

Date Submitted: 08/10/21 3:24 pm

Viewing: **DSGNMDS-RHOS : Design Studies: Retail and Hospitality Design Concentration**

Last approved: 05/12/20 11:43 am

Last edit: 09/16/21 3:04 pm

Changes proposed by: melindas

Catalog Pages Using
this Program
[Design Studies \(DSGN\)](#)

Submitter: User ID: **melindas Hkuleza** Phone:
2763 7456

Program Status Active
Academic Level Graduate
Type of proposal Concentration

Select a reason for this modification
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours,
changing admission/graduation requirements, adding/changing Focused Study or
Track)

Effective Catalog Year Summer 2022
College/School Code
Fay Jones School of Architecture and Design (ARCH)
Department Code
Department of Architecture and Design Dean (ARCD)

Program Code DSGNMDS-RHOS
Degree Master of Design Studies
CIP Code

In Workflow

1. ARCH Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. ARCD Chair
7. ARCH Dean
8. Global Campus
9. Provost Review
10. University Course and Program Committee
11. Graduate Council
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

Approval Path

1. 08/10/21 3:25 pm
Melinda Smith (melindas):
Approved for ARCH Dean Initial
2. 08/10/21 3:26 pm
Jim Gigantino (jgiganti): Approved for GRAD Dean Initial
3. 08/17/21 9:57 am
Alice Griffin (agriffin): Approved

for Director of
Curriculum Review
and Program
Assessment

4. 09/11/21 1:54 am
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
5. 09/13/21 5:15 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 09/15/21 5:25 pm
Melinda Smith
(melindas):
Approved for ARCD
Chair
7. 09/15/21 5:25 pm
Melinda Smith
(melindas):
Approved for ARCH
Dean
8. 09/16/21 8:37 am
Suzanne Kenner
(skenner): Approved
for Global Campus
9. 09/16/21 9:15 am
Ketevan
Mamiseishvili
(kmamisei):
Approved for
Provost Review

History

1. May 11, 2020 by
Lisa Kulczak (lkulcza)
2. May 12, 2020 by
Charlie Alison
(calison)

3. May 12, 2020 by
Charlie Alison
(calison)

04.0902 ~~04.0201~~ - Architectural and Building Sciences/Technology. Architecture.

Program Title

Design Studies: Retail and Hospitality Design Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? na

Program Requirements and Description

Requirements

Additional requirements for the concentration in Retail and Hospitality Design:

Choose 12 hours from the following:

12

- [HOSP 4663](#) Hospitality Management Capstone
- [HOSP 5643](#) Meetings and Convention Management
- [HOSP 5653](#) Global Travel and Tourism Management
- [ISYS 5363](#) Business Analytics
- [MKTG 5103](#) Introduction to Marketing
- [MKTG 5563](#) Retail Strategy
- [MKTG 5553](#) New Product Development and Strategy
- [MKTG 5433](#) Consumer and Market Research
- [SCMT 5633](#) Foundations for New Product Launch and Integrated Demand-Driven Value Networks

Total Hours

36

Dependent upon the area of interest and previous coursework and experience, graduate level courses from Architecture, Landscape Architecture, Interior Design, Art, or other departments may be utilized with approval from the Graduate Advisor.

Are Similar Programs available in the area?

No

Estimated Student Demand for Program see DSGNMDS info

Scheduled Program Review Date see DSGNMDS info

Program Goals and Objectives

Program Goals and Objectives

see DSGNMDS info

Learning Outcomes

Learning Outcomes

see DSGNMDS info

Description and justification of the request

Description of specific change	Justification for this change
Updated CIP code for concentrations.	Updated CIP code for consistency among concentrations under the degree program.

Upload attachments

Reviewer Comments

Lisa Kulczak (lkulcza) (09/11/21 1:53 am): Are there any implications to changing the CIP code effective summer vs. effective fall?

Alice Griffin (agriffin) (09/16/21 3:04 pm): Summer effective date for a CIP Code change is okay according to Doug Miles.