Date Submitted: 11/18/20 11:30 am

Viewing: **BADMMB : Business Administration, Master of Business Administration**

Last approved: 05/09/18 11:25 am

Last edit: 11/18/20 1:26 pm

Changes proposed by: kboston

Catalog Pages Using
this Program
[Business Administration (BADM)](#)

Submitter: User ID: **waldie** ~~dswillia~~   Phone:
479-575-2851 ~~479-575-4622~~

Program Status   Active

Academic Level   Graduate

Type of proposal   Major/Field of Study

Select a reason for this modification
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours,
changing admission/graduation requirements, adding/changing Focused Study or
Track)

Are you adding a concentration?
    No

Are you adding or modifying a track?
    No

Are you adding or modifying a focused study?
    No

Effective Catalog Year   Fall 2021

College/School Code
    Walton College of Business (WCOB)

In Workflow

1. **WCOB Dean Initial**
2. **GRAD Dean Initial**
3. **Director of Program Assessment and Review**
4. **Registrar Initial**
5. **Institutional Research**
6. **WCBD Chair**
7. **WCOB Curriculum Committee**
8. **WCOB Faculty**
9. **WCOB Dean**
10. **Global Campus**
11. **Provost Review**
12. **University Course and Program Committee**
13. Graduate Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office-- Notification of Approval
17. Registrar Final
18. Catalog Editor Final

Approval Path

1. 11/18/20 11:47 am Karen Boston (kboston): Approved for WCOB Dean Initial
2. 11/18/20 11:51 am Pat Koski (pkoski):

Department Code
　　Department of Business Dean (WCBD)

Program Code　　　　　BADMMB

Degree　　　　　　　　Master of Business Administration

CIP Code

Approved for GRAD Dean Initial

3. 11/18/20 1:27 pm Alice Griffin (agriffin): Approved for Director of Program Assessment and Review

4. 12/07/20 11:53 am Lisa Kulczak (lkulcza): Approved for Registrar Initial

5. 12/07/20 4:23 pm Gary Gunderman (ggunderm): Approved for Institutional Research

6. 12/09/20 11:44 am Karen Boston (kboston): Approved for WCBD Chair

7. 01/06/21 10:52 am Karen Boston (kboston): Approved for WCOB Curriculum Committee

8. 01/06/21 11:40 am Karen Boston (kboston): Approved for WCOB Faculty

9. 01/08/21 1:35 pm Karen Boston (kboston): Approved for WCOB Dean

10. 01/08/21 1:41 pm Suzanne Kenner (skenner): Approved for Global Campus
11. 01/08/21 2:38 pm Terry Martin (tmartin): Approved for Provost Review

History

1. Feb 18, 2015 by Deb Williams (dswillia)
2. Mar 31, 2015 by Charlie Alison (calison)
3. Apr 1, 2015 by Charlie Alison (calison)
4. Apr 14, 2015 by Lisa Kulczak (lkulcza)
5. Apr 15, 2015 by Charlie Alison (calison)
6. Apr 15, 2015 by Lisa Kulczak (lkulcza)
7. May 17, 2017 by Marion Dunagan (mmd001)
8. May 9, 2018 by Karen Boston (kboston)

52.0201 - Business Administration and Management, General.

Program Title

Business Administration, Master of Business Administration

Program Delivery
Method

On Campus

Off Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total
hours needed to
complete the
program?

53

Off Campus Information

Off Campus
Location(s)

Location Name	Address	Distance from Main Site
N/A	N/A	N/A

Reason for Offering
Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5
Saturdays during a semester. The remainder of the course is delivered online via Blackboard.
The new healthcare focus area will be offered both on-site at UAMS using the same Saturday schedule and
online delivery.

Fifty percent of the
credits required will
be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes

Upload
Memorandum of
Understanding Forms
(if required)

BADMMB-EHLC - New Option - MOU_UAMS.pdf

On-line/Web-based Information

Reason for offering
Web-based Program

A needs analysis performed by UAMS and UA Walton faculty indicates a need for a health care MBA to be
delivered to working professionals. This population of nontraditional student must attend classes outside
the workday, making Saturday delivery/online the best option for them.

Maximum Class Size   70
for Web-based
Courses

Course delivery

Method(s)
Blended Delivery Methods

mode

Describe Blended
Delivery Methods
N/A

Class interaction

Method(s):
Other

mode

Specify Other
Interaction Methods
N/A

Percent Online
50-99%

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

UAMS will provide four courses as the Health Care focus area for the Walton Executive MBA. These courses
will be provided at the UAMS campus and online during the first (summer) semester and the 6th (spring)
semester.

Estimate Costs of the   Existing Courses from
Program over the   UAMS
First 3 Years

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

[BADMMB-EHLC - New Option - MOU_UAMS.pdf](#)

Program Requirements and Description

Requirements

Admission to the M.B.A.: Students must be admitted to the Graduate School of Business and to the M.B.A. program by the M.B.A. Admissions Committee. Admission to the M.B.A. program is based upon an acceptable GMAT or GRE score, an acceptable grade-point average, recommendations, essays, and related work experience. **Students may be eligible for a GMAT or GRE waiver based on specific program criteria. Please visit mba.uark.edu or emba.uark.edu for more information.** For questions regarding admission requirements for the M.B.A. program, please access information online at gsb.uark.edu or contact the Graduate School of Business at gsb@walton.uark.edu.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts or, demonstrated, with an official GMAT or GRE test score, the ability to master business concepts taught in the program. Mastery of the aforementioned topics must be demonstrated before entering the program. Students without academic backgrounds in business may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following three concentrations: Full-Time M.B.A., Executive M.B.A., and Executive Healthcare M.B.A.

Are Similar Programs available in the area?	
No	
Estimated Student Demand for Program	100 per year
Scheduled Program Review Date	2017 AACSB
Program Goals and Objectives	

Program Goals and Objectives

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

• Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.

• Demonstrate persuasive communication skills, both individually and as a part of a team.

• Recognize and explain the ethical consequences of business decisions.

• Employ strategic approaches to solve managerial challenges and address potential opportunities.

• Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
MBA admissions requirements updated to reflect GMAT/GRE waiver information and link to website. Policy attached.	MBA committee, Walton master's committee, and Walton graduate faculty have approved a 3 year trial GMAT/GRE waiver. Data will be collected in the interim and reviewed at the 3 year mark for any proposed extension.

Upload attachments

[GMAT substitution proposal Fall 2020.docx](#)

Reviewer Comments

Alice Griffin (agriffin) (11/18/20 1:22 pm): Revised links for mba and emba in text to direct students to proper websites. College is encouraged to review for intended webpages.

Alice Griffin (agriffin) (11/18/20 1:23 pm): Changed effective date from spring 2021 to fall 2021. New programs can become effect the following semester. Program changes must wait until the next catalog year.

Alice Griffin (agriffin) (11/18/20 1:26 pm): Revised program review date from 2016-2017 to 2021-2022.

Alice Griffin (agriffin) (11/18/20 1:26 pm): ATTENTION: Since request impacts admission standards, this request will require campus approval.

Key: 270