Date Submitted: 11/05/19 1:36 pm

Viewing: HOSPBS: Hospitality Management,

Bachelor of Science in Human Environmental

Science

Last approved: 10/05/18 11:27 am

Last edit: 11/07/19 6:47 pm

Changes proposed by: nsimkin

Catalog Pages Using
this Program

<u>Hospitality Management B.S.H.E.S.</u>

<u>Hospitality Management (HOSP)</u>

Submitter: User ID: Ikulcza Phone:

7456

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2020

College/School Code

In Workflow

- 1. AFLS Dean Initial
- 2. Director of Program Assessment and
 - Review
- 3. Registrar Initial
- 4. Institutional Research
- 5. HESC Chair
- 6. HESC Curriculum
 Committee
- 7. AFLS Faculty
- 8. AFLS Dean
- 9. Global Campus
- **10. Provost Review**
- 11. University Course and Program
 Committee
- 12. Faculty Senate
- 13. Provost Final
- 14. Provost's Office--Notification of Approval
- 15. Registrar Final
- 16. Catalog Editor Final

Approval Path

- 1. 03/04/19 6:54 pm Lona Robertson (ljrobert): Approved
 - for AFLS Dean Initial
- 2. 03/06/19 1:37 pm

Alice Griffin

(agriffin): Approved for Director of

Program

Bumpers College of Agricultural, Food, and Life Sciences (AFLS)

Department Code

Department of Human Environmental Sciences (HESC)

Program Code HOSPBS

Degree Bachelor of Science in Human Environmental Science

CIP Code

- Assessment and Review
- 3. 06/07/19 12:41 pm Lisa Kulczak (Ikulcza): Approved for Registrar Initial
- 4. 06/07/19 3:03 pm
 Gary Gunderman
 (ggunderm):
 Approved for
 Institutional
 Research
- 5. 06/07/19 3:14 pm
 Betsy Garrison
 (megarris):
 Approved for HESC
 Chair
- 6. 06/07/19 3:14 pm
 Laura Kathleen
 Matters Herold
 (Ikherold):
 Approved for HESC
 Curriculum
 Committee
- 7. 06/12/19 2:40 pm Michael Thomsen (mthomsen): Approved for AFLS Faculty
- 8. 06/12/19 3:02 pm Lona Robertson (Ijrobert): Approved for AFLS Dean
- 9. 06/14/19 12:45 pm Miran Kang (kang): Approved for Global Campus
- 10. 06/18/19 8:30 am Terry Martin

(tmartin): Approved for Provost Review

Alice Griffin
(agriffin): Approved
for University
Course and Program

11. 08/05/19 3:06 pm

12. 09/12/19 10:49 am
Fran Hagstrom
(fhagstr): Rollback
to Initiator

Committee

- 13. 11/05/19 1:46 pm Lona Robertson (Ijrobert): Approved for AFLS Dean Initial
- 14. 11/06/19 1:45 pm
 Alice Griffin
 (agriffin): Approved
 for Director of
 Program
 Assessment and
 Review
- 15. 11/07/19 6:47 pm Lisa Kulczak (Ikulcza): Approved for Registrar Initial
- 16. 11/08/19 7:55 am
 Gary Gunderman
 (ggunderm):
 Approved for
 Institutional
 Research
- 17. 11/08/19 8:09 am
 Betsy Garrison
 (megarris):
 Approved for HESC
 Chair
- 18. 11/08/19 8:38 pm lapple: Approved

- for HESC Curriculum Committee
- 19. 11/15/19 5:55 pm Michael Thomsen (mthomsen): Approved for AFLS Faculty
- 20. 11/18/19 7:48 am
 Lona Robertson
 (ljrobert): Approved
 for AFLS Dean
- 21. 11/18/19 9:10 am
 Suzanne Kenner
 (skenner): Approved
 for Global Campus
- 22. 11/18/19 9:56 am
 Terry Martin
 (tmartin): Approved
 for Provost Review

