

New Program Proposal

Date Submitted: 10/07/20 11:54 am

Viewing: **WINP-M : Innovation and Entrepreneurship Minor for Business Majors**

Last edit: 10/09/20 11:40 am

Changes proposed by: kboston

Submitter:	User ID:	kboston	Phone:
575-4622			
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	Minor		
Select a reason for this new program	Adding New Minor		
Effective Catalog Year	Fall 2021		
College/School Code	Walton College of Business (WCOB)		
Department Code	Department of Strategy, Entrepreneurship and Venture Innovation (SEVI)		
Program Code	WINP-M		
Degree	Minor		
CIP Code			

In Workflow

1. **WCOB Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **Institutional Research**
5. **SEVI Chair**
6. **WCOB Curriculum Committee**
7. **WCOB Faculty**
8. **WCOB Dean**
9. **Global Campus**
10. **Provost Review**
11. **University Course and Program Committee**
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 10/07/20 11:57 am
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 10/12/20 2:16 pm
Alice Griffin (agriffin): Approved for Director of Program

- Assessment and Review
3. 10/12/20 3:27 pm
Lisa Kulczak
(lkulcza): Approved for Registrar Initial
 4. 10/12/20 4:08 pm
Gary Gunderman
(ggunderm): Approved for Institutional Research
 5. 10/19/20 1:18 pm
Jon Johnson
(jonjohn): Approved for SEVI Chair
 6. 10/22/20 3:18 pm
Karen Boston
(kboston): Approved for WCOB Curriculum Committee
 7. 10/22/20 3:33 pm
Karen Boston
(kboston): Approved for WCOB Faculty
 8. 10/22/20 3:34 pm
Karen Boston
(kboston): Approved for WCOB Dean
 9. 10/22/20 4:00 pm
Suzanne Kenner
(skenner): Approved for Global Campus
 10. 11/03/20 8:39 am
Terry Martin
(tmartin): Approved for Provost Review

52.0701 - Entrepreneurship/Entrepreneurial Studies.

Program Title

Innovation and Entrepreneurship Minor for Business Majors

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 15
hours needed to
complete the
program?

Program Requirements and Description

Requirements

The Department of Strategy, Entrepreneurship and Venture Innovation offers a minor for Walton College students desiring more knowledge of innovation and entrepreneurship to assist them in their business careers. The minor requires the completion of 15 specific hours of study with all of the upper division courses applied toward the minor taken in residence. The 15 hours include the following courses:

Required course:

SEVI 2013 INTRODUCTION TO VENTURE AND VALUE CREATION

Course SEVI 2013
INTRODUCTION TO
VENTURE AND
VALUE CREATION
Not Found

3

Choose one of the following Thematic Core courses:

SEVI 3233 CORPORATE INNOVATION

Course SEVI 3233
CORPORATE
INNOVATION Not
Found

3

MGMT 3673

Social
Entrepreneurship
Entrepreneurship
and New Venture

Development
Small Enterprise
Management

9

Choose three of the following courses:

MGMT 4433

MGMT 3673 SOCIAL ENTREPRENEURSHIP

Course MGMT 3673
SOCIAL
ENTREPRENEURSHIP
Not Found *

MGMT 3933 ENTREPRENEURSHIP AND NEW VENTURE DEVELOPMENT

Course MGMT 3933
ENTREPRENEURSHIP
AND NEW VENTURE
DEVELOPMENT Not
Found *

MGMT 4433 SMALL BUSINESS ENTERPRISE

Course MGMT 4433
SMALL BUSINESS
ENTERPRISE Not
Found *

SEVI 3233 CORPORATE INNOVATION

Course SEVI 3233
CORPORATE
INNOVATION Not
Found *

MGMT 4103

Special Topics in
Management

MGMT 4543

Students Acquiring
Knowledge Through
Enterprise (S.A.K.E.)
Product Innovation
Lab

SEVI 4003H HONORS STRATEGY, INNOVATION AND ENTREPRENEURSHIP COLLOQUIUM

Course SEVI 4003H
HONORS STRATEGY,
INNOVATION AND
ENTREPRENEURSHIP
COLLOQUIUM Not
Found

MGMT 4253

Leadership
Organizational
Change and

MGMT 4263

Development
International
Management
Organizational

MGMT 4583

MGMT 4943

Staffing
 Organizational
 Rewards and
 Compensation
 Entrepreneurship
 Practicum

[MGMT 4953](#)

[MGMT 4993](#)

* students may choose if not otherwise used toward the Thematic Core course option

Total Hours

15

Students who desire to earn an Innovation and Entrepreneurship minor must notify the Walton College Undergraduate Programs Office of intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level minor requirements must be taken in residence.

8-Semester Plan

Program Costs

The Department of Strategy, Entrepreneurship and Venture Innovation will comprise a Department Chair and 8 other faculty members, for a total of 9 positions (8 tenure track and 1 non-tenure track). These positions are being reallocated from existing positions in the Management Department, and there are plans to hire one additional tenure track faculty member. The new courses will be developed by these faculty members and the department will utilize existing courses both in Management and in the college.

Library Resources

N/A

Instructional

Facilities

N/A

Faculty Resources

See program costs.

List Existing Certificate or Degree Programs
 that Support the Proposed Program

Program(s)
INEPBS - Innovation and Entrepreneurship, Bachelor of Science in Business Administration
MGMTBS - Management, Bachelor of Science in Business Administration

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 50

Scheduled Program Review Date na

Program Goals and Objectives

Program Goals and Objectives

To recognize the growing importance of training students in entrepreneurship and innovation.

Learning Outcomes

Learning Outcomes

The Innovation and Entrepreneurship Minor is aimed at students who:
 1) intend to start new for-profit, non-profit or for-benefit ventures;
 2) manage and grow small businesses;
 3) enter the workforce with an entrepreneurial mindset and skills in innovation and technology commercialization.

Description and Justification for this request

Description of request	Justification for request
<p>A new minor in Innovation and Entrepreneurship in the new Strategy, Entrepreneurship and Venture Innovation (SEVI) department.</p>	<p>Innovation and Entrepreneurship is a distinct discipline and the new minor will benefit the Walton College, the University of Arkansas, the state of Arkansas, the discipline, and both new and established businesses that face the challenges of competing in a global economy.</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (10/08/20 10:24 am): Changed proposed program code from W-INEP to WINP-M to be consistent with university naming convention for minors.

Alice Griffin (agriffin) (10/08/20 10:25 am): Removed scheduled program review date. Minor programs are not used in the program review process.

Alice Griffin (agriffin) (10/09/20 11:40 am): Revised course title for SEVI 4003H to match name of course submitted into CIM.