

Date Submitted: 10/24/19 3:06 pm

Viewing: **RESMBS : Recreation and Sport Management, Bachelor of Science**

Last approved: 02/28/17 11:03 am

Last edit: 11/09/19 4:15 pm

Changes proposed by: dbignar

Catalog Pages Using
this Program

[Recreation and Sport Management \(RESM\)](#)

Submitter:	User ID:	pcallej smayes	Phone:
		5-2854 575-2859	
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	Major/Field of Study		
Select a reason for this modification			
Revising Curriculum of an Existing Certificate or Degree Program--(LON)			
Are you adding a concentration?			
No			
Are you adding or modifying a track?			
No			
Are you adding or modifying a focused study?			
No			
Effective Catalog Year	Fall 2020		
College/School Code			
College of Education and Health Professions (EDUC)			
Department Code			
Department of Health, Human Performance and Recreation (HHPR)			

In Workflow

1. EDUC Dean Initial
2. Provost Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. HHPR Chair
7. EDUC Curriculum Committee
8. EDUC Faculty
9. EDUC Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Documentation sent to System Office
16. Higher Learning Commission
17. Board of Trustees
18. ADHE Final
19. Provost's Office-- Notification of Approval
20. Registrar Final
21. Catalog Editor Final

Approval Path

1. 07/05/18 1:34 pm
Ketevan

Program Code RESMBS
 Degree Bachelor of Science
 CIP Code

- Mamiseishvili
 (kmamisei):
 Rollback to Initiator
2. 07/09/18 1:07 pm
 Ketevan
 Mamiseishvili
 (kmamisei):
 Approved for EDUC
 Dean Initial
3. 07/17/18 9:25 am
 Alice Griffin
 (agriffin): Rollback
 to Initiator
4. 09/06/19 9:51 am
 Ketevan
 Mamiseishvili
 (kmamisei):
 Approved for EDUC
 Dean Initial
5. 09/09/19 9:30 am
 Alice Griffin
 (agriffin): Approved
 for Director of
 Program
 Assessment and
 Review
6. 09/09/19 12:14 pm
 Lisa Kulczak
 (lkulcza): Approved
 for Registrar Initial
7. 09/09/19 12:27 pm
 Gary Gunderman
 (ggunderm):
 Approved for
 Institutional
 Research
8. 10/15/19 12:07 pm
 Matthew Ganio
 (msganio): Rollback
 to Initiator

9. 10/18/19 4:12 pm
Ketevan
Mamiseishvili
(kmamisei):
Rollback to Initiator
10. 10/23/19 11:22 am
Ketevan
Mamiseishvili
(kmamisei):
Rollback to Initiator
11. 10/23/19 12:25 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for EDUC
Dean Initial
12. 10/24/19 2:56 pm
Lisa Kulczak
(lkulcza): Rollback to
EDUC Dean Initial
for Provost Initial
13. 10/24/19 2:57 pm
Ketevan
Mamiseishvili
(kmamisei):
Rollback to Initiator
14. 10/24/19 4:50 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for EDUC
Dean Initial
15. 10/26/19 5:19 pm
Terry Martin
(tmartin): Approved
for Provost Initial
16. 10/28/19 12:32 pm
Alice Griffin
(agriffin): Approved
for Director of

- Program
Assessment and
Review
17. 10/29/19 10:00 am
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
 18. 10/29/19 10:02 am
Gary Gunderman
(ggunderm):
Approved for
Institutional
Research
 19. 10/29/19 10:51 am
Matthew Ganio
(msganio):
Approved for HHRP
Chair
 20. 10/30/19 2:56 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for EDUC
Curriculum
Committee
 21. 10/30/19 2:56 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for EDUC
Faculty
 22. 10/30/19 2:57 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for EDUC
Dean
 23. 10/30/19 4:25 pm
Suzanne Kenner

(skenner): Approved
for Global Campus
24. 11/06/19 8:09 am
Terry Martin
(tmartin): Approved
for Provost Review

History

1. May 22, 2015 by
Denise Bignar
(dbignar)
2. Feb 28, 2017 by
Charlie Alison
(calison)
3. Feb 28, 2017 by
Charlie Alison
(calison)
4. Feb 28, 2017 by
Charlie Alison
(calison)

31.0101 - Parks, Recreation and Leisure Studies.

Program Title

Recreation and Sport Management, Bachelor of Science

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total **120**
hours needed to
complete the
program?

Program Requirements and Description

Requirements

Curriculum for a Major in Recreation and Sport Management

Students must complete 40 hours of 3000/4000 level courses to complete degree.