History

- 1. Aug 22, 2014 by Leepfrog Administrator (clhelp)
- 2. Aug 22, 2014 by Leepfrog Administrator (clhelp)
- 3. Mar 5, 2015 by Charlie Alison (calison)
- 4. Mar 12, 2015 by Charlie Alison (calison)
- 5. Jun 1, 2017 by Charlie Alison (calison)
- 6. Jun 1, 2017 by Charlie Alison

(calison)

- 7. May 11, 2018 by Nancy Simkins (nsimkin)
- 8. Oct 5, 2018 by Lisa Kulczak (Ikulcza)

19.0501 - Foods, Nutrition, and Wellness Studies, General.

Program Title

Hospitality Management, Bachelor of Science in Human Environmental Science

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total

120

hours needed to complete the

complete the

program?

Program Requirements and Description

Requirements

All HOSP students must earn a grade of "C" or higher in all hospitality core required courses. State minimum core and discipline specific general education requirements:

(Course work that meets state minimum core requirements is in bold.)

LINIV / 1001

1

<u>UNIV 1001</u> University Perspectives

Communications 12

ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (unless exempt)

ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (unless exempt)

COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)

AGED 3143 Communicating Agriculture to the Public (Or COMM, ENGL or World Language Course)

Choose from U.S. History and Government Core courses

3

https://nextcatalog.uark.edu/programadmin/

U.S. History and Government

University Requirements

Mathematics ar	nd Computers	6
<u>MATH 1203</u>	College Algebra (ACTS Equivalency = MATH 1103)	
MATH 2053	Finite Mathematics	
Sciences		8
Choose from	University Core science courses	
Fine Arts and Hu	manities	6
Choose from	Fine Arts, Humanities Core courses Choose 3 hours from each	
Social Sciences		9
ECON 2143	Basic Economics: Theory and Practice	
HDFS 2413	Family Relations	
or <u>HDFS 1403</u>	Life Span Development	
PSYC 2003	General Psychology (ACTS Equivalency = PSYC 1103)	
or <u>SOCI 2013</u>	General Sociology (ACTS Equivalency = SOCI 1013)	
HOSP Requirem	ents	40
NUTR 1213	Fundamentals of Nutrition	
HOSP 1301	Hospitality Pre-Internship	
HOSP 1603	Introduction to Hospitality Management	
HOSP 2603	Purchasing and Cost Control	
HOSP 2611	Foodservice Sanitation	
HOSP 2633	Lodging Property Management	
HOSP 4633	Hospitality Operations and Financial Analysis	
HOSP 2653	Introduction to Hospitality Finance	
HOSP 3602L	Course HOSP 3602L Not Found	
HOSP 3603	Cultures and Cuisines of the World	
HOSP 3601L	Culture and Cuisines of the World Practicum	
HOSP 3623	Introduction to Meetings and Events Management	
HOSP 3653	Hospitality, Dietetic Management and Human Resources	
HOSP 4643	Special Events Management	
HOSP 4653	Global Travel and Tourism Management	
HOSP 4663	Hospitality Management Capstone	
HOSP 4693	Hospitality Management Internship 1	
Additional Requi	rements	9
AGME 2903	Agricultural and Human Environmental Sciences Applications of Microcomputers	
or <u>ISYS 1123</u>	Business Application Knowledge - Computer Competency	
BLAW 2013	The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	
HOSP 4673	Destination Marketing & Operations	
Additional Profes	ssional and Business courses	12
·	partmental codes ACCT, AGEC, ECON, FDSC, FINN, ISYS, MGMT, MKTG, SCMT, OMGT, WCOB ecommended that students take HOSP related courses: HOSP 3673 & HOSP 4613	
General Elective		14

Total Hours 120

Total Hours 120

1Additional 3 hours credit may be earned if second experience is distinctly different from first internship.

