web-based Information

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Reason for offering

Web-based Program

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5 Saturdays during a semester.The remainder of the course is delivered online via Blackboard.

Maximum Class Size 70

for Web-based

Courses

Course delivery mode

<b>Method(s)</b>
Blended Delivery Methods

Describe Blended Delivery Methods

previously submitted

Class interaction mode

<b>Method(s):</b>
Electronic Bulletin Boards

Percent Online

50-99%

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization

none

Estimate Costs of the Program over the First 3 Years existing program

List Courses Taught by Adjunct Faculty

Upload

Memorandum of Understanding Forms (if required)

# Program Requirements and Description

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## Requirements

### Requirements for the Executive M.B.A. Concentration:

#### Core Courses

#### People Management, Ethics and Leadership

MGMT 5613 Leadership and Organizational Behavior 3

#### Information Technology and Analytics

SCMT 5133 Quantitative Methods and Decision Making 3

ISYS 5603 Analytics and Visualization 3

#### Accounting and Financial Capital

FINN 5113 Corporate Financial Management 3

ACCT 5263 Financial Statement Analysis for Executives 3

#### Marketing and Supply Chain Management

MKTG 5223 Marketing 3

SCMT 5663 PLAN: Demand Planning and Inventory Operations 3

#### Strategic and International Management

MGMT 5313 Course MGMT 5313 Not Found 3

MGMT 537V Course MGMT 537V Not Found 3

MGMT 5602 Course MGMT 5602 Not Found 2

MBAD 5602 Course MBAD 5602 Not Found (Intro to Strategy) 2

SEVI 5313 Strategic Management 3

ECON 5253 Economics of Management and Strategy 3

MBAD 5533 Course MBAD 5533 Not Found (Global Business) 3

Executive M.B.A. concentration students must select from one of the following tracks: 6

~~Executive M.B.A. concentration students must select from one of the following tracks:~~

#### Retail Track

MKTG 5563 Retail Strategy

Choose one course from either the Supply Chain Management track or Business Analytics track.

#### Supply Chain Management Track

SCMT 5683 SOURCE: Global Procurement and Supply Management

SCMT 5693 Supply Chain Performance Management and Analytics

#### Financial Management Track

FINN 5303 Advanced Corporate Financial Management

FINN 5333 Investment Theory and Management

#### Innovation/Entrepreneurship

MGMT 5323 Course MGMT 5323 Not Found

MGMT 5413 Course MGMT 5413 Not Found

**SEVI 5323**

**New Venture Development**

**SEVI 5413**

**New Venture Development II**

Business Analytics Track

**ISYS 5833**

Data Management Systems

**ISYS 5843**

Seminar in Business Intelligence and Knowledge Management

**General Business Administration Track**

**Students may choose 6 hours of combined track classes from the above course list as offered.**

Total Hours

38

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100 per ~~year~~ **yearer**

Scheduled Program Review Date **2021** ~~2017~~ AACSB

Program Goals and Objectives

**Program Goals and Objectives**

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

**Learning Outcomes**

- Graduates of the MBA program at the Sam M. Walton College of Business will be able to:
- Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
  - Demonstrate persuasive communication skills, both individually and as a part of a team.
  - Recognize and explain the ethical consequences of business decisions.
  - Employ strategic approaches to solve managerial challenges and address potential opportunities.
  - Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

**Description of specific change**

**Justification for this change**

Description of specific change	Justification for this change
<p>Updated core MGMT prefixes to SEVI for SEVI 537V, 5313 and 5602</p> <p>Added the "track" designation to each approved track name</p> <p>Updated ENTRP track prefixes from MGMT to SEVI for SEVI 5313 and 5413</p> <p>Added General Business Administration Track for students to create a combined track of existing courses</p> <p>Updated ECON 537v/SEVI 537v to renamed course MBAD 5533</p> <p>Updated SEVI 5602 to renamed course MBAD 5602</p>	<p>Updated MGMT prefixes to the new SEVI department. Added a General Business Administration track to allow students to combine preexisting courses to meet their skillset development needs.</p> <p>Updated ECON/SEVI 537V to MBAD 5533 and SEVI 5602 to MBAD 5602 to reflect direct MBA Program administration of these courses and faculty hiring from multiple departments.</p>

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (05/12/21 1:30 pm):** ATTENTION: This minor program change qualifies for the shortened approval workflow.

**Lisa Kulczak (lkulcza) (08/05/21 2:46 pm):** Rollback: Per request from the submitter.

**Alice Griffin (agriffin) (09/03/21 10:32 am):** ATTENTION: The addition of the new track will require campus approval for this concentration.

Key: 734