University Minimum Core (State Minimum Core)

35

Required University Core for Major in Recreation and Sport Management:

PLSC 2003	American National Government (ACTS Equivalency = PLSC 2003) 2
PSYC 2003	General Psychology (ACTS Equivalency = PSYC 1103) 2
SOC1 2013	General Sociology (ACTS Equivalency = SOCI 1013) 2
ECON 2143	Basic Economics: Theory and Practice 2
or ECON 2013	Principles of Macroeconomics (ACTS Equivalency = ECON 2103)
& ECON 2023	and Principles of Microeconomics (ACTS Equivalency = ECON 2203)

Recreation and Sport Management Major Requirements

37

COMM 1313	Public Speaking (ACTS Equivalency = SPCH 1003)
RESM 2011	Recreation and Sport Practicum (three enrollments of one hour each) 1
RESM 2093	Inclusive and Special Recreation and Sport 1
RESM 2853	Leisure and Society 1
RESM 3873	Sport and Recreation Risk Management 1
RESM 3833	Program Planning in Recreation and Sport 1
RESM 4013	Contemporary Issues in Leisure and Sport 1
RESM 4083	Research in Recreation and Sport 1
RESM 4411	Pre-Internship Preparation 1
RESM 440V	Internship (12 hours of RESM 440V required) 1

RESM Electives (select 3 hours from the following)

3

Recreation and Sports Administration Concentrations (See Concentrations) 1

9-

12 Hours of RESM elective courses (suggested RESM electives by concentration)

15

12

RESM 1003	Professional Foundations of Recreation and Sport Management 1 SA
RESM 1023	Recreation and Natural Resources 1 RA
RESM 3023	Sport Management Fundamentals
RESM 2063	Commercial Recreation and Sport 1 RA
RESM 2813	Recreation and Sport Leadership 1 SA
RESM 3843	Recreation and Sport Facilities 1 SA
RESM 3883	Marketing and Promotion in Recreation and Sport Management 1 SA
RESM 4003	Management in Recreation and Sport 1 SA
RESM 4023	Outdoor Adventure Leadership 1 RA
RESM 405V	Independent Study in Recreation and Sport 1 RA
RESM 4273	The Intramural Sports Program 1 RA
RESM 480V	Workshop 1 RA

HHPR Departmental Electives (Any 6 hours of EXSC, PBHL, KINS, PHED, HHPR)

6

General Electives 4
RESM-related Electives of which 6 hours must be 3000/4000 level 18
 From ACCT, ANTH, COMM, FINN, GEOG, GEOL, HESC, HOSP, ISYS, JOUR, MGMT, MKTG, NUTR, SCWK, SUST, any WCOB prefix, CNED 3053, GEOS 4563

Related Electives of which 6 hours must be 3000/4000 level
 From ACCT, ANTH, COMM, FINN, FEOS, HDFS, HESC, HOSP, ISYS, JOUR, MGMT, MKTG, NUTR, SCWK, SOCI, SUST, WCOB, UNIV 1001

Suggested Related Electives by Concentration 15-21

- CNED 3053 **The Helping Relationship RA**
- GEOS 4563 **Geology of Our National Parks RA**
- COMM 1233 **Media, Community and Citizenship RA/SA**
- COMM 3803 **Survey of Social Media RA/SA**
- MGMT 4243 **Ethics and Corporate Responsibility RA/SA**
- WCOB 1033 **Data Analysis and Interpretation RA/SA**
- MKTG 3433 **Introduction to Marketing SA**
- SOCI 3193 **Race, Class, and Gender in America SA**
- HOSP 1603 **Introduction to Hospitality Management SA**
- COMM 4803 **Seminar in Social Media SA**
- UNIV 1001 **University Perspectives RA/SA**

Total Hours 120

- 1 Course MUST have 'C' or better to award degree credit.
- 2 If ECON 2013 & ECON 2023 are taken, reduce RESM Related Electives by 3 hours to meet 120.

RA Suggested elective for recreation administration concentration.

SA Suggested elective for sports administration concentration.

8-Semester Plan

See concentrations for eight semester plans.

The Recreation and Sport Management major is exempt from eight-semester degree plans, because students are recommended to register for RESM 440V Internship after the completion of their course work, because the recreation and sport management agencies have their busiest season in the summer. The following nine-semester plan, however, will guide students who wish to graduate in four years:

First Year	Units		
	Fall	Spring	Summer
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	-	-
MATH 1203 College Algebra (ACTS Equivalency = MATH 1103) (or higher)	3	-	-
Fine Arts Core or Humanities Core	3	-	-
PLSC 2003 American National Government (ACTS Equivalency = PLSC 2003)	3	-	-
Literature/History/World Civilizations elective	3	-	-
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)	-	3	-
COMM 1212 Public Speaking (ACTS Equivalency = SPCH 1002)	-	2	-

COMM 1513 Public Speaking (ACTS Equivalency = COMM 1003)	-	3	-
Science Core w/lab	-	4	-
RESM 1003 Professional Foundations of Recreation and Sport Management	-	3	-
RESM 2853 Leisure and Society	-	3	-
Year Total:			

Second Year

Units

Fall Spring Summer

SOCI 2013 General Sociology (ACTS Equivalency = SOCI 1013)	3	-	-
ECON 2143 Basic Economics: Theory and Practice	3	-	-
RESM 2813 Recreation and Sport Leadership	3	-	-
RESM 2063 Commercial Recreation and Sport	3	-	-
General elective or HHPR departmental elective**	3	-	-
Science Core w/lab	-	4	-
PSYC 2003 General Psychology (ACTS Equivalency = PSYC 1103)	-	3	-
Humanities Core or Fine Arts Core	-	3	-
RESM 2093 Inclusive and Special Recreation and Sport	-	3	-
General elective	-	1	-
Year Total:			