2Recommend world language 6 hours.

8-Semester Plan

Hospitality Management B.S.H.E.S., Eight-Semester Degree Program

Students wishing to follow the degree plan in Hospitality Management should go to the <u>Eight-Semester</u> <u>Degree Policy</u> for university requirements of the program.

First Year	Units
	FallSpringSummer
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (unless exempt)	3
NUTR 1213 Fundamentals of Nutrition	3
HOSP 1603 Introduction to Hospitality Management	3
MATH 1203 College Algebra (ACTS Equivalency = MATH 1103) (or highter level math)	3
<u>UNIV 1001</u> University Perspectives	1
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (unless exempt)	3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)	3
Fine Arts/Humanities Core Elective	3
AGME 2903 Agricultural and Human Environmental Sciences Applications of	3
Microcomputers	
or ISYS 1123 Business Application Knowledge - Computer Competency	
HOSP 2611 Foodservice Sanitation	1
Science Core Elective	4
Year Total:	13 17
Second Year	Units
	FallSpringSummer
PSYC 2003 General Psychology (ACTS Equivalency = PSYC 1103)	3
or <u>SOCI 2013</u> General Sociology (ACTS Equivalency = SOCI 1013)	
MATH 2053 Finite Mathematics	3
HOSP 4633 Hospitality Operations and Financial Analysis	3
HOSP 2653 Introduction to Hospitality Finance	3
HOSP 2633 Lodging Property Management	3
Science Core Elective	4
General or Hospitality Electives	6
ECON 2143 Basic Economics: Theory and Practice	3
History or Government Core Elective	3

25/2019 Program Management		
HOSP 2603 Purchasing and Cost Control	3	
Year Total:	16 15	
Third Year	Units	
	FallSprir	ngSummer
HOSP 4673 Destination Marketing & Operations	3	
General or Hospitality Electives	6	
HDFS 2413 Family Relations	3	
or <u>HDFS 1403</u> Life Span Development		
COMM Elective	3	
HOSP 3603 Cultures and Cuisines of the World	5	
& HOSP 3602L Course HOSP 3602L Not Found		
General or Hospitality Electives	5	
HOSP 3623 Introduction to Meetings and Events Management	3	
HOSP 4653 Global Travel and Tourism Management	3	
Year Total:	15 16	
Fourth Year	Units	
	FallSprir	ngSummer
General or Hospitality Electives	6	
HOSP 3653 Hospitality, Dietetic Management and Human Resources	3	
HOSP 4663 Hospitality Management Capstone	3	
Fine Arts/Humanities Core Elective	3	
General or Hospitality Electives	3	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	3	
HOSP 4643 Special Events Management	3	
HOSP 1301 Hospitality Pre-Internship	1	
HOSP 4693 Hospitality Management Internship		3
Year Total:	15 10	3
Total Units in Sequence:		120

Are Similar Programs available in the area?

No

Estimated Student 225 NA

Demand for Program

Scheduled Program 2021-2022 2019-

Review Date 2020

Program Goals and

Objectives

Program Goals and Objectives

Program Goals

- 1. Graduates demonstrate an understanding of and competencies in hospitality business and innovation management.
- 2. Graduates demonstrate an understanding of and competencies in managing self, people and tasks.
- 3. Graduates demonstrate an understanding of and importance of ethics and diversity in personal and professional life.
- 4. Graduates demonstrate an understanding of and competencies in leadership skills.

Objectives

- Objective 1 Apply the basic principles of analytical thinking and problem solving when examining hospitality management issues
- Objective 2 Demonstrate the ability to integrate concepts and theories across functional business domains (e.g. Finance, Marketing, Human Resources, Operations, etc.)
- Objective 3 Demonstrate the knowledge, skills, and attitudes to function effectively in a diverse and global organizational environment
- Objective 4 Demonstrate the ability to read, listen, and clearly express themselves using written, oral, visual, and quantitative methods to communicate effectively with superiors, coworkers, customers, and members of the community
- Objective 5 Demonstrate personal and professional standards for ethical decision-making and social behavior
- Objective 6 Demonstrate self-efficacy, leadership, resourcefulness and creativity.
- Objective 7 Demonstrate the ability to recognize new opportunities.

