

Date Submitted: 11/05/19 1:17 pm

Viewing: **HOSP-M : Hospitality Management****Minor**

Last approved: 05/11/18 11:52 am

Last edit: 11/05/19 1:17 pm

Changes proposed by: nsimkin

Catalog Pages Using
this Program[Hospitality Management \(HOSP\)](#)Submitter: User ID: nsimkin Phone:
479-575-4307

Program Status Active

Academic Level Undergraduate

Type of proposal Minor

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours,
changing admission/graduation requirements, adding/changing Focused Study or
Track)

Effective Catalog Year Fall 2020

College/School Code
Bumpers College of Agricultural, Food, and Life Sciences (AFLS)Department Code
Department of Human Environmental Sciences (HESC)

Program Code HOSP-M

Degree Minor

CIP Code

In Workflow

1. **AFLS Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **Institutional Research**
5. **HESC Chair**
6. **HESC Curriculum Committee**
7. **AFLS Faculty**
8. **AFLS Dean**
9. **Global Campus**
10. **Provost Review**
11. **University Course and Program Committee**
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 11/05/19 1:45 pm
Lona Robertson (ljrobert): Approved for AFLS Dean Initial
2. 11/06/19 1:22 pm
Alice Griffin (agriffin): Approved for Director of Program

- Assessment and Review
3. 11/07/19 5:41 pm
Lisa Kulczak
(lkulcza): Approved for Registrar Initial
 4. 11/08/19 7:55 am
Gary Gunderman
(ggunderm): Approved for Institutional Research
 5. 11/08/19 8:08 am
Betsy Garrison
(megarris): Approved for HESC Chair
 6. 11/08/19 8:38 pm
lapple: Approved for HESC Curriculum Committee
 7. 11/15/19 5:49 pm
Michael Thomsen
(mthomsen): Approved for AFLS Faculty
 8. 11/18/19 7:48 am
Lona Robertson
(ljrobert): Approved for AFLS Dean
 9. 11/18/19 8:52 am
Suzanne Kenner
(skenner): Approved for Global Campus
 10. 11/18/19 9:57 am
Terry Martin
(tmartin): Approved for Provost Review

History

1. May 11, 2018 by
Nancy Simkins
(nsimkin)

19.0501 - Foods, Nutrition, and Wellness Studies, General.

Program Title

Hospitality Management Minor

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 15
hours needed to
complete the
program?

On-line/Web-based Information

Reason for offering

Web-based Program

Due to the demand for leaders and managers in the hospitality industry, more students are seeking the minor in hospitality management. Many seeking the minor are UofA students, but off campus. This on line offering will assist them in acquiring the knowledge they are seeking. Courses will have same learning outcomes regardless of the delivery method.

Maximum Class Size 50

for Web-based

Courses

Course delivery
mode

Method(s)

Online

Class interaction
mode

Method(s):

Method(s):**Electronic Bulletin Boards**

Percent Online

100% with No Required Campus ComponentProvide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization**None**Estimate Costs of the
Program over the
First 3 Years**No additional costs
required**List Courses Taught
by Adjunct FacultyUpload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Requirements for the minor in Hospitality Management: Students must complete 15 credit hours to earn this minor, including courses on tourism, finance, event management, and human resources. To earn a minor Hospitality Management, a student must earn a "C" or better in the five courses required for the minor.

<u>HOSP 1603</u>	Introduction to Hospitality Management	3
<u>HOSP 2633</u>	Lodging Property Management	3
<u>HOSP 3623</u>	Introduction to Meetings and Events Management	3
<u>HOSP 3653</u>	Hospitality, Dietetic Management and Human Resources	3
<u>HOSP 4653</u>	Global Travel and Tourism Management	3
<u>HOSP 4673</u>	Destination Marketing & Operations	3
Total Hours		15

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 15-20 per semester

Scheduled Program NA

Review Date

Program Goals and

Objectives

Program Goals and Objectives

- The minor in Hospitality Management will allow students across the University of Arkansas to enhance their major degrees with additional exposure to a program that prepares students to lead and succeed in one of the world's largest and most exciting industries.
- The hospitality management program integrates foundational business principles with innovative concepts related directly to the distinct industry of tourism and hospitality.
- The required courses serve to provide students an overview of different foundational elements of the industry, in addition, the course offer more in-depth exposure of the support segments across a number of sectors within the industry.

Learning Outcomes

Learning Outcomes

- Students will have foundational knowledge of the hospitality industry including food service, lodging and other hospitality venues.
- Students will understand how to manage venues, and best practices for customer service.
- Students will understand hospitality management from a financial, economic, marketing and management point of view.
- Students will be able to use analytical, technical and critical thinking skills to organize and communicate in their business environment.
- Students will be able to analyze, understand, and solve human resource problems and challenges.

Description and justification of the request

Description of specific change**Justification for this change**

Description of specific change	Justification for this change
<p>Delivery method of the Hospitality Management Minor.</p> <p>Establish the online minor of hospitality management for non-majors.</p> <p>Deletion of HOSP 3623 Event Management and the addition of HOSP 4673 Destination Marketing.</p>	<p>Due to the demand for leaders and managers in the hospitality industry, more students are seeking the minor in hospitality management. Many seeking the minor are UofA students, but off campus. This on line offering will assist them in acquiring the knowledge they are seeking. Courses will have same learning outcomes regardless of the delivery method.</p> <p>Based on industry feedback from the hospitality board of advisors, it was determined that hospitality management minors are better served by the learning objectives and outcomes in HOSP 4673 Destination Marketing rather than HOSP 3623 Introduction to Events.</p>

Upload attachments

Reviewer Comments

Key: 640