Third Year

Units

Fall Spring Summer

RESM elective*	3	-	-
HHPR departmental elective or General elective**	3	-	-
RESM 3883 Marketing and Promotion in Recreation and Sport Management	3	-	-
RESM Related elective***	3	-	-
HHPR departmental elective**	-	3	-
RESM Related elective***	-	3	-
RESM 3833 Program Planning in Recreation and Sport	-	3	-
RESM 3843 Recreation and Sport Facilities	-	3	-
RESM 2011 Recreation and Sport Practicum	-	1	-
Year Total:			

Fourth Year

Units

Fall Spring Summer

RESM 3873 Sport and Recreation Risk Management	3	-	-
RESM 4003 Management in Recreation and Sport	3	-	-
RESM Related elective***	3	-	-
RESM 2011 Recreation and Sport Practicum	1	-	-
RESM Related elective***	3	-	-
RESM 4083 Research in Recreation and Sport	-	3	-
RESM 4013 Research in Recreation and Sport	-	3	-
Year Total:			

RESM 4013 Contemporary Issues in Leisure and Sport	-	3	-
RESM Related elective***	-	3	-
RESM Related elective***	-	3	-
RESM 2011 Recreation and Sport Practicum	-	1	-
Year Total:			
Fifth Year			Units
			FallSpringSummer
RESM 440V Internship	-	-	9
Year Total:			
Total Units in Sequence:			0

Are Similar Programs available in the area?

No

Estimated Student Demand for Program **325 270**

Scheduled Program **2025-2026 2018-**

Review Date **2019**

Program Goals and Objectives

Program Goals and Objectives

The program in recreation and sport management is designed to prepare candidates for a variety of career options in the vast field of recreation and sport management. Career opportunities may include positions in marketing, sales, and management for spectator-based sport such as intercollegiate athletics and professional sport, or positions in programming and administration in participatory-based sport such as community recreation program. Additionally, many students further their education in post-baccalaureate degree programs in sport management or business.

Learning Outcomes

Learning Outcomes

Since the goals and objectives for this program are that graduates will be prepared to enter the work force in areas such as sales, marketing, programming and facility and event management, or enter a graduate program in sport management or business, students graduating from this program should learn current trends and issues in marketing and sales of sport and recreation programs, and have amassed a resume full of practical field experiences to position the student for future success.

Description and justification of the request

Description of specific change	Justification for this change
Added two concentrations - Recreation Administration and Sports Administration.	The addition of concentrations will provide clarity and direction to students that are choosing to work in the recreation or sports management fields.
added ECON 2013 & ECON 2023 as option for ECON 2143	to allow more flexibility in scheduling for students.

Upload attachments

[RESMBS - Curriculum Revision - Ltr of Notification.pdf](#)

Reviewer Comments

Ketevan Mamiseishvili (kmamisei) (07/05/18 1:34 pm): Rollback: The 8-semester plan has not been adjusted to remove the 3 hr HIST/LIT/WCIV elective and increase RESM 440v to 12 hours. Also, GLST and TURF need to be spelled out, as some students may not understand the coding. Thanks.

Alice Griffin (agriffin) (07/17/18 9:25 am): Rollback: Please review the eight semester plan with program requirements. RESM 4411 is not listed. Meanwhile, only three general electives are included in the 8 SDCP. You may want to adjust the program requirements to match. Also, there are asterisks included in the 8 SDCP, but no footnotes. You may wish to incorporate an explanation or remove them.

Alice Griffin (agriffin) (09/09/19 9:15 am): Updated program review date.

Matthew Ganio (msganio) (10/15/19 12:07 pm): Rollback: More Major changes related to this degree need to be part of this change.

Ketevan Mamiseishvili (kmamisei) (10/18/19 4:12 pm): Rollback: The answer to "are you adding a concentration" should be changed to yes.

Ketevan Mamiseishvili (kmamisei) (10/23/19 11:22 am): Rollback: Rolling back to move the note: "Students must complete 40 hours of 3000/4000 level courses" ahead of the general education requirements.

Lisa Kulczak (lkulcza) (10/24/19 2:56 pm): Rollback: Rolling back to dean's approval at her request.

Ketevan Mamiseishvili (kmamisei) (10/24/19 2:57 pm): Rollback: Rolling back to General Education section

Alice Griffin (agriffin) (10/28/19 11:34 am): Changed reason for the modification from reconfiguration to curriculum revision. Since concentrations do not need off-campus approval, the ADHE definition for the change fits better with the curriculum revision. This update does not effect the approval workflow.

Alice Griffin (agriffin) (10/28/19 11:36 am): Updated LON to include the curriculum revision and approval dates. College will need to insert the reason for the proposed action in the LON.

Alice Griffin (agriffin) (11/09/19 4:15 pm): Uploaded revised LON to include reason for action.