NA

Learning Outcomes

Learning Outcomes

Learning Outcomes

Student Learning Outcome 1: Apply knowledge in the areas of food and beverage, lodging and tourism, events and management. Demonstrate the ability to develop, examine, questions, and explore perspectives or alternatives to problems in the hospitality industry.

Student Learning Outcome 2: Solve problems by researching options and evaluating multiple perspectives or alternatives to a professional and/or industry related situation. This includes integrating human, financial, and physical resources management into the operations of the hospitality industry.

Student Learning Outcome 3: Use critical thinking to develop and demonstrate alternatives to problems in hospitality operations. Demonstrate the ability to develop, examine, questions, and explore perspectives or alternatives to problems in the hospitality industry.

Student Learning Outcome 4: Demonstrate effective and professional communication in a range of situations: 1) Oral communication in one-on-one, group, and formal presentation settings, and 2) Written communication to convey clearly ideas and thoughts.

Student Learning Outcome 5: Implement professional practices and awareness in ethics, diversity, leadership, and global responsibility while working as a team member.

NA

Description and justification of the request

Description of specific change Justification for this change	
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Description of specific change	Justification for this change
The following course is added to the hospitality core	
	Adding HOSP 4663 Hospitality Management
HOSP 4663 Hospitality Management Capstone	Capstone to the hospitality core ensures
	students meet the residency requirement and
Changing course HOSP 4633 to HOSP 2653. Course change	all hospitality students have a capstone course
was approved effective spring 2019.	prior to graduation.
Increasing the credit hour from one credit (HOSP 3601L) to	Content being taught in HOSP 2653 is an
two credits (HOSP 3602L) to better reflect student lab	introduction to hospitality specific accounting
time.	and financial analysis procedures.
	No new faculty will be needed.
	no new racticy will be needed.
	The extra credit hour change from HOSP 3601L
	to HOSP 3602L is based on lab time and content
	taught and delivered in the course. The lab time
	is 7 hours per week, which allows the students
	to gain valuable restaurant experience by
	running Pineapple Café each week.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (03/06/19 11:25 am): Updated scheduled program review date to match revised schedule.

Alice Griffin (agriffin) (03/06/19 1:02 pm): Changed effective date from fall 2019 to fall 2020. It is too late to complete the approval process in time for the fall 2019 catalog.

Alice Griffin (agriffin) (03/06/19 1:03 pm): Changed general electives in program requirements from 14 to 15, which matches the curriculum in the 8 SDCP. It also allows for the program requirements to total 120 credit hours.

Alice Griffin (agriffin) (03/06/19 1:32 pm): Inserted the description and justification for the change made to HOSP 4633 with permission from submitter.

Alice Griffin (agriffin) (06/18/19 2:32 pm): Removed language regarding a new additional Hospitality elective course (HOSP 4613), with permission from submitter.

Fran Hagstrom (fhagstr) (09/12/19 10:48 am): Senator Bruce Ahrendsen moved to remove this item from the September 11 Faculty Senate consent agenda. The motion was seconded and approved by the faculty.

Fran Hagstrom (fhagstr) (09/12/19 10:49 am): Rollback: Senator Bruce Ahrendsen moved to remove this item from the September 11 Faculty Senate consent agenda. The motion was

seconded and approved by the faculty.

Alice Griffin (agriffin) (11/06/19 1:44 pm): Inserted description and justification for HOSP 3602L with input from submitter.

Lisa Kulczak (Ikulcza) (11/07/19 6:47 pm): HOSP 3602L in approval process for fall 2020

Key: 41